

## ORDER

REVISED



KSNW Wichita

## Orders

Order / Rev: A1729033  
 Alt Order #: 26218812  
 Product Desc: TV  
 Estimate: 7218  
 Flight Dates: 10/23/18 - 10/29/18  
 Original Date / Rev: 10/22/18 / 10/22/18  
 Order Type: REG

Primary AE: Katz Washington  
 Sales Office: K-WAS  
 Sales Region: Nat

## Agency

Name: Great American Media  
 Buying Contact:  
 Billing Contact:  
 3050 K Street NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: POL/Kansas Values Institute  
 Demographic: A25-54  
 Product Codes: PL2  
 Priority: P5  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID: IN3307/TO232  
 Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	68	\$79,395.00	\$67,485.75
10/29/18	10/29/18	18	\$19,770.00	\$16,804.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	68	\$79,395.00	\$67,485.75	0.00
November 2018	18	\$19,770.00	\$16,804.50	0.00
Totals	86	\$99,165.00	\$84,290.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNW Wichita	30%	\$99,165.00
Market	100%	\$330,550.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	19%	\$62,804.50
KMTW	0%	\$0.00
KSAS	11%	\$36,360.50
KSCW	2%	\$6,611.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	38%	\$125,609.00
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 7218  
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	Multi	10/23/18	10/29/18	KSN Today 1 Channels : KSNL,KSNG,KSNL,KSNW KSN Today 1 (5:30 AM-6:00 AM) Kansas Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 1 \$160.00 0.00	CM	5-6am	MTWTF--	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
E 2	Multi	10/23/18	10/29/18	KSN Today 2 Channels : KSNL,KSNG,KSNL,KSNW KSN Today 2 (6:00 AM-6:30 AM) Kansas Today 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 1 \$540.00 0.00	CM	6-7am	MTWTF--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
E 3	Multi	10/23/18	10/29/18	Today Show 7-8am Channels : KSNL,KSNG,KSNL,KSNW Today Show 7-8am Today Show (7-8am) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 3 \$600.00 0.00	CM	7-8am	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
E 4	Multi	10/23/18	10/29/18	Today Show 8-9am Channels : KSNL,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 5 \$340.00 0.00	CM	8-9am	MTWTF--	:30	5	\$340.00	P2	0.00	NM	5	\$1,700.00
5	Multi	10/28/18	10/28/18	Su 9-930a Channels : KSNL,KSNG,KSNL,KSNW Su 9-930a Kansas 1 on 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S 1 \$50.00 0.00	CM	9-930a	-----S	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
E 6	Multi	10/23/18	10/29/18	M-F 9-10a Channels : KSNL,KSNG,KSNL,KSNW M-F 9-10a Live With Kelly & Ryan <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 2 \$200.00 0.00	CM	9-10a	MTWTF--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
E 7	Multi	10/23/18	10/29/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 3 \$200.00 0.00	CM	12n-1pm	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
E 8	Multi	10/23/18	10/29/18	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives Days of Our Lives-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 3 \$175.00 0.00	CM	1-2p	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
E 9	Multi	10/23/18	10/29/18	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 2 \$900.00 0.00	CM	4-430pm	MTWTF--	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
E 10	Multi	10/23/18	10/29/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/18 10/29/18 MTWTF-- 1 \$1,020.00 0.00	CM	430-5pm	MTWTF--	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
E 11	Multi	10/23/18	10/29/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00



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KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$1,000.00		0.00			
E 12	Multi	10/23/18	10/29/18	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$1,500.00		0.00			
14	Multi	10/28/18	10/28/18	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$500.00		0.00			
E 15	Multi	10/23/18	10/29/18	M-F 630-7p	CM	630-7pm	MTWTF--	:30	2	\$3,900.00	P1	0.00	NM	2	\$7,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$3,900.00		0.00			
16	Multi	10/23/18	10/23/18	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$5,000.00	P2	0.00	NM	1	\$5,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Tuesday 8-9p											
This Is Us-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$5,000.00		0.00			
E 18	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$2,000.00		0.00			
19	Multi	10/27/18	10/27/18	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$1,800.00		0.00			
20	Multi	10/28/18	10/28/18	NFL Game	CM	NFL Game	-----S	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NFL Game											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$4,000.00		0.00			
E 22	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:30	2	\$160.00	P2	0.00	NM	2	\$320.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$160.00		0.00			
E 23	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:30	2	\$540.00	P2	0.00	NM	2	\$1,080.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$540.00		0.00			
N 25	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	1	\$160.00	P2	0.00	BK	1	\$160.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1	(5:30 AM-6:00 AM)										
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					1	\$160.00		0.00			

