

CONTRACT



Alpha Media
 6170 W. Grand Ave.
 Ste. 111
 Gurnee, IL 60031
 (262) 694-7800

<u>Contract / Revision</u> 544295 /		<u>Alt Order #</u>
<u>Advertiser</u> POL21/Mayor Sam Cunningham		<u>Original Date / Revision</u> 03/11/21 / 03/11/21
<u>Contract Dates</u> 03/12/21 - 04/06/21	<u>Estimate #</u>	
<u>Product</u> Political - Mayor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WXLC-FM	<u>Account Executive</u> Don Wilson	<u>Sales Office</u> Local-Waukegan
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL21/Mayor Sam Cunningham
 1101 Chestnut Street
 Waukegan, IL 60085

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXLC	03/12/21	03/12/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	----1--				1	\$29.75			
N 2	WXLC	03/15/21	04/02/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	15	\$446.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	11111--				5	\$29.75			
Week:		03/22/21	03/28/21	11111--				5	\$29.75			
Week:		03/29/21	04/04/21	11111--				5	\$29.75			
N 3	WXLC	03/15/21	04/01/21	Mo-Fr 7p-12m	7p-12m		1:00			NM	12	\$153.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	1111---				4	\$12.75			
Week:		03/22/21	03/28/21	1111---				4	\$12.75			
Week:		03/29/21	04/04/21	1111---				4	\$12.75			
N 4	WXLC	03/13/21	03/27/21	Sa 6a-7p	6a-7p		1:00			NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	-----1-				1	\$17.00			
Week:		03/15/21	03/21/21	-----1-				1	\$17.00			
Week:		03/22/21	03/28/21	-----1-				1	\$17.00			
N 5	WXLC	04/03/21	04/03/21	Sa 6a-7p	6a-7p		1:00			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----2-				2	\$17.00			
N 6	WXLC	04/05/21	04/05/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$29.75			
N 7	WXLC	04/05/21	04/05/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$29.75			
N 8	WXLC	04/05/21	04/05/21	Mo-Fr 7p-12m	7p-12m		1:00			NM	1	\$12.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	1-----				1	\$12.75			
N 9	WXLC	04/06/21	04/06/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions



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03/12/21 - 04/06/21	Political - Mayor	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	WXLG	04/06/21	04/06/21	Mo-Fr 10a-3p	10a-3p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			
N 11	WXLG	04/06/21	04/06/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	-1-----				1	\$29.75			
Totals											39	\$875.50

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/31/21	28	\$607.75	\$607.75
04/01/21 - 04/06/21	11	\$267.75	\$267.75
Totals	39	\$875.50	\$875.50

Signature: _____ **Date:** _____

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