



REGULAR PSAs  
February 17-23, 2014

1ST QUARTER JANUARY 1 - MARCH 31, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	02/17/14	4:18:44 XM	AD COUNCIL/ AUTISM AWARENESS	:30	EYE CONTACT
WMEU	02/17/14	4:44:46 XM	AD COUNCIL/BIG BROTHERS BIG SISTERS/MENTORING	:30	START SOMETHING
WMEU	02/17/14	3:39:38 XM	AD COUNCIL/COMMUNITY ENGAGEMENT	:30	LIVE UNITED REVISED 2009
WMEU	02/17/14	6:43:32 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:15	NEW DAY
WMEU	02/17/14	6:06:04 AM	AD COUNCIL/RECYCLING	:15	STADIUM
WMEU	02/17/14	4:12:18 XM	HABITAT FOR HUMANITY	:00	INTERNATIONAL
WMEU	02/17/14	12:49:55 XM	MENTOR: NATIONAL MENTORING PARTNERSHIP: ELAINECHRISTINA15	:15	ELAINECHRISTINA15
WMEU	02/17/14	4:19:44 XM	SERIOUS FUN CHILDREN'S NETWORK	:30	PAUL'S VISION
WMEU	02/17/14	4:45:16 XM	SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	:30	STEPPING STONES
WMEU	02/17/14	1:48:18 XM	THE AD COUNCIL: TEACHER RECRUITMENT	:00	ANTHEM60
WMEU	02/17/14	4:19:14 XM	THE AD COUNCIL: TEACHER RECRUITMENT	:30	YOUTHINKYOUKNOW30
WMEU	02/17/14	4:57:02 AM	THE ALS ASSOCIATION	:30	STEVE POSSO
WMEU	02/17/14	4:32:01 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	02/18/14	4:27:02 XM	AD COUNCIL/BIG BROTHERS BIG SISTERS/MENTORING	:00	START SOMETHING
WMEU	02/18/14	4:16:16 XM	AD COUNCIL/GOODWILL:JOBTRAINING & EMPLOYMENT:NEW	:00	NEW DAY60
WMEU	02/18/14	2:19:13 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	02/18/14	2:42:57 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	02/18/14	2:08:50 XM	HABITAT FOR HUMANITY	:30	DOMESTIC US
WMEU	02/18/14	6:26:35 AM	MENTOR: NATIONAL MENTORING PARTNERSHIP: DON'TRAE	:15	DONTRAE15
WMEU	02/18/14	3:55:24 XM	SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	:30	ROCK CLIMBING
WMEU	02/18/14	3:06:47 XM	THE AD COUNCIL: TEACHER RECRUITMENT	:30	YOUTHINKYOUKNOW30
WMEU	02/20/14	2:28:11 XM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	02/20/14	6:05:40 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:15	HERE
WMEU	02/20/14	6:25:50 AM	AL-ANON FAMILY GROUPS: PORTRAITS III	:15	PORTRAITSJACK15
WMEU	02/21/14	6:23:40 AM	AD COUNCIL/RECYCLING	:15	STADIUM
WMEU	02/21/14	1:58:37 XM	HABITAT FOR HUMANITY	:30	WE BUILD US ENGLISH
WMEU	02/21/14	3:55:56 XM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
WMEU	02/22/14	3:01:26 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	02/22/14	6:50:01 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	02/22/14	1:46:48 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	02/22/14	4:46:08 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	02/22/14	3:31:23 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	02/22/14	4:28:49 XM	CHILD MIND INSTITUTE	:30	OCD
WMEU	02/22/14	7:41:18 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	02/22/14	2:07:01 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	02/22/14	4:14:27 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	02/22/14	2:34:23 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	02/22/14	3:57:52 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	02/22/14	4:32:31 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
WMEU	02/22/14	6:40:31 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	02/22/14	1:58:44 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	02/22/14	2:26:39 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	02/22/14	4:15:27 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
WMEU	02/22/14	2:41:28 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	02/22/14	4:58:30 AM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
WMEU	02/22/14	2:42:28 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	02/22/14	4:31:31 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU



