



1490 KDMO

KDMO MusicRadio 93.5
 Box 426
 Carthage, MO 64836
 Phone: 417-358-6054
 Cell: 417-850-9733
 Rep: Ron Petersen

Market: Carthage-area
 Flight Dates: 3/27/24-4/2/24
 Demo: A55+

Client: Mark Elliff
 Buyer: Mark Elliff
 Address:

Phone:
 Campaign: Local Election 2024

Affidavit: X
 Scripts: X

Week & Daypart	Spots	Rotator	Length	M	Tu	W	Th	F	Sa	Su	Rate*	Cost
Week 1 : 3/25/24												
M-Su 6a-7p	12	0	:30			4	4	4			\$16	\$192
Week 2 : 4/1/24												
M-Su 6a-7p (end Tues @ 5p)	8	0	:30	4	4						\$16	\$128
Totals	20	0		4	4	4	4	4	0	0		\$320

*Rates are NET

COMMENTS:

Carthage Broadcasting Company, Inc and its stations KMXL-FM and KDMO-AM do not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Any Carthage Broadcasting Company, Inc. advertiser, and/or their affiliated businesses or individuals must certify that they are not buying broadcasting air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race.

Accepted:  Date: 3/26/2024

Station:  Date: 3/26/24

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Elliff, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Elliff

Authorized committee:

Committee to Elect Mark Elliff

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Carthage City Council Ward 5

Date of election:

4/2/24

General

Primary

Treasurer of candidate's authorized committee:

Richard M. Webster, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Name: Mark Elliff

Date of Request to Purchase Ad Time: 3/26/24

Station Representative

Signature:

Name: Ronald Petersen Jr.

Date of Station Agreement to Sell Time: 3/26/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable **photograph** or similar image of the **candidate** for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate **approved** the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/25/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: Elliff-Mar2024	Station Call Letters: KDMO	Date Received/Requested: 3/25/24 4pm
Est. #: 1	Station Location: Carthage, Mo	Run Start and End Dates: 3/27/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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KDMO-AM
 PO Box 426
 CARTHAGE, MO 64836 417-358-6054

Order #: 1903-00002
 Description: MARK ELLIFF POLITICAL AD
 Date Entered: 3/26/2024
 P.O.#:
 Salesperson: Petersen Jr., Ron
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MARK ELLIFF
 1511 GRAND AVE
 CARTHAGE, MO 64836 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
3/27/2024	4/2/2024	KDMO-AM	06:00:00a to 07:00:00p	CUSTOM	:30	10	16.00	160.00	Y	Y	Y	Y	Y	N	N
3/27/2024	3/31/2024					6	16.00	96.00	0	0	2	2	2	0	0
4/1/2024	4/2/2024					4	16.00	64.00	2	2	0	0	0	0	0
3/27/2024	4/2/2024	KDMO-AM	06:00:00a to 07:00:00p	CUSTOM	:30	10	16.00	160.00	Y	Y	Y	Y	Y	N	N
3/27/2024	3/31/2024					6	16.00	96.00	0	0	2	2	2	0	0
4/1/2024	4/2/2024					4	16.00	64.00	2	2	0	0	0	0	0

Order Start Date: 3/27/2024 Order End Date: 4/2/2024 Spots: 20 Total Charges: \$320.00

Projected Media Month/End-Of-Schedule Billing Totals for MARK ELLIFF / 1903-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2024	12	\$192.00
April	2024	8	\$128.00
Total:		20	\$320.00

Confirmed & Accepted for KDMO-AM By:

Accepted for MARK ELLIFF By:

Please Sign and Return One Copy