

# ORDER

*REVISED*



KSNW Wichita

**Orders**  
**Order / Rev:** A1729033  
**Alt Order #:** 26218812  
**Product Desc:** TV  
**Estimate:** 7218  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 10/22/18 / 10/22/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kansas Values Institute  
**Demographic:** A25-54  
**Product Codes:** PL2  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	61	\$64,995.00	\$55,245.75
10/29/18	10/29/18	16	\$14,170.00	\$12,044.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	61	\$64,995.00	\$55,245.75	0.00
November 2018	16	\$14,170.00	\$12,044.50	0.00
<b>Totals</b>	<b>77</b>	<b>\$79,165.00</b>	<b>\$67,290.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNW Wichita	30%	\$79,165.00
Market	100%	\$263,883.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	19%	\$50,137.83
KMTW	0%	\$0.00
KSAS	11%	\$29,027.17
KSCW	2%	\$5,277.67
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	38%	\$100,275.67
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

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 Alt Order #: 26218812  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Kansas Values Institute  
 Product Desc: TV  
 Estimate: 7218  
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 1	(5:30 AM-6:00 AM)										
				Kansas Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			1			\$160.00			0.00		
N 2	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2	(6:00 AM-6:30 AM)										
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			1			\$540.00			0.00		
N 3	Multi	10/23/18	10/29/18	Today Show 7-8am	CM	7-8am	MTWTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			3			\$600.00			0.00		
N 4	Multi	10/23/18	10/29/18	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$340.00	P2	0.00	NM	5	\$1,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$340.00			0.00		
5	Multi	10/28/18	10/28/18	Su 9-930a	CM	9-930a	-----S	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Su 9-930a											
				Kansas 1 on 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S			1			\$50.00			0.00		
N 6	Multi	10/23/18	10/29/18	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			2			\$200.00			0.00		
N 7	Multi	10/23/18	10/29/18	KSN News	CM	12n-1pm	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			3			\$200.00			0.00		
N 8	Multi	10/23/18	10/29/18	Days of Our Lives	CM	1-2p	MTWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Days of Our Lives											
				Days of Our Lives-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			3			\$175.00			0.00		
N 9	Multi	10/23/18	10/29/18	M-F 4-430p	CM	4-430pm	MTWTF--	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			2			\$900.00			0.00		
N 10	Multi	10/23/18	10/29/18	M-F 430-5p	CM	430-5pm	MTWTF--	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			1			\$1,020.00			0.00		
N 11	Multi	10/23/18	10/29/18	KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											

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 KSNW Wichita

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N 12	Multi	10/23/18	10/29/18	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	2	\$1,000.00	0.00								
14	Multi	10/28/18	10/28/18	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	3	\$1,500.00	0.00								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S	1	\$500.00	0.00								
N 15	Multi	10/23/18	10/29/18	M-F 630-7p	CM	630-7pm	MTWTF--	:30	2	\$3,900.00	P1	0.00	NM	2	\$7,800.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	2	\$3,900.00	0.00								
16	Multi	10/23/18	10/23/18	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$5,000.00	P2	0.00	NM	1	\$5,000.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tuesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-T-----	1	\$5,000.00	0.00								
N 18	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	3	\$2,000.00	0.00								
19	Multi	10/27/18	10/27/18	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN News at 10 Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S-	1	\$1,800.00	0.00								
20	Multi	10/28/18	10/28/18	NFL Game	CM	NFL Game	-----S	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				NFL Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S	1	\$4,000.00	0.00								
N 22	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:30	2	\$160.00	P2	0.00	NM	2	\$320.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	2	\$160.00	0.00								
N 23	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:30	2	\$540.00	P2	0.00	NM	2	\$1,080.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	2	\$540.00	0.00								
N 25	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	1	\$160.00	P2	0.00	BK	1	\$160.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN Today 1											
				(5:30 AM-6:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/18	10/29/18	MTWTF--	1	\$160.00	0.00								