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KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	Multi	10/23/18	10/29/18	Today Show 7-8am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 7-8am	CM	7-8am	MTWTF--	:15/:15	2	\$600.00	P2	0.00	BK	2	\$1,200.00
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		2		\$600.00		0.00					
N27	Multi	10/23/18	10/29/18	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	MTWTF--	:15/:15	5	\$340.00	P2	0.00	BK	5	\$1,700.00
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		5		\$340.00		0.00					
N28	Multi	10/23/18	10/29/18	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	MTWTF--	:15/:15	3	\$200.00	P2	0.00	BK	3	\$600.00
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		3		\$200.00		0.00					
N29	Multi	10/23/18	10/29/18	KSN News Channels : KSNK,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	MTWTF--	:15/:15	2	\$200.00	P3	0.00	BK	2	\$400.00
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		2		\$200.00		0.00					
N30	Multi	10/23/18	10/29/18	Days of Our Lives Channels : KSNK,KSNG,KSNN,KSNNW Days of Our Lives	CM	1-2p	MTWTF--	:15/:15	2	\$175.00	P3	0.00	BK	2	\$350.00
				Days of Our Lives-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		2		\$175.00		0.00					
N31	Multi	10/23/18	10/29/18	M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p	CM	4-430pm	MTWTF--	:15/:15	3	\$900.00	P1	0.00	BK	3	\$2,700.00
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		3		\$900.00		0.00					
N32	Multi	10/23/18	10/29/18	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	MTWTF--	:15/:15	1	\$1,020.00	P1	0.00	BK	1	\$1,020.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		1		\$1,020.00		0.00					
N33	Multi	10/23/18	10/29/18	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	MTWTF--	:15/:15	3	\$1,000.00	P2	0.00	BK	3	\$3,000.00
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		3		\$1,000.00		0.00					
N34	Multi	10/23/18	10/29/18	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	MTWTF--	:15/:15	2	\$1,500.00	P2	0.00	BK	2	\$3,000.00
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	MTWTF--		2		\$1,500.00		0.00					
N35	Multi	10/27/18	10/27/18	Sat KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW Sat KSN News at Six	CM	6-630pm	-----S-	:15/:15	1	\$500.00	P2	0.00	BK	1	\$500.00
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/18	10/29/18	-----S-		1		\$500.00		0.00					
N36	Multi	10/23/18	10/29/18	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	MTWTF--	:15/:15	2	\$3,900.00	P1	0.00	BK	2	\$7,800.00



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Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	MTWTF--						2	\$3,900.00		0.00			
N 37	Multi	10/25/18	10/25/18	Thur Prime Hour 2	CM	WILL AND GRACE	---T---	:15/:15	1	\$5,000.00	P1	0.00	BK	1	\$5,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Thursday 8-9p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	---T---						1	\$5,000.00		0.00			
N 38	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:15/:15	2	\$2,000.00	P2	0.00	BK	2	\$4,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	MTWTF--						2	\$2,000.00		0.00			
N 39	Multi	10/27/18	10/27/18	SNL	CM	1030p-12m	-----S-	:15/:15	1	\$1,200.00	P2	0.00	BK	1	\$1,200.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Saturday Night Live											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	-----S-						1	\$1,200.00		0.00			
N 40	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	2	\$160.00	P2	0.00	BK	2	\$320.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 1											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	MTWTF--						2	\$160.00		0.00			
N 41	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	2	\$540.00	P2	0.00	BK	2	\$1,080.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	MTWTF--						2	\$540.00		0.00			
N 42	Multi	10/26/18	10/26/18	Fri Prime Other 2	CM	8p-10p	----F--	:15/:15	1	\$3,000.00	P1	0.00	BK	1	\$3,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Fri Prime Other 2											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	----F--						1	\$3,000.00		0.00			
N 43	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	1	\$540.00	P2	0.00	BK	1	\$540.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 2											
				(6:00 AM-6:30 AM)											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	MTWTF--						1	\$540.00		0.00			
N 44	Multi	10/28/18	10/28/18	NFL Game	CM	NFL Game	-----S	:15/:15	1	\$4,000.00	P3	0.00	BK	1	\$4,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				NFL Game											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	-----S						1	\$4,000.00		0.00			
N 45	Multi	10/28/18	10/28/18	FB Night in Amer Pre Game	CM	FB Night in Amer	-----S	:30	1	\$1,600.00	P2	0.00	NM	1	\$1,600.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				FB Night in Amer Pre Game											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	-----S						1	\$1,600.00		0.00			
N 46	Multi	10/28/18	10/29/18	Mon Prime Other 1	CM	7-9p	M-----	:15/:15	1	\$5,000.00	P2	0.00	BK	1	\$5,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Mon Prime Other 1											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/29/18	M-----						1	\$5,000.00		0.00			

