

WVLT-TV 2014 3rd Quarterly Issues Report

CHARITY/COMMUNITY ISSUES

Show: 5 A.M.

Title of Story: TYNDALL AT ORNL

Air Date: 7/08/2014

Duration: 00:42

Format: VOSOT

Description: UT basketball coach Donnie Tyndall showed support for ORNL's fundraising effort for United Way.

Show: 6:00 A.M.

Title of Story: Second Harvest Food Bank

Air Date: 7/5/2014

Duration: 2:00

Format: Live remote

Description: Second Harvest Food Bank collecting donations to help feed families for the start of school.

4pm show

Title: Civil rights march

Aired: 7/2/14

Duration: 47 seconds

Format: Vo/sot format

Description: It's been 50 years since congress officially ended segregation with the civil rights act. And this evening, the city is celebrating the legislation with a commemorative civil right march.

Show: 5:00

Title of Story: Vet Treatment

Air Date: 9/28

Duration: 1:11

Format: PKG

Description: Veterans suffering from posttraumatic syndrome may need treatment instead of time in Jail if committing a crime

Show: 5 PM

Title of Story: Toyota Donation Wrap

Air Date: 08-01-14

Duration: 2:15

Format: PKG

Description: Local 8 News partnered with Toyota Knoxville to collect supplies for tornado victims in Claiborne and Campbell Counties. This story recapped how East Tennesseans had donated items all week, as well as, included video of the trucks being loaded up and heading to a Speedwell church to distribute the supplies. The story included interviews with several people who donated items.

Show: Local 8 News at 6
Title of Story: Cake in the Face
Air Date: 9-15-14
Duration: :52
Format: VOSOT

Description: On the heels of the famed "Ice Bucket Challenge," a Knoxville school puts together the "Cake in the Face" challenge, with all proceeds going to benefit Spinal Cord Injury Awareness month.

Show: 11:00
Title of Story: What's next after Claiborne tornado
Air Date: 7/28
Duration: 2:45
Format: Fronted PKG

Description: Community comes together to help rebuild after tornado rips through and destroys several homes and businesses.

CRIME

Show: 5 A.M.
Title of Story: METH EXPLOSION
Air Date: 7/21/2014
Duration: 1:46
Format: PKG

Description: A meth-lab explosion in Madison County left 75 people living in an apartment complex homeless.

Show: 6:00 A.M.
Title of Story: Anderson County Indictment
Air Date: 7/16/2014
Duration: :45
Format: Fronted Newsroom Hit

Description: Group drug arrests made in Anderson County. First to report it before other stations had the information.

4pm show
Title: Growhouse murder/arrest
Aired: 7/9/14
Duration: 1:08
Format: Live vo/sot

Description: Police showed up to a house in fountain city and found a marijuana grow house and a body inside. Police arrested 4 people as part of an undercover sting and began a murder investigation.

Show: 5:00

Title of Story: Harriman Robbery

Air Date: 9/28

Duration: 1:35

Format: Fronted PKG

Description: Three men Robbed a gas station, stabbing the clerk and stealing 7 thousand dollars

Show: 5:00 PM

Title of Story: East Knoxville Fiery Stabbing

Air Date: 09-17-14

Duration: 1:30

Format: PKG

Description: A man was stabbed four times at his home. As his attacker was leaving, he threw flammable liquid on him and ignited it. The man ran off into the woods and police had issued an alert to be on the lookout for a man with severe burns.

Show: Local 8 News at 6

Title of Story: Church Break Ins

Air Date: 7-15-14

Duration: 2:28

Format: PKG

Description: People in a Knox County community are concerned that their cars could be broken into while they are in church. This after several churches say that their cars are broken into during worship on Sundays and Wednesday evenings.

Show: 11:00

Title of Story: Newport TBI Investigation

Air Date: 7/23

Duration: 2:30

Format: Live PKG

Description: Two police captains and a city councilwoman face charges for selling and stealing drugs and hiding money.

ECONOMY

Show: 5 A.M.

Title of Story: KNOX AMUSEMENT TAX

Air Date: 8/20/2014

Duration: :46

Format: OTS/SOT

Description: Knox County ends its amusement tax. The mayor discusses the reason for the change.

Show: 6:00 A.M.

Title of Story: Jack And Jules Consignment Sale

Air Date: 7/24/2014

Duration: 2:00

Format: Live Remote Shot

Description: Sale for Mom's and Kids with a portion of the proceeds going to East Tennessee Children's Hospital.