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 Alt Order #: 26218812  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Kansas Values Institute  
 Product Desc: TV  
 Estimate: 7218

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	Multi	10/23/18	10/29/18	Today Show 7-8am	CM	7-8am	MTWTF--	:15/:15	2	\$600.00	P2	0.00	BK	2	\$1,200.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$600.00		0.00				
N27	Multi	10/23/18	10/29/18	Today Show 8-9am	CM	8-9am	MTWTF--	:15/:15	5	\$340.00	P2	0.00	BK	5	\$1,700.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$340.00		0.00				
N28	Multi	10/23/18	10/29/18	M-F 9-10a	CM	9-10a	MTWTF--	:15/:15	3	\$200.00	P2	0.00	BK	3	\$600.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			3		\$200.00		0.00				
N29	Multi	10/23/18	10/29/18	KSN News	CM	12n-1pm	MTWTF--	:15/:15	2	\$200.00	P3	0.00	BK	2	\$400.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$200.00		0.00				
N30	Multi	10/23/18	10/29/18	Days of Our Lives	CM	1-2p	MTWTF--	:15/:15	2	\$175.00	P3	0.00	BK	2	\$350.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Days of Our Lives											
				Days of Our Lives-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$175.00		0.00				
N31	Multi	10/23/18	10/29/18	M-F 4-430p	CM	4-430pm	MTWTF--	:15/:15	3	\$900.00	P1	0.00	BK	3	\$2,700.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			3		\$900.00		0.00				
N32	Multi	10/23/18	10/29/18	M-F 430-5p	CM	430-5pm	MTWTF--	:15/:15	1	\$1,020.00	P1	0.00	BK	1	\$1,020.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			1		\$1,020.00		0.00				
N33	Multi	10/23/18	10/29/18	KSN News at Five	CM	5-530pm	MTWTF--	:15/:15	3	\$1,000.00	P2	0.00	BK	3	\$3,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			3		\$1,000.00		0.00				
N34	Multi	10/23/18	10/29/18	KSN News at Six	CM	6-630p	MTWTF--	:15/:15	2	\$1,500.00	P2	0.00	BK	2	\$3,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$1,500.00		0.00				
N35	Multi	10/27/18	10/27/18	Sat KSN News at Six	CM	6-630pm	-----S-	:15/:15	1	\$500.00	P2	0.00	BK	1	\$500.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	-----S-			1		\$500.00		0.00				
N36	Multi	10/23/18	10/29/18	M-F 630-7p	CM	630-7pm	MTWTF--	:15/:15	2	\$3,900.00	P1	0.00	BK	2	\$7,800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 630-7p											

