

**WSML
1200 AM
GRAHAM, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WSML

1st QUARTER 2024
(January 1 – March 31)

Operations Manager: Carson Johnson

Report compiled by:
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WSML PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WSML-AM, Burlington, NC
Issues and Concerns
1st Quarter 2024
January 1-March 31

Issue: CD Crime/Drugs
EC Economy
ED Education
EH Environment/Health
IN Infrastructure
NS National Security
HC Healthcare
MI Military Appreciation/Awareness
TAX Tax Reform/Taxes
IM Immigration
COVID COVID-19
ART Arts And Family/Youth Programs
SB Small Business
EQ Equal Opportunity

FY Family/Youth
GR Growth/Roads/Transportation
HO Housing
PA Private/Public/Accountability
POL Politics
PS Public Safety
AG Agriculture
HA High School Athletics/Extracurricular
ME Media
LE Law Enforcement
PF Personal Finances
HN Hunger Needs
HI Local History

Shows: The Maverick Morning Show with Tom Britt News and Weather 6a-10a M-F

WSML-AM 1200
1st Quarter Community Affairs
January 1 – March 31 2024

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS

1/8/24 8:30-9:00 Carson Johnson, Tom Britt, and Leanne Petty talked with NC State Secretary Of The Treasury Dale Folwell. Discussed the move by the Treasurer's office to divest interest in Ben and Jerry's, talked about activist investing and why it's poor business for the state. Discussed population growth in North Carolina and its effect on the state pension, local economies, and the need for infrastructure planning. Talked about NCCash.com which housed over a billion dollars of unclaimed money state wide, several million of which belongs to Alamance County residents. This money can be claimed by the owners at no cost. **EC, GR, IN, POL, PF**

1/10/24 6a-6:30a Carson Johnson, Tom Britt, and Leanne Petty talked with Tommy Cole, Graham Fire Department Chief, Burlington Fire Marshall J. Nim Harris, Burlington Fireman Daniel Shoffner, Alamance County Sheriff's Office PIO Byron Tucker, and Alamance Burlington School PIO Les Atkins about the impending winter storm in the Alamance County. Discussed winter storm preparedness, the need for emergency plans, the projected impact on the county, county and municipal response, common causes of injury and death related to winter storms, school safety, and action taken by the county, municipalities, and schools. **PS, IN, ED**

1/11/24 8:30a-9:15a Carson Johnson, Tom Britt, and Leanne Petty talked with Kelly Hunter about the proposed Buc-ees site plan, the public hearing before the city council and the public's response. Discussed the public's concerns over the site as well as the positive impacts upon the community. Talked about the need for infrastructure improvements to prepare for the site, rezoning, increased tax revenue, and costs to the city. Discussed the results of the council vote. Talked about the review process, the need for compliance with local, state, and federal standards. Discussed Mayor Ed Hooks' proclamation of Martinho's Deli Day, celebrating a locally owned business that has operated in Mebane for over thirty years. Talked about the impact of small businesses on the local economy. Discussed Mebane's WRRF expansion which has been approved by the council. Talked about the possible options, some of which would have increased water and sewer costs, the need for rezoning, and the increased water capacity. Talked about the growth in Mebane and the need for increased infrastructure. Discussed the current chlorine burnout and the need to keep the public informed about its possible impact. Talked about the upcoming Martin Luther King Jr. Holiday and the closing of city offices. Discussed upcoming events in the city of Mebane for the public. **IN, GR, EC, TAX, PA, FY**

1/12/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Alamance County Sheriff Terry Johnson about their upcoming job fair. The Sheriff's Office is hiring sworn deputies and detention officers for the jail. Discussed benefits of working for the Sheriff's Office, the need for more officers to keep up with the growth of Alamance County, and duties of deputies and detention officers. Discussed qualifications, and advancement opportunities. **LE, GR, PS, CD**

1/29/24 9a-9:45a Carson Johnson talked with Logan Savits and Tina Henderson Smith about the Alamance Chamber Of Commerce Leadership Alamance program. Leadership Alamance develops local leaders in business and prepares them to further develop economic opportunities in Alamance County. The program delves in to various sectors of business in Alamance County. Discussed Agriculture as the main business in North Carolina and in Alamance County, the various types of ag business in the county and its economic impact. Discussed the history of Alamance County as an agricultural community. Talked about the need for strong economic leadership in the community. **EC, GR, AG**

