

ORDER

REVISED



KSNW Wichita

Orders
Order / Rev: A1729033
Alt Order #: 26218812
Product Desc: TV
Estimate: 7218
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Kansas Values Institute
Demographic: A25-54
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	61	\$64,995.00	\$55,245.75
10/29/18	10/29/18	16	\$14,170.00	\$12,044.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	61	\$64,995.00	\$55,245.75	0.00
November 2018	16	\$14,170.00	\$12,044.50	0.00
Totals	77	\$79,165.00	\$67,290.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNW Wichita	30%	\$79,165.00
Market	100%	\$263,883.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	19%	\$50,137.83
KMTW	0%	\$0.00
KSAS	11%	\$29,027.17
KSCW	2%	\$5,277.67
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	38%	\$100,275.67
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: A1729033
Alt Order #: 26218812
Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Kansas Values Institute
Product Desc: TV
Estimate: 7218

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/23/18	10/29/18	KSN Today 1 Channels : KSNW,KSNG,KSNL,KSNW KSN Today 1 (5:30 AM-6:00 AM)	CM	5-6am	MTWTF--	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					1	\$160.00		0.00			
N 2	Multi	10/23/18	10/29/18	KSN Today 2 Channels : KSNW,KSNG,KSNL,KSNW KSN Today 2 (6:00 AM-6:30 AM)	CM	6-7am	MTWTF--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					1	\$540.00		0.00			
N 3	Multi	10/23/18	10/29/18	Today Show 7-8am Channels : KSNW,KSNG,KSNL,KSNW Today Show 7-8am	CM	7-8am	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					3	\$600.00		0.00			
N 4	Multi	10/23/18	10/29/18	Today Show 8-9am Channels : KSNW,KSNG,KSNL,KSNW Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$340.00	P2	0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					5	\$340.00		0.00			
5	Multi	10/28/18	10/28/18	Su 9-930a Channels : KSNW,KSNG,KSNL,KSNW Su 9-930a	CM	9-930a	-----S	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$50.00		0.00			
N 6	Multi	10/23/18	10/29/18	M-F 9-10a Channels : KSNW,KSNG,KSNL,KSNW M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					2	\$200.00		0.00			
N 7	Multi	10/23/18	10/29/18	KSN News Channels : KSNW,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					3	\$200.00		0.00			
N 8	Multi	10/23/18	10/29/18	Days of Our Lives Channels : KSNW,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					3	\$175.00		0.00			
N 9	Multi	10/23/18	10/29/18	M-F 4-430p Channels : KSNW,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	MTWTF--	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					2	\$900.00		0.00			
N 10	Multi	10/23/18	10/29/18	M-F 430-5p Channels : KSNW,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	MTWTF--	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					1	\$1,020.00		0.00			
N 11	Multi	10/23/18	10/29/18	KSN News at Five Channels : KSNW,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$1,000.00		0.00			
N 12	Multi	10/23/18	10/29/18	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$1,500.00		0.00			
14	Multi	10/28/18	10/28/18	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$500.00		0.00			
N 15	Multi	10/23/18	10/29/18	M-F 630-7p	CM	630-7pm	MTWTF--	:30	2	\$3,900.00	P1	0.00	NM	2	\$7,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$3,900.00		0.00			
16	Multi	10/23/18	10/23/18	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$5,000.00	P2	0.00	NM	1	\$5,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Tuesday 8-9p											
This Is Us-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$5,000.00		0.00			
N 18	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$2,000.00		0.00			
19	Multi	10/27/18	10/27/18	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$1,800.00		0.00			
20	Multi	10/28/18	10/28/18	NFL Game	CM	NFL Game	-----S	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NFL Game											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$4,000.00		0.00			
N 22	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:30	2	\$160.00	P2	0.00	NM	2	\$320.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$160.00		0.00			
N 23	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:30	2	\$540.00	P2	0.00	NM	2	\$1,080.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$540.00		0.00			
N 25	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	1	\$160.00	P2	0.00	BK	1	\$160.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1											
(5:30 AM-6:00 AM)															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					1	\$160.00		0.00			

