

WVLT-TV 2nd Quarter Issues Report 2014

CHARITY/COMMUNITY ISSUES

Show: 11:00

Title: Will McKamey t-shirts

Date: 4/1

Duration: 1:00

Type: vo/sot

Description: A local teen is selling shirts to help bring a community together after a local football player's sudden death. All proceeds go to Will McKamey's family.

Show: Local 8 News at 6

Title: Homeless Recovery

Date: 6-9-2014

Duration: 1:39

Type: Pkg

Description: After a woman serves the Knoxville homeless community, she discovers that a family member is on the street, so he helps him to restart his life.

Show: 11:00 PM

Title: Veteran Uses Business to Give Back

Date: 5-11-14

Duration: 2:00

Type: PKG

Description: A Knoxville veteran won a contest to establish an ice machine franchise last summer. He's now selling ice for around \$2 at a kiosk. He's donating that money to charities that help veterans and military families. Several customers said they enjoy supporting the business because it's convenient and their money goes to a good cause.

Show: 4pm

Title: Wounded Warriors

Date: 5/22/14

Duration: 3:00

Type: Live Interview

Description: special discounts for nutrition tips/products that benefited the wounded warriors project.

Show: 6am

Title: Volunteer Spirit: Kids Bowl Free

Date: 5/5/2014

Duration: 1:25

Type: PKG

Description: Summer program to keep kids out of trouble by letting them bowl for free.

Show: 5AM

Title: Dine and Donate

Date: 04/14/2014

Duration: 1:11

Type: Live

Description: We went live to preview a charity event in Anderson County. Local restaurants were teaming up to donate a portion of sales for the day to Aid to Distressed Families of Appalachian Counties.

CRIME

Show: 11:00

Title: UT Block Party

Date: 4/30/14

Duration: 2:30

Type: fronted pkg

Description: A block party on campus gets out of hand and one officer was caught on camera "choking" a student

Show: Local 8 News at 6

Title: Anderson County Hooker Sting

Date: 4-30-2014

Duration: 2:19

Type: Pkg

Description: After undercover surveillance, deputies bust a massage parlor for practicing without a license, but it's also believed young girls were forced to perform sexual favors there.

Show: 6:00 PM

Title: East Knoxville 10-Hour Standoff

Date: 5-3-14

Duration: 2:15

Type: Live Shot & PKG

Description: A man had a standoff with police for nearly ten hours. The incident shut down Interstate 40 for several hours. It started when someone saw the man walking along the road while waving a gun around. Neighbors expressed how concerned they were. A woman was also locked in her apartment below because it was too dangerous to leave.

Show: 4pm

Title: Grainger Jailers Arrested

Date: 4/21/14

Type: Mugshots/Fullscreen info

Duration: 1:00

Description: Grainger County jailers being charged with sexual misconduct, bringing cell phone in to inmates, etc.

Show: 6am
Title: 13 Year Old Boy Shot
Date: 5/19/2014
Type: Live/VO/Live
Duration: 1:00
Description: Teen shot over the weekend and recovering in the hospital. Police still looking for 2 suspects.

Show: 5AM
Title: 13 Year Old Knox County Boy Shot
Date: 06/19/2014
Duration: 1:45
Type: Map, PKG
Description: A 13 year old boy was shot in front of his home during the weekend. Police were still searching for the two suspects Monday.

ECONOMY

Show: 11:00
Title: Lake City to Rocky Top Vote
Date: 6/26
Duration: 1:30
Type: fronted vo/sot
Description: The city votes to change the name. What does it really mean though? How much money goes into the change?

Show: Local 8 News at 6
Title: 3D Printing
Date: 4-25-2014
Duration: 1:48
Type: PKG
Description: A local 3D printing business opens up shop in Knoxville, making it the first of such businesses, and shows the local community how they can benefit from this new business.

Show: 6:00 PM
Title: World Cup Business
Date: 6-15-14
Duration: 1:30
Type: PKG
Description: Soccer Taco, a local Mexican restaurant, says it is seeing more business with the World Cup. Customers told us they enjoy eating there because it's the only place in town that shows all the games. The owner said customers would come in and stay for at least two hours.

Show: 4pm

Title: Prison As Tourist Attraction

Date: 4/18/14

Duration: 1:19

Type: PKG

Description: Brushy Mountain the old state penitentiary is being used as a draw for tourist hoping to draw funds to Morgan County

Show: 6am

Title: First Rocky Top Business

Date: 4/25/2014

Duration: 2:00

Type: Live Interview

Description: Town changed its name to "Rocky Top." First business in the town to open under the new name. Interview and tour with the owner.

