

CONTRACT



13News Now
613 Woodis Ave.
Norfolk, VA 23510
(757)625-1313

<u>Contract / Revision</u> 2914881 /		<u>Alt Order #</u> WOC14654177
<u>Advertiser</u> POL/ Scott Parkinson / R / State Senate / VA		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 06/10/24 - 06/23/24	<u>Estimate #</u> 7026	
<u>Product</u> 2024 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Jessica Finlay	<u>Sales Office</u> TEGNA Sales D
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 677	<u>Product 1/2</u> 849
<u>Agency Ref</u> 37731AG	<u>Advertiser Ref</u> M234334	

And:

AxMedia / POL
800 W 47th St, Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WVEC	06/10/24	06/17/24	13 NEWS NOW @ DA	6:00 AM-7:00 AM		:30			P03	NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/10/24	06/16/24	-1212--				6	\$425.00				
	Week:	06/17/24	06/23/24	2-----				2	\$425.00				
N 2	WVEC	06/10/24	06/17/24	13 NEWS NOW @ 5P	5:00 PM-5:30 PM		:30			P03	NM	4	\$1,200.00
	Week:	06/10/24	06/16/24	-11-1--				3	\$300.00				
	Week:	06/17/24	06/23/24	1-----				1	\$300.00				
N 3	WVEC	06/10/24	06/17/24	13 NEWS NOW @ 53	5:30 PM-6:00 PM		:30			P03	NM	4	\$1,400.00
	Week:	06/10/24	06/16/24	--111--				3	\$350.00				
	Week:	06/17/24	06/23/24	1-----				1	\$350.00				
N 4	WVEC	06/10/24	06/17/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	4	\$2,800.00
	Week:	06/10/24	06/16/24	-111---				3	\$700.00				
	Week:	06/17/24	06/23/24	1-----				1	\$700.00				
N 5	WVEC	06/10/24	06/16/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	1	\$400.00
	Week:	06/10/24	06/16/24	-----1				1	\$400.00				
N 6	WVEC	06/10/24	06/17/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P04	NM	4	\$2,400.00
	Week:	06/10/24	06/16/24	-111---				3	\$600.00				
	Week:	06/17/24	06/23/24	1-----				1	\$600.00				
N 7	WVEC	06/10/24	06/14/24	JEOPARDY	7:30 PM-8:00 PM		:30			P04	NM	3	\$2,100.00
	Week:	06/10/24	06/16/24	-1-11--				3	\$700.00				
N 8	WVEC	06/17/24	06/17/24	Mon Prime	8:00 PM-10:00 PM		:30			P04	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/17/24	06/23/24	1-----				1	\$850.00				
N 9	WVEC	06/10/24	06/14/24	20/20	9:00 PM-11:00 PM		:30			P04	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	----1--				1	\$550.00				
N 10	WVEC	06/10/24	06/16/24	AMERICA'S FUNNIES	7:00 PM-8:00 PM		:30			P03	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	-----1				1	\$850.00				
N 11	WVEC	06/10/24	06/16/24	NBA FINALS GAME 7	7:30 PM-11:30 PM		:30			P04	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	-----1				1	\$2,400.00				
N 12	WVEC	06/10/24	06/17/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P03	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	-1111--				4	\$275.00				
Week:		06/17/24	06/23/24	1-----				1	\$275.00				
N 13	WVEC	06/10/24	06/16/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P03	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	-----1				1	\$175.00				
N 14	WVEC	06/10/24	06/11/24	NHL Stanley Cup Gam	8:00 PM-11:00 PM		:30			P04	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/10/24	06/16/24	-1-----				1	\$900.00				
Totals												39	\$20,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 -06/17/24	39	\$20,800.00	(\$3,120.00)	\$17,680.00
Totals	39	\$20,800.00	(\$3,120.00)	\$17,680.00

Signature: _____ **Date:** _____

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