Order / Rev: A1729033  
Alt Order #: 26218812  
Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Kansas Values Institute  
Product Desc: TV  
Estimate: 7218

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 47	Multi	10/24/18	10/29/18	Tonight Show	CM	10:35p-11:35pm	M-WTF--	:30	4	\$600.00	P3	0.00	NM	4	\$2,400.00
Channels : KSNK,KSNG,KSNL,KSNW															
Tonight Show/Jimmy Fallon															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	M-WTF--			4			\$600.00		0.00			
N 48	Multi	10/24/18	10/24/18	Wed Prime Hour 1	CM	7-8p	--W----	:15/:15	1	\$4,000.00	P2	0.00	BK	1	\$4,000.00
Channels : KSNK,KSNG,KSNL,KSNW															
Wednesday 7-8p															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	--W----			1			\$4,000.00		0.00			
N 49	Multi	10/26/18	10/26/18	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
Channels : KSNK,KSNG,KSNL,KSNW															
Friday 7-8p															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	----F--			1			\$3,000.00		0.00			
													Totals	86	\$99,165.00





125 West 55th St  
New York, NY 10019

Contract # 26218812  
CPE: 236/250/7218  
Agency: Great American Media  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 10/22/2018 at 3:50 PM  
Flight: 10/23/18 - 10/29/18  
Advertiser: KANSAS VALUES  
INSTIT

Version: Highlighting Revision 3  
Station: KSNW  
Market: Wichita  
Office: WASHINGTON  
Product: TV

Agency Order #: 7836707  
Buyer: Hutson, Andrew  
Salesperson: KELLY JOHNS  
202-872-5880  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880  
Total CPP: \$0.00  
Total GRP:  
Traffic #: A1729C

Separation:

Comments: added \$31k per buyer

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
1	Tu-F,M 5:30a-6a		Kansas Today 2	\$160.00	0	30	1		1	\$160.00	\$0.0
2	Tu-F,M 6a-6:30a		Kansas Today 3	\$540.00	0	30	1		1	\$540.00	\$0.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$600.00	0	30	3		3	\$1,800.00	\$0.0
4	Tu-F,M 8a-9a		Today Show (8-9am)	\$340.00	0	30	5		5	\$1,700.00	\$0.0
5	Su 9a-10a		Kansas 1 on 1	\$50.00	0	30	1		1	\$50.00	\$0.0
6	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$200.00	0	30	2		2	\$400.00	\$0.0
7	Tu-F,M 12n-1p		KSN News	\$200.00	0	30	3		3	\$600.00	\$0.0
8	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$175.00	0	30	3		3	\$525.00	\$0.0
9	Tu-F,M 4p-4:30p		Jeopardy B	\$900.00	0	30	2		2	\$1,800.00	\$0.0
10	Tu-F,M 4:30p-5p		Jeopardy	\$1,020.00	0	30	1		1	\$1,020.00	\$0.0
11	Tu-F,M 5p-5:30p		KSN News	\$1,000.00	0	30	2		2	\$2,000.00	\$0.0
12	Tu-F,M 6p-6:30p		KSN News	\$1,500.00	0	30	3		3	\$4,500.00	\$0.0
13	Sa 6p-6:30p		KSN News	\$500.00	0	30	0		0	\$0.00	\$0.0
14	Su 5p-5:30p		KSN News	\$500.00	0	30	1		1	\$500.00	\$0.0
15	Tu-F,M 6:30p-7p		Wheel of Fortune	\$3,900.00	0	30	2		2	\$7,800.00	\$0.0
16	Tu 8p-9p		This Is Us-NBC	\$5,000.00	0	30	1		1	\$5,000.00	\$0.0
17	Th 8p-9p		Will & Grace/I Feel Bad-NBC	\$5,000.00	0	30	0		0	\$0.00	\$0.0
18	Tu-F,M 10p-10:35p		KSN News	\$2,000.00	0	30	3		3	\$6,000.00	\$0.0
19	Sa 10p-10:30p		KSN News	\$1,800.00	0	30	1		1	\$1,800.00	\$0.0





