

201 Johnston Street, Suite 305 Alexandria, LA 71301 318-443-4700

Cenlanow.com

December 11, 2023

VIA THE WNTZ-TV PUBLIC INSPECTION FILE

EEO Staff, Policy Division Media Bureau Federal Communications Division 445 Twelfth Street, SW Washington, DC 20554

Re: EEO Audit Response

Nexstar Media Inc. FRN: 0009961889

WNTZ-TV, Natchez, MS, FAC ID 16539

Dear Sir or Madam:

Nexstar Media Inc., licensee of WNTZ-TV, Natchez, Mississippi, FAC ID 16539, hereby responds to the October 30, 2023 letter (the "EEO Audit Letter") from Elizabeth Goldin, Assistant Chief, Investigations & Hearings Division, Enforcement Bureau, Federal Communications Commission, which stated that the WNTZ-TV station employment unit ("Station") had been randomly selected for an audit of its EEO program.

3(a). Provide the SEU's two most recent EEO Public File Reports and the SEU's web address.

Response: A copy of the Station's Annual EEO Public File Reports for the periods February 2021 through January 2022 (Exhibit 1.1) and February 2022 through January 2023 (Exhibit 1.2) are attached. Each report was posted timely to WNTZ website www.cenlanow.com. The date of each full-time hire is noted on each EEO public file report.

3(b). For each SEU full-time position filled during the period covered by the above EEO public file reports provide dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing the position. Include copies of all job announcements sent to any organization (identified separately from other sources) that has notified the SEU that it wants to be notified of SEU job openings.

<u>Response:</u> No entities have requested that the Station notify it of all job openings during the reporting period. Copies of the notices for each job opening listed in the public file reports and the list of recruiting sources utilized for each opening are attached as Exhibit 2.1 (2021-2022 report) and Exhibit 2.2 (2022 – 2023 report).

3(c). Provide the total number of interviewees for each vacancy and the referral source for each interviewee for all full-time SEU vacancies filled during the period covered by the above-noted EEO public file reports.

Response: This information is provided in the EEO public file reports included in Exhibit 1.1 and Exhibit 1.2.

3(d). Provide documentation of SEU's recruitment initiatives during the periods covered by the above-noted EEO public file reports. Specify the SEU personnel involved in each such recruitment initiative. Also, provide the total number of full-time employees of the SEU and state whether the population of the market in which any station included in the SEU operates is 250,000 or more. Based upon these two factors, determine and state whether the SEU is required to perform two or four initiatives within a two-year period.

Response: There are currently nine (9) full-time employees of the Station, and the population of the Natchez, MS market is less than 250,000. Accordingly, the Station is required to perform two (2) initiatives during each two-year period. Attached as Exhibit 3.1 (2021 – 2022 report) and 3.2 (2022 - 2023 report) is documentation demonstrating performance of the Station's recruitment initiatives identified in the EEO public file reports. Station personnel involved in the initiatives are noted in the reports and supporting documentation.

3(e). Disclose any pending or resolved complaints involving the Station filed during the Station's current license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the SEU on the basis of race, color, religion, national origin, or sex.

Response: NONE

(f). In accordance with Section 73.2080(b), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the responsibilities of each level of Unit management responsible for implementing Unit EEO policies and describe how the Unit has informed employees and job applicants of its EEO policies and program.

Response: The Station's General Manager ("GM"), all Station department heads, each of whom report to the GM, and Station middle managers, each of whom report to the department heads are trained on the Station's EEO policies, including EEO hiring obligations. Said training is refreshed on a regular basis. The Station's department heads and middle managers are responsible for informing all employees and applicants of the Station's EEO policies. A copy of the Station's EEO/Affirmative Action Policy Statement is displayed in the employee break room and other common areas of the station.

The Station's EEO policy is stated on each job application, which indicates that the Station/Nexstar considers applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital status or veteran status. That same policy is displayed prominently in the Station's employee handbook, distributed to each employee and available online through our employee web portal.

The Station periodically broadcasts an announcement containing the Station's EOE statement and asking local organizations to contact the stations if they would like to receive job vacancy notifications. A copy of this script is included in this response material as Exhibit 4.

(g). In accordance with Section 73.2080(c)(3), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the Unit's efforts to analyze its EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis.

Response: In addition to the efforts undertaken as part of the preparation of the Station's Annual EEO Public File Report, the Station also audits the employee personnel files on a regular basis to conduct a review of persons hired to ensure that the Station has an effective EEO recruitment program. The results of the review are internally

discussed with the GM and all department heads in an effort to modify the program and implement improvements as necessary.

(h). In accordance with Section 73.2080(c)(4), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the Unit's efforts to analyze periodically its measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. If the Unit has one or more union agreements, describe how the Unit cooperates with each union to ensure EEO policies are followed for the Unit's union-member employees and job applicants.

Response: The Station's benefits and seniority practices are established at the parent/corporate level by Nexstar and, therefore, are not subject to discriminatory practices. When positions are open at the Station, job announcements are posted in the Station's break room on the employee bulletin board and posted on Nexstar's internal intranet. This ensures that any employee has the opportunity to apply for a promotion or transfer to another department. Nexstar policy requires that all employees receive an annual performance review and pay increases may be awarded based on performance. Additionally, the GM periodically reviews the Station's processes to ensure that its practices are adequate and nondiscriminatory.

Further, the Nexstar policy regarding equal employment opportunity contains an express provision aimed at nondiscrimination in promotion and advancement opportunities for current employees. Nexstar encourages all employees to realize their full potential and endeavors to promote from within and accommodate requests for transfers; therefore, when there is an opening within the company, internal candidates who have the right qualifications will be considered first. Decisions to promote or transfer are based on an employee's entire employment record, including skills, performance, cooperation with colleagues, efficiency, attendance record, experience, responsiveness to internal and external customers, disciplinary record and safety record. It is the goal of this policy that these special considerations will increase the retention of our experienced employees as an expression of Nexstar's commitment to every employee's personal growth and development and help us to meet the development needs of the company.

- 3(i). Religious Broadcasters. Not applicable.
- 4. Time Brokerage. Not applicable.