Show: 5AM

Title: Winterfest Econ Hit

Date: 06/25/2014

Duration: 2:24

Type: PKG

Description: We talk about how Winterfest really boosts the economy through tourism during a season that was previously dead. We previewed some of the ideas brainstormed in June for the start of the winter season.

EDUCATION

Show: 11:00

Title: Knox County School Budget

Date: 4/08/14

Type: fronted pkg

Duration: 2:00

Description: Knox County School Budget meeting-- teacher salaries, new magnet school, common core, etc.

Show: Local 8 News at 6

Title: Blount Sales Tax

Date: 5-7-2014

Duration: 1:51

Type: Pkg

Description: Looking at a new sales tax passed in Blount County, and how that sales tax will help the struggling school district provide students with new textbooks and supplies.

Show: 5:00 PM

Title: Nearly 200 Knox County Teachers Won't Return Next Year

Date: 6-2-14

Duration: 2:00

Type: PKG

Description: Knox County Schools decided not to renew many teachers' contracts, while several others were retiring. We talked exclusively with a woman who worked for the school system for ten years, but decided to quit. She said she was tired of seeing students fail because the school system would not help them.

Show: 4pm

Title: Inmate Gardening

Date: 4/24/14

Duration: 1:51

Type: PKG

Description: rehabilitation program where inmates are taught how to garden as a part of their work release program

EMERGENCY PREPARATION AND RESPONSE

Show: 11:00

Title: Severe Weather

Date: 6/4/14

Duration: 2:45

Type: live with several vo sand sots

Description: Severe Weather rolls through east Tennessee. How to stay safe.

Show: Local 8 News at 6

Title: Vacation Disaster Preps

Date: 4-17-2014

Duration: 1:48

Type: Pkg

Description: Cabin and condo fires leave tourists and visitors to the Smoky Mountains without basic essentials. The report shows what's available to stranded tourists and who's helping them.

Show: 5:00 PM

Title: Mobile Command Boards

Date: 5-19-14

Duration: 1:55

Type: PKG

Description: Loudon County Schools received new mobile command boards. Each School Resource Officer has one, and it resembles a brief case. There is a binder inside with plans for all types of emergencies – fires, tornadoes, active shooters, etc. The board also has evacuation routes and a map of the building. Each one also contains colored pages teachers and SROs can hold up to communicate without talking.

Show: 4pm
Title: Severe Weather Damage
Date: 4/29/14
Duration: 3:00
Type: Live shots
Description: severe weather damage, trees down, power lines down, clean up

Show: 5AM
Title: Water Main Break
Date: 04/03/2014
Duration: 1:13
Type: Live
Description: We went live from the scene of a water main break. We talked about how this would affect morning commuters as well as people who worked and lived in the area. We also talked about what the repair would entail

HEALTH

Show: 11pm
Title: Tongue Piercing Arrest
Date: 5/8/14
Duration: 1:00
Type: vo/sot
Description: A man thought he gave a teen a cool birthday present, a tongue ring. Instead it had her mother worried about her getting disease. The man signed false paperwork and the girl was checked out by a doctor.

Show: Local 8 News at 6
Title: No Allergy Day Preps
Date: 5-15-2014
Duration: 2:03
Type: PKG
Description: The Tennessee Smokies Baseball Club prepares their stadium for a completely-allergy free day, focusing on eliminating food allergies for fans.

Show: 5:00 PM
Title: Laser Therapy Melts Fat Away
Date: 6-13-14
Duration: 2:05
Type: PKG
Description: A Knoxville doctor is offering a new procedure to shed inches from peoples' waists in less than an hour and there's no recovery time. This story covered how the laser therapy works, included a demonstration, and interviews with the doctor and a patient.

Show: 4pm
Title: Melanoma Monday
Date: 5/5/14
Duration: 3:00
Type: On set interview
Description: doctor discusses the risks of melanoma, warning signs, treatments

Show: 6am
Title: Limiting Screen Time
Date: 4/8/2014
Duration: 1:30
Type: Cross Talk/VO/FS/Cross Talk
Description: Study on effects of limiting screen time for children. Benefits to their health of reducing time on devices.