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Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$3,900.00		0.00			
N37	Multi	10/25/18	10/25/18	Thur Prime Hour 2	CM	WILL AND GRACI	---T---	:15/:15	1	\$5,000.00	P1	0.00	BK	1	\$5,000.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
Thursday 8-9p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	---T---					1	\$5,000.00		0.00			
N38	Multi	10/23/18	10/29/18	LN M-F	CM	10-10:35pm	MTWTF--	:15/:15	2	\$2,000.00	P2	0.00	BK	2	\$4,000.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$2,000.00		0.00			
N39	Multi	10/27/18	10/27/18	SNL	CM	1030p-12m	-----S-	:15/:15	1	\$1,200.00	P2	0.00	BK	1	\$1,200.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
Saturday Night Live															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$1,200.00		0.00			
N40	Multi	10/23/18	10/29/18	KSN Today 1	CM	5-6am	MTWTF--	:15/:15	2	\$160.00	P2	0.00	BK	2	\$320.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$160.00		0.00			
N41	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	2	\$540.00	P2	0.00	BK	2	\$1,080.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
KSN Today 2															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$540.00		0.00			
N42	Multi	10/26/18	10/26/18	Fri Prime Other 2	CM	8p-10p	----F--	:15/:15	1	\$3,000.00	P1	0.00	BK	1	\$3,000.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
Fri Prime Other 2															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	----F--					1	\$3,000.00		0.00			
N43	Multi	10/23/18	10/29/18	KSN Today 2	CM	6-7am	MTWTF--	:15/:15	1	\$540.00	P2	0.00	BK	1	\$540.00
Channels : KSNW, KSNL, KSNV, KSNH, KSNM, KSNR, KSNQ, KSNX, KSNY, KSNZ, KSN1, KSN2, KSN3, KSN4, KSN5, KSN6, KSN7, KSN8, KSN9, KSN10, KSN11, KSN12, KSN13, KSN14, KSN15, KSN16, KSN17, KSN18, KSN19, KSN20, KSN21, KSN22, KSN23, KSN24, KSN25, KSN26, KSN27, KSN28, KSN29, KSN30, KSN31, KSN32, KSN33, KSN34, KSN35, KSN36, KSN37, KSN38, KSN39, KSN40, KSN41, KSN42, KSN43, KSN44, KSN45, KSN46, KSN47, KSN48, KSN49, KSN50, KSN51, KSN52, KSN53, KSN54, KSN55, KSN56, KSN57, KSN58, KSN59, KSN60, KSN61, KSN62, KSN63, KSN64, KSN65, KSN66, KSN67, KSN68, KSN69, KSN70, KSN71, KSN72, KSN73, KSN74, KSN75, KSN76, KSN77, KSN78, KSN79, KSN80, KSN81, KSN82, KSN83, KSN84, KSN85, KSN86, KSN87, KSN88, KSN89, KSN90, KSN91, KSN92, KSN93, KSN94, KSN95, KSN96, KSN97, KSN98, KSN99, KSN100															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					1	\$540.00		0.00			
													Totals	77	\$79,165.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26218812	<b>Changes as of:</b> 10/22/2018 at 10:18 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 236/250/7218	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> KSNW
<b>Agency:</b> Great American Media	<b>Advertiser:</b> KANSAS VALUES INSTIT	<b>Market:</b> Wichita
3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7836707	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A1729C
<b>Con Type:</b> POLITI		<b>Total Spots:</b> 114
<b>Total \$:</b> \$79,16		

Comments: added \$31k per buyer

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
REV- 1	Tu-F,M 5:30a-6a		Kansas Today 2	\$160.00	0	30	2	1	1	\$160.00	\$0.00
REV- 2	Tu-F,M 6a-6:30a		Kansas Today 3	\$540.00	0	30	2	1	1	\$540.00	\$0.00
REV- 3	Tu-F,M 7a-8a		Today Show (7-8am)	\$600.00	0	30	5	3	3	\$1,800.00	\$0.00
REV- 4	Tu-F,M 8a-9a		Today Show (8-9am)	\$340.00	0	30	10	5	5	\$1,700.00	\$0.00
5	Su 9a-10a		Kansas 1 on 1	\$50.00	0	30	1		1	\$50.00	\$0.00
REV- 6	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$200.00	0	30	5	2	2	\$400.00	\$0.00
REV- 7	Tu-F,M 12n-1p		KSN News	\$200.00	0	30	5	3	3	\$600.00	\$0.00
REV- 8	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$175.00	0	30	5	3	3	\$525.00	\$0.00
REV- 9	Tu-F,M 4p-4:30p		Jeopardy B	\$900.00	0	30	5	2	2	\$1,800.00	\$0.00
REV- 10	Tu-F,M 4:30p-5p		Jeopardy	\$1,020.00	0	30	2	1	1	\$1,020.00	\$0.00
REV- 11	Tu-F,M 5p-5:30p		KSN News	\$1,000.00	0	30	5	2	2	\$2,000.00	\$0.00
REV- 12	Tu-F,M 6p-6:30p		KSN News	\$1,500.00	0	30	5	3	3	\$4,500.00	\$0.00
REV- 13	Sa 6p-6:30p		KSN News	\$500.00	0	30	1	0	0	\$0.00	\$0.00
14	Su 5p-5:30p		KSN News	\$500.00	0	30	1		1	\$500.00	\$0.00
REV- 15	Tu-F,M 6:30p-7p		Wheel of Fortune	\$3,900.00	0	30	4	2	2	\$7,800.00	\$0.00
16	Tu 8p-9p		This Is Us-NBC	\$5,000.00	0	30	1		1	\$5,000.00	\$0.00
REV- 17	Th 8p-9p		Will & Grace/I Feel Bad-NBC	\$5,000.00	0	30	1	0	0	\$0.00	\$0.00
REV- 18	Tu-F,M 10p-10:35p		KSN News	\$2,000.00	0	30	5	3	3	\$6,000.00	\$0.00
19	Sa 10p-10:30p		KSN News	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26218812	<b>Changes as of:</b> 10/22/2018 at 10:18 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 236/250/7218	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> KSNW
<b>Agency:</b> Great American Media	<b>Advertiser:</b> KANSAS VALUES INSTITUTE	<b>Market:</b> Wichita
<b>3050 K ST NW SUITE</b> <b>100 WASHINGTON DC</b> <b>20007</b>	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7836707	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A1729C
<b>202-872-5880</b>	<b>202-872-5880</b>	
<b>Separation:</b>		
		<b>Con Type:</b> POLITI
		<b>Total \$:</b> \$79,16
		<b>Total Spots:</b> 114

