

Ampersand Cable System Order

Order #	63182634
Syscode	5327
System Name	Spectrum/S1MD-Rice Lake, WI
Market	Minneapolis-St. Paul

Flight Dates	08/28/24 - 09/02/24
Agency	Main Street Media Group
Advertiser	One Nation

Update Date	05/15/24
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug23
-	

Client Code	138
Product Code	382
Est Code	7375
Product Name	Wisconsin
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$476.00		
Commission	\$71.40		
Net Total	\$404.60		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	5/14 New issue order airing 8.28-9.2. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	S1MD	S1MD EM	9/2/24	9/8/24	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR
2	S1MD	S1MD DT	9/2/24	9/8/24	09:00	16:00	X							-	-	1	\$17.00	\$17.00	30	NCR
3	S1MD	S1MD EF	9/2/24	9/8/24	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NCR
4	S1MD	S1MD PT	9/2/24	9/8/24	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	NCR
5	S1MD	S1MD DT	8/26/24	9/1/24	09:00	16:00			X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	NCR
6	S1MD	S1MD PT	8/26/24	9/1/24	19:00	24:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	NCR
7	S1MD	S1MD EM	8/26/24	9/1/24	05:00	09:00			X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR
8	S1MD	S1MD EF	8/26/24	9/1/24	16:00	19:00			X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR

	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$476.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$476.00

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Date Printed 05/17/24

63182634 | Minneapolis-St. Paul | Spectrum/S1MD-Rice Lake, WI | 5327 |

Ampersand Cable System Order

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Market	Minneapolis-St. Paul

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Agency	Main Street Media Group
Advertiser	One Nation

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SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$476.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$476.00

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63182634 | Minneapolis-St. Paul | Spectrum/S1MD-Menomonie, WI | 5328 |

Ampersand Cable System Order

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Syscode	7957
System Name	Spectrum/S1MD-St. Croix Falls, WI
Market	Minneapolis-St. Paul

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Agency	Main Street Media Group
Advertiser	One Nation

Update Date	05/15/24
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SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$476.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$476.00

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