HUMAN INTEREST

Show: 11:00
Title: Tydall Talks
Date: 4/22/14
Duration: 3:30
Type: fronted pkg
Description: Meet Donnie Tyndall-- Tennessee's new men's basketball coach in an exclusive interview

Show: Local 8 News at 6
Title: White Buffalo
Date: 5-9-2014
Duration: 1:56
Type: Pkg
Description: Briarwood Safari Ranch brings a rare white buffalo to Tennessee so patrons can see a very rare animal up close and personal.

Show: 5:00 PM
Title: Summer Camp Available to All Kids
Date: 6-24-14
Duration: 2:00
Type: PKG
Description: East Tennessee Technology Center hosted a "Pirate Camp" that was open to all kids. This story focused on how kids with disabilities often don't have the opportunity to go to summer camp. This program makes the necessary adjustments to help these kids learn about music and the arts while having some fun.

Show: 4pm

Title: Dreamtime at the Zoo

Date: 5/5/14

Duration: 1:24

Type: fronted vo/sot

Description: Children with serious illness, cancers, etc getting the chance to leave children's hospital and visit the zoo. Knoxville Zoo shuts down to the public and only allows the sick children and their families in.

Show: 6am

Title: Eight Questions With Jamie Davis

Date: 4/17/2014

Duration: 2:33

Type: Pkg

Description: Former drug dealer turned pastor. Interview on his change in lifestyle.

POLITICS

Show: 11:00

Title: Campfield's Comments

Date: 5/5/14

Duration: 2:45

Type: fronted pkg

Description: TN Senator Stacy Campfield makes more controversial comments. This time about Holocaust victims

Show: Local 8 News at 6

Title: Campaign Contributions

Date: 4-2-2014

Duration: 1:51

Type: PKG

Description: A local expert weighs in on how a Supreme Court ruling surrounding campaign contributions could affect the way people donate in East Tennessee and what affect it could have on candidates.

Show: 5:00 PM

Title: Ripkin Vote

Date: 6-9-14

Duration: 1:55

Type: PKG

Description: Pigeon Forge officials were meeting later that night to lay out their plans for a new baseball experience facility. The agreement discusses who is responsible for what. The city maintains the grounds, while the company attracts customers. Ripkin would get money after a few years if business is kept at a certain point. The contract is expected to last ten years.

Show: 4pm
Title: Adventure Tourism
Date: 4/10/14
Duration: 1:33
Type: pkg
Description: Anderson County officials vying to become adventure tourism districts

Show: 6am
Title: Jellico Worker's Payment
Date: 6/10/2015
Duration: 1:00
Type: VO/SOT
Description: Battle between Mayor and City Council over paying city workers. Payment withheld because of past problems.

Show: 5AM
Title: School Votes
Date: 05/05/2014
Duration: 1:14
Type: VO, FS,
Description: School board leaders were voting on two controversial issues: a charter school and the budget. We asked for viewer feedback about the plans.

PUBLIC SAFETY

Show: 11:00
Title: Heartbleed Attack
Date: 4/9/14
Duration: 1:45
Type: fronted pkg
Description: the heartbleed bug has much of the internet at risk. Here are tips on how to keep you personal information safe online.

Show: Local 8 News at 6
Title: Green Mtn River Clean-Up
Date: 4-8-2014
Duration: 1:53
Type: Pkg
Description: During a river clean-up, volunteers discover and illegal dump site near recreational area. Then volunteers vow to clean up to keep people from getting hurt.

Show: 5:00 PM

Title: Water Safety Day at Dollywood with World Record Attempt

Date: 6-20-14

Duration: 1:55

Type: PKG

Description: Dollywood's Splash Country held a Water Safety Day in an attempt to help break the world record for the "Largest Swimming Lesson." Lifeguards talked about how important it is to make children comfortable in the water. The story also included some tips for safe swimming.

Show: 4pm

Title: Roane County Manhunt

Date: 5/5/14

Duration: 1:11

Type: Fronted vo/sot

Description: Authorities were searching for a man that sped through the checkpoint they had set up to catch a man wanted for homicide. Police were searching for the man and we alerted the public to be careful in that area.

Show: 6am

Title: Downtown Water Main Break - Breaking News

Date: 4/3/2014

Duration: 1:00

Type: Live/VO/Live

Description: Water main break caused part of a downtown street to collapse. Traffic issues for the morning.

Show: 5AM

Title: Behind The Kitchen Door

Date: 05/09/2014

Duration: 2:09

Type: PKG

Description: Shirley Nash Pitts looks over health scores of local restaurants to see which ones are passing inspection and which ones are failing. She reads the reasons why restaurants fail.