Should you have any questions regarding the foregoing information, please contact our attorney, Christine Reilly at (972) 764-6721.

Sincerely,

Vice President & General Manager

Exhibit 1.1 February 1, 2021 – January 31, 2022 EEO Report

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Assistant Open Date: 1/13/2021 Hire Date: 2/15/2021	1-18	11
Account Executive, Sales Open Date: 2/23/2021 Hire Date: 7/19/2021	1-13, 16-18	4

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EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	Alexandria Daily Town Talk 1201 Third Street Alexandria, Louisiana 71306 Phone: 888-986-9853 Url: http://www.thetowntalkcom Thomas Upham Manual Posting	N	0	
2	Central Louisiana Chamber of Commerce 1118 Third Street Alexandria, Louisiana 71301 Phone: 318-442-6671 Url: http://www.cenlachamber.org Deborah Randolph Manual Posting	N	0	
3	Grambling State University 403 Main Street/GSU Box 4264 A.C. Lewis Library, Ste. 167 Grambling, Louisiana 71245 Phone: 318-274-3350 Url: http://www.gram.edu Email: fobbsshe@gram.edu Dr. Shelia Fobbs	N	0	
4	Indeed.com	N	3	
5	Jackson State University P.O. Box 17280 Jackson, Mississippi 39217 Phone: 601-979-2477 Url: http://www.jsums.edu Email: shanecha.o.thompson@jsums.edu Shanecha Thompson	N	0	
6	Louisiana College LC Box 586 Pineville, Louisiana 71359 Phone: 318-487-7420 Url: http://www.lacollege.edu Email: leneil.mercer@lacollege.edu Leneil Mercer, M.S.	N	0	

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EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Louisiana State Department of Labor 5610 B Coliseum Boulevard Alexandria, Louisiana 71303 Phone: 318-487-5536 Url: http://www.laworks.net Email: mragona@lwc.la.gov Mattew Ragona	N	0
8	Louisiana State University of Alexandria 8100 Highway 71 South Alexandria, Louisiana 71302 Phone: 318-427-4468 Url: http://www.lsua.edu Email: ehalpin@lsua.edu Dr. Eamon Halpin	N	0
9	McNeese State University 4350 Jefferson Davis Drive Holbrook Student Union Lake Charles, Louisiana 70605 Phone: 337-475-5612 Url: http://www.mcneese.edu Email: lburgess@mcneese.edu Lin Burgess	N	0
10	Mississippi State University Post Office Box P Mississippi State, Mississippi 39762 Phone: 662-325-3344 Url: http://www.msstate.edu Email: eirvin@career.msstate.edu Edie Irvin	N	0
11	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Terri Bush Manual Posting	N	1
12	Soldier For Life - Transition Assistance Program Fort Polk Library & Education Center 2nd Floor, Room 201 Fort Polk, Louisiana 71459 Phone: 337-531-1591 Soldier For Life Transition Assistance Program Manual Posting	N	0

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EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

RS Number	RS Information RS Information Source Entitle to Vacancy Notification? (Yes/No)		No. of Interviewees Referred by RS Over Reporting Period	
13	Southern University 801 Harding Boulevard Baton Rouge, Louisiana 70813 Phone: 225-771-2200 Url: http://www.subr.edu Email: careerservices@subr.edu Tamara Foster-Montgomery	N	0	
14	University of Louisiana at Lafayette 200 Rex Street Conference Center Room 104 Lafayette, Louisiana 70504 Phone: 337-482-1444 Email: amyc@louisiana.edu Amy Chauvin	N	0	
15	University of Louisiana at Monroe ULM Career Connections Sandel Hall 139 Monroe, Louisiana 71209 Phone: 318-342-5338 Url: http://www.ulm.edu Email: careerconnections@ulm.edu Anna Gasperecz	N	0	
16	www.cenlanow.com 201 Johnston Street Suite 305 Alexandria, Louisiana 71301 Phone: 318-443-4700 Url: http://www.cenlanow.com Aleece Way Manual Posting	N	0	
17	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0	
18	Xavier University 1 Drexel Drive St Joseph, Room 3-2 New Orleans, Louisiana 70125 Phone: 504-520-7364 Url: http://www.xula.edu Email: mminnard@xula.edu Marian Minnard	N	0	

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
	TOTAL INTERVIEWS OVER REPORTING PERIOD:		

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2021 - January 31, 2022

III. RECRUITMENT INITIATIVES

Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
ent	level category opening in a job bank or newsletter	The Station regularly disseminates job vacancy notices to the Louisiana Department of Labor in an effort to post all job vacancies, including upper-level category openings.	1	General Manager

Exhibit 1.2 February 1, 2022 – January 31, 2023 EEO Report

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2022 - January 31, 2023

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Producer		
Open Date: 2/17/2022	1-16	5
Hire Date: 5/9/2022		

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EEO PUBLIC FILE REPORT

February 1, 2022 - January 31, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	Alexandria Daily Town Talk 1201 Third Street Alexandria, Louisiana 71306 Phone: 888-986-9853 Url: http://www.thetowntalkcom Thomas Upham Manual Posting	N	0	
2	Central Louisiana Chamber of Commerce 1118 Third Street Alexandria, Louisiana 71301 Phone: 318-442-6671 Url: http://www.cenlachamber.org Deborah Randolph Manual Posting	N	0	
3	Grambling State University 403 Main Street/GSU Box 4264 A.C. Lewis Library, Ste. 167 Grambling, Louisiana 71245 Phone: 318-274-3350 Url: http://www.gram.edu Email: fobbsshe@gram.edu Dr. Shelia Fobbs	N	0	
4	Indeed.com	N	1	
5	Linked In	N	1	
6	Louisiana College LC Box 586 Pineville, Louisiana 71359 Phone: 318-487-7420 Url: http://www.lacollege.edu Email: leneil.mercer@lacollege.edu Leneil Mercer, M.S.	N	0	
7	Louisiana State Department of Labor 5610 B Coliseum Boulevard Alexandria, Louisiana 71303 Phone: 318-487-5536 Url: http://www.laworks.net Email: mragona@lwc.la.gov Mattew Ragona	N	0	

