

Issues and Programs List

Fourth Quarter, 2020

Station: KKRT-AM, KWIQ-AM

City/State: Wenatchee, WA / Moses Lake, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>	<u>Description:</u>
1 Education & Awareness	Information that pertains to educational programs and awareness of issues that affect the public
2 Youth Events & Activities	News, information, public service announcements and events providing activities for youth in the community
3 Fundraisers / Festivals	News, interviews and information provided on fundraising/festival events in the community

Filed by: Brandon Naff on this 4th day of January, 2021



1/4/21

Issue 1

Education & Awareness

Fourth Quarter, 2020

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Wild About Learning	10/1/20 - 12/31/20	77 PSAs :30 long	Program from local hockey team to aid with remote learning
2	Rent Assistance	10/1/20 - 12/31/20	64 PSAs :30 long	Info from CDHD on rent assistance for those affected by COVID

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Wenatchee Wild Host Families	10/1/20 - 10/31/20	10 PSAs :30 long	Solicitation of host families for youth hockey players
2	WV Baptist Church Trick or Treat	10/22/20 - 10/30/20	18 PSAs :30 long	Info on drive thru, COVID safe trick or treat event at local church

Issue 3

Fundraisers & Festivals

Fourth Quarter, 2020

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Nissan Wildfire Relief	10/7/20 - 10/31/20	42 PSAs :30 long	Fundraiser for those affected by local wildfires
2	Festival of Trees	11/17/20 - 12/4/20	34 PSAs :60 long	Local festival of trees fundraiser for local credit union/local arts center
3	Exchange Club Fundraiser	12/3/20 - 12/11/20	16 PSAs :30 long	Fundraiser for local exchange club through Christmas tree sales