



WGBC - NBC 30 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

BUYING TIME LLC
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON, DC 20001

Contract # 111377

Schedule Dates 10/25/20-11/02/20
Advertiser DSCC - MISSISSIPPI DEMOCRATIC PARTY (6605)
Agency BUYING TIME LLC (1037)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name PENSKE,BRAD
Phone/Fax /
CPE 1483/1493/10377
Account Types National/Political
Billing Type Standard
Comments Political
Separation: 30

Date Entered 10/23/20
Last Modified 10/23/20
Entered By JON POLLARD
CO-OP No
Headline # ECR27155162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$204.00
Net Total \$1,156.00
Sales Tax

Meridian NBC (WGBC)

By Broadcast Month	Spots	Rate
Oct. 2020	1	\$400.00
Nov. 2020	61	\$960.00
Grand Total:	62	\$1,360.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6:30A- 7A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
2.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	6:30A- 7A (CST)	1		X						1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
3.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	6:30A- 7A (CST)	1					X			1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	6:30A- 7A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	NBC Early Today	10/23/20
5.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	7A- 9A (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
6.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	7A- 9A (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
7.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	7A- 9A (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Today Show-NBC	10/23/20
8.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	9A- 10A (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
9.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	9A- 10A (CST)	1				X				1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
10.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	9A- 10A (CST)	1					X			1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
11.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	9A- 10A (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Today Third Hour-NBC	10/23/20
12.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	10A- 11A (CST)	1	X							1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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13.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10A- 11A (CST)	1		X						1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
14.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	10A- 11A (CST)	1				X				1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
15.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10A- 11A (CST)	1					X			1	\$5.00	\$5.00	Meridian NBC (WGBC)	Today with Hoda & Jenna-NBC	10/23/20
16.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	11A- 12P (CST)	1	X							1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
17.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	11A- 12P (CST)	1		X						1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
18.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	11A- 12P (CST)	1				X				1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
19.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	11A- 12P (CST)	1					X			1	\$6.00	\$6.00	Meridian NBC (WGBC)	Maury	10/23/20
20.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	12P- 1P (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
21.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	12P- 1P (CST)	1			X					1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
22.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	12P- 1P (CST)	1				X				1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
23.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	12P- 1P (CST)	1	X							1	\$20.00	\$20.00	Meridian NBC (WGBC)	Days of Our Lives-NBC	10/23/20
24.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	1P- 2P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20

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25.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	1P- 2P (CST)	1			X					1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
26.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	1P- 2P (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
27.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	1P- 2P (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Dateline	10/23/20
28.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	2P- 3P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
29.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	2P- 3P (CST)	1		X						1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
30.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	2P- 3P (CST)	1			X					1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
31.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	2P- 3P (CST)	1	X							1	\$8.00	\$8.00	Meridian NBC (WGBC)	Kelly	10/23/20
32.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	3P- 4P (CST)	1		X						1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
33.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	3P- 4P (CST)	1				X				1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
34.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	3P- 4P (CST)	1					X			1	\$8.00	\$8.00	Meridian NBC (WGBC)	Tamron	10/23/20
35.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	4P- 5P (CST)	1		X						1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
36.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	4P- 5P (CST)	1			X					1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
37.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	4P- 5P (CST)	1				X				1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20
38.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	4P- 5P (CST)	1	X							1	\$10.00	\$10.00	Meridian NBC (WGBC)	Maury	10/23/20

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39.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	5P- 5:30P (CST)	1			X					1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
40.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	5P- 5:30P (CST)	1				X				1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
41.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	5P- 5:30P (CST)	1					X			1	\$15.00	\$15.00	Meridian NBC (WGBC)	Inside Edition	10/23/20
42.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	5:30P- 6P (CST)	1		X						1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
43.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	5:30P- 6P (CST)	1			X					1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
44.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	5:30P- 6P (CST)	1				X				1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
45.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	5:30P- 6P (CST)	1	X							1	\$30.00	\$30.00	Meridian NBC (WGBC)	NBC Nightly News	10/23/20
46.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6P- 6:30P (CST)	1	X							1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
47.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	6P- 6:30P (CST)	1		X						1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
48.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	6P- 6:30P (CST)	1			X					1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
49.0	Normal Line / SPOT	10/29/20-10/29/20	5	:30	6P- 6:30P (CST)	1				X				1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 6PM	10/23/20
50.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	6:30P- 7P (CST)	1	X							1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20
51.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	6:30P- 7P (CST)	1			X					1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20
52.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	6:30P- 7P (CST)	1					X			1	\$25.00	\$25.00	Meridian NBC (WGBC)	Entertainment Tonight	10/23/20

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54.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10:02P- 10:35P (CST)	1		X						1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
55.0	Normal Line / SPOT	10/28/20-10/28/20	5	:30	10:02P- 10:35P (CST)	1			X					1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
56.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10:02P- 10:35P (CST)	1					X			1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
57.0	Normal Line / SPOT	11/02/20-11/02/20	5	:30	10:02P- 10:35P (CST)	1	X							1	\$40.00	\$40.00	Meridian NBC (WGBC)	Twin States News at 10pm	10/23/20
58.0	Normal Line / SPOT	10/26/20-10/26/20	5	:30	10:35P- 11:37P (CST)	1	X							1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
59.0	Normal Line / SPOT	10/27/20-10/27/20	5	:30	10:35P- 11:37P (CST)	1		X						1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
60.0	Normal Line / SPOT	10/30/20-10/30/20	5	:30	10:35P- 11:37P (CST)	1					X			1	\$10.00	\$10.00	Meridian NBC (WGBC)	Tonight Show-NBC	10/23/20
61.0	Normal Line / SPOT	10/31/20-10/31/20	5	:30	10:30P- 12A (CST)	1						X		1	\$25.00	\$25.00	Meridian NBC (WGBC)	Saturday Night Live-NBC	10/23/20
62.0	Normal Line / SPOT	10/25/20-10/25/20	5	:30	7:17P- NBC SUNDAY NIGHT FOOTBALL:	1							X	1	\$400.00	\$400.00	Meridian NBC (WGBC)	SNF	10/23/20

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