

Ampersand Cable System Order

Order #	63182627
Syscode	5328
System Name	Spectrum/S1MD-Menomonie, WI
Market	Minneapolis-St. Paul

Flight Dates	08/21/24 - 08/27/24
Agency	Main Street Media Group
Advertiser	One Nation

Update Date	05/15/24
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug23
-	

Client Code	138
Product Code	382
Est Code	7372
Product Name	Wisconsin
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$476.00		
Commission	\$71.40		
Net Total	\$404.60		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 5/14 New issue order airing 8.21-8.27. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	S1MD	S1MD EM	8/26/24	9/1/24	05:00	09:00	X	X						-	-	2	\$17.00	\$34.00	30	NCR
2	S1MD	S1MD DT	8/26/24	9/1/24	09:00	16:00	X	X						-	-	2	\$13.00	\$26.00	30	NCR
3	S1MD	S1MD EF	8/26/24	9/1/24	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	NCR
4	S1MD	S1MD PT	8/26/24	9/1/24	19:00	24:00	X	X						-	-	2	\$21.00	\$42.00	30	NCR
5	S1MD	S1MD EM	8/19/24	8/25/24	05:00	09:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR
6	S1MD	S1MD EF	8/19/24	8/25/24	16:00	19:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR
7	S1MD	S1MD DT	8/19/24	8/25/24	09:00	16:00			X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	NCR
8	S1MD	S1MD PT	8/19/24	8/25/24	19:00	24:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	NCR

	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Total
SPOTS	20	8	0	0	0	0	0	0	0	0	0	0	28
AMT	\$340.00	\$136.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$476.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/24

63182627 | Minneapolis-St. Paul | Spectrum/S1MD-Menomonie, WI | 5328 |

Ampersand Cable System Order

Order #	63182627
Syscode	7957
System Name	Spectrum/S1MD-St. Croix Falls, WI
Market	Minneapolis-St. Paul

Flight Dates	08/21/24 - 08/27/24
Agency	Main Street Media Group
Advertiser	One Nation

Update Date	05/15/24
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
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GRP	-	GIMP	-
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SPOTS	20	8	0	0	0	0	0	0	0	0	0	0	28
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