Show: Saturday 7:00 AM
Title of Story: Tax Free Weekend
Air Date: 8/2
Duration: 1:18
Format: PKG
Description: Tax free weekend when buying school supplies for the kids

4pm show
Title: Scott Co. Tourism
Aired: 7/2/14
Duration: 1:23
Format: PKG
Description: It's one of the most economically deprived areas in the state. But scott county hopes it's "adventurous" new title will help put people back to work.
Businesses invested in adventure tourism in Scott County say they hope this will be a thing of the past. Empty trails after a new adventure tourism designation was named on the county."

Show: Local 8 News at 6
Title of Story: Rocky Top World Opening
Air Date: 9-9-14
Duration: 2:20
Format: PKG
Description: Sevierville opens a large sports complex aimed at bringing in, not just talented athletic teams from around the area, but from all over the nation. By doing so, they hope this would be a big economic boom to restaurants, hotels, etc.

Show: 6 PM
Title of Story: Tax Free Weekend
Air Date: 08-02-14
Duration: 1:15
Format: PKG
Description: The State of Tennessee offers one tax-free weekend each year. Many stores had extended their hours to accommodate all the back to school shoppers.

Show: 11:00
Title of Story: TVA ash spill payback
Air Date: 8-1
Duration: :40
Format: vo/sot
Description: \$28 million payback to 800 property owners for ash spill the buried parts of East Tennessee six years ago.

EDUCATION

Show: 5 A.M.

Title of Story: FIRST DAY OF SCHOOL REAX

Air Date: 8/11/2014

Duration: :32

Format: VOSOT

Description: We speak with kids as they get ready to head back to school. They tell us what they are excited about, and what they are nervous about.

Show: 6:00 A.M.

Title of Story: First Day Of School

Air Date: 7/11/2014

Duration: 1:00

Format: Live Shot with VO and Fullscreen

Description: Knox County first day of school. Changes for the school year and where to get free school supplies.

Show: Noon

Title of Story: Knox County Back To School

Air Date: 8/11

Duration: 0:36

Format: Vo Sot

Description: The School system made many changes over the summer--parents can track buses and overcrowded class rooms were cut down

4pm show

Title: Scott Co. Tourism

Aired: 7/2/14

Duration: 1:23

Format: PKG

Description:

It's one of the most economically deprived areas in the state. But scott county hopes it's "adventurous" new title will help put people back to work.

Businesses invested in adventure tourism in Scott County say they hope this will be a thing of the past. Empty trails after a new adventure tourism designation was named on the county."

Show: 5 PM

Title of Story: Back to School Bash

Air Date: 08-11-14

Duration: 1:35

Format: PKG

Description: Knox County Mayor Tim Burchett held a Back to Bash on the first day of school. There were free school supplies and health screenings for students. More than 4,000 people attended with the line out of the door for most of the night. There were also food and activities for students and their families.

Show: Local 8 News at 6

Title of Story: Back to School Bash

Air Date: 8-11-14

Duration: 1:52

Format: PKG

Description: The Knox County school system was getting ready for the start of a new 2014-2015 school year. That's why local government and school officials threw a "Back to School Bash," getting kids excited for the return to school, along with a few supplies and tips that would make the upcoming year move along smoothly.

Show: 11:00

Title of Story: Oak Ridge Bus Policy

Air Date: 8/11

Duration: 2:45

Format: Fronted PKG

Description: The school system changed the bus policy forcing some students to walk to school in order to save money--parents are upset.

EMERGENCY PREPARATION AND RESPONSE

Show: 5 A.M.

Title of Story: CLAIBORNE COUNTY DAMAGE

Air Date: 7/28/2014

Duration: 1:16

Format: LIVE

Description: Reporter Courtney Elledge was live in Claiborne County to talk about the destruction a heavy storm caused. She talked about how many people were still without power and what was left for the clean-up effort.

Show: 6:00 A.M.

Title of Story: Storm Outages And Updates

Air Date: 7/27/2014

Duration: 2:00

Format: Anchor Information and Live Remote Cast

Description: Strong storms knocked out power around the region. Updates on outages and affected areas.

Show: Saturday 7:00 AM

Title of Story: #Local8Helps

Air Date: 8/2

Duration: 1:11

Format: PKG

Description: Rebuilding during the tornado

4pm show

Title: Toyota Knoxville Donation

Aired: 7/31/14

Duration: :45 seconds

Format: live vosot

Description: WVLT teamed up with members of the community to provide relief for Campbell and Claiborne counties after the tornado devastation. There was toiletries, food, and necessities collected and delivered.

