

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1523383-1	07/24/16	July 2016	06/27/16 - 07/24/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
POL/Portman, R/United Stat	PORTMAN FOR SENATE	2969

Flight Dates	Order #	Alt Order #
07/18/16 - 07/24/16	1523383	08249773

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	280	316

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/22/16	07/22/16	Cleveland 19 News at 6a	6-7a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16   07/24/16   ----1--                1        \$100.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1    WOIO    F    07/22/16    6:43 AM   Cleveland 19 News at 6a                      6-7a                      :30   RB0H071516H                      \$100.00   NM									
2	07/22/16	07/22/16	M-F 730-8p	730-8p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16   07/24/16   ----1--                1        \$650.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1    WOIO    F    07/22/16    7:58 PM   M-F 730-8p                      730-8p                      :30   RB0H071516H                      \$650.00   NM									
3	07/22/16	07/22/16	Fri Hour 2	9-10p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16   07/24/16   ----1--                1        \$1,500.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1    WOIO    F    07/22/16    9:32 PM   Fri Hour 2                      9-10p                      :30   RB0H071516H                      \$1,500.00   NM									
4	07/22/16	07/22/16	Fri Hour 3	10-11p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16   07/24/16   ----1--                1        \$1,500.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1    WOIO    F    07/22/16    10:48 PM   Fri Hour 3                      10-11p                      :30   RB0H071516H                      \$1,500.00   NM									
5	07/18/16	07/18/16	Cleveland 19 News at 6a	6-7a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16   07/24/16   1-----                1        \$100.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1    WOIO    M    07/18/16    6:27 AM   Cleveland 19 News at 6a                      6-7a                      :30   RB0H071516H                      \$100.00   NM									
6	07/18/16	07/18/16	Mon Hour 1	8-9p		:30	1	\$2,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1523383-1	07/24/16	July 2016	06/27/16 - 07/24/16
Advertiser	Product	Estimate Number	
POL/Portman, R/United Sta	PORTMAN FOR SENATE	2969	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1-----									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	07/18/16	7:58 PM	Mon Hour 1	8-9p	:30	RB0H071516H	\$2,000.00 NM
7	07/23/16	07/23/16	Sat Hour 3	10-11p	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Sa	07/23/16	10:42 PM	Sat Hour 3	10-11p	:30	RB0H071516H	\$1,200.00 NM
8	07/23/16	07/23/16	Sa Cleve 19 News at 11p	11:00 PM-11:30 PM	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Sa	07/23/16	11:24 PM	Sa Cleve 19 News at 11p	11:00 PM-11:30 PM	:30	RB0H071516H	\$450.00 NM
9	07/23/16	07/23/16	Sat Hour 2	9-10p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Sa	07/23/16	9:59 PM	Sat Hour 2	9-10p	:30	RB0H071516H	\$1,000.00 NM
10	07/24/16	07/24/16	Sun Hour 4	10-11p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	07/24/16	10:52 PM	Sun Hour 4	10-11p	:30	RB0H071516H	\$1,200.00 NM
11	07/24/16	07/24/16	Sun Hour 1	7-8p	-----1	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	07/24/16	6:58 PM	Sun Hour 1	7-8p	:30	RB0H071516H	\$1,750.00 NM
12	07/24/16	07/24/16	Sun Hour 3	9-10p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	07/24/16	9:49 PM	Sun Hour 3	9-10p	:30	RB0H071516H	\$1,200.00 NM
13	07/21/16	07/21/16	Thur Hour 3	10-11p	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 ---1--- 1 \$1,200.00									
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13	07/21/16	07/21/16	Thur Hour 3	10-11p	--- 1---	:30	1	\$1,200.00	NM																																																							
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15	07/21/16	07/21/16	Thur Hour 1	8-9P	--- 1---	:30	1	\$2,200.00	NM																																																							
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1	WOIO	Th	07/21/16	7:58 PM	Thur Hour 1	8-9P	:30	RB0H071516H	\$2,200.00	NM																																																						
16	07/19/16	07/19/16	M-F 730-8p	730-8p	- 1-----	:30	1	\$650.00	NM																																																							
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>W</td><td>07/20/16</td><td>7:53 PM</td><td>M-F 730-8p</td><td>730-8p</td><td>:30</td><td>RB0H071516H</td><td>\$650.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	W	07/20/16	7:53 PM	M-F 730-8p	730-8p	:30	RB0H071516H	\$650.00	NM																																	
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Total Spots							19																																																									

## Payment Terms 30 Days

Gross Total **\$19,600.00**

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1523383-1	07/24/16	July 2016	06/27/16 - 07/24/16

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Portman, R/United Sta	PORTMAN FOR SENATE	2969

<u>Agency Commission</u>	<b>\$2,940.00</b>
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<u>Net Amount Due</u>	<b>\$16,660.00</b>
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