125 West 55th St  
New York, NY 10019

Contract # 26218812  
CPE: 236/250/7218  
Agency: Great American Media

Changes as of: 10/22/2018 at 3:50 PM  
Flight: 10/23/18 - 10/29/18  
Advertiser: KANSAS VALUES  
INSTIT

Version: Highlighting Revision 3

Con Type: POLITI  
Total \$: \$99,161

# KATZ TELEVISION GROUP

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total Spots: 126

Agency Order #: 7836707

Service: Nielsen

Total CPP: \$0.00

Buyer: Hulson, Andrew

Primary Demo: Adults 35+

Total GRP:

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: A1729C

202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
20	Su 7:20p-10:30p		NFL	\$4,000.00	0.0	30	1		1	\$4,000.00	\$0.00
21	Sa 10:30p-12m		SNL	\$1,200.00	0.0	30	0		0	\$0.00	\$0.00
22	Tu-F,M 5a-6a		News	\$160.00	0.0	30	2		2	\$320.00	\$0.00
23	Tu-F,M 6a-7a		News	\$540.00	0.0	30	2		2	\$1,080.00	\$0.00
24	F 8p-10p		Dateline	\$3,000.00	0.0	30	0		0	\$0.00	\$0.00
25	Tu-F,M 5:30a-6a		Kansas Today 2	\$80.00	0.0	15	2		2	\$160.00	\$0.00
[BOOKENDS]											
26	Tu-F,M 6a-6:30a		Kansas Today 3	\$270.00	0.0	15	2		2	\$540.00	\$0.00
[BOOKENDS]											
27	Tu-F,M 7a-8a		Today Show (7-8am)	\$300.00	0.0	15	4		4	\$1,200.00	\$0.00
[BOOKENDS]											
28	Tu-F,M 8a-9a		Today Show (8-9am)	\$170.00	0.0	15	10		10	\$1,700.00	\$0.00
[BOOKENDS]											
29	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$100.00	0.0	15	6		6	\$600.00	\$0.00
[BOOKENDS]											
30	Tu-F,M 12n-1p		KSN News	\$100.00	0.0	15	4		4	\$400.00	\$0.00
[BOOKENDS]											
31	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$87.50	0.0	15	4		4	\$350.00	\$0.00
[BOOKENDS]											
32	Tu-F,M 4p-4:30p		Jeopardy B	\$450.00	0.0	15	6		6	\$2,700.00	\$0.00
[BOOKENDS]											
33	Tu-F,M 4:30p-5p		Jeopardy	\$510.00	0.0	15	2		2	\$1,020.00	\$0.00
[BOOKENDS]											





125 West 55th St  
New York, NY 10019

Contract # 26218812  
CPE: 236/250/7218  
Agency: Great American Media  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 10/22/2018 at 3:50 PM

Version: Highlighting Revision 3

Flight: 10/23/18 - 10/29/18  
Station: KSNW  
Market: Wichita  
Advertiser: KANSAS VALUES  
Product: TV  
Office: WASHINGTON  
Total Spots: 126  
Total CPP: \$0.00  
Total GRP:  
Traffic #: A1729C  
Agency Order #: 7836707  
Buyer: Hutson, Andrew  
Salesperson: KELLY JOHNS  
202-872-5880  
Separation:  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23	Total Spots	Total \$	CPP
34	Tu-F,M 5p-5:30p [BOOKENDS]		KSN News	\$500.00	0.0	15	6	6	\$3,000.00	\$0.00
35	Tu-F,M 6p-6:30p [BOOKENDS]		KSN News	\$750.00	0.0	15	4	4	\$3,000.00	\$0.00
36	Sa 6p-6:30p [BOOKENDS]		KSN News	\$250.00	0.0	15	2	2	\$500.00	\$0.00
37	Tu-F,M 6:30p-7p [BOOKENDS]		Wheel of Fortune	\$1,950.00	0.0	15	4	4	\$7,800.00	\$0.00
38	Th 8p-9p [BOOKENDS]		Will & Grace/I Feel Bad-NBC	\$2,500.00	0.0	15	2	2	\$5,000.00	\$0.00
39	Tu-F,M 10p-10:35p [BOOKENDS]		KSN News	\$1,000.00	0.0	15	4	4	\$4,000.00	\$0.00
40	Sa 10:30p-12m [BOOKENDS]		SNL	\$600.00	0.0	15	2	2	\$1,200.00	\$0.00
41	Tu-F,M 5a-6a [BOOKENDS]		News	\$80.00	0.0	15	4	4	\$320.00	\$0.00
42	Tu-F,M 6a-7a [BOOKENDS]		News	\$270.00	0.0	15	4	4	\$1,080.00	\$0.00
43	F 8p-10p [BOOKENDS]		Dateline	\$1,500.00	0.0	15	2	2	\$3,000.00	\$0.00
REV+ 44	Su 7:20p-10:30p [BOOKENDS]		NFL	\$2,000.00	0.0	15	2	2	\$4,000.00	\$0.00
REV+ 45	Su 6p-7:20p [BOOKENDS]		Football Night In America	\$1,600.00	0.0	30	1	1	\$1,600.00	\$0.00
REV+ 46	M 7p-9p [BOOKENDS]		Voice	\$2,500.00	0.0	15	2	2	\$5,000.00	\$0.00