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EEO PUBLIC FILE REPORT

February 1, 2022 - January 31, 2023

RS Number	RS Information	Source Entitled to Vacancy Referred by Notification? (Yes/No) Reporting Po	
8	Louisiana State University of Alexandria 8100 Highway 71 South Alexandria, Louisiana 71302 Phone: 318-427-4468 Url: http://www.lsua.edu Email: ehalpin@lsua.edu Dr. Eamon Halpin	N	0
9	McNeese State University 4350 Jefferson Davis Drive Holbrook Student Union Lake Charles, Louisiana 70605 Phone: 337-475-5612 Url: http://www.mcneese.edu Email: lburgess@mcneese.edu Lin Burgess	N	0
10	Mississippi State University Post Office Box P Mississippi State, Mississippi 39762 Phone: 662-325-3344 Url: http://www.msstate.edu Email: eirvin@career.msstate.edu Edie Irvin	N	0
11	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Terri Bush Manual Posting	N	0
12	Soldier For Life - Transition Assistance Program Fort Polk Library & Education Center 2nd Floor, Room 201 Fort Polk, Louisiana 71459 Phone: 337-531-1591 Soldier For Life Transition Assistance Program Manual Posting	N	0
13	Southern University 801 Harding Boulevard Baton Rouge, Louisiana 70813 Phone: 225-771-2200 Url: http://www.subr.edu Email: careerservices@subr.edu Tamara Foster-Montgomery	N	0

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2022 - January 31, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	www.cenlanow.com 201 Johnston Street Suite 305 Alexandria, Louisiana 71301 Phone: 318-443-4700 Url: http://www.cenlanow.com Aleece Way Manual Posting	N	0
15	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
16	Xavier University 1 Drexel Drive St Joseph, Room 3-2 New Orleans, Louisiana 70125 Phone: 504-520-7364 Url: http://www.xula.edu Email: mminnard@xula.edu Marian Minnard	N	0

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WNTZ EEO PUBLIC FILE REPORT

February 1, 2022 - January 31, 2023

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/1/2022	Listing of each upper- level category opening in a job bank or newsletter	The Station regularly disseminates job vacancy notices to the Louisiana Department of Labor in an effort to post all job vacancies, including upper-level category openings.	1	General Manager
2	3/29/2022	Participation in Job Fairs	The Station participated in Central Louisiana Society for Human Resources Management CENLA Career Fair. Programming information and job descriptions were distributed along with general information about Nexstar Media and WNTZ.	2	General Manager Business Administrator
3	4/7/2022	Participation in Job Fairs	The Station participated at the the Louisiana Christian University Career Fair. Station personnel were able to meet with students and discuss vacancies at the Station and in the broadcasting industry.	2	Business Administrator Digital Media Manager
4	10/26/2022	Participation in Job Fairs	The Station participated at the the Central LA SHRM Job Fair. Station personnel were able to meet with candidates and discuss vacancies at the Station and in the broadcasting industry.	2	General Manager Business Administrator
5	1/13/2023	Provision of training to management	The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.	3	General Manager Digital Media Manager Administrative Assistant

Exhibit 2.1 February 1, 2021 – January 31, 2022 Job Vacancy Notices

From: Alexandria,LA Page: 6/8

Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Sales Assistant (Broadcast1Source tracking number 87224)

No. of Agencies were used: 43

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 01/13/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: dpardy@nexstar.tv

Title: Sales Assistant

Experience:

Performs all clerical functions for the Sales Department

Maintains awareness of the most current traffic policies, practices and procedures

Enters order, traffic and accounting data using computers, ledgers, orders and other resources

Corresponds with customers and confers with coworkers to answer inquiries and resolve account problems

Prepares forms and reports

Monitors inventory

Maintains files and other business records

Performs other duties as assigned

Requirements:

Requirements & Skills:

High School diploma

Fluency in English

Excellent communication skills, both oral and written

Minimum one year's experience in clerical support or administrative assistance, preferably in the sales or media fields Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

Description:

The <u>Sales Assistant</u> works within established Sales Department guidelines to maximize station revenue opportunities from an order entry, traffic and accounting perspective. The Sales assistant is also responsible for performing all clerical functions required by department personnel as needed.

Additional Information:

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact

From: Alexandria,LA

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Date: 10/31/2023

Job Notification details between 2/1/2021 to 1/31/2022

details, please email Tracy Granier at tgranier@brproud.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/20/2021	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
1/20/2021	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
1/20/2021	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
1/20/2021	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
1/20/2021	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
1/20/2021	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
1/20/2021	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
1/20/2021	www.cenlanow.com	No	Aleece Way	1	By User/Other System
1/20/2021	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed
1/20/2021	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
1/20/2021	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
1/20/2021	Jackson State University	No	Shanecha Thompson	1	shanecha.o.thompson @jsums.edu
1/20/2021	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
1/20/2021	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
1/20/2021	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
1/20/2021	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
1/20/2021	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
1/20/2021	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
1/20/2021	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
1/20/2021	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System

From: Alexandria,LA

Date: 10/31/2023

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Job Notification details between 2/1/2021 to 1/31/2022

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/20/2021	www.cenlanow.com	No	Aleece Way	1	By User/Other System
1/20/2021	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed
1/20/2021	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
1/20/2021	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
1/20/2021	Jackson State University	No	Shanecha Thompson	1	shanecha.o.thompson @jsums.edu
1/20/2021	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
1/13/2021	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
1/13/2021	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
1/13/2021	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
1/13/2021	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
1/13/2021	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
1/13/2021	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
1/13/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/13/2021	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
1/13/2021	www.cenlanow.com	No	Aleece Way	1	By User/Other System
1/13/2021	University of Louisiana at Monroe	No	Anna Gasperecz	1	careerconnections@ul m.edu
1/13/2021	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed
1/13/2021	University of Louisiana at Lafayette	No	Amy Chauvin	1	amyc@louisiana.edu
1/13/2021	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e du
1/13/2021	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
1/13/2021	Jackson State University	No	Shanecha Thompson	1	shanecha.o.thompson @jsums.edu
1/13/2021	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
1/13/2021	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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WNTZ

Fax and E-mail verification summary report for Sales Assistant

Position: Sales Assistant Hire Date: February 15, 2021

This report, generated by Broadcast1Source, verifies that WNTZ used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

The <u>Sales Assistant</u> works within established Sales Department guidelines to maximize station revenue opportunities from an order entry, traffic and accounting perspective. The Sales assistant is also responsible for performing all clerical functions required by department personnel as needed.