KSNW Wichita

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KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$3,900.00		0.00			
N37	Multi	10/25/18	10/25/18	Thur Prime Hour 2	CM	WILL AND GRACE	---T---	:15/:15	1	\$5,000.00	P1	0.00	BK	1	\$5,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Thursday 8-9p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	---T---					1	\$5,000.00		0.00			
N38	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:15/:15	2	\$2,000.00	P2	0.00	BK	2	\$4,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$2,000.00		0.00			
N39	Multi	10/27/18	10/27/18	SNL	CM	1030p-12m	-----S-	:15/:15	1	\$1,200.00	P2	0.00	BK	1	\$1,200.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Saturday Night Live											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$1,200.00		0.00			
N40	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	2	\$160.00	P2	0.00	BK	2	\$320.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 1											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$160.00		0.00			
N41	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	2	\$540.00	P2	0.00	BK	2	\$1,080.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$540.00		0.00			
N42	Multi	10/26/18	10/26/18	Fri Prime Other 2	CM	8p-10p	----F--	:15/:15	1	\$3,000.00	P1	0.00	BK	1	\$3,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Fri Prime Other 2											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	----F--					1	\$3,000.00		0.00			
N43	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	1	\$540.00	P2	0.00	BK	1	\$540.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 2											
				(6:00 AM-6:30 AM)											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					1	\$540.00		0.00			
													Totals	77	\$79,165.00



125 West 55th St
New York, NY 10019

Contract # 26218812	Changes as of: 10/22/2018 at 10:18 AM	Version: Highlighting Revision 2
CPE: 236/250/7218	Flight: 10/23/18 - 10/29/18	Station: KSNW
Agency: Great American Media	Advertiser: KANSAS VALUES INSTITUTE	Market: Wichita
3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: TV	Office: WASHINGTON
Agency Order #: 7836707	Service: Nielsen	Total CPP: \$0.00
Buyer: Hutson, Andrew	Primary Demo: Adults 35+	Total GRP:
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A1729C
Con Type: POLITICAL	Total \$: \$79,161	Total Spots: 114
Separation:		

Comments: added \$31k per buyer

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
REV- 1	Tu-F,M 5:30a-6a		Kansas Today 2	\$160.00	0	30	2 ▶ 1	✓	1	\$160.00	\$0.00
REV- 2	Tu-F,M 6a-6:30a		Kansas Today 3	\$540.00	0	30	2 ▶ 1	✓	1	\$540.00	\$0.00
REV- 3	Tu-F,M 7a-8a		Today Show (7-8am)	\$600.00	0	30	5 ▶ 3	✓	3	\$1,800.00	\$0.00
REV- 4	Tu-F,M 8a-9a		Today Show (8-9am)	\$340.00	0	30	10 ▶ 5	✓	5	\$1,700.00	\$0.00
5	Su 9a-10a		Kansas 1 on 1	\$50.00	0	30	1		1	\$50.00	\$0.00
REV- 6	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$200.00	0	30	5 ▶ 2	✓	2	\$400.00	\$0.00
REV- 7	Tu-F,M 12n-1p		KSN News	\$200.00	0	30	5 ▶ 3	✓	3	\$600.00	\$0.00
REV- 8	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$175.00	0	30	5 ▶ 3	✓	3	\$525.00	\$0.00
REV- 9	Tu-F,M 4p-4:30p		Jeopardy B	\$900.00	0	30	5 ▶ 2	✓	2	\$1,800.00	\$0.00
REV- 10	Tu-F,M 4:30p-5p		Jeopardy	\$1,020.00	0	30	2 ▶ 1	✓	1	\$1,020.00	\$0.00
REV- 11	Tu-F,M 5p-5:30p		KSN News	\$1,000.00	0	30	5 ▶ 2	✓	2	\$2,000.00	\$0.00
REV- 12	Tu-F,M 6p-6:30p		KSN News	\$1,500.00	0	30	5 ▶ 3	✓	3	\$4,500.00	\$0.00
REV- 13	Sa 6p-6:30p		KSN News	\$500.00	0	30	1 ▶ 0	✓	0	\$0.00	\$0.00
14	Su 5p-5:30p		KSN News	\$500.00	0	30	1		1	\$500.00	\$0.00
REV- 15	Tu-F,M 6:30p-7p		Wheel of Fortune	\$3,900.00	0	30	4 ▶ 2	✓	2	\$7,800.00	\$0.00
16	Tu 8p-9p		This Is Us-NBC	\$5,000.00	0	30	1		1	\$5,000.00	\$0.00
REV- 17	Th 8p-9p		Will & Grace/I Feel Bad-NBC	\$5,000.00	0	30	1 ▶ 0	✓	0	\$0.00	\$0.00
REV- 18	Tu-F,M 10p-10:35p		KSN News	\$2,000.00	0	30	5 ▶ 3	✓	3	\$6,000.00	\$0.00
19	Sa 10p-10:30p		KSN News	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26218812

