## 2020 2<sup>nd</sup> Quarter

Issues & Programs

**Quincy, IL**For Station
WGEM-AM

2020 2<sup>nd</sup> Qtr Rpt

In direct response to timely news topics, viewer letters and emails, WGEM-AM airs broadcasts that address the problems and important issues of the communities that we serve. Programs aired on WGEM-AM discuss social issues, issues impacting the community, matters that affect the mental health of the community and provided spiritual support.

## SHORT FORM PROGRAMMING

Varying length announcements from :10 - :60 airing throughout the day about issues of community interest and importance for various non-profit organizations. Specific dates and times are not given, but are available upon request.

**VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays WGEM-AM)** 

One hour program includes Mass Service.

PARK VIEW BIBLE CHURCH BIBLE STUDY (8a-830a Sundays WGEM-AM)
Half-hour program includes the reading of a bible verse or verses and a study of the verses.

FOCUS ON THE FAMILY - WEEKEND MAGAZINE (10a-11a Sundays WGEM-AM)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction.

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## **WGEM AM INTERVIEWS**

Varying length interviews airing between 7:00 am and 9:00 am Monday through Friday about issues of community interest and importance.

Topics/guests have included:

Due to the Coronavirus Pandemic, local sports came to a halt and our conversations with coaches centered around social distancing and keeping players in training through alternative methods such as home workouts.

Reported on the impact the COVID-19 pandemic was having on major league sports such as baseball, football and basketball.

Talked with local coaches about the importance of training and preparing for when local sports will resume will stay monitoring and protecting the health and safety of the team members.

In partnership with Hannibal Regional Hospital, we saluted high school athletes in May with a Prep Athlete of the Week Senior Salute. One male and one female athlete will each be awarded a \$1,000 scholarship.

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