

ORDER WORKSHEET

Rep Order# 10404943 Ver# 5
EC'd Yes

Status Confirmed

Traffic Order# 71315

Last Received:
Showing Buylines:

Printed: 09/23/14 2:57 PM
09/23/14 2:55 PM
All Buylines

1 of 4

Station KBTX-TV BRYAN, TEXAS
Advertiser (NW80) POLITICAL
Product Texans For Greg Abbo
Estimate# 2090
Buyer Patti Heck

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 96/198/2090
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

TEXANS FOR GREG ABBOTT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	205A-235A	NWS3TONIGHT R	30	-	-	\$10.00	09/23-09/23	1	1	1	\$10.00
2	W	205A-235A	NWS3TONIGHT R	30	-	-	\$10.00	09/24-09/24	1	1	1	\$10.00
3	Th	205A-235A	NWS3TONIGHT R Buy Comment: -1X	30	-	-	\$10.00	09/25-09/25	0	1	0	\$0.00
4	F	205A-235A	NWS3TONIGHT R	30	-	-	\$10.00	09/26-09/26	1	1	1	\$10.00
5	M	205A-235A	NWS3TONIGHT R	30	-	-	\$10.00	09/29-09/29	1	1	1	\$10.00
6	Tu	9A-10A	RACHAEL RAY Buy Comment: +1X REINSTATED - ALREADY AIRED	30	-	-	\$30.00	09/23-09/23	1	1	1	\$30.00
7	W	9A-10A	RACHAEL RAY Buy Comment: -1X	30	-	-	\$30.00	09/24-09/24	0	1	0	\$0.00
8	Th	9A-10A	RACHAEL RAY Buy Comment: -1X	30	-	-	\$30.00	09/25-09/25	0	1	0	\$0.00
9	F	9A-10A	RACHAEL RAY Buy Comment: -1X	30	-	-	\$30.00	09/26-09/26	0	1	0	\$0.00

Rep Order# 10404943	Ver# 5	Status Confirmed	Traffic Order# 71315	Printed: 09/23/14 2:57 PM	2 of 4
EC'd Yes			Last Received: 09/23/14 2:55 PM		
			Showing Buylines: All Buylines		

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
10	M	9A-10A	RACHAEL RAY	30	-	-	\$30.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
11	Tu	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$40.00	09/23-09/23	1	1	1	\$40.00
		Buy Comment: +1X REINSTATED - ALREADY AIRED										
12	W	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$40.00	09/24-09/24	0	1	0	\$0.00
		Buy Comment: -1X										
13	Th	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$40.00	09/25-09/25	0	1	0	\$0.00
		Buy Comment: -1X										
14	F	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$40.00	09/26-09/26	0	1	0	\$0.00
		Buy Comment: -1X										
15	M	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$40.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
16	Th	6A-7A	BRAZOS-MORNING	30	-	-	\$90.00	09/25-09/25	0	1	0	\$0.00
		Buy Comment: -1X										
17	F	6A-7A	BRAZOS-MORNING	30	-	-	\$90.00	09/26-09/26	1	1	1	\$90.00
18	M	6A-7A	BRAZOS-MORNING	30	-	-	\$90.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
19	W	1035P-1135P	D LETTRMAN-CBS	30	-	-	\$70.00	09/24-09/24	0	1	0	\$0.00
		Buy Comment: -1X										
20	F	1035P-1135P	D LETTRMAN-CBS	30	-	-	\$70.00	09/26-09/26	0	1	0	\$0.00
		Buy Comment: -1X										

Rep Order# 10404943	Ver# 5	Status Confirmed	Traffic Order# 71315	Printed: 09/23/14 2:57 PM	3 of 4
EC'd Yes			Last Received: 09/23/14 2:55 PM		
			Showing Buylines: All Buylines		

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 96/198/2090
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
21	M	1035P-1135P	D LETTRMAN-CBS	30	-	-	\$70.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
22	Tu	530P-6P	CBS EVE NWS	30	-	-	\$150.00	09/23-09/23	1	1	1	\$150.00
23	Th	530P-6P	CBS EVE NWS	30	-	-	\$150.00	09/25-09/25	0	1	0	\$0.00
		Buy Comment: -1X										
24	M	530P-6P	CBS EVE NWS	30	-	-	\$150.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
25	Tu	630P-7P	Entertainment Tonight	30	-	-	\$100.00	09/23-09/23	1	1	1	\$100.00
26	Th	630P-7P	ENTERTAINMENT TONIGHT	30	-	-	\$100.00	09/25-09/25	0	1	0	\$0.00
		Buy Comment: -1X										
27	M	630P-7P	ENTERTAINMENT TONIGHT	30	-	-	\$100.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
28	Tu	6P-630P	NEWS 3 @ 6	30	-	-	\$170.00	09/23-09/23	1	1	1	\$170.00
29	Th	6P-630P	NEWS 3 @ 6	30	-	-	\$170.00	09/25-09/25	0	1	0	\$0.00
		Buy Comment: -1X										
30	M	6P-630P	NEWS 3 @ 6	30	-	-	\$170.00	09/29-09/29	0	1	0	\$0.00
		Buy Comment: -1X										
31	Sa	230P-6P	AGGIES VS ARKANSAS	30	-	-	\$1,500.00	09/27-09/27	1	1	1	\$1,500.00
		Buy Comment: +1X AGGIES										
32	Sa	6A-8A	SAT NEWS	30	-	-	\$20.00	09/27-09/27	1	1	1	\$20.00
		Buy Comment: +1X MG TO BALANCE TOTAL										

ORDER WORKSHEET

Rep Order# 10404943

Ver# 5

Status Confirmed

Traffic Order# 71315

Printed: 09/23/14 2:57 PM

4 of 4

EC'd Yes

Last Received: 09/23/14 2:55 PM

Showing Buylines: All Buylines

Station KBTX-TV BRYAN, TEXAS

Advertiser (NW80) POLITICAL

Product Texans For Greg Abbo

Estimate# 2090

Buyer Patti Heck

Agency (CRSS) CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 96/198/2090

Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (JSC) JAMES SCUTARI

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

---REPORT TOTALS---

Report Totals: 12 / \$2,140.00

---SALES MONTHLY TOTALS---

Sep2014: 11/ \$2,130.00

Oct2014: 1/ \$10.00

Order Totals: 12 / \$2,140.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$8,265.74	CABL .00%	KBTX 25.89%	KCEN .00%	KRHD 19.90%	KWKT .00%
		KWTX .00%	KXXV .00%	NWTX .00%	UNKN 54.20%	

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS