

QUARTERLY ISSUES FOR KXRA-AM

4th Quarter 2014

“OPEN LINE PROGRAM”

AIRS MONDAY THROUGH THURSDAY AT 9AM.

OCTOBER 7, 2014

55 MINUTES

TEEN & ADULT CHALLENGE

SAM BENSON AND KURT LANGE OF TEEN CHALLENGE MINNESOTA AND TWO CHALLENGE CLIENTS WITH TIES TO THE AREA EXPLAINED THE FAITH BASED PROGRAM AND HOW IT HAS CHANGED LIVES. ADDICTION TO ALCOHOL AND DRUGS HAS LED TO CRIMINAL ACTIVITY AND THOUSANDS OF LIVES HAVE BEEN CHANGED THROUGH TEEN CHALLENGE. THE LOCAL BANQUET/FUNDRAISER WILL BE HELD IN ALEXANDRIA LATE OCTOBER.

Also aired as a two minute sound bit during the following Newscasts:

October 7, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 at 11:55am,

October 8, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:15am; and on KX92 at 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

OCTOBER 15, 2014

30 MINUTES

COMMUNITY DIVERSITY

JUDY BACKUS, SANDY SUSAG AND SHARI MALONEY OF THE LOCAL INCLUSION NETWORK EXPLAINED THEIR ORGANIZATIONS PURPOSE TO MAKE CENTRAL MINNESOTA AN INCLUSIVE AND WELCOMING PLACE FOR PEOPLE OF ALL BACKGROUNDS TO LIVE AND WORK WITH A GOAL TO STRENGTHEN THE REGION THROUGH AN APPRECIATION AND UNDERSTANDING OF DIVERSITY AND CULTURAL DIFFERENCES. OCTOBER IS NATIONAL BULLYING PREVENTION MONTH. THE ORGANIZATION IS SPONSORING SEVERAL SEMINARS THROUGHOUT THE COMMUNITY.

Also aired as a two minute sound bite during the following newscasts:

October 15, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 at 11:55 am

October 16, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:15am, 11:15am on 1490 AM; and on KX92 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

OCTOBER 20, 2014

55 MINUTES

IMPACT ALEXANDRIA

FORMER OLYMPIAN AND MOTIVATIONAL SPEAKER SCOTT HAMILTON WILL BE THIS YEARS IMPACT ALEXANDRIA SPEAKER. HAMILTON JOINED US FOR THE HOUR TO TALK ABOUT HOW HE ATTAINED GREAT SUCCESS IN FIGURE SKATING, OVERCOMING CHILDHOOD HEALTH ISSUES TO DO SO; AND HIS BATTLE WITH BRAIN CANCER. HE RETURNED TO THE ICE AT AGE 51 BEFORE CONQUERING A RECURRENCE OF THE TUMOR IN 2010. HE IS A SURVIVOR AS OUTLINED IN HIS BOOK “THE GREAT EIGHT”.

October 20, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 11:55am

October 21, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:15am, 11:15am on 1490 AM; and on KX92 at 5:55am, 6:30am; 6:55am; 7:30am; 7:55am, 8:30am; 8:55

OCTOBER 28, 2014

55 MINUTES

CANDIDATES FORUM

MINNESOTA STATE REPRESENTATIVE INCUMBENT MARY FRANSON, GOP; AND HER DFL OPPONENT, JAY SIELING, SHARED THEIR BACKGROUND AND WHAT PROMPTED THEM TO RUN FOR PUBLIC OFFICE. THEY BOTH EXPLAINED WHAT THEY BELIEVE ARE THE MOST IMPORTANT ISSUES FACING MINNESOTA TODAY AND WHAT THEIR GOALS ARE IF ELECTED.

October 28, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 at 11:55am

October 29, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:15am, 11:15 am on 1490 AM; and on KX92 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55 am

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NOVEMBER 3, 2014

55 MINUTES

DRIVING SAFETY PROGRAM

SEVERAL STUDENTS FROM THE ALEXANDRIA AREA HIGH SCHOOL NATIONAL HONOR SOCIETY TALKED ABOUT THE “CELEBRATE MY DRIVE” PROGRAM ESTABLISHED TO HELP KEEP TEENS SAFE ON THE ROAD. THERE IS A WEBSITE WITH SAFETY TIPS.

ALSO AIRED AS A TWO MINUTE SOUND BITE DURING THE FOLLOWING NEWSCASTS:

November 3, 2014: 12:10pm, 5:10pm, on 1490-AM; 11:55am on KX92

November 4, 2014: 6:10am, 6:40am, 7:15 am, 8:15am, 10:10am, 11:10am on 1490-AM; and on KX92: 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

NOVEMBER 11, 2014

30 MINUTES

UNITED WAY OF DO. AND POPE COUNTIES

INFORMATIONAL PROGRAM ON THE UNITED WAY. CORLISS STARK SAYS 99% OF THE MONEY RAISED STAYS LOCAL AND IMPACTS OUR COMMUNITY. SHE WENT ON TO EXPLAIN OUR UNITED WAY BUDGETING AND SPENDING AND THE FAMILIES WHO ARE ASSISTED BY LITERACY PROGRAMS AS WELL AS FOOD BANKS, ETC. ALSO AIRED AS A ONE MINUTE SOUND BITE DURING THE FOLLOWING NEWSCASTS:

November 11, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92: 11:55am

November 12, 2014: 6:10am, 6:40am, 7:15am, 8:15 am, 10:10am, 11:10am on 1490 am; and on KX92: 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am

NOVEMBER 19, 2014

55 MINUTES

RISE IN ELECTRIC RATES

AL CROWSER, GENERAL MANAGER OF ALEXANDRIA LIGHT AND POWER, WAS ON THE AIR TO INFORM THE PUBLIC OF THE RISE IN ELECTRIC RATES AND THE CAUSE OF THE INCREASE. THE RATE INCREASE WILL HELP COVER ALP'S INCREASED POWER COSTS DUE TO THE MANDATED RENEWABLE ENERGY REQUIREMENTS OF THE STATE OF MINNESOTA.

