

Exhibit No. 1: Class of Time (Priority Codes)

WFMY offers commercial units in selling rotations. Although these rotations generally adhere to daily or weekly programs, exceptions do exist (for example, when two half-hour prime time programs are paired together, i.e., Mon 8:00-9:00 PM), and other rotations are available. WFMY has hundreds of commercial advertisers, and pricing decisions for those commercial advertisers are made individually for each order, based on current market conditions. The Station's advertising sales policy is subject to change. The following describes the various priorities of commercial time currently available at the Station:

Class_ Priority 2 (P2) - Fixed

Priority 2 represents the most protected priority of time. *Priority 2* spots can be ordered and cleared whenever a program is available, subject only to unforeseen program changes, technical difficulties or to comply with legal requirements. However, we cannot guarantee to any advertiser that they can clear a spot in a specific selling rotation simply because they request *Priority 2*.

Class_ Priority 3 (P3)- Preemptible with 48 Hours' Notice

Priority 3 represents a priority code with minimal preemption likelihood. These ads may be pre-empted in favor of *Priority 2* ads upon a minimum of 48 hours' notice to the advertiser. Make-goods of equivalent value will be offered but may not be available in the same daypart as initially ordered. Make-goods for spots preempted from this priority have a higher likelihood of being cleared in the same daypart than make-goods for *Priority 4* and *Priority 5* spots. If make-good spots are not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots, at the option of the advertiser.

Priority 3 likelihood of preemption: typically, less than 10% if available when ordered. Advertiser spots are preempted last within the priority (i.e., given priority over all commercial advertisements within the priority).

Class_ Priority 4 (P4)– Preemptible With 24 Hours' Notice

Priority 4 represents a level of preemptible with notice time that comes with a greater chance of preemption than *Priority 3*. These ads may be preempted in favor of *Priority 2* and *Priority 3* spots upon a minimum of 24 hours' notice to the advertiser. Make-goods of equivalent value will be offered but may not be available in the same daypart as initially ordered. Make-goods for spots preempted from this priority have a higher likelihood of being cleared in the same daypart than make-goods for *Priority 5* spots. If make-good spots are not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots, at the option of the advertiser.

Priority 4 likelihood of preemption: typically, 20-33%, but the likelihood may be far greater during peak demand times, especially in the weeks prior to election. Advertiser spots are preempted last within the priority (i.e., given priority over all commercial advertisements within the priority).

Class_ Priority 5 (P5) - Preemptible Without Notice

Priority 5 spots may be preempted in favor of *Priority 2, 3, and 4* spots without prior notice to the advertiser. WFMY may cease offering *Priority 5* spots in the event of depleted inventory. Make-goods of equivalent value will be offered if available but may not be available in the same daypart as initially ordered. If make-good spots are unavailable or not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots, at the option of the advertiser.

Priority 5 likelihood of preemption: 40%-50%, and far greater during peak demand times, especially in the weeks prior to election. Advertiser spots are preempted last within the priority (i.e., given priority over all commercial advertisements within the priority).

Note: WFMY has a special priority that from time to time is arranged by an advertising agency representing multiple clients, wherein the agency pays a lump sum up front and then runs schedules at a discounted value, over an agreed period of time. These schedules have a low priority when it comes to clearance and makegood privileges. If a federal advertiser is interested in learning more about this priority of time, please contact the station for further information.