

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KDDB FM, Honolulu, HI	Date: 7.7.16
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I, Page Gaylord,

being/on behalf of: Kirk Caldwell,

a legally qualified candidate of the N/A

political party for the office of: Mayor, City & County of Honolulu

in the primary

election to be held on: August 13, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
7.7-7.10.16	Please see attached.				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Caldwell for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laurie Choy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.7.16

Date



Signature

To Be Signed By Station Representative

Accepted



Signature

Accepted in Part

Sallianne Nefzuka

Printed Name

Rejected

LSM

Title

Broadcast Contract

ANTHOLOGY MARKETING GROUP
 CALDWELL FOR MAYOR
 1003 BISHOP ST, SUITE 900
 HONOLULU, HI 96813

Start Date 07/08/16	Contract# 10114217	Mod# 0
End Date 08/10/16	Date Entered 07/07/16	Date Last Modified 07/07/16
Advertiser CALDWELL FOR MAYOR		Station Market KDDB-FM
Product Caldwell Supplemental Rad		SalesRep/Office Salli Anne Nakaoka

Calendar Billing Cycle Estimate# 3510

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/16 FR 07/08/16	06:00A-10:00A	60	--	--	--	--	2	--	--	2	\$100.00
2	FR 07/08/16 FR 07/08/16	10:00A-03:00P	60	--	--	--	--	2	--	--	2	\$100.00
3	FR 07/08/16 FR 07/08/16	03:00P-07:00P	60	--	--	--	--	3	--	--	3	\$100.00
4	SA 07/09/16 SA 07/09/16	10:00A-03:00P	60	--	--	--	--	--	4	--	4	\$35.00
5	SA 07/09/16 SA 07/09/16	03:00P-07:00P	60	--	--	--	--	--	4	--	4	\$35.00
6	SU 07/10/16 SU 07/10/16	10:00A-03:00P	60	--	--	--	--	--	--	4	4	\$30.00
7	SU 07/10/16 SU 07/10/16	03:00P-07:00P	60	--	--	--	--	--	--	4	4	\$30.00
8	MO 07/11/16 FR 08/05/16	06:00A-10:00A	60	X	X	X	X	X	--	--	10	\$100.00
9	MO 07/11/16 FR 08/05/16	10:00A-03:00P	60	X	X	X	X	X	--	--	10	\$100.00
10	MO 07/11/16 FR 08/05/16	03:00P-07:00P	60	X	X	X	X	X	--	--	5	\$100.00
11	SA 07/16/16 SA 08/06/16	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$35.00
12	SA 07/16/16 SA 08/06/16	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$35.00
13	SU 07/17/16 SU 08/07/16	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$30.00
14	SU 07/17/16 SU 08/07/16	03:00P-07:00P	60	--	--	--	--	--	--	3	3	\$30.00
15	MO 08/08/16 WE 08/10/16	06:00A-10:00A	60	X	X	X	--	--	--	--	5	\$100.00
16	MO 08/08/16 WE 08/10/16	10:00A-03:00P	60	X	X	X	--	--	--	--	3	\$100.00

Ohana Broadcast Company, LLC and Radio Stations KDDB, KQMQ, KPOI, KUMU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
 See reverse for accepted terms and conditions, if any

Name _____ Title _____
 Page 1

Broadcast Contract

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Calendar Billing Cycle Estimate# 3510

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
17	MO 08/08/16 WE 08/10/16	03:00P-07:00P	60	X	X	X	-	-	-	-	2	\$100.00

-----Tax Detail-----

Gen Excise Tax \$ 551.92

Tax Total: \$ 551.92

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	181	13,780.00	\$2,067.00	\$ 12,264.92	\$ 13,780.00

Billing Projections: By Month

	Jul 16	Aug 16
CA	9,890.00	3,890.00
ST	9,890.00	3,890.00

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Buy Detail Report

Client: Caldwell for Mayor
Media: Radio
Product: Caldwell for Mayor
Market: Honolulu

Estimate: 3510
Description: Caldwell Supplemental Radio 7.7-8.13
Flight Start Date: 7/4/2016 05:00 AM
Flight End Date: 8/14/2016 11:59 PM
Survey: SP15 MSA ARB
Buyer: Janel Masatsugu

Revision #: _____
Date: 7/7/2016 3:43 PM
Send Billing To: Anthology Marketing Group
 1003 Bishop St., 9th Floor, Pauahi Tower
 Honolulu, HI 96813
Phone: (808) 544-3000

Vendor: KDDB - FM
 765 Amana Street, #206
 Honolulu, HI 96814
Contact: Jose Figueras
E-Mail: jose.figueras@vrehawaii.com
Phone: 808-948-9457
Fax: 808-947-1506

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	7/4	7/11	7/18	7/25	8/1	8/8	Total Spots
KDDB-FM													
89	ThF 6:00a-10:00a	AM	\$100.00	\$85.00	60	2	0	0	0	0	0	0	2
90	MTuWThF 6:00a-10:00a	AM	\$100.00	\$85.00	60	0	10	10	10	10	10	0	40
91	MTuW 6:00a-10:00a	AM	\$100.00	\$85.00	60	0	0	0	0	0	0	5	5
92	ThF 10:00a-3:00p	MD	\$100.00	\$85.00	60	2	0	0	0	0	0	0	2
93	MTuWThF 10:00a-3:00p	MD	\$100.00	\$85.00	60	0	10	10	10	10	0	0	40
94	MTuW 10:00a-3:00p	MD	\$100.00	\$85.00	60	0	0	0	0	0	0	3	3
95	ThF 3:00p-7:00p	PM	\$100.00	\$85.00	60	3	0	0	0	0	0	0	3
96	MTuWThF 3:00p-7:00p	PM	\$100.00	\$85.00	60	0	5	5	5	5	5	0	20
97	MTuW 3:00p-7:00p	PM	\$100.00	\$85.00	60	0	0	0	0	0	0	2	2
98	Sa 10:00a-3:00p	RT	\$35.00	\$29.75	60	4	3	3	3	3	3	0	16
99	Sa 3:00p-7:00p	WK	\$35.00	\$29.75	60	4	3	3	3	3	3	0	16
100	Su 10:00a-3:00p	RT	\$30.00	\$25.50	60	4	3	3	3	3	3	0	16
101	Su 3:00p-7:00p	WK	\$30.00	\$25.50	60	4	3	3	3	3	3	0	16
Total Spots:													181
Total Cost:													\$11,713.00

Signature: _____

Disclaimer:

KDB

ANTHOLOGY MARKETING GROUP, INC.

kddb - Ohana Broadcast Company, LLC

7/7/2016

7496

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
7/7/2016	10005171	KIRK - JUL'16	8,802.62		1,085.86

Check Total: \$1,085.86

[A]

ANTHOLOGY MARKETING GROUP, INC.
1003 BISHOP STREET, SUITE 900
HONOLULU, HI 96813
PHONE (808) 531-0244 • FAX (808) 531-0089

First Hawaiian Bank
Main Banking Center
Honolulu, Hawaii

59-101/1213

7496

PAY EXACTLY *****1,085*DOLLARS*AND*86*CENTS

DATE

7/7/2016

AMOUNT

\$1,085.86

PAY
TO THE
ORDER
OF

Ohana Broadcast Company, LLC
1000 Bishop St., Ste 200
Honolulu, HI 96814
USA

ORIGINAL DOCUMENT PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER

Security Features Included. Details on back.

ANTHOLOGY Secured 5/18/2013

THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OR PRESS HERE - RED IMAGE DISAPPEARS WITH HEAT