Requirements:

Requirements & Skills:

High School diploma

Fluency in English

Excellent communication skills, both oral and written

Minimum one year's experience in clerical support or administrative assistance, preferably in the sales or media fields Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

Experience:

Performs all clerical functions for the Sales Department

Maintains awareness of the most current traffic policies, practices and procedures

Enters order, traffic and accounting data using computers, ledgers, orders and other resources

Corresponds with customers and confers with coworkers to answer inquiries and resolve account problems

Prepares forms and reports

Monitors inventory

Maintains files and other business records

Performs other duties as assigned

Additional Information:

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Tracy Granier at tgranier@brproud.com

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WNTZ
Fax and E-mail verification summary report for Sales Assistant

RS Number	Recruiting Source	Date and Time
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 1/20/2021 11:20:20 AM
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 1/13/2021 9:45:53 AM
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 1/20/2021 11:19:37 AM
5	Jackson State University	
	E-mail: shanecha.o.thompson@jsums.edu	Sent: 1/20/2021 11:20:15 AM
5	Jackson State University	
	E-mail: shanecha.o.thompson@jsums.edu	Sent: 1/13/2021 9:45:47 AM
5	Jackson State University	
	E-mail: shanecha.o.thompson@jsums.edu	Sent: 1/20/2021 11:19:32 AM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 1/20/2021 11:20:18 AM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 1/20/2021 11:19:36 AM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 1/13/2021 9:45:51 AM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 1/20/2021 11:20:19 AM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 1/20/2021 11:19:36 AM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 1/13/2021 9:45:51 AM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 1/20/2021 11:19:37 AM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 1/20/2021 11:20:19 AM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 1/13/2021 9:45:52 AM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 1/20/2021 11:20:17 AM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 1/20/2021 11:19:34 AM

Page: 7/7

WNTZ
Fax and E-mail verification summary report for Sales Assistant

RS Number	Recruiting Source	Date and Time
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 1/13/2021 9:45:49 AM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 1/20/2021 11:20:15 AM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 1/20/2021 11:19:32 AM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 1/13/2021 9:45:47 AM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 1/20/2021 11:20:16 AM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 1/20/2021 11:19:33 AM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 1/13/2021 9:45:48 AM
14	University of Louisiana at Lafayette	
	E-mail: amyc@louisiana.edu	Sent: 1/13/2021 9:45:48 AM
15	University of Louisiana at Monroe	
	E-mail: careerconnections@ulm.edu	Sent: 1/13/2021 9:45:49 AM
17	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/13/2021 9:45:47 AM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 1/20/2021 11:20:16 AM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 1/20/2021 11:19:33 AM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 1/13/2021 9:45:48 AM

From: Alexandria,LA Page: 1/8

Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Account Executive, Sales (Broadcast1Source tracking number 92505)

No. of Agencies were used: 50

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On: 02/23/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: dpardy@nexstar.tv

Title: Account Executive, Sales

Experience:

Experience preferred but not required.

Requirements:

Employment requires a Pre-employment criminal background check, Motor Vehicle Report, valid driver's license, Bachelor's degree, broadcast sales team experience, strong oral and written communication skills and working knowledge of Microsoft Office products. Candidate must be a passionate team player, with the ability to develop presentations independently.

Description:

From: Alexandria,LA Page: 2/8

Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Nexstar Media Group Inc. is the largest TV station operator in the country. With the reach of 169 television stations in 100 markets addressing nearly 38.9% of US television households, and a diversified, growing digital media operation. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

POSITION SUMMARY:

WNTZ Fox 48 and CenlaNow, the TV and digital platform operated by Nexstar Broadcasting, Inc. in Alexandria, Louisiana, is searching for a dynamic, aggressive, and sales SUPERSTAR! In this position, you will work within the established Sales Department guidelines to develop new business and increase sales volume for both TV and digital revenue by executing plans and strategies set forth by Sales Management. Applicants must be driven, self-motivated, creative professionals looking to take the next step in their career. Team player individuals with a passion for winning, a great attitude and a competitive sprit are the ideal candidates for this position. Experience preferred but not required.

Essential Duties & Responsibilities

- Implement strategies to consistently grow revenue and exceed revenue goals
- Establish credible relationships within our business community
- Make sales calls on prospective clients and develop new business
- Prepare and deliver sales presentations to clients
- Educate customers on the variety of available TV and Digital products to most effectively promote their products and/or services
- Provide clients with information regarding rates for advertising placement on television and digital platforms
- Work with clients and station personnel to develop advertising and promotional campaigns
- Develop and maintain a strong knowledge of market trends and the media landscape for the Alexandria, Lousiana market area
- Perform other duties as assigned.

Additional Information:

Work Environment/mental/Physical Requirements: High stress environment with deadline pressures.NOTE: This job description contains the basic requirements for the position and is NOT intended to be a complete list of responsibilities; other duties may be assigned as needed. Must apply at nexstar.tv/careers to be considered. No phone calls, please

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Tracy Granier at tgranier@brproud.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/20/2022	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu

From: Alexandria,LA

Date: 10/31/2023

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Job Notification details between 2/1/2021 to 1/31/2022

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/20/2022	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
1/20/2022	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
1/20/2022	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
1/20/2022	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
1/20/2022	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
1/20/2022	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
1/20/2022	www.cenlanow.com	No	Aleece Way	1	By User/Other System
1/20/2022	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
1/20/2022	Xavier University	No	Marian Minnard 1		mminnard@xula.edu
1/20/2022	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
1/20/2022	McNeese State University	No	Lin Burgess 1		lburgess@mcneese.ed u
1/7/2022	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
1/7/2022	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
1/7/2022	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
1/7/2022	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
1/7/2022	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
1/7/2022	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
1/7/2022	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
1/7/2022	www.cenlanow.com	No	Aleece Way	1	By User/Other System
1/7/2022	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
1/7/2022	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed
1/7/2022	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.

