

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Media Ad Ventures, Inc.

Address: 8136 Old Keene Mill Rd, Springfield, VA 22152

Contact: Brad Mont

Phone number: 703.569.9400

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americans for Tax Reform

Address: 722 12th ST NW, Suite 400, Washington, DC 20005

Contact: Chris Butler

Phone number: 202.785.0266

Email: ideas@atr.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Grover Norquist, President
Christopher Butler, Executive Director
atr.org

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

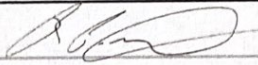
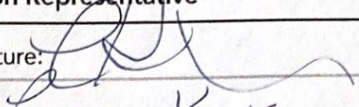
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Prescription Drug Pricing

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Brad. P. Mont	Name: COURTNEY KLINE
Date of Request to Purchase Ad Time: 8/5/2020	Date of Station Agreement to Sell Time: 8.5.20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Advertiser		Product	Date	Time	Start	End
Americans For Tax Reform		Trump-Sanders Political	8/6/20	12:25:36PM	8/10/20	8/16/20
Salesperson		Salesperson Phone #	Demos			
Philip Heit			A35+, A25-54			
Sales Office		Agency Phone #	Survey			
New York		(703)569-9482	See Summary			

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
23	20-WW Radio Advantage AM	MF 6A-10A							2							2	30	0.5	1.0	930.1	1860.2	8.4
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0							
28	20-WW Radio Advantage MD	MF 10A-3P							1							1	30	1.1	1.1	1942.5	1942.5	8.8
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0							
33	20-WW Radio Advantage PM	MF 3P-7P							1							1	30	0.5	0.5	919.8	919.8	4.2
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0							
48	20-WW Radio Advantage Prime	MF 6A-7P							1							1	30	0.7	0.7	1333.9	1333.9	6.0
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0							
9	Fox News - Brian Kilmeade	Live Feed							2							2	30	0.2	0.3	290.8	581.6	2.6
1	Fox News - Brian Kilmeade	MF 9A-12P							10							10	30	0.2	1.6	290.8	2908.0	13.1
	Totals								12							12					3489.6	15.8
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0							
10	Fox News - Fox Across America	Live Feed							4							4	30	0.0	0.1	25.2	100.8	0.5
11	Fox News - Fox Across America	MF 12N-3P							8							8	30	0.0	0.1	25.4	203.2	0.9
	Totals								12							12					304.0	1.4
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0							
37	Fox News - Guy Benson Show	Live Feed							4							4	30	0.0		20.6	82.4	0.4
38	Fox News - Guy Benson Show	MF 3P-6P							8							8	30	0.0	0.1	20.6	164.8	0.7
	Totals								12							12					247.2	1.1
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0							

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

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Advertiser Americans For Tax Reform		Product Trump-Sanders Political		Date 8/6/20	Time 12:25:36PM	Start 8/10/20	End 8/16/20
Salesperson Philip Heit		Salesperson Phone #		Demos A35+, A25-54			
Sales Office New York		Agency Phone # (703)569-9482		Survey See Summary			

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
12	The Savage Nation - Hour 2 (grp)	MF 12N-7P							8							8	30	0.0	0.4	89.6	716.8	3.2
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0							
14	CLS Mark Levin	MF 6A-12M							5							5	30	0.3	1.7	625.4	3127.0	14.1
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0							
15	.WW Engaged Net	MF 6A-10A							2							2	30	0.4	0.9	797.7	1595.4	7.2
22	.WW Engaged Net	MF 10A-3P							1							1	30	0.6	0.6	1120.7	1120.7	5.1
8	.WW Engaged Net	MF 3P-7P							2							2	30	0.4	0.7	658.6	1317.2	5.9
17	.WW Engaged Net	MF 7P-12M							2							2	30	0.1	0.3	233.4	466.8	2.1
6	.WW Engaged Net	SAT 6A-12M							4							4	30	0.1	0.6	255.4	1021.6	4.6
7	.WW Engaged Net	SUN 6A-12M							4							4	30	0.1	0.4	170.5	682.0	3.1
	Totals								15							15					6203.7	28.0
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0							
20	The Ben Shapiro Show 1HR (grp)	Live Break MF							4							4	30	0.1	0.4	188.2	752.8	3.4
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0							
21	The Ben Shapiro Show 2HR (grp)	Live Break MF							4							4	30	0.2	0.7	313.5	1254.0	5.7
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0							
Total Units									77							77						
Total GRPs			0.0	0.0	0.0	0.0	0.0	0.0	12.3	0.0	0.0	0.0	0.0	0.0	0.0			12.3			22151.5	

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Advertiser Americans For Tax Reform	Product Trump-Sanders Political	Date 8/6/20	Time 12:25:36PM	Start 8/10/20	End 8/16/20
Salesperson Philip Heit	Salesperson Phone #	Demos A35+, A25-54			
Sales Office New York	Agency Phone # (703)569-9482	Survey See Summary			

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
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Total Gross:	\$42,427.00	Agency Commission:	\$6,364.05	Total Net:	\$36,062.95
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Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Contract		Order #	Ver #	Rev #	# Wks	Page #
		189610	1		1	1
Advertiser	Product	Date	Time	Start	End	
Americans For Tax Reform	Trump-Sanders Political	8/6/20	12:25:36PM	8/10/20	8/16/20	
Salesperson	Salesperson Phone #	Demos				
Philip Heit		A35+, A25-54				
Sales Office	Agency Phone #	Survey				
New York	(703)569-9482	See Summary				

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
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Contract Summary