Show: 5 PM

Title of Story: Speedwell Damage

Air Date: 07-28-14

Duration: 1:45

Format: Live VOSOT

Description: An EF-3 tornado ripped through parts of Claiborne and Campbell Counties the night before this story aired. This was the first day families were sorting through the damage. The American Red Cross and other first responders were helping people by providing food, water, cleaning supplies, and shelter.

Show: Local 8 News at 6

Title of Story: Claiborne Co. Clean-Up

Air Date: 7-29-14

Duration: 3:12

Format: Two live VOSOTS

Description: After a tornado strikes the heart of a rural county, people come together to make sure their neighbors are taken care of and all their needs are met. One of the biggest issues: making sure emergency responders get the money they need to make sure they can help people that were hit the hardest.

Show: 11:00

Title of Story: Ebola

Air Date: 8/5

Duration: 2:30

Format: Fronted PKG

Description: East TN doctor comes home with possible exposure to Ebola. We talked with the health Department and UT Medical about how they are preparing for the virus.

HEALTH

Show: 5 A.M.

Title of Story: TOOTHBRUSH HEALTH

Air Date: 8/14/2014

Duration: 1:00

Format: VOSOT

Description: We talk about how to keep your toothbrush safe, and what a lot of people do with their toothbrush that is unsanitary.

Show: 6:00 AM

Title of Story: Healthy Baby Products For Travel

Air Date: July 3, 2014

Duration: 2:00

Format: Interview

Description: Getting ready for the 4th of July holiday, Mom blogger Christina Connally shared healthy things for moms to pack for travel.

4pm show

Title: Lamar on Ebola

Aired: 7/23/14

Duration: 1:00 minute

Format: vosot

Description: Senator Lamar Alexander commented on the ebola crisis and what he hopes to see. Senator said this is a crisis that needs to be addressed.

Show: 5:00

Title of Story: Enterovirus

Air Date: 9/15

Duration: 0:43

Format: vo/sot

Description: A rare childhood illness is spreading. It is in 8 states, but there's not a case in Knoxville

Show: 5 PM

Title of Story: Psych of Sexual Assault

Air Date: 09-10-14

Duration: 2:25

Format: PKG

Description: Several University of Tennessee students reported sexual assaults on campus, but many of them did not want to press charges. This story looked at how people are feeling more comfortable talking about it, so they are more likely to report it. The university also changed how it reported the crime. A health official said most women do not want to press charges because they don't want to relive the trauma.

Show: Local 8 News at 6

Title of Story: Mentally Ill Safe Center

Air Date: 9-2-14

Duration: 2:17

Format: PKG

Description: When people are affected by a mental illness, many times that people do not understand, there isn't very many options for them, such as treatment, or even a place to go where people understand them and can give them help. That's why a group in Knoxville pushes for a Safety Center that serves as a mental health institute to aid people in getting the help they need.

Show: 11:00

Title of Story: Mentally Ill Safe Center

Air Date: 9/2

Duration: 35

Format: vo/sot

Description: There is no option for the mentally ill who are arrested other than jail. Now a group is pushing for a change to help. A new Safety Center to help them with their health will they face their sentencing.

HUMAN INTEREST

Show: 5 A.M.

Title of Story: TN VALLEY FAIR

Air Date: 9/18/2014

Duration: 1:45

Format:PKG

Description: We hear from the people at Tennessee Valley Fair about why they come every year and what they most look forward to.

Show: 6:00 A.M.

Title of Story: Pinspiration

Air Date: 8/25/2014

Duration: 2:00

Format: Weekly segment in the kitchen with vo/sot

Description: With the help of an expert from HGTV we covered the do's and dont's of hanging drywall.

4pm show

Title: Katepillar Quilt

Aired:7/2/14

Duration: 2:07

Format: Looklive (pkg)

Description:

When a family member dies the grief can be overwhelming especially for children who might not know how to express their feelings. Story was about this camp is a form of expression from kids at a special camp.

Show: 5:00

Title of Story: Uber Illegal

Air Date: 9/22

Duration: 1:34

Format: fronted pkg

Description: Uber just came to Knoxville and is growing in popularity. Uber is not in compliance with Knoxville's Taxi Ordinance.

Show: 6 PM

Title of Story: Sunsphere 9/11 Climb

Air Date: 09-20-14

Duration: 2:15

Format: PKG

Description: Firefighters, police, and paramedics from across East Tennessee held a ceremony at World's Fair Park to remember all the lives lost on September 11, 2001. They climbed the 418-step Sunsphere twice, paying tribute to the emergency responders who went up into the World Trade Center to try and save lives.

