

1st Quarter 2014 Issues Report

CHARITY/COMMUNITY ISSUES

Show: Local 8 News at 6
Title: New Senior Program
Date: 1-20-14
Duration: 2:05
Type: Pkg

Description: After concerns about local senior citizens in the cold weather, Rockwood Police creates a task force to make sure senior citizens are taken care of and watched over.

Show: 11:00
Title: Workout Benefit
Date: 1/1
Duration: :45
Type: vo/sot

Description: A fitness facility was helping people get a jump start on the resolutions by working out for free if you donated canned food.

Show: 4pm
Title: Volunteer Spirit-Love Kitchen
Date: 1/24/14
Duration: 1:54
Type: PKG

Description: How people took to social media to call for volunteers and help for the Love Kitchen a charity run by two sisters in East Knoxville.

Show: 5PM NEWSCAST
Title: DAD CLASS
Date: MARCH 12TH, 2014
Duration: 1:33
Type: PKG

Description: FREE PROGRAM OFFERED FOR FATHERS ON HOW TO PARENT, FIND JOBS, DISCIPLINE KIDS, ETC.

Show: 6:00 PM
Title: Human Trafficking Run
Date: 01-11-14
Duration: 1:55
Type: PKG

Description: "Run For Their Lives" was held to raise awareness about human trafficking in East Tennessee. The run described warning signs and how people can get help. We talked to the event's organizer who said they had many people participate, which indicates a willingness to fight human trafficking in our community. We also had an interview with a woman who was formerly involved in the crime.

CRIME

Show: Local 8 News at 6
Title: Monroe County Man Joy Ride
Date: 2-24-14
Duration: 2:24
Type: Pkg

Description: A Monroe County man steals a car, decides to go on a joy ride, then crashes in a place where kids normally play.

Show: Local 8 News at 6
Title: Man On Phone For Blount Co. Home Invasion
Date: 2-6-14
Duration: 2:27
Type: Pkg

Description: A man is on the phone with his mother when somebody tries to break in to his mother's home. The man comes to his mother's rescue.

Show: Local 8 News at 6
Title: Operation Pills Kill
Date: 3-10-14
Duration: 1:33
Type: Pkg

Description: A drug round up operation in Hamblen County results in dozens of arrests, cleaning up the streets for people in that county. It's took over a year of investigation to net the arrests.

Show: Local 8 News at 6
Title: Grainger County Lawsuit
Date: 1-10-14
Duration: 2:23
Type: Pkg

Description: Former inmates at the Grainger County jail claim guards assaulted and violated them by making them perform sexual acts, so they file a suit for \$180 million.

Show: 11:00
Title: Cook Out Fight
Date: 2/17
Duration: 2:00
Type: fronted pkg

Description: Teens were caught on camera fighting. The video went viral. Many questions left unanswered.. who is responsible? charges? etc.

Show: 5:00 PM
Title: McClung Warehouses Fire Arrests
Date: 03-03-14
Duration: 1:20
Type: VOSOT

Description: Two homeless men were arrested, accused of setting the McClung Warehouses on fire in early February. They're charged with arson and criminal trespassing. We talked with an investigator who said the right information from the community helped put the two men behind bars. They may make additional arrests.

Show: 6AM
Title: West Knoxville Stabbing
Date: 2/17/2014
Duration: 1:15
Type: Live Shot
Description: Breaking News: Woman stabbed overnight. Police haven't made any arrests. Updating Details.

Show: 5AM
Title: Cookout Fight Folo
Date: 2/19/2014
Duration: :56
Type: VO/SOT
Description: A fight breaks out at a Cookout, and it's caught on camera. An update with the possible charges, if any. We spoke with the two teens involved.

ECONOMY

Show: 11:00
Title: Knox County School Budget
Date: 3/31
Duration: 2:30
Type:fronted pkg
Description: Knox County School Budget meeting-- teacher salaries, new magnet school, common core, etc.