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1ST QUARTER JANUARY 1 - MARCH 31, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	02/22/14	2:57:32 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	02/22/14	5:29:20 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	02/22/14	6:29:20 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	02/22/14	7:58:37 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	02/22/14	1:28:31 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	02/22/14	1:32:42 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	02/22/14	2:27:39 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	02/22/14	3:17:10 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	02/22/14	7:32:28 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	02/22/14	1:57:44 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	02/22/14	2:56:32 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	02/22/14	4:45:08 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	02/23/14	6:37:10 AM	AD COUNCIL/ AUTISM AWARENESS	:30	TRUCK
WMEU	02/23/14	6:58:53 AM	AD COUNCIL/BIG BROTHERS BIG SISTERS/MENTORING	:15	START SOMETHING
WMEU	02/23/14	6:47:19 AM	AD COUNCIL/DIGITAL LITERACY	:30	ALEX
WMEU	02/23/14	6:29:20 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
WMEU	02/23/14	4:28:11 XM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
WMEU	02/23/14	6:57:53 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	02/23/14	6:45:59 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	02/23/14	6:56:53 AM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:00	CNUF0009000
WMEU	02/23/14	4:40:43 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	02/23/14	6:45:19 AM	ARBOR DAY FOUNDATION	:10	NOW OUR FORESTS DEPEND
WMEU	02/23/14	5:42:39 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	02/23/14	2:43:08 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	02/23/14	6:46:59 AM	BOYSTOWN: FIRST STEP	:20	FIRSTSTEP20
WMEU	02/23/14	4:58:32 AM	CHILD MIND INSTITUTE	:30	OCD
WMEU	02/23/14	5:04:58 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	02/23/14	4:18:20 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	02/23/14	1:43:31 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	02/23/14	7:33:50 AM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	02/23/14	1:26:40 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	02/23/14	6:56:08 AM	MENTOR: NATIONAL MENTORING PARTNERSHIP: DON'TRAE	:15	DONTRAE15
WMEU	02/23/14	3:43:28 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
WMEU	02/23/14	3:42:28 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	02/23/14	1:57:58 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	02/23/14	3:58:32 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
WMEU	02/23/14	2:33:20 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	02/23/14	7:12:36 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	02/23/14	1:56:24 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	02/23/14	2:21:11 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	02/23/14	4:41:43 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	02/23/14	5:43:39 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	02/23/14	5:58:18 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	02/23/14	3:26:39 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY



# COMMUNITY CALENDAR

## February 17-23, 2014

1ST QUARTER JANUARY 1 - MARCH 31, 2014

*Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.*

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	02/17/14	5:20:22 AM	:30	Community Calendar A	<p>You could find your next career at the Chicago Job Fair on February 24. Dozens of local hiring companies will be on hand; attendance is free for all job seekers. Register online at coast to coast career fairs dot com.</p> <p>An evening of food and wine pairings is approaching for a good cause...the "Pour" fundraiser benefits the "Arts 4 Kids Foundation," which aims to introduce children to a variety of arts to foster intellectual and emotional growth. Tickets available online.</p>		
WMEU	02/17/14	2:28:48 XM	:30	Community Calendar A			
WMEU	02/17/14	3:55:42 XM	:30	Community Calendar A			
WMEU	02/17/14	4:56:32 XM	:30	Community Calendar A			
WMEU	02/18/14	5:26:38 AM	:30	Community Calendar A			
WMEU	02/18/14	1:47:39 XM	:30	Community Calendar A			
WMEU	02/20/14	5:20:33 AM	:30	Community Calendar A			
WMEU	02/20/14	2:18:08 XM	:30	Community Calendar A			
WMEU	02/21/14	1:37:40 XM	:30	Community Calendar A			
WMEU	02/22/14	5:59:20 AM	:30	Community Calendar A			
WMEU	02/23/14	5:21:39 AM	:30	Community Calendar A			
WMEU	02/23/14	6:56:23 AM	:30	Community Calendar A			

