



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25315088	<b>Changes as of:</b> 9/22/2016 at 2:21 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 39/46/1854	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> KOZL
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Committee for Accountable Government in Missouri	<b>Market:</b> Springfield, MO
1911 NORTH FT MYER DRIVE	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 5418466	<b>Primary Demo:</b> Adults 35+
ARLINGTON, VA 20009	<b>Buyer:</b> Irvin, Michelle	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> RACHEL CHASON 212-373-8163	<b>Assistant:</b> YVONNE CONTE 212-373-8121
		<b>Total \$:</b> \$1,270.00
		<b>Total Spots:</b> 12
		<b>Total CPP:</b> \$99.22
		<b>Total GRP:</b> 12.8
		<b>Separation:</b>

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8							Total Spots	Total \$	CPP	GRP	
							11/2	11/3	11/4	11/5	11/6	11/7	11/8					
1	W-F,M-Tu 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$125.00	1.3	30	1	0	1	0	0	1	0	[REDACTED]	3	\$375.00	\$96.15	3.9
2	W-F,M-Tu 10p-10:30p		Two And A Half Men	\$65.00	0.4	30	1	1	1	0	0	1	0		4	\$260.00	\$162.50	1.6
3	Sa 5p-5:30p		Good Fishin'	\$75.00	0.3	30	0	0	0	1	0	0	0		1	\$75.00	\$250.00	0.3
4	Sa 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$140.00	1.4	30	0	0	0	1	0	0	0		1	\$140.00	\$100.00	1.4
5	Su 6:30p-7p		Go Bluegrass	\$65.00	1.4	30	0	0	0	0	1	0	0		1	\$65.00	\$46.43	1.4
6	M 7p-8p		Law & Order: SVU-MYNET1	\$100.00	1.7	30	0	0	0	0	0	1	0		1	\$100.00	\$58.82	1.7
7	Th 8p-9p		The Mentalist-MYNET2	\$255.00	2.5	30	0	1	0	0	0	0	0		1	\$255.00	\$102.00	2.5
<b>TOTALS:</b>							<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>12</b>	<b>\$1,270.00</b>	<b>\$99.22</b>	<b>12.8</b>	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KOZL Springfield MO	<b>Date:</b> 9-22-16
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I, Ben Rheault

do hereby request station time concerning the following issue:

accountable govt.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Committee for Accountable Government in Missouri

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Committee for Accountable Government in Missouri  
7509 NW Tiffany Springs Parkway, Suite 300  
Kansas City, MO 64153  
816-584-9393

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Committee for Accountable Government in Missouri  
James C. Thomas III

