

2018
3rd Quarter

Issues & Programs

Quincy, IL
For Station
WGEM-AM

WGEM airs many broadcasts that contain stories dealing with the problems and important issues of the communities that we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter.

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, affect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse.
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; seat belt usage; gun control and substance abuse.
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.
- 11) **HEALTH & SAFETY:** Coaches, nurses, doctors addressing health concerns; policies on student eligibility after an injury; efforts to stop drug and alcohol abuse; public health.

SHORT FORM PROGRAMMING

Varying length announcements from :10 - :60 airing throughout the day about issues of community interest and importance for various non-profit organizations. Specific dates and times are not given, but are available upon request.

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays WGEM-AM)

One hour program includes Mass Service.

PARK VIEW BIBLE CHURCH BIBLE STUDY (8a-830a Sundays WGEM-AM)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

FOCUS ON THE FAMILY - WEEKEND MAGAZINE (10a-11a Sundays WGEM-AM)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction.

WGEM AM INTERVIEWS

Varying length interviews airing between 7:00 am and 9:00 am about issues of community interest and importance.

Topics/guests have included:

- In July/August, we promoted our WGEM Sports Trivia Night and spoke with the beneficiaries, which this year were the Northeast Missouri and West Central Illinois centers for independent living.
- In September, we spoke with Randall Cobb of the Green Bay Packers representing U.S. Cellular's "Most Valuable Coach" promotion to give fans from all over the country a chance to nominate their favorite high school coaches and recognize their contributions to their schools and communities.
- Throughout the quarter, we interviewed several area high school football coaches to discuss with them players to watch this fall that are both good athletes and good students as well as how they are looking out for students' health and well-being while practicing in excessive heat.