Show: 4pm
Title: SMARM Cold Donations
Date: 1/8/14
Duration: :45
Type: vo/sot
Description: The smoky mountain area rescue ministry in Sevierville says right now people are coming in looking for help buying fuel for their heaters. But they're also preparing for a surge of people in the coming weeks when the power bill comes. They say they may need to raise 6 to 8 thousand dollars to meet the demand.

Show: 5pm
Title: SEVIER COUNTY JOB FAIR
Date: MARCH 19TH, 2014
Duration: 1:30
Type: PKG
Description: ANNUAL JOB FAIR HELD IN SEVIER COUNTY – TALKED ABOUT THE NUMBER OF PEOPLE ATTENDING, NEEDING JOBS

Show: 5PM NEWSCAST
Title: KNOXVILLE PLAN FOR HOMELESS
Date: MARCH 13, 2014
Duration: 1:15
Type: PKG
Description: THE CITY WANTS TO OFFER MORE STREAMLINED SERVICES TO GET THOSE PEOPLE OFF THE STREETS. THEY HELD A ROUND TABLE MEETING WITH DIFFERENT AGENCIES AND PUT TOGETHER A PLAN.

Show: 6:00 PM
Title: Dollywood Reopens for 2014 Season
Date: 03-22-14
Duration: 1:35
Type: PKG
Description: Dollywood reopened today for its 2014 season. The park has spent the winter working on several projects, like upgrading the front entrance and adding a new roller coaster. The park employees hundreds of local employees and brings millions of visitors to the Smoky Mountains. We talked with officials at the park, as well as guests at the amusement park.

Show: 6AM
Title: Fix the Beer Cap Rally
Date: 2/7/2014
Duration: :20
Type: Fullscreen Graphic
Description: Teasing ahead to meeting to petition raising the Alcohol By Volume allowed for sales in stores and bars.

Show: 5AM
Title: Knoxville Zoo Job Fair
Date: 2/17/2014
Duration: :35
Type: VO/SOT
Description: The Knoxville Zoo was hiring for a few hundred summer positions, and we had information about where to find an application if the viewer missed the job fair.

EDUCATION

Show: Local 8 News at 6
Title: State of the Schools
Date: 2-11-14
Duration: 1:39
Type: Pkg
Description: Dr. Jim McIntyre describes the state of the Knox County School system, in terms of budget, curriculum and aspects of safety that concern parents.

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Show: 4pm
Title: Anderson Co SCLS
Date: 1/8/14
Duration: 1:00
Type: Fronted vo/sot
Description: Anderson County schools budget. 18 schools will have some type of energy improvement. The project will cost about \$600,000 a year but the school says it will come at no cost to the tax payers.

Show: 5:00 PM
Title: Haslam Wants Free College Tuition
Date: 03-04-14
Duration: 2:00
Type: PKG
Description: Gov. Haslam wants more college graduates to attract more businesses to the state. He wants to accomplish his goal by offering students two years of free tuition at an in-state community or technical colleges. The program would be funded with money generated by the lottery. We talked with a high school senior who is in favor of the idea, in addition to someone at a local college.

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EMERGENCY PREPARATION AND RESPONSE

Show: 11:00
Title: Pipes Bursting
Date: 1/7
Duration: 2:45
Type: fronted pkg
Description: Temperatures were down to the single digits. Pipes were bursting everywhere tips for a plumber on how to prepare.

Show: 4pm

Title: Preparing for severe weather/cold/snowstorm

Date: 1/2/14

Duration: 1:10

Type: Looklive

Description: reporter Kyle Grainger letting everyone know how Gatlinburg was preparing for traffic, school delays incase snow/ice was bad enough

Show: 5:00 PM

Title: Tellico Plains Tornado Sirens

Date: 03-04-14

Duration: 1:30

Type: PKG

Description: Two years ago, an EF2 tornado ripped through Tellico Plains. Today, the town tested its tornado sirens. Two of the three sirens didn't work, so officials had to order replacement parts. The sirens are 30 years old, and they were donated by TVA. We interviewed people who lived through the 2012 twister and the mayor.

