

QUARTERLY ISSUES/PROGRAMS LIST

The following is a listing of some of the significant issues responded to by Radio Station WGF(M) along with the most significant programming treatment of those issues for the period 10-01-16 to 12-31-16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Description of Issue | Program/Segment | Date(s) | Time(s) | Duration | Narration of Type and Summation of Program/Segment Content. |
|---------------------------------------|--|----------------------|---------|----------------------------------|--|
| 22.2 None | On-Air Interview, including social media, and website exposure | 10/03/16 | 5:30PM | N/A | Rock 105 teamed up 22.2 None to raise awareness to Veteran Suicide. On-air interviews, social media, and website were used to promote |
| Blanket The North | All Programs including social media, and website | 11/01/16 To 12-05-16 | Various | 60 seconds | This is a blanket drive we created to help out families in need for the winter months. We utilized on-air, online, and social media to help raise hundreds of blanket donations. Those donations were given to Northern Michigan charities to be handed out to those in need. |
| Salvation Army Red Kettle Campaign | On-Air interviews, on-site appearances | 12/01/16 - 12/20/16 | Various | N/A | Rock 105 assisted the Salvation Army with their Red Kettle campaign. Our goal was to raise money so that the Salvation could continue to do great work within the local Northern Michigan community. We utilized on-air, online, social media, and an on-site appearance to promote this. |
| Resolution Run | All Programs, including social media and website. | 12-10-16 To 12-31-16 | Various | Approx 60-90 seconds per mention | Partnered with Traverse Health Clinic to bring forth the details of the Resolution run. This is a 5K run, where all money made is donated to the community health center, Traverse Health Clinic. We utilized on-air, in studio interviews, social media, and website to promote this event. |
| Recycling – Michigan Green Consortium | All Programs, including social media and website. On location remote day of collection | 10/27-11/6 | Various | Approx 60-90 seconds per mention | Worked with Michigan Green Consortium's Clean Up and Green Up project to encourage the community to bring hard to recycle items to a drop off location and keep these items out of landfills. |

Signature 

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