From: Alexandria,LA

Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Page: 4/8

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/7/2022	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
7/19/2021	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
7/19/2021	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
7/19/2021	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
7/19/2021	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
7/19/2021	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
7/19/2021	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
7/19/2021	www.cenlanow.com	No	Aleece Way	1	By User/Other System
7/19/2021	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
7/19/2021	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
7/19/2021	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed
7/19/2021	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
7/19/2021	Jackson State University	No	Shanecha Thompson	1	shanecha.o.thompson @jsums.edu
7/19/2021	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
7/19/2021	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
7/19/2021	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu
7/19/2021	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
7/19/2021	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
7/19/2021	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
7/19/2021	www.cenlanow.com	No	Aleece Way	1	By User/Other System
7/19/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
7/19/2021	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed u
7/19/2021	Xavier University	No	Marian Minnard	1	mminnard@xula.edu

Alexandria,LA From: **Page:** 5/8

Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
7/19/2021	Jackson State University	No	Shanecha Thompson	1	shanecha.o.thompson @jsums.edu
7/19/2021	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e
7/19/2021	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
7/19/2021	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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WNTZ

Fax and E-mail verification summary report for Account Executive, Sales

Position: Account Executive, Sales Hire Date: July 19, 2021

This report, generated by Broadcast1Source, verifies that WNTZ used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Nexstar Media Group Inc. is the largest TV station operator in the country. With the reach of 169 television stations in 100 markets addressing nearly 38.9% of US television households, and a diversified, growing digital media operation. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

POSITION SUMMARY:

WNTZ Fox 48 and CenlaNow, the TV and digital platform operated by Nexstar Broadcasting, Inc. in Alexandria, Louisiana, is searching for a dynamic, aggressive, and sales SUPERSTAR! In this position, you will work within the established Sales Department guidelines to develop new business and increase sales volume for both TV and digital revenue by executing plans and strategies set forth by Sales Management. Applicants must be driven, self-motivated, creative professionals looking to take the next step in their career. Team player individuals with a passion for winning, a great attitude and a competitive sprit are the ideal candidates for this position. Experience preferred but not required.

Essential Duties & Responsibilities

- Implement strategies to consistently grow revenue and exceed revenue goals
- Establish credible relationships within our business community
- Make sales calls on prospective clients and develop new business
- Prepare and deliver sales presentations to clients
- Educate customers on the variety of available TV and Digital products to most effectively promote their products and/or services
- Provide clients with information regarding rates for advertising placement on television and digital platforms
- Work with clients and station personnel to develop advertising and promotional campaigns
- Develop and maintain a strong knowledge of market trends and the media landscape for the Alexandria,
 Lousiana market area
- Perform other duties as assigned.

Requirements:

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WNTZ

Fax and E-mail verification summary report for Account Executive, Sales

Employment requires a Pre-employment criminal background check, Motor Vehicle Report, valid driver's license, Bachelor's degree, broadcast sales team experience, strong oral and written communication skills and working knowledge of Microsoft Office products. Candidate must be a passionate team player, with the ability to develop presentations independently.

Experience:

Experience preferred but not required.

Additional Information:

Work Environment/mental/Physical Requirements: High stress environment with deadline pressures.NOTE: This job description contains the basic requirements for the position and is NOT intended to be a complete list of responsibilities; other duties may be assigned as needed. Must apply at nexstar.tv/careers to be considered. No phone calls, please

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

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Page: 3/7

WNTZ
Fax and E-mail verification summary report for Account Executive, Sales

RS Number	Recruiting Source	Date and Time
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 7/19/2021 1:46:56 PM
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 1/20/2022 2:45:10 PM
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 7/19/2021 1:47:11 PM
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 1/7/2022 4:29:31 PM
5	Jackson State University	
	E-mail: shanecha.o.thompson@jsums.edu	Sent: 7/19/2021 1:47:06 PM
5	Jackson State University	
	E-mail: shanecha.o.thompson@jsums.edu	Sent: 7/19/2021 1:46:51 PM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 1/7/2022 4:29:30 PM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 1/20/2022 2:45:09 PM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 1/7/2022 4:29:30 PM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 7/19/2021 1:46:55 PM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 7/19/2021 1:47:10 PM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 1/20/2022 2:45:09 PM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 7/19/2021 1:46:55 PM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 1/7/2022 4:29:31 PM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 1/20/2022 2:45:09 PM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 7/19/2021 1:47:10 PM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 7/19/2021 1:46:52 PM

Page: 4/7

WNTZ
Fax and E-mail verification summary report for Account Executive, Sales

RS Number	Recruiting Source	Date and Time
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 1/7/2022 4:29:29 PM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 1/20/2022 2:45:07 PM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 7/19/2021 1:47:07 PM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 1/7/2022 4:29:28 PM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 1/20/2022 2:45:07 PM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 7/19/2021 1:47:06 PM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 7/19/2021 1:46:51 PM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 7/19/2021 1:46:51 PM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 7/19/2021 1:47:07 PM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 1/7/2022 4:29:28 PM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 1/20/2022 2:45:07 PM
17	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 7/19/2021 1:46:50 PM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 1/7/2022 4:29:29 PM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 1/20/2022 2:45:07 PM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 7/19/2021 1:47:07 PM
18	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 7/19/2021 1:46:52 PM

Interview Recruitment Source Report

From: Alexandria,LA Page: 1/1

Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Date: 12/11/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 87224

Job Title: Sales Assistant

Job Opening Period: 1/13/2021 - 2/13/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/27/2021	No		Indeed.com
Candidate	1/27/2021	Yes		Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush

Job ID: 92505

Job Title: Account Executive, Sales

Job Opening Period: 2/23/2021 - 7/16/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/6/2021	Yes	7/19/2021	Indeed.com
Candidate	5/5/2021	No		Indeed.com

Exhibit 2.2 February 1, 2022 – January 31, 2023 Job Vacancy Notices

From: Alexandria,LA Page: 1/3

Job Notification details between 2/1/2022 to 1/31/2023

Date: 10/31/2023

Digital Producer (Broadcast1Source tracking number 99358)

No. of Agencies were used: 14

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 02/17/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: dpardy@nexstar.tv

