

# CONTRACT



**Alpha Media**  
**6170 W. Grand Ave.**  
**Ste. 111**  
**Gurnee, IL 60031**  
**(262) 694-7800**

<u>Contract / Revision</u> 544295 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL21/Mayor Sam Cunningham	<u>Original Date / Revision</u> 03/11/21 / 03/11/21
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<u>Contract Dates</u> 03/12/21 - 04/06/21	<u>Estimate #</u>
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<u>Product</u> Political - Mayor
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And:

**POL21/Mayor Sam Cunningham**  
**1101 Chestnut Street**  
**Waukegan, IL 60085**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
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<u>Property</u> WXLC-FM	<u>Account Executive</u> Don Wilson	<u>Sales Office</u> Local-Waukegan
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<u>Special Handling</u>
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<u>Demographic</u> Households
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<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXLC	03/12/21	03/12/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	----1--				1	\$29.75			
N 2	WXLC	03/15/21	04/02/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	15	\$446.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	11111--				5	\$29.75			
Week:		03/22/21	03/28/21	11111--				5	\$29.75			
Week:		03/29/21	04/04/21	11111--				5	\$29.75			
N 3	WXLC	03/15/21	04/01/21	Mo-Fr 7p-12m	7p-12m		1:00			NM	12	\$153.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	1111---				4	\$12.75			
Week:		03/22/21	03/28/21	1111---				4	\$12.75			
Week:		03/29/21	04/04/21	1111---				4	\$12.75			
N 4	WXLC	03/13/21	03/27/21	Sa 6a-7p	6a-7p		1:00			NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	-----1-				1	\$17.00			
Week:		03/15/21	03/21/21	-----1-				1	\$17.00			
Week:		03/22/21	03/28/21	-----1-				1	\$17.00			
N 5	WXLC	04/03/21	04/03/21	Sa 6a-7p	6a-7p		1:00			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----2-				2	\$17.00			
N 6	WXLC	04/05/21	04/05/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$29.75			
N 7	WXLC	04/05/21	04/05/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$29.75			
N 8	WXLC	04/05/21	04/05/21	Mo-Fr 7p-12m	7p-12m		1:00			NM	1	\$12.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$12.75			
N 9	WXLC	04/06/21	04/06/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions



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Contract Dates 03/12/21 - 04/06/21	Product Political - Mayor	Estimate #
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WXLG	04/06/21	04/06/21	Mo-Fr 10a-3p	10a-3p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			
N 11	WXLG	04/06/21	04/06/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			
<b>Totals</b>											39	\$875.50

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/31/21	28	\$607.75	\$607.75
04/01/21 -04/06/21	11	\$267.75	\$267.75
<b>Totals</b>	39	\$875.50	\$875.50

Signature: [Signature] Date: 3/15/2021

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