



2023 Quarterly Issues/Program List Covering Period July 1, 2023 to September 30, 2023

WWSP–Stevens Point

WWSP- Stevens Point Community Ascertainment And Programs-Problems Quarterly List

Four times a year, WWSP-Stevens Point conducts an ascertainment of community issues and needs. It then examines its programming to see how and what the station programs do to address those needs. The process is divided into three parts. **Part 1:** The top issues are gathered and are ranked in order of importance. **Part 2:** WWSP-Stevens Point reviews its program over the past three months and provides a list of how the station has programmed for each of the issues **Part 3:** WWSP-Stevens Point compiles a list of some of the significant issues responded to by WWSP-Stevens Point, WI, along with the most significant programming treatment of those issues for the period indicated. The list is not intended to be exhaustive.

PART 1: ORDER OF IMPORTANCE

1. Spreading Political Awareness
2. Campus and Community Topics
3. Agriculture and Environmental Issues
4. Sports
5. Arts and Technology
6. Health and Wellness



PART 2: PROGRAMMING ISSUES LIST

Below is a list of some of the significant issues responded to by WWSP-Stevens Point, Stevens Point, WI, along with the most significant programming treatment of those issues for the period indicated. This list is not intended to be exhaustive. The orders in which the issues appear under each category do not reflect any order in any priority or significance.

Spreading Political Awareness

| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|-------------------------------------------------------------------------------|
| Live News | 7-7-23 | 5:48 pm | 5 min. | Derek Tritz reports on the US sending a cluster munitions package to Ukraine. |
| Live News | 7-15-23 | 4:48 pm | 5 min. | Derek Tritz reports on the Wagner mercenaries arriving in Belarus |
| Live News | 7-28-23 | 5:48 pm | 5 min. | Derek Tritz reports on Ukraine changing their official date for Christmas. |
| Live News | 8-25-23 | 5:48 pm | 5 min. | Derek Tritz reports on a US fighter jet crash. |
| Live News | 9-12-23 | 2:48 pm | 5 min. | Derek Tritz reports on a meeting between Kim Jon Un and Vladimir Putin. |
| Live News | 9-22-23 | 10:48 pm | 5 min. | Derek Tritz reports on a possible government shutdown. |

Campus and Community Topics



| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|-------------------------------------------------------------------|
| Live News | 9-22-23 | 2:48 pm | 5 min. | Derek Tritz reports on Wausau's drug overdose problems. |
| Public Affairs | 9-25-23 | 6:00 pm | 30 min. | <i>On the agenda's</i> SGA members discuss a fall break for UWSP. |

AGRICULTURE AND ENVIRONMENTAL ISSUES

| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|----------------------------------------------------------------------------|
| Live News | 8-18-23 | 5:48 pm | 5 min. | Derek Tritz reports on Wisconsin PFAS contamination in the town of Stella. |
| Live News | 9-25-23 | 10:02 pm | 5 min | Frank Ross reports on pink flamingos on the shore of Lake Michigan. |

Sports

| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|----------------------------------------------------------------------------------|
| Public Affairs | 9-6-23 | 6:00 pm | 1 hour. | Ashton Parker and Brody Kupsky debuted their new sports show <i>Fast Break</i> . |
| Public Affairs | 9-13-23 | 6:00 pm | 1 hour. | <i>Fast Break's</i> Ashton Parker and Liam Statz talk about UWSP football. |

Arts and Technology



| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|---------------------------------------------------------------------|
| Live News | 7-24-23 | 5:48 pm | 5 min. | Derek Tritz reports on the Barbie film. |
| Public Affairs | 9-4-23 | 6:00 pm | 1 hour. | <i>Animation Hour's</i> Florence Anderson discusses the WGA strike. |

Health and Wellness

| Program/Segment | Date | Time | Duration | Narration of Type of Program/Segment |
|------------------------|-------------|-------------|-----------------|--------------------------------------------------------------------------------------------------------------------|
| Public Affairs | 9-5-23 | 6:00 pm | 1 hour. | <i>Politicking Me Off's</i> Derek Tritz and Owen Bessey discuss new covid vaccines. |
| Public Affairs | 9-18-23 | 6:00 pm | 1 hour. | <i>Politicking Me Off's</i> Derek Tritz and Owen Bessey discuss the addition of Narcan vending machines to Wausau. |



PART 3
WWSP PUBLIC AFFAIRS FOR THE PERIOD INTENDED

WEEK A

| Monday | Tuesday | Wednesday | Thursday |
|------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------|
| 6:00 pm – 7:00pm Animation Hour with Florence Anderson. | 6:00 pm - 7:00 pm Politicking Me Off with Derek Tritz and Owen Bessey | 6:00 pm – 7:00 pm Fast Break with Ashton Parker | 6:00 pm – 7:00pm Let’s Talk About It with Reagan Russel |

Week B

| Monday | Tuesday | Wednesday | Thursday |
|------------------------------------------------------------------|-------------------------------------------------|----------------------------------------------------------|-----------------|
| 6:00 pm – 7:00pm Animation Hour with Florence Anderson. | 6:00 pm – 7:00 pm On the Agenda with SGA. | 6:00 pm – 7:00 pm Fast Break with Ashton Parker | |

WWSP NEWS SCHEDULE FOR THE PERIOD INTENDED

MONDAY

| Time | Name |
|----------|-------------|
| 10:48 AM | Frank Ross |
| 11:48 AM | Malia Jaffe |
| 4:48 PM | Tim Kraus |

TUESDAY

| Time | Name |
|----------|-----------|
| 12:48 PM | Jake Zahn |



| | |
|---------|---------------|
| 3:48 PM | Kyler Johnson |
|---------|---------------|

WEDNESDAY

| Time | Name |
|----------|----------------------|
| 9:48 AM | Madison Schiefelbein |
| 11:48 AM | Connor Vondera |
| 7:48 PM | Tim Kraus |

THURSDAY

| Time | Name |
|----------|----------------|
| 11:48 AM | T. Louie Wolfe |
| 3:48 PM | Mari McCulley |
| 5:48 PM | Time Krause |

FRIDAY

| Time | Name |
|---------|-------------|
| 5:48 PM | Derek Tritz |