



WGBC - NBC 30 Meridian, MS  
1151 Crestview Circle  
Meridian, MS 39301-8669

BUYING TIME LLC  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON, DC 20001

**Contract # 111377**

**Schedule Dates** 10/25/20-11/02/20  
**Advertiser** DSCC - MISSISSIPPI DEMOCRATIC PARTY (6605)  
**Agency** BUYING TIME LLC (1037)  
**Product** Political (1069)  
**Brand** POLITICAL (19290)  
**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
**Buyer Name** PENSKE,BRAD  
**Phone/Fax** /  
**CPE** 1483/1493/10377  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Political  
Separation: 30

**Date Entered** 10/23/20  
**Last Modified** 10/23/20  
**Entered By** JON POLLARD  
**CO-OP** No  
**Headline #** ECR27155162  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$204.00  
**Net Total** \$1,156.00  
**Sales Tax**

Meridian NBC (WGBC)		
By Broadcast Month	Spots	Rate
Oct. 2020	1	\$400.00
Nov. 2020	61	\$960.00
<b>Grand Total:</b>	<b>62</b>	<b>\$1,360.00</b>

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6:30A- 7A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
2.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	6:30A- 7A (CST)	1		X						1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
3.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	6:30A- 7A (CST)	1					X			1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	6:30A- 7A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
5.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	7A- 9A (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
6.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	7A- 9A (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
7.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	7A- 9A (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
8.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	9A- 10A (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
9.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	9A- 10A (CST)	1				X				1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
10.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	9A- 10A (CST)	1					X			1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
11.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	9A- 10A (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
12.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	10A- 11A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20

**CONFIRMATION CONTRACT**

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**Brand** POLITICAL (19290)  
**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
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**Phone/Fax** /  
**CPE** 1483/1493/10377  
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**Billing Type** Standard  
**Comments** Political  
Separation: 30

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**Order Type** Normal  
**Package Deal**  
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**Commission** \$204.00  
**Net Total** \$1,156.00  
**Sales Tax**

**Meridian NBC (WGBC)**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10A- 11A (CST)	1		X						1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
14.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	10A- 11A (CST)	1				X				1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
15.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10A- 11A (CST)	1					X			1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
16.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	11A- 12P (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
17.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	11A- 12P (CST)	1		X						1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
18.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	11A- 12P (CST)	1				X				1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
19.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	11A- 12P (CST)	1					X			1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
20.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	12P- 1P (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
21.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	12P- 1P (CST)	1			X					1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
22.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	12P- 1P (CST)	1				X				1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
23.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	12P- 1P (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
24.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	1P- 2P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20

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**Product** Political (1069)  
**Brand** POLITICAL (19290)  
**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
**Buyer Name** PENSKE, BRAD  
**Phone/Fax** /  
**CPE** 1483/1493/10377  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Political  
Separation: 30

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**Last Modified** 10/23/20  
**Entered By** JON POLLARD  
**CO-OP** No  
**Headline #** ECR27155162  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Net Total** \$1,156.00  
**Sales Tax**

**Meridian NBC (WGBC)**

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25.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	1P- 2P (CST)	1			X					1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
26.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	1P- 2P (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
27.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	1P- 2P (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
28.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	2P- 3P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
29.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	2P- 3P (CST)	1		X						1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
30.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	2P- 3P (CST)	1			X					1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
31.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	2P- 3P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
32.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	3P- 4P (CST)	1		X						1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
33.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	3P- 4P (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
34.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	3P- 4P (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
35.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	4P- 5P (CST)	1		X						1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
36.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	4P- 5P (CST)	1			X					1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
37.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	4P- 5P (CST)	1				X				1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
38.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	4P- 5P (CST)	1	X							1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20

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**Sales Office** MSM - WASHINGTON, D.C.  
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Separation: 30

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**Entered By** JON POLLARD  
**CO-OP** No  
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39.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	5P- 5:30P (CST)	1			X					1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
40.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	5P- 5:30P (CST)	1				X				1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
41.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	5P- 5:30P (CST)	1					X			1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
42.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	5:30P- 6P (CST)	1		X						1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
43.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	5:30P- 6P (CST)	1			X					1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
44.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	5:30P- 6P (CST)	1				X				1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
45.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	5:30P- 6P (CST)	1	X							1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
46.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6P- 6:30P (CST)	1	X							1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
47.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	6P- 6:30P (CST)	1		X						1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
48.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	6P- 6:30P (CST)	1			X					1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
49.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	6P- 6:30P (CST)	1				X				1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
50.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6:30P- 7P (CST)	1	X							1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20
51.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	6:30P- 7P (CST)	1			X					1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20
52.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	6:30P- 7P (CST)	1					X			1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20

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53.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	6:30P- 7P (CST)	1	X							1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20
54.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10:02P- 10:35P (CST)	1		X						1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
55.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	10:02P- 10:35P (CST)	1			X					1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
56.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10:02P- 10:35P (CST)	1					X			1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
57.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	10:02P- 10:35P (CST)	1	X							1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
58.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	10:35P- 11:37P (CST)	1	X							1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
59.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10:35P- 11:37P (CST)	1		X						1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
60.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10:35P- 11:37P (CST)	1					X			1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
61.0	Normal Line / SPOT	10/31/20-10/31/20	5	:30	10:30P- 12A (CST)	1						X		1	\$25.00	\$25.00	Meridian NBC (WGBC)	Saturday Night Live-NBC	10/23/20
62.0	Normal Line / SPOT	10/25/20-10/25/20	5	:30	7:17P- NBC SUNDAY NIGHT FOOTBALL:	1							X	1	\$400.00	\$400.00	Meridian NBC (WGBC)	SNF	10/23/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.