Title: Digital Producer

Experience:

Position Responsibilities:

Report news quickly and accurately

Be able to craft original content that stands out from competition - including both daily assignments and ongoing investigations & topical coverage

Collaborate with local and regional staff to find angles that resonate in the community

Find ways to share reporting responsibilities across markets and topics as needed

Understand types of stories that drive traffic on the web

Work with management to deliver a content mix that reflects the needs of the area

Develop expertise and sources in key audience interest areas

Shoot photos and video as needed to tell stories in multiple ways

Utilize SEO best practices in writing

Utilize social media for reporting and story promotion

Ensure all content meets company standards for journalistic integrity and production quality

Requirements:

From: Alexandria,LA Page: 2/3

Job Notification details between 2/1/2022 to 1/31/2023

Date: 10/31/2023

Skill/Experience Requirements:

Experience creating digital content

Knowledge of AP style

Enjoys working in teams and is a strong communicator

Ability to quickly learn new things and adapt to change

Thrives under pressure and able to meet deadlines

Self-motivated and competitive

Strong news judgement

Comfortable setting up and executing interviews with local sources

Ability to be fast and first at breaking news on the web

Able to deliver multiple stories for the web each day on a wide range of topics

Familiar with contact information for various agencies to obtain information as quickly as possible

Understand social media's importance in reporting stories and delivering traffic

Print reporting background a plus

Some schedule flexibility (nights, weekends)

Regularly meets measurements of success

Proficiency in WordPress a plus

Education Requirements:

Bachelor's Degree

Description:

Job Description

WNTZ and CenLaNow.COM is looking for a self-motivated Digital Producer to join the top-ranked digital news platform in Alexandria, La. The ideal candidate should be a skilled writer who can craft headlines and content that provide value to the audience and drives user engagement.

The producer will use data to make decisions about audience interest trends. The producer will be able to reach out to contacts, source the web and find information on social media to build stories that will be high performing across multiple websites.

While the producer will largely work from a single space, the ability to take photos and create video is a plus. A strong knowledge of social media platforms is expected.

Additional Information:

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Tracy Granier at tgranier@brproud.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/21/2022	Grambling State University	No	Dr. Shelia Fobbs	1	fobbsshe@gram.edu

Date: 10/31/2023

Page: 1/3

WNTZ

Fax and E-mail verification summary report for Digital Producer

Position: Digital Producer Hire Date: May 9, 2022

This report, generated by Broadcast1Source, verifies that WNTZ used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Job Description

WNTZ and CenLaNow.COM is looking for a self-motivated Digital Producer to join the top-ranked digital news platform in Alexandria, La. The ideal candidate should be a skilled writer who can craft headlines and content that provide value to the audience and drives user engagement.

The producer will use data to make decisions about audience interest trends. The producer will be able to reach out to contacts, source the web and find information on social media to build stories that will be high performing across multiple websites.

While the producer will largely work from a single space, the ability to take photos and create video is a plus. A strong knowledge of social media platforms is expected.

Requirements:

Skill/Experience Requirements:

Experience creating digital content

Knowledge of AP style

Enjoys working in teams and is a strong communicator

Ability to quickly learn new things and adapt to change

Thrives under pressure and able to meet deadlines

Self-motivated and competitive

Strong news judgement

Comfortable setting up and executing interviews with local sources

Ability to be fast and first at breaking news on the web

Able to deliver multiple stories for the web each day on a wide range of topics

Familiar with contact information for various agencies to obtain information as quickly as possible

Understand social media's importance in reporting stories and delivering traffic

Print reporting background a plus

Some schedule flexibility (nights, weekends)

Regularly meets measurements of success

Proficiency in WordPress a plus

Education Requirements:

Bachelor's Degree

Experience:

Date: 10/31/2023

Page: 2/3

WNTZ

Fax and E-mail verification summary report for Digital Producer

Position Responsibilities:

Report news quickly and accurately

Be able to craft original content that stands out from competition - including both daily assignments and ongoing investigations & topical coverage

Collaborate with local and regional staff to find angles that resonate in the community

Find ways to share reporting responsibilities across markets and topics as needed

Understand types of stories that drive traffic on the web

Work with management to deliver a content mix that reflects the needs of the area

Develop expertise and sources in key audience interest areas

Shoot photos and video as needed to tell stories in multiple ways

Utilize SEO best practices in writing

Utilize social media for reporting and story promotion

Ensure all content meets company standards for journalistic integrity and production quality

Additional Information:

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Tracy Granier at tgranier@brproud.com

Date: 10/31/2023

Page: 3/3

WNTZ
Fax and E-mail verification summary report for Digital Producer

RS Number	Recruiting Source	Date and Time
3	Grambling State University	
	E-mail: fobbsshe@gram.edu	Sent: 2/21/2022 3:17:04 PM
6	Louisiana College	
	E-mail: leneil.mercer@lacollege.edu	Sent: 2/21/2022 3:17:02 PM
7	Louisiana State Department of Labor	
	E-mail: mragona@lwc.la.gov	Sent: 2/21/2022 3:17:02 PM
8	Louisiana State University of Alexandria	
	E-mail: ehalpin@lsua.edu	Sent: 2/21/2022 3:17:03 PM
9	McNeese State University	
	E-mail: lburgess@mcneese.edu	Sent: 2/21/2022 3:17:01 PM
10	Mississippi State University	
	E-mail: eirvin@career.msstate.edu	Sent: 2/21/2022 3:17:00 PM
13	Southern University	
	E-mail: careerservices@subr.edu	Sent: 2/21/2022 3:17:00 PM
15	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 2/21/2022 3:16:59 PM
16	Xavier University	
	E-mail: mminnard@xula.edu	Sent: 2/21/2022 3:17:00 PM

