CONTRACT

WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract / Revision	Alt Order #
2076212 /	09277308

Advertiser	Original Date / Revision
ISS/OH Safe Healthy Comm	10/09/18 / 10/09/18

Contract Dates	Estimate #
10/04/18 - 10/10/18	**6060**

Product
OH SAFE HLTHY COMM

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WUPW	Taylor Fritsch	HRP-Washingto

Special Handling
Cash In Advance

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9914019		960

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WUPW	10/08/18	10/08/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	2	$250.00
Week:		Start Date 10/08/18	End Date 10/14/18	Weekdays 2------	Spots/Week 2	Rate $125.00						
2	WUPW	10/06/18	10/06/18	BONES	Various		:30			NM	0	$0.00
Week:		Start Date 10/01/18	End Date 10/07/18	Weekdays -----1-	Spots/Week 1	Rate $85.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WUPW*	*10/01/18-10/07/18*		*BONES*	*Various*	-------Sa--	*:30*		*~~$85.00~~*	*NM*		
	Credited											
3	WUPW	10/07/18	10/07/18	BONES	Various		:30			NM	0	$0.00
Week:		Start Date 10/01/18	End Date 10/07/18	Weekdays ------1	Spots/Week 1	Rate $85.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WUPW*	*10/01/18-10/07/18*		*BONES*	*Various*	---------Su	*:30*		*~~$85.00~~*	*NM*		
	Credited											
4	WUPW	10/08/18	10/08/18	FOX Toledo News at 7:00PM	FOX Toledo News		:30			NM	1	$225.00
Week:		Start Date 10/08/18	End Date 10/14/18	Weekdays 1------	Spots/Week 1	Rate $225.00						
5	WUPW	10/09/18	10/09/18	FOX Toledo News at 7:00PM	FOX Toledo News		:30			NM	1	$225.00
Week:		Start Date 10/08/18	End Date 10/14/18	Weekdays -1-----	Spots/Week 1	Rate $225.00						
6	WUPW	10/10/18	10/10/18	FOX Toledo News at 7:00PM	FOX Toledo News		:30			NM	1	$225.00
Week:		Start Date 10/08/18	End Date 10/14/18	Weekdays --1----	Spots/Week 1	Rate $225.00						
7	WUPW	10/04/18	10/04/18	FOX Toledo News at 7:00PM	FOX Toledo News		:30			NM	1	$225.00
Week:		Start Date 10/01/18	End Date 10/07/18	Weekdays ---1---	Spots/Week 1	Rate $225.00						
8	WUPW	10/05/18	10/05/18	FOX Toledo News at 7:00PM	FOX Toledo News		:30			NM	1	$225.00
Week:		Start Date 10/01/18	End Date 10/07/18	Weekdays ----1--	Spots/Week 1	Rate $225.00						

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We Warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.
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Contract / Revision	Alt Order #
2076212 /	09277308

Advertiser	Original Date / Revision
ISS/OH Safe Healthy Comm	10/09/18 / 10/09/18

Contract Dates	Product	Estimate #
10/04/18 - 10/10/18	OH SAFE HLTHY COMM	**6060**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
D 9	WUPW	10/06/18	10/06/18	Rizzoli & Isles WKND 2nd	Various		:30			NM	0	$0.00
10	WUPW	10/08/18	10/08/18	Fox Toledo News at 10PM	10-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	1------	1	$550.00						
11	WUPW	10/09/18	10/09/18	Fox Toledo News at 10PM	10-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	-1-----	1	$550.00						
12	WUPW	10/09/18	10/09/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	-2-----	2	$125.00						
13	WUPW	10/10/18	10/10/18	Fox Toledo News at 10PM	10-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	--1----	1	$550.00						
14	WUPW	10/04/18	10/04/18	Fox Toledo News at 10PM	10-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	---1---	1	$550.00						
15	WUPW	10/05/18	10/05/18	Fox Toledo News at 10PM	10-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	----1--	1	$550.00						
16	WUPW	10/06/18	10/06/18	Fox Toledo News at 10PM	10-1030p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	-----1-	1	$450.00						
17	WUPW	10/07/18	10/07/18	Fox Toledo News at 10PM	10-1030P		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	------1	1	$450.00						
18	WUPW	10/10/18	10/10/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	--2----	2	$125.00						
19	WUPW	10/04/18	10/04/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	---2---	2	$125.00						
20	WUPW	10/05/18	10/05/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	----2--	2	$125.00						
21	WUPW	10/10/18	10/10/18	Judge Mathis	M-F 10-11 AM		:30			NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	--1----	1	$110.00						
22	WUPW	10/05/18	10/05/18	Judge Mathis	M-F 10-11 AM		:30			NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	----1--	1	$110.00						
23	WUPW	10/09/18	10/09/18	Steve Wilkos	M-F 3-4 PM		:30			NM	1	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	-1-----	1	$120.00						
24	WUPW	10/04/18	10/04/18	Steve Wilkos	M-F 3-4 PM		:30			NM	1	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	---1---	1	$120.00						

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Contract Dates	Product	Estimate #
10/04/18 - 10/10/18	OH SAFE HLTHY COMM	**6060**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
25	WUPW	10/06/18	10/06/18	Rizzoli & Isles WKND 1st	Various		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	- - - - - 1 -	1	$150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	*WUPW*	*10/01/18-10/07/18*		*Rizzoli & Isles WKND 1st*	*Various*	- - - - - - - Sa - -		*:30*	~~*$150.00*~~	*NM*		
Credited												
26	WUPW	10/05/18	10/05/18	Blackish	M-F 730-8 PM		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	- - - - F - -	1	$250.00						
27	WUPW	10/05/18	10/05/18	Steve Wilkos	M-F 2-3PM		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	- - - - F - -	1	$70.00						
D 28	WUPW	10/04/18	10/04/18	Late Run Acceptance	Late Run Acceptan		:00			NS	0	$0.00
D 29	WUPW	10/06/18	10/06/18	Late Run Acceptance	Late Run Acceptan		:00			NS	0	$0.00
						Totals					28	$6,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/10/18	28	$6,805.00	($1,020.75)	$5,784.25
Totals	28	$6,805.00	($1,020.75)	$5,784.25

Signature: _____ **Date:** _____

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