CPE: 236/250/7218

Agency: Great American Media

3050 K ST NW SUITE
100 WASHINGTON DC
20007

Changes as of: 10/22/2018 at 10:18 AM

Flight: 10/23/18 - 10/29/18

Advertiser: KANSAS VALUES
INSTIT

Product: TV

Agency Order #: 7836707

Buyer: Hutson, Andrew

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Highlighting Revision 2

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITI

Total \$: \$79,161

Total Spots: 114

Total CPP: \$0.00

Total GRP:

Traffic #: A1729C

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23	10/23 - 10/23	Total Spots	Total \$	CPP
20	Su 7:20p-10:30p		NFL	\$4,000.00	0.0	30	1	✓	1	\$4,000.00	\$0.00
REV- 21	Sa 10:30p-12m		SNL	\$1,200.00	0.0	30	1	0 ✓	0	\$0.00	\$0.00
REV- 22	Tu-F,M 5a-6a		News	\$160.00	0.0	30	4	2 ✓	2	\$320.00	\$0.00
REV- 23	Tu-F,M 6a-7a		News	\$540.00	0.0	30	4	2 ✓	2	\$1,080.00	\$0.00
REV- 24	F 8p-10p		Dateline	\$3,000.00	0.0	30	1	0 ✓	0	\$0.00	\$0.00
REV+ 25	Tu-F,M 5:30a-6a		Kansas Today 2	\$80.00	0.0	15	0	2 ✓	2	\$160.00	\$0.00
[BOOKENDS]											
REV+ 26	Tu-F,M 6a-6:30a		Kansas Today 3	\$270.00	0.0	15	0	2 ✓	2	\$540.00	\$0.00
[BOOKENDS]											
REV+ 27	Tu-F,M 7a-8a		Today Show (7-8am)	\$300.00	0.0	15	0	4 ✓	4	\$1,200.00	\$0.00
[BOOKENDS]											
REV+ 28	Tu-F,M 8a-9a		Today Show (8-9am)	\$170.00	0.0	15	0	10 ✓	10	\$1,700.00	\$0.00
[BOOKENDS]											
REV+ 29	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$100.00	0.0	15	0	6 ✓	6	\$600.00	\$0.00
[BOOKENDS]											
REV+ 30	Tu-F,M 12n-1p		KSN News	\$100.00	0.0	15	0	4 ✓	4	\$400.00	\$0.00
[BOOKENDS]											
REV+ 31	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$87.50	0.0	15	0	4 ✓	4	\$350.00	\$0.00
[BOOKENDS]											
REV+ 32	Tu-F,M 4p-4:30p		Jeopardy B	\$450.00	0.0	15	0	6 ✓	6	\$2,700.00	\$0.00
[BOOKENDS]											
REV+ 33	Tu-F,M 4:30p-5p		Jeopardy	\$510.00	0.0	15	0	2 ✓	2	\$1,020.00	\$0.00
[BOOKENDS]											