Show: 6AM

Title: Evening In Orange Interview

Date: 1/10/2014

Duration: 2:00

Type: Live interview on set

Description: Bryce Sillyman from UT Medical Center is on set to describe the impact of the proposed renovation to the trauma center on the community. He also describes why the Evening In Orange is so important to raise money to renovate it.

Show: 5AM

Title: Evening In Orange

Date: 1/10/2014

Duration: 1:57

Type: Package

Description: Amanda Hara previews the Evening in Orange event benefitting the UT Medical Center's Trauma Center. We hear from a local father whose daughter is in a coma there. Leaders from the hospital describe how extra beds in the trauma center will help with response times.

HEALTH

Show: 5AM

Title: Kroger Komen Donation

Date: 1/16/2014

Duration: :40

Type: VO/SOT

Description: A local Kroger donated \$51,000 to the Susan G. Komen affiliate of Knoxville

Show: 11:00

Title: Alcohol Energy Drink

Date: 3/25

Duration: 2:00

Type: fronted pkg

Description: Alcoholic energy drink targets teens

Show: 4pm

Title: CVS to stop selling tobacco products

Date: 2/5/14

Duration: 1:51

Type: pkg

Description: CVS pharmacy stores are getting out of the tobacco business.

The largest pharmacy chain in the united states plans to stop selling cigarettes in October.

Show: 5:00 PM

Title: Sinus Balloon

Date: 02-07-14

Duration: 2:20

Type: PKG

Description: This story explains to viewers how some local doctors are using a new medical device, a type of balloon, to inflate and break some bones in peoples' sinuses to help them breather better.

Research shows its just as effective as regular sinus surgery, but you don't have to go under a knife and the recovery is quicker. We talked to a local doctor and a patient.

Show: 6AM

Title: Marco at Aids Event

Date: 3/7/2014

Duration: 30

Type: VO

Description: Recapping AIDS awareness event which an anchor was the emcee

HUMAN INTEREST

Show: Local 8 News at 6
Title: Getting Ready for Sweet 16
Date: 2-24-14
Duration: 1:41
Type: Pkg

Description: The Tennessee Volunteers head to the Sweet 16, prompting plenty of Vol fans to get their tickets. We explore what would be the most convenient and cost efficient form of travel.

Show: Local 8 News at 6
Title: State of the Schools
Date: 2-11-14
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Type: Pkg

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Show: 11:00
Title: Counzo vs. Bruce
Date: 3/24
Duration: 2:30
Type: fronted pkg

Description: Bruce Pearl signs with Auburn- Bring Back Bruce Campaign dies. Counzo Starts winning-- what fans have to say about the future.

Show: 4pm
Title: Congo Adoption Update
Date: 1/2/14
Duration: 1:15
Type: pkg

Description: We have been following the story of a young couple trying to adopt two boys from Congo, and this story was an update to when they should be able to bring the boys home from the Congo.

Show: 5PM NEWSCAST
Title: OTTINGER FIRE
Date: MARCH 12TH, 2014
Duration: 1:22
Type: MAP/PKG

Description: FAMILY OF FOUR MADE IT OUT OF BURNING HOUSE, MAN WENT BACK TO SAVE ANIMALS, EXPLOSION KNOCKED HIM BACK.

Show: 5:00 PM
Title: Abe Lincoln at School
Date: 02-21-14
Duration: 1:45
Type: PKG

Description: Knox County Schools celebrated President's Day with students by inviting an Abe Lincoln impersonator to share stories, teach a history lesson, and pass out cookies resembling former presidents.

Show: 6AM
Title: Cuonzo Martin's Future
Date: 3/31/2014
Duration: :30
Type: VO
Description: University Of Tennessee Basketball Head Coach met with Marquette officials about a possible job with the school.

