



**KATY-FM
QUARTERLY ISSUES / PROGRAMS REPORT
THIRD QUARTER, 2022**

JULY 1, 2022 – SEPTEMBER 30, 2022

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PROMOTIONS MANAGER**

PROGRAM DESCRIPTIONS
PROGRAMMING THAT ADDRESSES
COMMUNITY ISSUES

COMMUNITY SPOTLIGHTS – KATY-FM aired Community Spotlight, a 30-minute program covering topics such as job fairs, blood drives, and Autism Awareness. A schedule with information on when these programs aired has been uploaded to the online public inspection file and below.

AIR DATE	ORGANIZATION	TOPIC
7/10/2022	Pechanga Job Fair	Rick interviews Tracy Shultamayor of Pechanga. They discuss the upcoming job fair.
7/31/2022	Pechanga Job Fair	Rick interviews Tracy Shultamayor of Pechanga. They discuss the upcoming job fair.
8/7/2022	Pechanga Job Fair	Rick interviews Tracy Shultamayor of Pechanga. They discuss the upcoming job fair.
8/21/2022	Lifestream Blood Drive	Rick interviews Director of Donor Recruitment Michael McDaniel of Lifestream. They discuss the blood supply shortage, the importance of donating blood, and the upcoming blood drive.
8/28/2022	Spirit Of Innovation	Work Opportunities in Radio.
9/4/2022	Spirit Of Innovation	Autism Awareness: Living & Working with Autism
9/11/2022	Spirit Of Innovation	Careers in Theatre Production
9/18/2022	SRCAR	Mia interviews Don Sharp from SRCAR. They discuss the upcoming chili cook-off fundraising event to benefit local charities.
9/25/2022	Spirit Of Innovation	Benefits and Opportunities Found Through Martial Arts.

PUBLIC SERVICE ANNOUNCEMENTS – KATY-FM has spots each month dedicated to record Public Service Announcements. A great majority of these PSA's cover issue related topics.

Issues addressed through PSA spots and programming.

- ECONOMY, EMPLOYMENT AND ENTREPRENEURISM
- PUBLIC SAFETY
- FAMILY AND PARENTING
- PUBLIC HEALTH AND HEALTH CARE

The information below reflects community issues and activities:

"Discover The Forest"

Forest Animals 30 & 60

Forest Benefits 30 & 60

Only In The Forest 60

Redwoods 30 & 60

Short Drive 15, 30, & 60

Taxi 30

"Veterans"

Paralyzed Vets Thank You 15, 30 & 60

Vets Helping Vets 30 & 60

DAV Victories Alex 30 & 60

DAV Victories Greg 30 & 60

DAV Victories Naomi 30 & 60

DAV Victories Adam 30 & 60

Armed Forces YMCA

Thanks USA Because Of You

AFR (Airforce Reserve) We Are There 30 & 60

“Community”

Community Engineering 15 & 30

CA Hospitals Open 30

Volunteer Fire 15, 30, & 60

Mammography 15 & 30 – 1 & 2

Leukemia Lymphoma 30 & 15

Lung Cancer Screening 30 & 60

Colonography Spring 30

Susan G Komen 15 & 30 & 60

Lyme Disease / Patient Support 30

Read Across America 30

Alzheimer’s Disease 15, 30, & 60

The National Children’s Cancer Society (NCCS) 30

Colorectal Cancer Alliance 30

Gratitude to Nurses, Physicians, Lab Techs, and more 30

United Nations Children's Fund (UNICEF) 30

Join Action For Healthy Kids 30

UnitedHealthcare Children's Foundation (UHCCF) 30

Braille Institute of America 30 1 & 2

Get Your Flu Shot 30 & 60

Operation USA 30

Nursing Shortage 15 & 30

Prevent Type II Diabetes 15 & 30

Helping Adults Finish High School 15 & 30

Natl Hemophilia Foundation 15 & 30

Disaster Checklist 30 & 60

Shoes That Fit 30

Fill A Backpack 30

Baby Safety Month 30

Safe Sleep Awareness 30

Lifestream Blood Bank

Nursing Shortage 15 & 30

"Feeding America"

Food Angels 30 & 60

Blake Shelton 30

So Much Food 30 - 1 & 2

"Sponsored PSA's"

Safe Driving

Don't Drink & Drive

Watch For Children Playing Outdoors

Remember The Troops

Honor Veterans

Salute First Responders

Celebrate Independence Day Safely

Breast Cancer Awareness

Shop Local

School Zone Safety

Quarterly Issues/Programs List for KATY Period – July 1, 2022- September 30, 2022

1. Concerts in the Park-

City of Murrieta. A Summer Concert Series of shows at Town Square Park Amphitheater on July 2nd, 9th, 16th, 23rd and 30th.