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
20	Su 7:20p-10:30p		NFL	\$4,000.00	0.0	30	1	✓	1	\$4,000.00	\$0.00
REV- 21	Sa 10:30p-12m		SNL	\$1,200.00	0.0	30	1	0 ✓	0	\$0.00	\$0.00
REV- 22	Tu-F,M 5a-6a		News	\$160.00	0.0	30	4	2 ✓	2	\$320.00	\$0.00
REV- 23	Tu-F,M 6a-7a		News	\$540.00	0.0	30	4	2 ✓	2	\$1,080.00	\$0.00
REV- 24	F 8p-10p		Dateline	\$3,000.00	0.0	30	1	0 ✓	0	\$0.00	\$0.00
REV+ 25	Tu-F,M 5:30a-6a		Kansas Today 2	\$80.00	0.0	15	0	2 ✓	2	\$160.00	\$0.00
[BOOKENDS]											
REV+ 26	Tu-F,M 6a-6:30a		Kansas Today 3	\$270.00	0.0	15	0	2 ✓	2	\$540.00	\$0.00
[BOOKENDS]											
REV+ 27	Tu-F,M 7a-8a		Today Show (7-8am)	\$300.00	0.0	15	0	4 ✓	4	\$1,200.00	\$0.00
[BOOKENDS]											
REV+ 28	Tu-F,M 8a-9a		Today Show (8-9am)	\$170.00	0.0	15	0	10 ✓	10	\$1,700.00	\$0.00
[BOOKENDS]											
REV+ 29	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$100.00	0.0	15	0	6 ✓	6	\$600.00	\$0.00
[BOOKENDS]											
REV+ 30	Tu-F,M 12n-1p		KSN News	\$100.00	0.0	15	0	4 ✓	4	\$400.00	\$0.00
[BOOKENDS]											
REV+ 31	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$87.50	0.0	15	0	4 ✓	4	\$350.00	\$0.00
[BOOKENDS]											
REV+ 32	Tu-F,M 4p-4:30p		Jeopardy B	\$450.00	0.0	15	0	6 ✓	6	\$2,700.00	\$0.00
[BOOKENDS]											
REV+ 33	Tu-F,M 4:30p-5p		Jeopardy	\$510.00	0.0	15	0	2 ✓	2	\$1,020.00	\$0.00
[BOOKENDS]											



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26218812	<b>Changes as of:</b> 10/22/2018 at 10:18 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 236/250/7218	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> KSNW
<b>Agency:</b> Great American Media	<b>Advertiser:</b> KANSAS VALUES INSTITUTE	<b>Market:</b> Wichita
3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7836707	<b>Service:</b> Nielsen	<b>Total Spots:</b> 114
<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Total GRP:</b>
<b>Separation:</b>		<b>Traffic #:</b> A1729C