Job Notification Details Report

Alexandria,LA From: **Page:** 3/3

Date: 10/31/2023

Job Notification details between 2/1/2022 to 1/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/21/2022	Soldier For Life - Transition Assistance Program	No	Soldier For Life Transition Assistance Program	1	By User/Other System
2/21/2022	Central Louisiana Chamber of Commerce	No	Deborah Randolph	1	By User/Other System
2/21/2022	Louisiana State University of Alexandria	No	Dr. Eamon Halpin	1	ehalpin@lsua.edu
2/21/2022	Louisiana College	No	Leneil Mercer, M.S.	1	leneil.mercer@lacolle ge.edu
2/21/2022	Louisiana State Department of Labor	No	Mattew Ragona	1	mragona@lwc.la.gov
2/21/2022	Alexandria Daily Town Talk	No	Thomas Upham	1	By User/Other System
2/21/2022	www.cenlanow.com	No	Aleece Way	1	By User/Other System
2/21/2022	McNeese State University	No	Lin Burgess	1	lburgess@mcneese.ed u
2/21/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
2/21/2022	Mississippi State University	No	Edie Irvin	1	eirvin@career.msstate.
2/21/2022	Southern University	No	Tamara Foster- Montgomery	1	careerservices@subr.e du
2/21/2022	Xavier University	No	Marian Minnard	1	mminnard@xula.edu
2/21/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

Interview Recruitment Source Report

From: Alexandria,LA Page: 1/1

Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 12/11/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 99358

Job Title: Digital Producer

Job Opening Period: 2/17/2022 - 4/30/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/25/2022	Yes	5/9/2022	Linked In
Candidate	4/5/2022	No		Indeed.com

Exhibit 3.1 February 1, 2021 – January 31, 2022 EEO Initiatives

From:

Date:10/31/2023

Page:1/1

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
1	Ongoing Event	Listing of each upper-level category opening in a job bank or newsletter	1	Aleece Way	Yes	1.00

Description:

The Station regularly disseminates job vacancy notices to the Louisiana Department of Labor in an effort to post all job vacancies, including upper-level category openings.

Scope of Participation:

The Station regularly disseminates job vacancy notices to the Louisiana Department of Labor in an effort to post all job vacancies, including upper-level category openings.

Total Points: 1.00

Exhibit 3.2

February 1, 2022 – January 31, 2023 EEO Initiatives

Outreach Initiatives Details

From: Alexandria,LA Page1/2

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points		
1	02/01/2022	Listing of each upper-level category opening in a job bank or newsletter	1	Aleece Way	Yes	1.00		
	Description	:						
	vacancies, in Scope of Pa The Station	regularly disseminates job vacancy n ncluding upper-level category openin articipation: regularly disseminates job vacancy n ncluding upper-level category openin	gs.		•			
2	03/29/2022	Participation in Job Fairs	2	Aleece Way Mitch Pederson	Yes No	.25		
	Description:							
		participated in Central Louisiana Soc ng information and job descriptions w				ia and		
	C C D -							

Scope of Participation:

The Station participated in Central Louisiana Society for Human Resources Management CENLA Career Fair. Programming information and job descriptions were distributed along with general information about Nexstar Media and WNTZ.

3	04/07/2022 Participation in Job Fairs	2	Mitchell Pederson	No	.25
	•		Amanda Vercher	Yes	

Description:

The Station participated at the Louisiana Christian University Career Fair. Station personnel were able to meet with students and discuss vacancies at the Station and in the broadcasting industry.

Scope of Participation:

The Station participated at the Louisiana Christian University Career Fair. Station personnel were able to meet with students and discuss vacancies at the Station and in the broadcasting industry.

4	10/26/2022	Participation in Job Fairs	2	Aleece Way	Yes	.25
				Mitchell Pederson	No	

Description:

From:

Date:10/31/2023

Alexandria,LA Page2/2

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
	discuss vaca	participated at the the Central LA SI ancies at the Station and in the broad articipation:		ion personnel were able to me	et with candidates	and
		participated at the the Central LA SF ancies at the Station and in the broad		ion personnel were able to me	et with candidates	and
5	01/13/2023	Provision of training to management	3	Aleece Way Amanda Vercher Mitch Pederson	Yes Yes Yes	1.00

Description:

The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.

Scope of Participation:

The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.

Total Points: 2.75

WNTZ EEO 2022 Events

Central La SHRM Job Fair

March 29, 2022 10a-2p

Held at the Alexandria River Front Center Aleece Way and Mitchell Pederson were on hand to recruit possible job applicants. Programming information and Job Descriptions were distributed along with general information about Nexstar media and WNTZ.

Louisiana Christian University Career Fair

April 7, 2022 10a-3p

Held at the Granberry Conference Center on the LCU Campus in Pineville La. Amanda Vercher and Mitchell Pederson distributed company information and job descriptions. We interviewed two possible candidates that resulted in the hire of a new digital position. It was a very successful event.

Central La SHRM Fall Job Fair

October 26, 2022 10a-2p

Held at the Country Inn & Suites Convention Center in Pineville La. Attended by Aleece Way and Mitchell Pederson. Distributed company information and Job Descriptions to possible candidates.

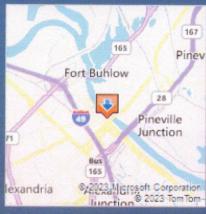


Tuesday, March 29, 2022 from 10:00 AM to 2:00 PM CDT

Add to Calendar

Where

Alexandria Riverfront Center 707 2nd Street Alexandria, LA 71301



Driving Directions

Contact

Jeff Ryan, Workforce Readiness Chair CLSHRM 318-484-7166

clshrm0367@live.com





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(1)

Main

Louisiana Christian University - Career Fair

Back

Add to my calendar 🛱

Louisiana Christian University - Career Fair

When **07 Apr 2022** 10:00 AM - 3:00 PM

© Louisiana Association of Colleges & Employers



WELCOME TO CENTRAL LOUISIANA SHRM!

Back

When 10/26/2022

10:00 AM - 2:00 PM

Location Country Inn & Suites Pineville, LA

Registration

\$100 Bronze Sponsor - \$100.00

Bronze Sponsor (includes a booth space)

\$200 Silver Sponsor - \$200.00

Silver Sponsor (choice of booth location and highlighted as silver sponsor on all printed material)

\$375 Gold Sponsor - \$375.00

Gold Sponsor (limited to 8 employers) (choice of booth location; opportunity to speak during live remote; logo on all printed materials; and highlighted in all advertising)

\$500 Platinum Sponsor - \$500.00

Platinum Sponsor (limited to 5 employers) (opportunity to speak at beginning

2022 FALL CENLA CAREER FAIR

Add to my calendar (+)

Central Louisiana Society for Human Resource Management (CLSHRM) is hosting an area-wide job fair to be held at the Country Inn & Suites in Pineville on October 26, 2022.