Show: Local 8 News at 6

Title of Story: Food Pantry

Air Date: 7-23-14

Duration: 1:54

Format: PKG

Description: Supplies at area food pantries typically run short for the people that need them most. That's why one family decided to take an abundance of fresh food they had in their garden and give them out to people in need in Sevierville TN.

Show: 11:00

Title of Story: Mentally Ill Safe Center

Air Date: 9/2

Duration: 35

Format: vo/sot

Description: There is no option for the mentally ill who are arrested other than jail. Now a group is pushing for a change to help. A new Safety Center to help them with their health will they face their sentencing.

POLITICS

Show: 5 A.M.

Title of Story: OAK RIDGE SCHOOL ZONE

Air Date: 9/11/2014

Duration: :46

Format: VOSOT

Description: The school board reverses a controversial decision to make kids living within a mile and a half to find their own way to school,

Show: 6:00 A.M.

Title of Story: Oak Ridge School Zone

Air Date: 9/11/2014

Duration: :45

Format: vo/sot

Description: Oak Ridge School Board voting to make some students walk in order to save the district money.

Show: Saturday 7:00 AM

Title of Story: Roane County Election Commission Mishap

Air Date: 8/8

Duration: 0:47

Format: vo/sot

Description: the election commission forgot to count all the votes and announced the wrong winner they had to recount and announce a new winner

4pm show

Title: Election 2014 preview

Aired: 8/6/14

Duration: 1:20

Format: reader, fullscreen

Description: We previewed the August primary races discussed the tightest races and how the election had already seen record numbers of people voting. We took a look at secretary at Senate race and TN house races.

Show: Local 8 News at 6

Title of Story: Knox/Anderson Co. Elections

Air Date: 8-7-14

Duration: 2:53

Format: Live shots w/Full Screens

Description: Getting ready for the August primary elections. This includes key races in local counties and other races around the state as people get ready to cast their votes and decide who will run in November.

Show: 11 PM

Title of Story: Same Sex Marriage Fight

Air Date: 08-09-14

Duration: 2:00

Format: PKG

Description: Tennessee bans same sex marriages, but several people made their way to Ohio to take their lawsuit to the U.S. Court of Appeals. We interviewed a couple who had just gotten back from the trip about how they're fighting for equality. They want to be able to do everything a heterosexual couple can do. They said their newborn girl is making them push for changes.

Show: 11:00

Title of Story: Roane County Election Commission Mishap

Air Date: 8/8

Duration: 40

Format: vo/sot

Description: the election commission forgot to count all the votes and announced the wrong winner they had to recount and announce a new winner

PUBLIC SAFETY

Show: 5 A.M.

Title of Story: UNION COUNTY BED BUGS

Air Date: 9/10/2014

Duration: :59

Format: VOSOT

Description: A school in Union County found bed bugs in a student's backpack. We learn how the school responded and why one mother was angry.

Show: 6:00 A.M.

Title of Story: Bed Bugs

Air Date: 9/10/2014

Duration: :45

Format: vo/sot

Description: Expert advice on how to avoid bed bugs and what to do if you get them.

4pm show

Title: Oliver Springs sewage

Aired: 7/9/14

Duration: 1 minute

Format: vosot

Description: The town of Oliver Springs faces more than 175 thousand dollars in fines, after state officials found violations with their sewage treatment plant.

Show: 5PM

Title of Story: Treyvon Paulk Dismissed From Team

Air Date: 9/22

Duration: 0:49

Format: FRONTED VO

Description: Treyvon Paulk was removed from the U-T football team after assaulting his girlfriend

Show: 5 PM

Title of Story: Morristown Traffic Cameras

Air Date: 09-09-14

Duration: 2:00

Format: PKG

Description: The City of Morristown installed two new traffic cameras a busy roadway. The cameras were put up to get drivers to slow down and reduce the number of crashes and traffic deaths. Several people had already received tickets when we did the story, unaware the cameras were there. The cameras also bring in money for the city.

Show: Local 8 News at 6

Title of Story: Bear Kills Dogs

Air Date: 7-8-14

Duration: 2:11

Format: PKG

Description: A warning to people hiking in the Smoky Mountains. After a bear kills a family pet, we look at why bears are coming further down in the mountains, and how people can protect themselves and their pets from having the same thing happen to them.

Show: 11

Title of Story: UT Sexual Assault

Air Date: 9/2

Duration: 2:30

Format: Fronted PKG

Description: A spree of sexual assaults on UT's campus has students on high alert. Police give some tip on how to be aware of your surroundings in case of an emergency.