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/23		Total Spots	Total \$	CPP
							10/23				
REV+ 34	Tu-F,M 5p-5:30p		KSN News	\$500.00	0.0	15	0	6	6	\$3,000.00	\$0.0
	[BOOKENDS]										
REV+ 35	Tu-F,M 6p-6:30p		KSN News	\$750.00	0.0	15	0	4	4	\$3,000.00	\$0.0
	[BOOKENDS]										
REV+ 36	Sa 6p-6:30p		KSN News	\$250.00	0.0	15	0	2	2	\$500.00	\$0.0
	[BOOKENDS]										
REV+ 37	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,950.00	0.0	15	0	4	4	\$7,800.00	\$0.0
	[BOOKENDS]										
REV+ 38	Th 8p-9p		Will & Grace/I Feel Bad-NBC	\$2,500.00	0.0	15	0	2	2	\$5,000.00	\$0.0
	[BOOKENDS]										
REV+ 39	Tu-F,M 10p-10:35p		KSN News	\$1,000.00	0.0	15	0	4	4	\$4,000.00	\$0.0
	[BOOKENDS]										
REV+ 40	Sa 10:30p-12m		SNL	\$600.00	0.0	15	0	2	2	\$1,200.00	\$0.0
	[BOOKENDS]										
REV+ 41	Tu-F,M 5a-6a		News	\$80.00	0.0	15	0	4	4	\$320.00	\$0.0
	[BOOKENDS]										
REV+ 42	Tu-F,M 6a-7a		News	\$270.00	0.0	15	0	4	4	\$1,080.00	\$0.0
	[BOOKENDS]										
REV+ 43	F 8p-10p		Dateline	\$1,500.00	0.0	15	0	2	2	\$3,000.00	\$0.0
	[BOOKENDS]										
<b>TOTALS:</b>									<b>114</b>	<b>\$79,165.00</b>	<b>\$0.0</b>

*500*



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26218812	<b>Changes as of:</b> 10/22/2018 at 10:18 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 236/250/7218	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> KSNW
<b>Agency:</b> Great American Media	<b>Advertiser:</b> KANSAS VALUES INSTITUTE	<b>Market:</b> Wichita
3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7836707	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A1729C
<b>Separation:</b>		<b>Total Spots:</b> 114

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
10/22/18 10:18 AM	KELLY JOHNS	added \$31k per buyer
10/14/18 8:20 AM	BRADLEY PHILIPPS	added \$31k per buyer
10/10/18 1:01 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$263,883
<b>KSNW Share:</b>	30%
<b>Comment:</b>	
<b>KAKE:</b>	19%
<b>KSAS:</b>	11%
<b>KSCW:</b>	2%
<b>KWCH:</b>	38%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	114	\$79,165.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>114</b>	<b>\$79,165.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	
2018-Oct	114	\$
<b>Total</b>	<b>114</b>	<b>\$</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/22/18 10:18 AM	KELLY JOHNS	Revised	37		\$0	\$79,165.00	Changes: Total Spots from 77 to 114. 38 buylines added or modified.
Revision	10/14/18 8:20 AM	BRADLEY PHILIPPS	Confirmed	21		\$31,000.00	\$79,165.00	Changes: Total Spots from 56 to 77, Calculated Dollars from \$48,165.00 to \$79,165.00, Competitive Market Budget from \$160,550 to \$263,883, Total \$ from \$48,165 to \$79,165.00, Comments from to added \$31k per buyer, Demo Meta to [R16], Entered Dollars to \$48,165.00, User Entered \$ from \$0.00 to \$79,165.00. 9 b added or modified.
Queued for Electronic Contracting	10/10/18 10:42 AM					\$0	\$0	
New	10/10/18 10:24 AM	KELLY JOHNS	Confirmed	56		\$48,165.00	\$48,165.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.