



## MEMORANDUM

**To:** General Managers, Program Directors, Promotion Managers

**From:** Network Distribution

**Date:** September 23, 2019

**Subject:** 3<sup>rd</sup> Quarter 2019: CW Television Network Teen/Young Viewer Programming

### The CW Television Network Teen/Young Viewer Programming

Below is a list of 3<sup>rd</sup> Quarter 2019 CW Teen/Young Viewer Programming for your public files.

#### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third quarter of 2019.

### 3rd Quarter 2019 – CW Teen/Young Viewer Programming

Program: ***Chicken Soup for the Soul's Animal Tales*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***Chicken Soup for the Soul's Animal Tales*** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. ***Chicken Soup for the Soul's Animal Tales*** centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes, and even meet some of the incredible pets serving and assisting people in need, including military K9s and therapy animals. ***Chicken Soup for the Soul's Animal Tales*** will teach viewers to honor the unconditional bond between people and their pets, and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four legged friends.

Program: ***Did I Mention Invention?*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***Did I Mention Invention?*** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, ***Did I Mention Invention?*** brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States-- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. ***Did I Mention Invention?*** will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.

Program: ***Ready, Set, Pet*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***Ready, Set, Pet*** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. ***Ready, Set, Pet*** will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.

Program: ***This Old House: Trade School*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***This Old House: Trade School*** is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.

Program: ***Welcome Home*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***Welcome Home*** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosts Rob and Treger

Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home – and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family's specific needs, stimulate their interests, and promote their goals. **Welcome Home** will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted.

Program: ***The Wildlife Docs*** (E/I)

Rating: TV G

Length: 30 min

Series Description:

***The Wildlife Docs*** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Rachel Reenstra, ***The Wildlife Docs*** follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventive care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our veterinary team. Unpredictable events unfold giving viewers a glimpse of the variety of procedures in the field of animal care, all while learning about the different species of animals featured on ***The Wildlife Docs***.