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Advertiser Americans For Tax Reform	Product Trump-Sanders Political	Order # 189610	Ver # 1	Rev #	# Wks 1	Page # 1
Salesperson Philip Heit	Salesperson Phone #	Date 8/6/20	Time 12:25:36PM	Start 8/10/20	End 8/16/20	
Sales Office New York	Agency Phone # (703)569-9482	Demos A35+, A25-54	Survey See Below			

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
20-WW Radio Advantage AM	2		1.0		1,860.2		8.4	Fa19 June 2020 DP_v1
20-WW Radio Advantage MD	1		1.1		1,942.5		8.8	Fa19 June 2020 DP_v1
20-WW Radio Advantage PM	1		0.5		919.8		4.2	Fa19 June 2020 DP_v1
20-WW Radio Advantage Prime	1		0.7		1,333.9		6.0	Fa19 June 2020 DP_v1, Fa19-Sp19 June 2020 ET_v1
Fox News - Brian Kilmeade	12		1.9		3,489.6		15.8	Fa19 June 2020 DP_v1
Fox News - Fox Across America	12		0.2		304.0		1.4	Fa19 March 2020 DP_v1, Fa19 June 2020 DP_v1
Fox News - Guy Benson Show	12		0.1		247.2		1.1	Fa19 March 2020 DP_v1
The Savage Nation - Hour 2 (grp)	8		0.4		716.8		3.2	Fa19 June 2020 DP_v1
WW Engaged Net	15		3.5		6,203.7		28.0	Fa19 June 2020 DP_v1
CLS Mark Levin	5		1.7		3,127.0		14.1	Fa19 June 2020 DP_v1
The Ben Shapiro Show 1HR (grp)	4		0.4		752.8		3.4	Fa19 June 2020 DP_v1
The Ben Shapiro Show 2HR (grp)	4		0.7		1,254.0		5.7	Fa19 June 2020 DP_v1

Totals 77 \$42,427 12.3 3438 22,151.5 1.92

Total Gross:	\$42,427.00	Agency Commission:	\$6,364.05	Total Net:	\$36,062.95
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*Note: Gross Impressions are shown in thousands





Contract Summary

Media Ad Ventures
Attn: Brad Mont
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Springfield, VA 22152

Advertiser Americans For Tax Reform	Product Trump-Sanders Political	Order # 189610	Ver # 1	Rev #	# Wks 1	Page # 1
Salesperson Philip Heit	Salesperson Phone #	Date 8/6/20	Time 12:25:36PM	Start 8/10/20	End 8/16/20	
Sales Office New York	Agency Phone # (703)569-9482	Demos A35+, A25-54	Survey See Below			

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
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Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

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Contract Summary

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

Advertiser Americans For Tax Reform	Product Trump-Sanders Political	Order # 189610	Ver # 1	Rev #	# Wks 1	Page # 1
Salesperson Philip Heit	Salesperson Phone #	Date 8/6/20	Time 12:25:36PM	Start 8/10/20	End 8/16/20	
Sales Office New York	Agency Phone # (703)569-9482	Demos A35+, A25-54	Survey			

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2020	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Total	Total Units
20-WW Radio Advantage AM	0	1,816	0	0	0	0	0	0	0	0	0	0	1,816				1,816	2
20-WW Radio Advantage MD	0	1,840	0	0	0	0	0	0	0	0	0	0	1,840				1,840	1
20-WW Radio Advantage PM	0	448	0	0	0	0	0	0	0	0	0	0	448				448	1
20-WW Radio Advantage Prime	0	1,300	0	0	0	0	0	0	0	0	0	0	1,300				1,300	1
Fox News - Brian Kilmeade	0	5,000	0	0	0	0	0	0	0	0	0	0	5,000				5,000	12
Fox News - Fox Across America	0	600	0	0	0	0	0	0	0	0	0	0	600				600	12
Fox News - Guy Benson Show	0	400	0	0	0	0	0	0	0	0	0	0	400				400	12
The Savage Nation - Hour 2 (grp)	0	1,600	0	0	0	0	0	0	0	0	0	0	1,600				1,600	8
.WW Engaged Net	0	5,423	0	0	0	0	0	0	0	0	0	0	5,423				5,423	15
CLS Mark Levin	0	10,000	0	0	0	0	0	0	0	0	0	0	10,000				10,000	5
The Ben Shapiro Show 1HR (grp)	0	6,000	0	0	0	0	0	0	0	0	0	0	6,000				6,000	4
The Ben Shapiro Show 2HR (grp)	0	8,000	0	0	0	0	0	0	0	0	0	0	8,000				8,000	4

All Vehicles - Total Gross

42,427

42,427

42,427 77

All Vehicles - Total Units

77

77

77

Air Time Gross:	\$42,427.00	Agency Commission:	\$6,364.05	Total Net:	\$36,062.95
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Contract Summary

Order #		Ver #	Rev #	# Wks	Page #
189610		1		1	2
Advertiser	Product	Date	Time	Start	End
Americans For Tax Reform	Trump-Sanders Political	8/6/20	12:25:36PM	8/10/20	8/16/20
Salesperson	Salesperson Phone #	Demos			
Philip Heit		A35+, A25-54			
Sales Office	Agency Phone #	Survey			
New York	(703)569-9482				

Media Ad Ventures
Attn: Brad Mont
8136 Old Keen Mill Road Suite A300
Springfield, VA 22152

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Americans For Tax Reform
:30 Radio Host Live Read
“Winning”

August 5, 2020

Every time a conservative judge gets confirmed is a day America wins. If you're like me – you never get sick of winning.

But A Most Favored Nation order would dictate foreign price controls directly from countries with socialized medicine.

Socialist price controls stifle new vaccines, reduce access to cures and cost jobs.

But there's time to stop the 'favored nation' order. Let's get America winning again.

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