Show: 5AM
Title: National Signing Day
Date: 2/06/2014
Duration: 2:05
Type: 2 VO/SOTs, 1 VOSP
Description: It was national signing day, and we took a look at how that impacted the University of Tennessee. We broke down the signing class by the numbers, got a reaction from Coach Jones, and heard from local UT fans.

POLITICS

Show: 11:00
Title: Jellico Mess
Date: 3/5
Duration: 3:00
Type: fronted pkg
Description: A local city council wants their mayor gone. A loo at the debate between the two.

Show: 4pm
Title: Farm Bill
Date: 2/5/14
Duration: :52
Type: fronted vo/sot
Description: new farm bill and what is means for farmers, and tax dollars.
The biggest thing for farmers -- it guarantees insurance in case of disaster.
But for the government, it's more like taking a gamble with tax payer money.

Show: 5:00 PM
Title: DST Tennessee Legislation
Date: 02-18-14
Duration: 2:10
Type: PKG
Description: At the beginning of the new legislative session, Tennessee lawmakers were proposing getting rid of Daylight Saving Time. One politician said it would help farmers, schools, and businesses. This story discussed the effect it would have in Sevier County on business and the Great Smoky Mountain National Park. From our story, it seems like the community would go with whatever lawmakers passed. They could see the benefits and negatives of passing the bill.

Show: 5AM

Title: Cursive Bill, Merry Christmas Bill

Date: 3/11/2014

Duration: :50

Type: VO, videobox

Description: We take a look at some of the bills in current Tennessee legislature. That includes a bill requiring kids to take cursive in school and another one that would protect students and teachers who put up holiday decorations, or celebrate religious holidays in school.

PUBLIC SAFETY

Show: Local 8 News at 6

Title: Kid Left In Wrong Place

Date: 1-28-14

Duration: 1:49

Type: Live VOSOT

Description: After schools unexpectedly let out early, buses scramble to get children home, but because of the snowy conditions, buses could not make it to certain stops, forcing them to drop of children where they could.

Show: 11:00

Title: Kingston Ash Spill

Date: 3/4

Duration: 2:30

Type: fronted pkg

Description: a new was put in place but many are concerned if it will be enough to prevent another natural disaster

Show: 4pm

Title: Gov. Haslam declared State of Emergency

Date: 1/21/14

Duration: :30

Form: Reader

Description: Governor Bill Haslam has declared a state of emergency-- to make sure enough propane is available to heat homes and businesses.

Show: 5:00 PM

Title: Pothole Problems

Date: 01-13-14

Duration: 1:40

Type: PKG

Description: With the continuous winter weather, many potholes were affecting roads in East Tennessee – some people even said their cars were severely damaged. This story explains how potholes are formed, what the state and local government is doing to fix them, and how drivers can safely avoid them and call to report them.

Show: 6AM

Title: R U Safe? Program Update

Date: 1/24/2014

Duration: 1:03

Type: VO/SOT

Description: An update on the R U Safe program in Rockwood. Police officers and firefighters will go to the homes of seniors to check on them when the weather gets dangerously cold.

Show: 5AM

Title: Allie Shoots A Gun

Date: 2/20/2014

Duration: 1:00

Type: VO

Description: Allie learns how to properly shoot a gun ahead of a conference on gun safety and use for women.

RELIGION

Show: 11:00

Title: Snake Preacher Arrested

Date: 1/20

Duration: 2:00

Type: fronted pkg

Description: Preacher says he used illegal snakes to praise the Lord. The snakes were euthanized.

Show: 4pm

Title: Fundraiser for Jewish Day School

Date: 3/19/14

Duration: 3:00

Type: Live Interview

Description: Some enchanted evening is an event coming up to honor a couple who have meant a lot to the stanford eisenberg knoxville jewish day school.

Show: 6:30 PM

Title: KY Snake Preacher Dies

Date: 02-16-14

Duration: 2:10

Type: PKG

Description: Pastor Jamie Coots, who used snakes during his services, was bitten and refused medical help. This story focused on why he refused medical help, why he used snakes during his sermons, and what the community and his family thought of his controversial practice and death.