2/8/24 8:30a-9:15a Carson Johnson, Tom Britt, and Leanne Petty talked Kelly Hunter, PIO for the City Of Mebane and John Wellons, the new Fire Chief for the City Of Mebane. Discussed Chief Wellons' background as a firefighter and what led him to Mebane. Talked about the growth of the city's fire department from being an all volunteer force to the new hiring of Wellons who is only the second chief in the history of the fire

department. Talked about the challenges faced by Wellons as the fire department grows and meets the need of a growing community. Discussed the retirement of Mebane's Water Resource Recovery Facility Director, Dennis Hodge. Hodge served in the role for forty-eight years. Discussed the new procedures and practices implemented over Hodge's tenure making the facility a model for operational efficiency and environmental care. Discussed the Water Shortage Response plan which is being presented to the city council. Discussed the still ongoing chlorine burnout and its effects on water in the city of Mebane. Talked about the search for a new full time recreation program coordinator for the City Of Mebane. This position would be a part of the Mebane Parks And Recreation Department. Discussed the roles of the job and qualifications for the ideal candidate and the hiring process. Discussed upcoming events in the City Of Mebane. **GR, IN, PS, EH, FY**

2/21/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Chuck Hursey and Charles Hursey, owners of Hursey's BBQ, about their induction to the North Carolina BBQ Hall Of Fame. Discussed the history of BBQ in North Carolina, the family tradition of smoking pork, the future of BBQ. Talked about the evolution of NC BBQ, including the comradery between the different pitmasters, talked about the difference in Eastern and Lexington Style BBQ. Discussed the past inductees to the BBQ Hall Of Fame, the NC BBQ Trail. Talked about NC BBQ as part of our cultural identity. **SB, HI**

2/22/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with President & CEO Reagan Gural and Senior Director of Engagment Kelly Roberts from the Alamance County Chamber Of Commerce. Discussed the Chamber's Ambassador Council, a volunteer group that reaches out to community business owners to discover their needs. Talked about the Small Business Grant Program which is provided by the Alamance County Economic Development Foundation. Discussed how this grant is used, the qualifications for application, and the impact on the local economy. Talked about the Chamber's Classroom Collection Campaign- the Chamber is collecting school supplies for students to help provide them with the nessicary tools for a successful school year. The collection campaign runs throughout the year in preperation for the next school year. Discussed the corolation between economic wellbeing and edcuational performance and the need to provide students in underserved areas with the proper tools for their education. Discussed the upcoming ROAR Women's Symposium which highlights female owned and lead businesses in Alamance County. The symposium is a professional development seminar that provides tools for success for its attendees. **EC, GR, SB**

3/6/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Regan Gural, Kelly Roberts, and Nikki Ratliff of the Alamance County Chamber Of Commerce about the upcoming ROAR Women's Symposium. Ratliff is an Alamance County business owner and presenting sponsor of the event. Discussed the challenges of being a female business owner, and specifically the opportunities for non profit leaders at the symposium. Discussed registration for the event and costs associated. **EC, SB, EQ**

3/8/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Byron Tucker, PIO for the Alamance County Sheriff's Office about the upcoming Citizen's Academy. The Citizen's Academy provides unparalleled access behind the scenes of the Sheriff's Office. It's a free opportunity for the average citizen to look at the processes, proceeedures, and challenges of day to day operations of Alamance County's law enforcement. It's a multie week course that looks at every aspect of the Sheriff's Office and provides transparency for the average citizen. **LE, PS, PA**

3/20/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Jordan Wood, Patty Brothers, and Christina Flaherty from the Denise Marie Flaherty Foundation. DMF provides support for cancer patients and their families and helps to aleviate the financial burdens on them. It's a foundation with very little red tape and a simple requirment that recipients show need for financial support. There is no limit to how much support a family can receive. Their upcoming Lavender Ribbon Luncheon features five "champions" who are all prominent members of the community and all cancer suvivors that are paying it forward by raising money for other patients. **FY, HC**

3/21/24 8:30a-9:00a Carson Johnson, Tom Britt, and Leanne Petty talked with Greg Milton, director of the Cumming High School Band about their upcoming Battle Of The Borders, a band competition featuring Cummings High School and schools from surrounding counties: North East Guilford and Lexington Highschool, as well as performances from the North Carolina Central University Drumline and the Shaw University Band.

Discussed music education in schools, its impact of students overall educationa and the positive effect of extracurricular activities on academic performance. **ED, HS, ART**