



2023 Quarterly Issues/Program List Covering Period October 1, 2023 to December 31, 2023

WWSP–Stevens Point

WWSP- Stevens Point Community Ascertainment And Programs-Problems Quarterly List

Four times a year, WWSP-Stevens Point conducts an ascertainment of community issues and needs. It then examines its programming to see how and what the station programs do to address those needs. The process is divided into three parts. **Part 1:** The top issues are gathered and are ranked in order of importance. **Part 2:** WWSP-Stevens Point reviews its program over the past three months and provides a list of how the station has programmed for each of the issues **Part 3:** WWSP-Stevens Point compiles a list of some of the significant issues responded to by WWSP-Stevens Point, WI, along with the most significant programming treatment of those issues for the period indicated. The list is not intended to be exhaustive.

PART 1: ORDER OF IMPORTANCE

1. Spreading Political Awareness
2. Agriculture and Environmental Issues
3. Sports
4. Campus and Community Topics
5. Arts and Technology
6. Health and Wellness



PART 2: PROGRAMMING ISSUES LIST

Below is a list of some of the significant issues responded to by WWSP-Stevens Point, Stevens Point, WI, along with the most significant programming treatment of those issues for the period indicated. This list is not intended to be exhaustive. The orders in which the issues appear under each category do not reflect any order in any priority or significance.

Spreading Political Awareness

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Live News	11-14-23	3:50 pm	5 min.	Kyler Johnson reports on Representative Kevin McCarthy being accused of assaulting a fellow republican.
Live News	11-15-23	9:48 am	5 min.	Madison Schiefelbein reports on fuel being delivered to Gaza for the first time since the war between Hamas and Israel.
Live News	11-16-23	11:48 am	5 min.	T. Louis Wolfe III reports on the US and China resuming military-to-military communications.
Live News	11-16-23	2:48 pm	5 min.	Derek Tritz reports on phone and internet services going down in the Gaza Strip.
Live News	11-29-23	7:48 pm	5 min.	Time Kraus reports on a US-Israeli citizen is being held hostage.
Live News	12-1-23	9:58 pm	5 min.	Frank Ross reports on Japan asking the US military to ground its Osprey hybrid planes.



Live News	12-4-23	4:48 pm	5 min.	Tim Kraus reports on a former US diplomat being charged with working as an agent of the Cuban government.
Live News	12-14-23	2:48 pm	5 min.	Derek Tritz reports on Wisconsin Democrats proposing protections for same-sex marriages.

Campus and Community Topics

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Public Affairs	11-7-23	6:00 pm	1 hour.	<i>On the Agenda's</i> SGA members talk about SGA agenda items and upcoming campus events.
Live News	11-15-23	5:48 pm	5 min.	Abigail Cherek reports on a legislative battle for University of Wisconsin pay increases.

AGRICULTURE AND ENVIRONMENTAL ISSUES

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Live News	11-9-23	6:00 pm	5 min.	<i>I think we should talk about it's</i> Reagan Russel talks about animals that we made extinct.
Live News	11-16-23	3:48 pm	5 min.	Mari McCulley reports on PepsiCo being sued by New York state for



				plastic pollution along the Buffalo River.
Live News	11-27-23	10:06 am	5 min.	Frank Ross reports on hurricane damage in Russia.
Live News	11-29-23	9:48 am	5 min.	Madison Schiefelbein reports on Wisconsin's decrease in killed deer.

Sports

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Public Affairs	11-1-23	6:00 pm	1 hour.	<i>Fast Break's</i> Ashton Parker and Liam Statz talk about the NBA.
Public Affairs	11-8-23	6:00 pm	1 hour.	<i>Fast Break's</i> Ashton Parker and Brody Kupsy talk about baseball.
Public Affairs	11-29-23	6:00 pm	1 hour.	<i>Fast Break's</i> Ashton Parker, Liam Statz, and Brody Kupsy talk about general sports.
Public Affairs	12-13-23	6:00 pm	1 hour.	<i>Fast Break's</i> Ashton Parker, Liam Statz, and Brody Kupsy talk about the NCAA.

Arts and Technology

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Public Affairs	10-19-23	6:00 pm	1 hour.	<i>I think we should talk about it's</i> Reagan's Russel talks about Edgar Allen Poe.
Live News	12-4-23	10:03 pm	5 min.	Frank Ross reports on the rock band Kiss using digital avatars.



Health and Wellness

Program/Segment	Date	Time	Duration	Narration of Type of Program/Segment
Live News	11-9-23	5:48 pm	5 min.	Tim Kraus reports on PFAS regulations for drinking water.
Live News	11-29-23	5:48 pm	5 min.	Abigail Cherek reports on Wisconsin school districts adopting Stop the Bleed kits and training.



PART 3
WWSP PUBLIC AFFAIRS FOR THE PERIOD INTENDED

WEEK A

Monday	Tuesday	Wednesday	Thursday
6:00 pm – 7:00pm Animation Hour with Florence Anderson.	6:00 pm - 7:00 pm Politicking Me Off with Derek Tritz and Owen Bessey	6:00 pm – 7:00 pm Fast Break with Ashton Parker	6:00 pm – 7:00pm Let’s Talk About It with Reagan Russel

Week B

Monday	Tuesday	Wednesday	Thursday
6:00 pm – 7:00pm Animation Hour with Florence Anderson.	6:00 pm – 7:00 pm On the Agenda with SGA.	6:00 pm – 7:00 pm Fast Break with Ashton Parker	

WWSP NEWS SCHEDULE FOR THE PERIOD INTENDED

MONDAY

Time	Name
10:48 AM	Frank Ross
11:48 AM	Malia Jaffe
4:48 PM	Tim Kraus

TUESDAY

Time	Name
12:48 PM	Jake Zahn



3:48 PM	Kyler Johnson
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WEDNESDAY

Time	Name
9:48 AM	Madison Schiefelbein
11:48 AM	Connor Vondera
7:48 PM	Tim Kraus

THURSDAY

Time	Name
11:48 AM	T. Louie Wolfe
3:48 PM	Mari McCulley
5:48 PM	Time Krause

FRIDAY

Time	Name
5:48 PM	Derek Tritz