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26218812  
CPE: 236/250/7218  
Agency: Great American Media  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 10/22/2018 at 3:50 PM  
Flight: 10/23/18 - 10/29/18  
Advertiser: KANSAS VALUES  
INSTIT

Version: Highlighting Revision 3

Station: KSNW  
Market: Wichita  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880  
Separation:

Con Type: POLITI  
Total \$: \$99,165  
Total Spots: 126  
Total CPP: \$0.00  
Total GRP:  
Traffic #: A1729C

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23	10/23 - 10/23	Total Spots	Total \$	CPP
REV+ 47	Tu-F, M 10:35p-11:35p		Tonight Show	\$600.00	0.0	30	0 4	✓	4	\$2,400.00	\$0.00
REV+ 48	W 7p-8p		Chicago Med	\$2,000.00	0.0	15	0 2	✓	2	\$4,000.00	\$0.00
[BOOKENDS]											
REV+ 49	F 7p-8p		Blindspot	\$3,000.00	0.0	30	0 1	✓	1	\$3,000.00	\$0.00
TOTALS: 126									126	\$99,165.00	\$0.00





125 West 55th St  
New York, NY 10019

Contract # 26218812  
CPE: 236/250/7218  
Agency: Great American Media  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 10/22/2018 at 3:50 PM  
Flight: 10/23/18 - 10/29/18  
Advertiser: KANSAS VALUES  
INSTIT  
Product: TV

Version: Highlighting Revision 3

Station: KSNW  
Market: Wichita  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880  
Separation:  
Agency Order #: 7836707  
Buyer: Hutson, Andrew  
Salesperson: KELLY JOHNS  
202-872-5880  
Total CPP: \$0.00  
Total GRP:  
Traffic #: A1729C  
Con Type: POLITI  
Total \$: \$99,165  
Total Spots: 126

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/22/18 10:18 AM	KELLY JOHNS	added \$31k per buyer
10/14/18 8:20 AM	BRADLEY PHILLIPPS	added \$31k per buyer
10/10/18 1:01 PM	System	Notice Received.

### Competitive Information

Market Budget:	\$330,550
KSNW Share:	30%
Comment:	
KAKE:	19%
KSAS:	11%
KSCW:	2%
KWCH:	38%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	126	\$99,165.00	N/A	0.0

### Monthly Summary

Month	Spots
2018-Oct	126
Total	126

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/22/18 3:50 PM	KELLY JOHNS	Revised	12		\$20,000.00	\$99,165.00	Changes: Total Spots from 114 to 126, Calculated Dollars from \$79,165.00 to \$99,165.00. Competitive Market Budget from \$263,883 to \$330,550. Total \$ f \$79,165.00 to \$99,165.00. Origuser Entered Dollars from \$48,165.00 to \$79,165.00. User Entered \$ from \$79,165.00 to \$99,165.00. 6 buylines added or modified.
Revision	10/22/18 10:18 AM	KELLY JOHNS	Confirmed	37		\$0	\$79,165.00	Changes: Total Spots from 77 to 114. 38 buylines added or modified.
Revision	10/14/18 8:20 AM	BRADLEY PHILLIPPS	Confirmed	21		\$31,000.00	\$79,165.00	Changes: Total Spots from 56 to 77, Calculated Dollars from \$48,165.00 to \$79,165.00. Competitive Market Budget from \$160,550 to \$263,883. Total \$ from \$48,165 \$79,165.00. Comments from to added \$31k per buyer. Demo Meta to [R16], Entered Dollars to \$48,165.00. User Entered \$ from \$0.00 to \$79,165.00. 9 b added or modified.
Queued for Electronic Contracting	10/10/18 10:42 AM					\$0	\$0	
Low	10/10/18 10:24 AM	KELLY JOHNS	Confirmed	56		\$48,165.00	\$48,165.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.							
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