2. Jazz in the Pines-

Idyllwild Arts. The Annual weekend Jazz Festival which encourages changing lives through the transformative power of art.

3. 9-8-8 Rollout-

Substance Abuse and Mental Health Services Administration (SAMHSA). Implementation of a new, easy 3-digit number for mental health calls on July 16th.

4. Flixbus adding a Temecula stop-

Flixbus. North America's fastest-growing bus service expanding to launch a new stop in Temecula on July 21st.

5. Stuff the Bus-

Sistas 4 a Mission. A Hygiene & School Supply Drive benefitting the Temecula and Murrieta Valley Unified School Districts.

6. Skilled Trades Night-

San Joaquin Valley College. Live demonstrations from local employers and students for interests in Aviation Maintenance Technology, Construction Management and more.

7. Star Wars Movie Night-

Friends of the Temecula Libraries. A movie night at the Ronald H. Roberts Temecula Public Library on August 18th.

8. Uncorked for Kids-

Boys & Girls Club of Southwest County. A fundraiser for the BGCS at Fazeli Cellars from August 22nd through September 1st.

9. The Original Murrieta Mega Mixer-

14 Local Chambers of Commerce. Southwest Riverside County's largest networking event on August 18th to support shopping locally.

10. Blood Drive-

Lifestream Blood Bank. A blood drive to help replenish a critically low blood supply at any local Lifestream donor center.

11. Art Uncorked-

MilVet. A Paint & Sip Fundraiser to support Active Military, Veterans and their Families on August 28th.

12. Veterans Expo 2022-

Senator Melissa Melendez & Asm. Kelly Seyarto. A Veterans Expo featuring local businesses offering employment opportunities to veterans on September 2nd.

13. Cooling Centers-

County of Riverside. Cooling centers for seniors and others during excessive heat warnings on August 31st through September 5th at the senior center in Menifee and Sun City Library.

14. Cooling Center-

Lake View Church. Additional cooling center for Wildomar and Lake Elsinore residents at Lake View Church.

15. Care Packages for Deployed Troops-

MilVet. Helping to assemble care packages for deployed troops on September 14th at The Corporate Room in Wildomar.

16. Way Out West Fest-

Charity for Charity. A day fest and pure country hoedown at Peltzer Winery to benefit Cowboys 4 a Cause on September 17th.

17. Veteran Benefit & Resource Assistance-

Riverside County Library System. Claims and benefits assistance for veterans at the French Valley Public Library on September 23rd.

18. Temecula Art & Street Painting Festival-

Temecula Community Services Department. Temecula's annual "Best of Show" chalk street painting event on September 16th & 17th.

19. Temecula Health & Community Resource Fair-

City of Temecula. A free information fair to receive info about health-related resources and services throughout the Temecula Valley on September 24th.

20. Fairview Fire Fundraiser-

American Red Cross. Fundraisers at local restaurants to benefit evacuees from the Fairview Fire in Hemet.

21. The F.I.T. Fun Color Run-

City of Temecula Community Services. An Adult & Family 5k Run and Kids Obstacle Course and event on September 25th.

22. A “Drink to Celebrate” over \$50,000 donated to Wounded Vets-

Semper Fi & America’s Fund for Combat Wounded, Ill and Injured. A toast to commemorate \$50k donated to wounded vets on September 30th.

23. Barbecue and Book Signing-

VPW Post 4089 Temecula. A book signing and BBQ on October 8th to benefit the local VFW Post.

24. DoggiPalooza 5k Walk & Costume Contest-

Laundered Mutt Grooming & Training Center. A charity event on October 9th to benefit the Unconditional Love Foundation, Dog & Horse rescue.

25. 30th Annual Our Kids Rock Gala-

Boys & Girls Club of Southwest County. A Denim & Pearls event on October 15th to benefit the BGCSWC.