



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2670038

Schedule Dates 11/01/16-11/07/16
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 5781 DCCC VA 11/1-11/8 (871873)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name POLCE,KELLY
Phone/Fax /
CPE Est 5781 DCCC VA
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 5781 DCCC VA 11/1-11/8
Add To Schedule
WJLA-TV

Date Entered 10/24/16
Last Modified 11/01/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,512.50
Net Total \$82,237.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	43	\$96,750.00
Grand Total:	43	\$96,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:35A- News-Good Morning Washington at 430a			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		10/27/16
2.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5A- News-Good Morning Washington at 5a	1		X	X	X	X			1	\$400.00	\$400.00	Washington (WJLA)		10/27/16
3.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a	1		X	X	X	X			1	\$700.00	\$700.00	Washington (WJLA)		10/27/16
4.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		10/27/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9A- Live with Kelly	1		X	X	X	X			1	\$600.00	\$600.00	Washington (WJLA)		10/27/16
6.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	2P- ABC-General Hospital	1		X	X	X	X			1	\$900.00	\$900.00	Washington (WJLA)		10/27/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	3P- 4P (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)	HOT BENCH	10/27/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJ	10/27/16
9.0	Normal Line / Access	11/01/16-11/04/16	4	:30	6:57P- 7P (EST)	3		X	X	X	X			3	\$5,000.00	\$15,000.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJ	10/27/16
10.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	10:59:56P- News-ABC 7 News at 11p	1		X	X	X	X			1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/27/16

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		10/27/16
12.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:37A- ABC-Nightline	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		10/27/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:35A- News-Good Morning Washington at 430a		1							1	\$150.00	\$150.00	Washington (WJLA)		10/27/16
14.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/27/16
15.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:30A- Sports-Tim McCarver Show							1		1	\$100.00	\$100.00	Washington (WJLA)		10/27/16
16.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		10/27/16
17.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$600.00	\$600.00	Washington (WJLA)		10/27/16
18.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/27/16
19.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/27/16
20.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/27/16

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21.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	10P- ABC-How To Get Away With Murder (Thursday)					1				1	\$16,000.00	\$16,000.00	Washington (WJLA)		10/27/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$800.00	\$800.00	Washington (WJLA)		10/27/16
23.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1		1	\$800.00	\$800.00	Washington (WJLA)		10/27/16
24.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	11:35P- News-ABC 7 Sports Sunday								1	1	\$500.00	\$500.00	Washington (WJLA)		10/27/16
25.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	8P- ABC-The Goldbergs (Wednesday)				1						\$7,000.00		Washington (WJLA)	GOLDBERGS	10/27/16
25.0.1	Closed Preempt	11/02/16															Washington (WJLA)	Program Change/Exception -	
26.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$7,000.00	\$7,000.00	Washington (WJLA)		11/1/16
27.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	8:31P- ABC-Dr Ken (Friday)						1			1	\$5,500.00	\$5,500.00	Washington (WJLA)		11/1/16
28.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/1/16

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29.0	M/G For 25.0.1 / Prime	11/06/16-11/06/16	4	:30	10P- ABC-Quantico (Sunday)								1	1	\$7,500.00	\$7,500.00	Washington (WJLA)		11/1/16

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