

## INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

**New Media Firm, The**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Advertiser	Product	Estimate Number
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060

Flight Dates	Order #	Alt Order #
10/04/18 - 10/10/18	2076212	09277308

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
9914019		960

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/18	10/08/18	FOX Toledo Daybreak	FOX Toledo Daybre	2-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 2----- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	M	10/08/18	7:19 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00 NM
1	WUPW	M	10/08/18	8:54 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00 NM
2	10/06/18	10/06/18	BONES	Various	-----1-	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	10/06/18		BONES	Various	:00		<del>\$85.00</del> NM
			Credited						
3	10/07/18	10/07/18	BONES	Various	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	10/07/18		BONES	Various	:00		<del>\$85.00</del> NM
			Credited						
4	10/08/18	10/08/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/08/18	7:17 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT002H	\$225.00 NM
5	10/09/18	10/09/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	-1-----	:30	1	\$225.00	NM

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**Birmingham, AL 35246**

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/18	10/09/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- 1 - - - - -	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	- 1 - - - - -	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Tu	10/09/18	7:15 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT002H	\$225.00 NM
6	10/10/18	10/10/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - 1 - - - -	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	- - 1 - - - -	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/10/18	7:29 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT002H	\$225.00 NM
7	10/04/18	10/04/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - - 1 - - -	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	- - - 1 - - -	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Th	10/04/18	7:25 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT001H	\$225.00 NM
8	10/05/18	10/05/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - - - 1 - -	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	- - - - 1 - -	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	F	10/05/18	7:30 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT001H	\$225.00 NM
10	10/08/18	10/08/18	Fox Toledo News at 10P M	10-11p	1 - - - - -	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	1 - - - - -	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	10/08/18	10:43 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT001H	\$550.00 NM
11	10/09/18	10/09/18	Fox Toledo News at 10P M	10-11p	- 1 - - - - -	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	- 1 - - - - -	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Tu	10/09/18	10:45 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT002H	\$550.00 NM
12	10/09/18	10/09/18	FOX Toledo Daybreak	FOX Toledo Daybreak	- 2 - - - - -	:30	2	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	- 2 - - - - -	2	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WUPW	Tu	10/09/18	7:18 AM	FOX Toledo Daybreak	FOX Toledo Daybreak	:30	TVGENTREAT002H	\$125.00 NM
1	WUPW	Tu	10/09/18	8:54 AM	FOX Toledo Daybreak	FOX Toledo Daybreak	:30	TVGENTREAT002H	\$125.00 NM
13	10/10/18	10/10/18	Fox Toledo News at 10P M	10-11p	- - 1 - - - -	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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**PO Box 11407**  
**Birmingham, AL 35246**

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076212-1	10/14/18	October 2018	10/01/18 - 10/10/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/10/18	10/10/18	Fox Toledo News at 10P M	10-11p	-- 1----	:30	1	\$550.00	NM
<div>10/08/1810/14/18-- 1----1\$550.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/10/18	10:58 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT002H	\$550.00 NM
14	10/04/18	10/04/18	Fox Toledo News at 10P M	10-11p	--- 1---	:30	1	\$550.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/01/1810/07/18--- 1---1\$550.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/04/18	12:30 AM	Fox Toledo News at 10PM Sports Overrun-Ran in Program	10-11p	:30	TVGENTREAT001H	\$550.00 NM
15	10/05/18	10/05/18	Fox Toledo News at 10P M	10-11p	---- 1--	:30	1	\$550.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/01/1810/07/18---- 1--1\$550.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/05/18	10:22 PM	Fox Toledo News at 10PM	10-11p	:30	TVGENTREAT001H	\$550.00 NM
16	10/06/18	10/06/18	Fox Toledo News at 10P M	10-1030p	----- 1-	:30	1	\$450.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/01/1810/07/18----- 1-1\$450.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	10/06/18	11:24 PM	Fox Toledo News at 10PM Ran in Program	10-1030p	:30	TVGENTREAT002H	\$450.00 NM
17	10/07/18	10/07/18	Fox Toledo News at 10P M	10-1030P	----- 1	:30	1	\$450.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/01/1810/07/18----- 11\$450.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	10/07/18	10:16 PM	Fox Toledo News at 10PM	10-1030P	:30	TVGENTREAT001H	\$450.00 NM
18	10/10/18	10/10/18	FOX Toledo Daybreak	FOX Toledo Daybre	-- 2----	:30	2	\$125.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/08/1810/14/18-- 2----2\$125.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/10/18	7:17 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00 NM
2	WUPW	W	10/10/18	8:39 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00 NM
19	10/04/18	10/04/18	FOX Toledo Daybreak	FOX Toledo Daybre	--- 2---	:30	2	\$125.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/01/1810/07/18--- 2---2\$125.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	Th	10/04/18	7:50 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00 NM
1	WUPW	Th	10/04/18	8:17 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00 NM

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Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/05/18	10/05/18	FOX Toledo Daybreak	FOX Toledo Daybre	----2--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----2-- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/05/18	8:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT001H	\$125.00 NM
2	WUPW	F	10/05/18	8:49 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT002H	\$125.00 NM
21	10/10/18	10/10/18	Judge Mathis	M-F 10-11 AM	--1----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --1---- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/10/18	10:59 AM	Judge Mathis	M-F 10-11 AM	:30	TVGENTREAT002H	\$110.00 NM
22	10/05/18	10/05/18	Judge Mathis	M-F 10-11 AM	----1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----1-- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/05/18	10:59 AM	Judge Mathis	M-F 10-11 AM	:30	TVGENTREAT001H	\$110.00 NM
23	10/09/18	10/09/18	Steve Wilkos	M-F 3-4 PM	-1-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -1----- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/09/18	3:43 PM	Steve Wilkos	M-F 3-4 PM	:30	TVGENTREAT002H	\$120.00 NM
24	10/04/18	10/04/18	Steve Wilkos	M-F 3-4 PM	---1---	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---1--- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/04/18	3:26 PM	Steve Wilkos	M-F 3-4 PM	:30	TVGENTREAT001H	\$120.00 NM
25	10/06/18	10/06/18	Rizzoli & Isles WKND 1st Various		-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	10/06/18		Rizzoli & Isles WKND 1st	Various	:00		<del>\$150.00</del> NM
			Credited						
26	10/05/18	10/05/18	Blackish	M-F 730-8 PM	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/05/18	7:56 PM	Blackish	M-F 730-8 PM	:30	TVGENTREAT002H	\$250.00 NM
27	10/05/18	10/05/18	Steve Wilkos	M-F 2-3PM	----F--	:30	1	\$70.00	NM

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Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/05/18	10/05/18	Steve Wilkos	M-F 2-3PM	----F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18   10/07/18    ----F--                      1                      \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	F	10/05/18	2:46 PM	Steve Wilkos	M-F 2-3PM	:30	TVGENTREAT002H	\$70.00   NM
Total Spots							28		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,805.00</b>
<u>Agency Commission</u>	<b>\$1,020.75</b>
<u>Net Amount Due</u>	<b>\$5,784.25</b>

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