

CONTRACT



KBTX
4141 E. 29th St.
Bryan, TX 77802
(979) 846-7777

And:

Crossroads Media LLC
2055 L Street NW Ste 750
Washington, DC 20036

<u>Contract / Revision</u> 71315 /		<u>Alt Order #</u> 10404943
<u>Product</u> Texans For Greg Abbott		
<u>Contract Dates</u> 09/23/14 - 09/29/14	<u>Estimate #</u> 2090	
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 09/22/14 / 09/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KBTX	<u>Account Executive</u> Washington DC Miller	<u>Sales Office</u> Millennium-Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914273	<u>Advertiser Code</u> 96	<u>Product Code</u> 198
<u>Agency Ref</u> 2414		<u>Advertiser Ref</u> 5092

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBTX	09/23/14	09/23/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/14	09/28/14	-T-----	1			\$10.00				
N 2	KBTX	09/24/14	09/24/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/14	09/28/14	--W----	1			\$10.00				
D 3	KBTX	09/25/14	09/25/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM		:30			NM	0	\$0.00
N 4	KBTX	09/26/14	09/26/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/14	09/28/14	----F--	1			\$10.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KBTX	09/22/14-09/28/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM	-----F----	:30		\$10.00	NM		
			See MG 4.2									
	2	KBTX	09/22/14-09/28/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM	-----F----	:30		\$10.00	NM		
			Ⓜ MG for 4.1 09/26									
N 5	KBTX	09/29/14	09/29/14	News 3 @ 10p Re-air M-F	2:05 XM-2:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/29/14	10/05/14	M-----	1			\$10.00				
N 6	KBTX	09/23/14	09/23/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/14	09/28/14	-T-----	1			\$30.00				
D 7	KBTX	09/24/14	09/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	0	\$0.00
D 8	KBTX	09/25/14	09/25/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	0	\$0.00
D 9	KBTX	09/26/14	09/26/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	0	\$0.00
D 10	KBTX	09/29/14	09/29/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	0	\$0.00
N 11	KBTX	09/23/14	09/23/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/14	09/28/14	-T-----	1			\$40.00				
D 12	KBTX	09/24/14	09/24/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	0	\$0.00
D 13	KBTX	09/25/14	09/25/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	0	\$0.00
D 14	KBTX	09/26/14	09/26/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	0	\$0.00
D 15	KBTX	09/29/14	09/29/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	0	\$0.00
D 16	KBTX	09/25/14	09/25/14	BV This Morning @ 6a	6:00 AM-7:00 AM		:30			NM	0	\$0.00
N 17	KBTX	09/26/14	09/26/14	BV This Morning @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/23/14 - 09/29/14		<u>Product</u> Texans For Greg Abbott
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	----F--				1	\$90.00			
D 18	KBTX	09/29/14	09/29/14	BV This Morning @ 6a	6:00 AM-7:00 AM		:30			NM	0	\$0.00
D 19	KBTX	09/24/14	09/24/14	David Letterman	10:35 PM-11:35 PM		:30			NM	0	\$0.00
D 20	KBTX	09/26/14	09/26/14	David Letterman	10:35 PM-11:35 PM		:30			NM	0	\$0.00
D 21	KBTX	09/29/14	09/29/14	David Letterman	10:35 PM-11:35 PM		:30			NM	0	\$0.00
N 22	KBTX	09/23/14	09/23/14	CBS Evening News	5:30 PM-6:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-T-----				1	\$150.00			
D 23	KBTX	09/25/14	09/25/14	CBS Evening News	5:30 PM-6:00 PM		:30			NM	0	\$0.00
D 24	KBTX	09/29/14	09/29/14	CBS Evening News	5:30 PM-6:00 PM		:30			NM	0	\$0.00
N 25	KBTX	09/23/14	09/23/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-T-----				1	\$100.00			
D 26	KBTX	09/25/14	09/25/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	0	\$0.00
D 27	KBTX	09/29/14	09/29/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	0	\$0.00
N 28	KBTX	09/23/14	09/23/14	News 3 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-T-----				1	\$170.00			
D 29	KBTX	09/25/14	09/25/14	News 3 @ 6p	6:00 PM-6:30 PM		:30			NM	0	\$0.00
D 30	KBTX	09/29/14	09/29/14	News 3 @ 6p	6:00 PM-6:30 PM		:30			NM	0	\$0.00
N 31	KBTX	09/23/14	09/26/14	Sign-On/Sign-Off	4a-4a		:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-TWTF--				3	\$0.00			
N 32	KBTX	09/23/14	09/28/14	SEC Football Game 1	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-----1-				1	\$1,500.00			
N 33	KBTX	09/23/14	09/27/14	CBS This Morning Saturday	6a-8a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-----1-				1	\$20.00			
Totals											15	\$2,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/28/14	14	\$2,130.00	(\$319.50)	\$1,810.50
09/29/14 - 09/29/14	1	\$10.00	(\$1.50)	\$8.50
Totals	15	\$2,140.00	(\$321.00)	\$1,819.00

Signature: _____ Date: _____

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