\$500 Platinum Sponsor (limited to 5 employers) (opportunity to speak at beginning of job fair; location at entrance of the job fair; top jobs advertised on printed materials; and highlighted in all advertising)

\$375 Gold Sponsor (limited to 8 employers) (choice of booth location; opportunity to speak during live remote; logo on all printed materials; and highlighted in all advertising)

\$200 Silver Sponsor (choice of booth location and highlighted as silver sponsor on all printed material)

\$100 Bronze Sponsor (will reduce to \$75 for educational institutions at this level only) (includes a booth space)

Payment and registration can be submitted online at www.clshrm.shrm.org or by requested invoice.

Mailing address is P.O. Box 4645, Pineville, LA 71361-4645

Please return this registration form via email or fax no later than Friday, October 21, 2022.

Booths are not guaranteed; please register as soon as possible. Questions? Contact:

Jeff Ryan, Workforce Readiness Chair, CLSHRM

318-484-7166 (phone) or Jeff.Ryan@cleco.com

of job fair; location at entrance of the job fair; top jobs advertised on printed materials; and highlighted in all advertising)

VA 🖺 Reach out to Jeff Ryan for registration code.

Registration is closed



Central Louisiana Society for Human Address: Resource Management

PO Box 4645

Chapter #0367

Pineville, LA 71361-4645

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- · Maintenance programs
- New AC Installation
- · Bosch/Ruud Dealer

LOCAL NEWS

LCU to host Spring Career Fair on April 7

Posted: Mar 28, 2022 / 01:26 PM CDT Updated: Mar 28, 2022 / 01:26 PM CDT



SHARE









PINEVILLE, La. – Louisiana Christian University is excited to host a Career Fair for our students to be held on Thursday, April 7th 10AM-3PM in Granberry Conference Center.

Please save this date and RSVP now to hold your table! https://docs.google.com/forms

/d/e/1FAIpQLSdSxU_k2T-5AFs1mSVOAq5nhjuPleVlWNcernGTf_CAg1jJUQ

/viewform?usp=sf_link



9680 Hwy 165 Pollock, LA 318-403-4457 3611 West Oak St. Jena, LA 318-374-4873

318-704-5800





Feel free to visit our



Please bring all job descriptions and information to the fair to hand out to interested applicants as well as a tablecloth. One table and two chairs will be provided. If you require electrical access, please let me know and we can accommodate.

If your organization has a need for an intern, please feel free to speak to our students about internships as well at this event. You may also fill out the form below to join our internship list now:

Host a Wildcat

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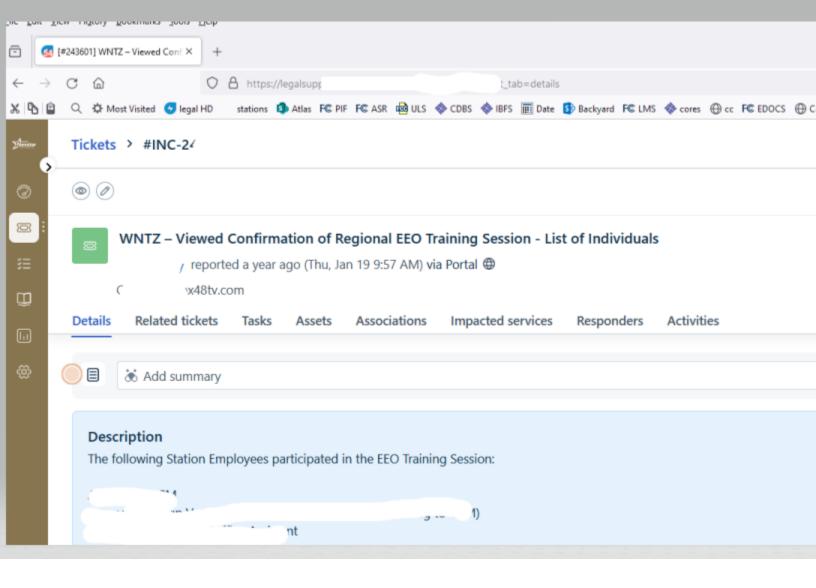
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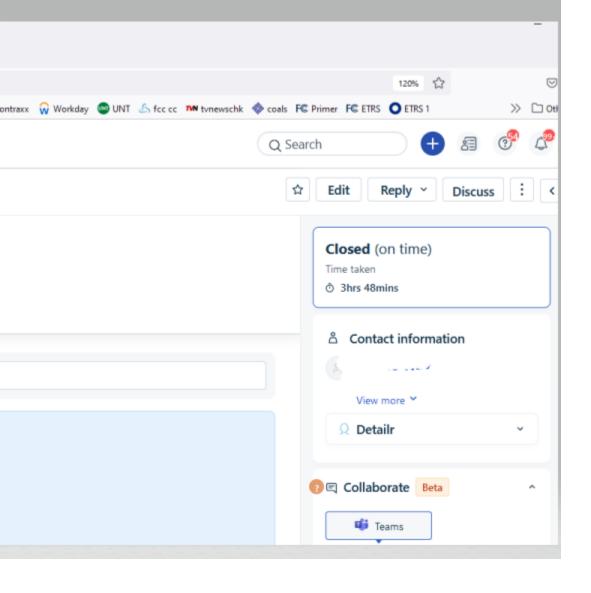


Exhibit 4 STATION EOE and EEO ANNOUNCEMENT SCRIPT

EOE STATEMENT SCRIPT

"Nexstar Media Inc. stations are committed to a broad applicant outreach in our continuing efforts to represent our diverse community. If your organization is interested in becoming part of our recruitment list, and you distribute job information or can provide referrals as part of your regular activity, we want to hear from you. Send your request to the address below. Mail to: WNTZ-TV, 201 Johnston Street Suite 305, Alexandria, LA 71301. Open positions can be viewed at our website www.cenlanow.com."