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26218812

CPE: 236/250/7218

Agency: Great American Media

3050 K ST NW SUITE
100 WASHINGTON DC
20007

Changes as of: 10/22/2018 at 10:18 AM

Flight: 10/23/18 - 10/29/18

Advertiser: KANSAS VALUES
INSTIT

Product: TV

Agency Order #: 7836707

Buyer: Hutson, Andrew

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Highlighting Revision 2

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITI

Total \$: \$79,165

Total Spots: 114

Total CPP: \$0.00

Total GRP:

Traffic #: A1729C

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
REV+ 34	Tu-F,M 5p-5:30p		KSN News	\$500.00	0.0	15	0	6 ✓	6	\$3,000.00	\$0.0
	[BOOKENDS]										
REV+ 35	Tu-F,M 6p-6:30p		KSN News	\$750.00	0.0	15	0	4 ✓	4	\$3,000.00	\$0.0
	[BOOKENDS]										
REV+ 36	Sa 6p-6:30p		KSN News	\$250.00	0.0	15	0	2 ✓	2	\$500.00	\$0.0
	[BOOKENDS]										
REV+ 37	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,950.00	0.0	15	0	4 ✓	4	\$7,800.00	\$0.0
	[BOOKENDS]										
REV+ 38	Th 8p-9p		Will & Grace/I Feel Bad-NBC	\$2,500.00	0.0	15	0	2 ✓	2	\$5,000.00	\$0.0
	[BOOKENDS]										
REV+ 39	Tu-F,M 10p-10:35p		KSN News	\$1,000.00	0.0	15	0	4 ✓	4	\$4,000.00	\$0.0
	[BOOKENDS]										
REV+ 40	Sa 10:30p-12m		SNL	\$600.00	0.0	15	0	2 ✓	2	\$1,200.00	\$0.0
	[BOOKENDS]										
REV+ 41	Tu-F,M 5a-6a		News	\$80.00	0.0	15	0	4 ✓	4	\$320.00	\$0.0
	[BOOKENDS]										
REV+ 42	Tu-F,M 6a-7a		News	\$270.00	0.0	15	0	4 ✓	4	\$1,080.00	\$0.0
	[BOOKENDS]										
REV+ 43	F 8p-10p		Dateline	\$1,500.00	0.0	15	0	2 ✓	2	\$3,000.00	\$0.0
	[BOOKENDS]										
TOTALS: 114									114	\$79,165.00	\$0.0

540



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Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITI

Total \$: \$79,165

Total Spots: 114

Total CPP: \$0.00

Total GRP:

Traffic #: A17290

**Special
Instructions**

Order Level Comments

Date/Time	Added by	Comment
10/22/18 10:18 AM	KELLY JOHNS	added \$31k per buyer
10/14/18 8:20 AM	BRADLEY PHILIPPS	added \$31k per buyer
10/10/18 1:01 PM	System	Notice Received.

Competitive Information

Market Budget:	\$263,883
KSNW Share:	30%
Comment:	
KAKE:	19%
KSAS:	11%
KSCW:	2%
KWCH:	38%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	114	\$79,165.00	N/A	0.0
Total	100%	114	\$79,165.00	N/A	0.0

Monthly Summary

Month	Spots	
2018-Oct	114	\$
Total	114	\$

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/22/18 10:18 AM	KELLY JOHNS	Revised	37		\$0	\$79,165.00	Changes: Total Spots from 77 to 114. 38 buylines added or modified.
Revision	10/14/18 8:20 AM	BRADLEY PHILIPPS	Confirmed	21		\$31,000.00	\$79,165.00	Changes: Total Spots from 56 to 77, Calculated Dollars from \$48,165.00 to \$79,165.00, Competitive Market Budget from \$160,550 to \$263,883, Total \$ from \$48,165.00 to \$79,165.00, Comments from to added \$31k per buyer, Demo Meta to [R16], Entered Dollars to \$48,165.00, User Entered \$ from \$0.00 to \$79,165.00. 9 buylines added or modified.
Queued for Electronic Contracting	10/10/18 10:42 AM					\$0	\$0	
New	10/10/18 10:24 AM	KELLY JOHNS	Confirmed	56		\$48,165.00	\$48,165.00	

**Non-Discrimination
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.