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	02/17/14	4:01:58 XM	:30	Community Calendar B	<p>Heartland Blood Centers are asking for immediate blood donations, as bad weather across the area continues to negatively impact supplies. To donate, individuals must be 17 years old, weigh at least 110 pounds and be in good health. Call 1-800-7TOGIVE to find a date and location near you.</p> <p>A new exhibition at the Chicago Cultural Center will include a selection of artwork from local locations including libraries, police stations, and other public buildings. Exhibit is on the 4<sup>th</sup> floor of the Cultural Center; admission is free.</p>		
WMEU	02/18/14	2:20:13 XM	:30	Community Calendar B			
WMEU	02/20/14	1:58:50 XM	:30	Community Calendar B			
WMEU	02/21/14	1:49:18 XM	:30	Community Calendar B			
WMEU	02/23/14	6:45:29 AM	:30	Community Calendar B			
WMEU	02/23/14	7:03:01 AM	:30	Community Calendar B			



# CHILDREN'S PSA REPORT

## February 17-23, 2014

1ST QUARTER JANUARY 1 - MARCH 31, 2014

Station	Air Date	Aired Time	Advertiser/Product	Ad Len	Aired Ad-ID
WMEU	02/17/14	7:10:10 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/17/14	7:20:48 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	02/17/14	7:21:08 AM	**KIDS/NATIONAL WEATHER SERVICE	:30	LEON THE LIGHTNING LION
WMEU	02/17/14	7:27:12 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	02/17/14	7:19:48 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	02/17/14	7:26:12 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	02/18/14	7:07:20 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/18/14	7:27:12 AM	**KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WMEU	02/18/14	7:13:15 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	02/18/14	7:13:35 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	02/18/14	7:12:15 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	02/18/14	7:26:12 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	02/19/14	7:28:13 AM	**KIDS/AD COUNCIL/READING	:30	BOOK PEOPLE UNITE REVISED
WMEU	02/19/14	7:23:21 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	02/19/14	7:23:41 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	02/19/14	7:27:13 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	02/19/14	7:10:08 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	02/19/14	7:22:21 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	02/20/14	7:27:34 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/20/14	7:17:24 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	02/20/14	7:27:04 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	02/20/14	7:18:14 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	02/20/14	7:09:17 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	02/21/14	7:13:33 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/21/14	7:23:33 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	02/21/14	7:23:53 AM	**KIDS/NATIONAL WEATHER SERVICE	:30	LEON THE LIGHTNING LION
WMEU	02/21/14	7:26:57 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	02/21/14	7:22:33 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	02/21/14	7:27:57 AM	*FAMILY/VOLUNTEERS OF AMERICA	:30	STATS
WMEU	02/22/14	7:15:15 AM	**KIDS/AD COUNCIL/CHILDREN'S ORAL HEALTH	:30	BRUSHY BRUSH ELMO
WMEU	02/22/14	7:24:21 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/22/14	9:26:24 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	02/22/14	9:20:18 AM	**KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WMEU	02/22/14	7:15:45 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	02/22/14	9:27:24 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	02/22/14	7:16:05 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:15	CLICK AWAY- WIZARD OF OZ
WMEU	02/22/14	9:19:18 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	02/22/14	7:25:21 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	02/22/14	9:25:24 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	02/22/14	7:14:15 AM	*FAMILY/NATIONAL WILDLIFE FEDERATION	1:00	BE OUT THERE
WMEU	02/22/14	9:18:18 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

WMEU	02/17/14	7:11:10 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	02/18/14	7:08:20 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	02/19/14	7:11:08 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	02/20/14	7:17:44 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU



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## February 17-23, 2014

1ST QUARTER JANUARY 1 - MARCH 31, 2014

Station	Air Date	Aired Time	Advertiser/Product	ed Len	Aired Ad-ID
WMEU	02/21/14	7:14:33 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	02/22/14	7:26:21 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU

Pawns, Rooks, Knights, Bishops, Kings and Queens; do these mean anything to you? If not, it's time to learn the basics of playing chess at the Jeffery Manor Library. Participants learn the basic fundamentals of how to play chess. You'll learn board setup, moving and capturing and strategizing to compete against an opponent. Call for more information.

Kids ages 8 to 13 are invited to participate in these engaging theater games at the Sulzer Library! Improve memory, concentration and social skills plus learn new ways to think on your feet, express yourself creatively and most of all, have fun. Space is limited so please call for to register.