November 19, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92: 11:55am

November 20, 2014: 6:10am, 6:40am, 7:15am, 8:15 am, 10:10am, 11:10am on 1490 am; and on KX92: 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

NOVEMBER 24, 2014

55 MINUTES

ACTION SPORTS MINISTRIES

GARY ANDERSON, DIRECTOR OF ACTION SPORTS MINISTRIES A NON-PROFIT ORGANIZATION THAT IS A FAITH BASED MENTORSHIP PROGRAM. FOCUSING ON AT-RISK OR LESS FORTUNATE YOUTH WHO WOULD LIKE TO BE INVOLVED IN THE X-GAME SPORTS OF SNOWBOARDING, SKATEBOARDING AND WAKEBOARDING. AROUND SINCE 2007, THEY PROVIDE ACCESS TO THE SPORTS AS WELL AS SUMMER CAMPS.

ALSO AIRED AS A TWO MINUTE SOUND BITE DURING THE FOLLOWING NEWSCASTS:

November 24, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 at 11:55am

November 25, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:10am and on KX92 at 5:55am, 6:30am, 6:55am, 7:30am, 7:55am 8:30am

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DECEMBER 2, 2014

55 MINUTES

HOSPICE OF DOUGLAS COUNTY

SUE QUIST OF DOUGLAS COUNTY HOSPICE EXPLAINED WHAT THE ORGANIZATION DOES AND ITS NEEDS. SHE INFORMED THE PUBLIC HOW TO GET HELP IF THEY SO DESIRE. SERVICES CAN BE CUSTOMIZED TO FIT THE NEEDS OF THE FAMILY AND PATIENT. 718 FAMILIES WERE SERVED LAST YEAR.

ALSO AIRED AS A TWO MINUTE SOUNDBITE IN THE DURING THE FOLLOWING NEWSCASTS:

December 2, 2014: 12:10pm, 5:10pm on 1490 AM; 11:55am on KX92

December 3, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:10am on 1490 AM; and on KX92 at 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

DECEMBER 8, 2014

30 MINUTES

DEALING WITH GRIEF

CAROL MAGNUSON DIRECTOR OF THE “GROWING THROUGH OUR GRIEF” SIX SESSION SEMINAR EXPLAINED THE PURPOSE OF THE PROGRAM THAT IS DESIGNED TO HELP PEOPLE DEAL WITH LOSS AND PROVIDE THEM WITH EMOTIONAL SUPPORT AND EDUCATION FROM EMPATHETIC PEERS AND PROFESSIONALS. SHE INVITED LISTENERS TO AN UPCOMING EVENT.

ALSO AIRED AS A TWO MINUTE SOUND BITE DURING THE FOLLOWING NEWSCASTS:

December 8, 2014: 12:10pm, 5:10pm on 1490 AM; and on KX92 at 11:55am

December 9, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:10am on 1490 AM; and on KX92 at 5:55am, 6:30am, 6:55am; 7:30am; 7:55am; 8:30am

DECEMBER 16, 2014

55 MINUTES

SEAT BELT USAGE IN MINNESOTA

STATE PATROLMAN JESSE GRABOW WITH A REPORT THAT SEATBELT USAGE IN MINNESOTA HAS REACHED A RECORD HIGH FOR MALE DRIVERS. OVERALL SEATBELT COMPLIANCE IS ABOUT 95% FOR FRONT SEAT OCCUPANTS AND WHILE THE RATE IS LOWER FOR MALES, AN INCREASING NUMBER ARE BUCKLING UP. ALSO ADDRESSED CHILD SEAT RESTRAINTS FOR CHILDREN.

ALSO AIRED AS A TWO MINUTE SOUND BITE DURING THE FOLLOWING NEWSCASTS:

December 16, 2014: 12:10pm, 5:10pm on 1490am; and on KX92 11:55am.

December 17, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:10am on 1490 am; and on KX92 at 5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30 am

DECEMBER 22, 2014

30 MINUTES

TOYS FOR KIDS/SALVATION ARMY

JIM NELSON AND GRANT HAUGEN FROM THE MARINES “TOYS FOR KIDS” AND JENNY HEVERN OF THE DOUGLAS COUNTY SALVATION ARMY DISCUSSED HOW TO GIVE LOCALLY TO HELP THE LESS FORTUNATE IN OUR COMMUNITY. EXPLAINED WHERE TO DROP OFF TOYS FOR THE MARINES PROGRAM. ALSO APPEALED FOR BELL RINGERS AND CONTRIBUTORS TO THE SALVATION ARMY.

December 22, 2014: 12:10pm, 5:10pm on 1490 AM; 11:55am on KX92.

December 23, 2014: 6:10am, 6:40am, 7:15am, 8:15am, 10:10am, 11:10am on 1490 AM; and on KX92 at 5:55 am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am; 8:55am