



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25315088

**CPE:** 39/46/1854

**Agency:** STRATEGIC MEDIA  
SERVICES

1911 NORTH FT MYER  
DRIVE  
SUITE 400  
ARLINGTON, VA  
20009

**Changes as of:** 9/22/2016 at 2:21 PM

**Flight:** 11/2/16 - 11/8/16

**Advertiser:** Committee for  
Accountable  
Government in Missouri

**Product:** Issue

**Agency Order #:** 5418466

**Buyer:** Irvin, Michelle

**Salesperson:** RACHEL CHASON  
212-373-8163

**Version:** Current State Version 1

**Station:** KOZL

**Market:** Springfield, MO

**Office:** WASHINGTON

**Primary Demo:** Adults 35+

**Con Type:** POLITICAL/VOTE

**Assistant:** YVONNE CONTE  
212-373-8121

**Total \$:** \$1,270.00

**Total Spots:** 12

**Total CPP:** \$99.22

**Total GRP:** 12.8

**Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8							Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	W-F,M-Tu 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$125.00	1.3	30	1	0	1	0	0	1	0	3	\$375.00	\$96.15	3.9
2	W-F,M-Tu 10p-10:30p		Two And A Half Men	\$65.00	0.4	30	1	1	1	0	0	1	0	4	\$260.00	\$162.50	1.6
3	Sa 5p-5:30p		Good Fishin'	\$75.00	0.3	30	0	0	0	1	0	0	0	1	\$75.00	\$250.00	0.3
4	Sa 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$140.00	1.4	30	0	0	0	1	0	0	0	1	\$140.00	\$100.00	1.4
5	Su 6:30p-7p		Go Bluegrass	\$65.00	1.4	30	0	0	0	0	1	0	0	1	\$65.00	\$46.43	1.4
6	M 7p-8p		Law & Order: SVU-MYNET1	\$100.00	1.7	30	0	0	0	0	0	1	0	1	\$100.00	\$58.82	1.7
7	Th 8p-9p		The Mentalist-MYNET2	\$255.00	2.5	30	0	1	0	0	0	0	0	1	\$255.00	\$102.00	2.5
<b>TOTALS:</b>							<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>12</b>	<b>\$1,270.00</b>	<b>\$99.22</b>	<b>12.8</b>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> K0ZL Springfield mo	<b>Date:</b> 9-22-16
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I, Ben Rheault

do hereby request station time concerning the following issue:

accountable govt.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Committee for Accountable Government in Missouri

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Committee for Accountable Government in Missouri  
7509 NW Tiffany Springs Parkway, Suite 300  
Kansas City, MO 64153  
816-584-9393

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Committee for Accountable Government in Missouri  
James C. Thomas III

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

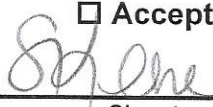
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>9-22-16</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o, ou,  
email=brheault@strategicmediaservices.com, c=US  
Date: 2015.12.15 16:32:21 -05'00'

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Shannon Keene</u>	<u>NSA</u>
Signature	Printed Name	Title