

Received
8/18/2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV ; RALEIGH, NC

Date:

8/18/2016

I, GMMB,being/on behalf of: Hillary for America,a legally qualified candidate of the Democraticpolitical party for the office of: President of the United Statesin the Generalelection to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED		See Attached			

Attach proposed schedule with charges (if available): \$45,925

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/15/2016

Date



Signature

- Authorized Media Buyer

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Marion Bell

Signature

Marion Bell

Printed Name

Sales Mktg

Title

Director
8/18/2016

8/19/16

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

SPOT has not been received to determine content



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

8/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>AS ORDERED</p> <p>See Attached</p>					

Attach proposed schedule with charges (if available): **\$45,925**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 166716 /		<u>Alt Order #</u> 08350164
<u>Product</u> CLINTON 8/30		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 5208
<u>Advertiser</u> HILLARY CLINTON FOR AMERICA		<u>Original Date / Revision</u> 08/18/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 201.20
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	08/30/16	09/05/16	Today Show III	10-11a		:30				NM	5	\$1,750.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				5	\$350.00	1.20			
N 2	WRAL	08/30/16	09/05/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	10	\$2,500.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				10	\$250.00	1.10			
N 3	WRAL	08/30/16	09/05/16	Last Call	1:37 XM-2:07 XM		:30				NM	5	\$375.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				5	\$75.00	0.30			
N 4	WRAL	08/30/16	09/05/16	Doctors	2p-3p		:30				NM	10	\$2,000.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				10	\$200.00	0.80			
N 5	WRAL	08/30/16	09/05/16	Dr. Phil	3-4p		:30				NM	10	\$3,000.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				10	\$300.00	1.80			
N 6	WRAL	08/30/16	09/05/16	WRAL 5a News	5a-530a		:30				NM	1	\$400.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$400.00	1.20			
N 7	WRAL	08/30/16	09/05/16	WRAL 5p News	5-530p		:30				NM	5	\$5,000.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				5	\$1,000.00	4.50			
N 8	WRAL	08/30/16	09/05/16	WRL 530a News	530a-6a		:30				NM	2	\$1,200.00
				3Q NON-WINDOW CANDIDATE CARD V8.1									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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<u>Advertiser</u> HILLARY CLINTON FOR /		<u>Original Date / Revision</u> 08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				2	\$600.00	2.00			
N 9	WRAL	08/30/16	09/05/16	WRAL 6p News	6p-6:30p		:30				NM	3	\$4,500.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				3	\$1,500.00	6.60			
N 10	WRAL	08/30/16	09/05/16	WRAL AM News 6-7a	6a-7a		:30				NM	7	\$6,300.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				7	\$900.00	3.90			
N 11	WRAL	08/30/16	09/05/16	Today Show	7-9a		:30				NM	5	\$3,500.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				5	\$700.00	2.90			
N 12	WRAL	08/30/16	09/05/16	Entertainment Tonight	730-8p		:30				NM	5	\$5,000.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				5	\$1,000.00	3.70			
N 13	WRAL	09/03/16	09/03/16	Closer	1:32 XM-2:32 XM		:30				NM	4	\$200.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----4-				4	\$50.00	0.30			
N 14	WRAL	09/03/16	09/03/16	Saturday Night Live	11:30p-1x		:30				NM	2	\$600.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----2-				2	\$300.00	1.90			
N 15	WRAL	09/03/16	09/03/16	WRAL News 6a-8a	6a-8a		:30				NM	2	\$800.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----2-				2	\$400.00	1.90			
N 16	WRAL	09/04/16	09/04/16	Graham Bensinger	12:35 XM-1:05 XM		:30				NM	1	\$50.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$50.00	0.30			
N 17	WRAL	09/04/16	09/04/16	NASCAR Sprint	7-11p		:30				NM	3	\$3,300.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----3				3	\$1,100.00	7.40			
N 18	WRAL	09/04/16	09/04/16	Sunday Today	9-10a		:30				NM	2	\$1,500.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----2				2	\$750.00	2.70			
N 19	WRAL	08/30/16	09/05/16	Late News	11-1135p		:30				NM	1	\$1,200.00
3Q NON-WINDOW CANDIDATE CARD V8.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTFSS				1	\$1,200.00	3.60			
N 20	WRAL	08/31/16	08/31/16	America's Got Talent WED	8:00 PM-10:00 PM		:30				NM	1	\$2,750.00
3Q NON-WINDOW CANDIDATE CARD V8.1													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	--1----				1	\$2,750.00	8.60			
Totals								201.20				84	\$45,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/05/16	84	\$45,925.00	(\$6,888.75)	\$39,036.25
Totals	84	\$45,925.00	(\$6,888.75)	\$39,036.25

Signature: _____ **Date:** _____

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