

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060

Flight Dates	Order #	Alt Order #
10/04/18 - 10/10/18	2076212	09277308

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
9914019		960

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/18	10/08/18	FOX Toledo Daybreak	FOX Toledo Daybre	2-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 2----- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUPW M 10/08/18 7:19 AM FOX Toledo Daybreak FOX Toledo Daybre :30 TVGENTREAT002H \$125.00 NM 1 WUPW M 10/08/18 8:54 AM FOX Toledo Daybreak FOX Toledo Daybre :30 TVGENTREAT001H \$125.00 NM									
2	10/06/18	10/06/18	BONES	Various	-----1-	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 10/06/18 BONES Various :00 \$85.00 NM Credited									
3	10/07/18	10/07/18	BONES	Various	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Su 10/07/18 BONES Various :00 \$85.00 NM Credited									
4	10/08/18	10/08/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 10/08/18 7:17 PM FOX Toledo News at 7:00 PM FOX Toledo News at 7:00 PM :30 TVGENTREAT002H \$225.00 NM									
5	10/09/18	10/09/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	-1-----	:30	1	\$225.00	NM

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Invoice # 2076212-1	Invoice Date 10/14/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/10/18
Advertiser ISS/OH Safe Healthy Comm	Product OH SAFE HLTHY COMM	Estimate Number 6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	10/09/18	10/09/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- 1 - - - - -	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Tu	10/09/18	7:15 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT002H	\$225.00	NM
6	10/10/18	10/10/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - 1 - - - -	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	W	10/10/18	7:29 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT002H	\$225.00	NM
7	10/04/18	10/04/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - - 1 - - -	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> - - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Th	10/04/18	7:25 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT001H	\$225.00	NM
8	10/05/18	10/05/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - - - 1 - -	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> - - - - 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	F	10/05/18	7:30 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT001H	\$225.00	NM
10	10/08/18	10/08/18	Fox Toledo News at 10P	10-11p	1 - - - - -	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	M	10/08/18	10:43 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT001H	\$550.00	NM
11	10/09/18	10/09/18	Fox Toledo News at 10P	10-11p	- 1 - - - - -	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Tu	10/09/18	10:45 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT002H	\$550.00	NM
12	10/09/18	10/09/18	FOX Toledo Daybreak	FOX Toledo Daybre	- 2 - - - - -	:30	2	\$125.00	NM	
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> - 2 - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	10/09/18	7:18 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00	NM
1	WUPW	Tu	10/09/18	8:54 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00	NM
13	10/10/18	10/10/18	Fox Toledo News at 10P	10-11p	- - 1 - - - -	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	10/10/18	10/10/18	Fox Toledo News at 10P	10-11p	-- 1----	:30	1	\$550.00	NM	
			M							
			10/08/18	10/14/18	-- 1----		1	\$550.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	W	10/10/18	10:58 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT002H	\$550.00	NM
14	10/04/18	10/04/18	Fox Toledo News at 10P	10-11p	--- 1---	:30	1	\$550.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/18	10/07/18	--- 1---	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Th	10/04/18	12:30 AM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT001H	\$550.00	NM
Sports Overrun-Ran in Program										
15	10/05/18	10/05/18	Fox Toledo News at 10P	10-11p	---- 1--	:30	1	\$550.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/18	10/07/18	---- 1--	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	F	10/05/18	10:22 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT001H	\$550.00	NM
16	10/06/18	10/06/18	Fox Toledo News at 10P	10-1030p	----- 1-	:30	1	\$450.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/18	10/07/18	----- 1-	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Sa	10/06/18	11:24 PM	Fox Toledo News at 10PM	10-1030p	:30	TVGENTREAT002H	\$450.00	NM
Ran in Program										
17	10/07/18	10/07/18	Fox Toledo News at 10P	10-1030P	----- 1	:30	1	\$450.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/18	10/07/18	----- 1	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Su	10/07/18	10:16 PM	Fox Toledo News at 10PM	10-1030P	:30	TVGENTREAT001H	\$450.00	NM
18	10/10/18	10/10/18	FOX Toledo Daybreak	FOX Toledo Daybre	-- 2----	:30	2	\$125.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/18	10/14/18	-- 2----	2	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	W	10/10/18	7:17 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00	NM
2	WUPW	W	10/10/18	8:39 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00	NM
19	10/04/18	10/04/18	FOX Toledo Daybreak	FOX Toledo Daybre	--- 2---	:30	2	\$125.00	NM	
			M							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/18	10/07/18	--- 2---	2	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Th	10/04/18	7:50 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00	NM
1	WUPW	Th	10/04/18	8:17 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/05/18	10/05/18	FOX Toledo Daybreak	FOX Toledo Daybre	----2--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----2-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 10/05/18 8:29 AM FOX Toledo Daybreak FOX Toledo Daybre :30 TVGENTREAT001H \$125.00 NM 2 WUPW F 10/05/18 8:49 AM FOX Toledo Daybreak FOX Toledo Daybre :30 TVGENTREAT002H \$125.00 NM									
21	10/10/18	10/10/18	Judge Mathis	M-F 10-11 AM	--1----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --1---- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW W 10/10/18 10:59 AM Judge Mathis M-F 10-11 AM :30 TVGENTREAT002H \$110.00 NM									
22	10/05/18	10/05/18	Judge Mathis	M-F 10-11 AM	----1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----1-- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 10/05/18 10:59 AM Judge Mathis M-F 10-11 AM :30 TVGENTREAT001H \$110.00 NM									
23	10/09/18	10/09/18	Steve Wilkos	M-F 3-4 PM	-1-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -1----- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Tu 10/09/18 3:43 PM Steve Wilkos M-F 3-4 PM :30 TVGENTREAT002H \$120.00 NM									
24	10/04/18	10/04/18	Steve Wilkos	M-F 3-4 PM	---1---	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---1--- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 10/04/18 3:26 PM Steve Wilkos M-F 3-4 PM :30 TVGENTREAT001H \$120.00 NM									
25	10/06/18	10/06/18	Rizzoli & Isles WKND 1st Various		-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 10/06/18 Rizzoli & Isles WKND 1st Various :00 \$150.00 NM <i>Credited</i>									
26	10/05/18	10/05/18	Blackish	M-F 730-8 PM	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 10/05/18 7:56 PM Blackish M-F 730-8 PM :30 TVGENTREAT002H \$250.00 NM									
27	10/05/18	10/05/18	Steve Wilkos	M-F 2-3PM	----F--	:30	1	\$70.00	NM

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<u>Advertiser</u> ISS/OH Safe Healthy Comm	<u>Product</u> OH SAFE HLTHY COMM	<u>Estimate Number</u> 6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27	10/05/18	10/05/18	Steve Wilkos	M-F 2-3PM	----F--	:30	1	\$70.00	NM	
Weeks:		<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	F	10/05/18	2:46 PM	Steve Wilkos	M-F 2-3PM	:30	TVGENTREAT002H	\$70.00	NM
<u>Total Spots</u>							28			

Payment Terms 30 Days

<u>Gross Total</u>	\$6,805.00
<u>Agency Commission</u>	\$1,020.75
<u>Net Amount Due</u>	\$5,784.25

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