

Received  
8/18/2016

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|  |                                  |
|--|----------------------------------|
| <b>Station and Location:</b><br><u>WRAL-TV ; RALEIGH, NC</u> | <b>Date:</b><br><u>8/18/2016</u> |
|--|----------------------------------|

I, GMMB,

being/on behalf of: Hillary for America,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
| AS ORDERED       |                                  | See Attached |       |                |                 |

**Attach proposed schedule with charges (if available):** \$45,925

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/15/2016

Date



Signature

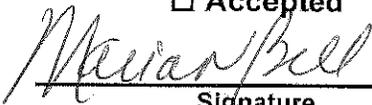
*- Authorized Media Buyer*

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Marian Bell

Printed Name

Sulis Moley

Title

*Director*

*8/18/2016*



### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

*spot has not been received to determine content*

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



*- Authorized Melda Boyer*

signature of candidate or authorized committee

**Daniel Jester**

printed name

**9/15/2016**

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

| Broadcast Length                      | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------------------|----------------------------------|------|-------|----------------|-----------------|
| <p>AS ORDERED</p> <p>See Attached</p> |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**      **\$45,925**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>166716 /           |  | <u>Alt Order #</u><br>08350164                         |
| <u>Product</u><br>CLINTON 8/30                   |  |  |
| <u>Contract Dates</u><br>08/30/16 - 09/05/16     |  | <u>Estimate #</u><br>5208                              |
| <u>Advertiser</u><br>HILLARY CLINTON FOR AMERICA |  | <u>Original Date / Revision</u><br>08/18/16 / 08/18/16 |
| <u>Billing Cycle</u><br>EOM/EOC                  | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WRAL                          | <u>Account Executive</u><br>Cheryl Blair | <u>Sales Office</u><br>Washington Tel                  |
| <u>Special Handling</u>                          |  |  |
| <u>Demographic</u><br>Adults 25-54               |  |  |
|  |  | <u>Total Ratings</u><br>201.20                         |
| <u>Agcy Code</u>                                 | <u>Advertiser Code</u>                   | <u>Product 1/2</u><br>295                              |
| <u>Agency Ref</u>                                | <u>Advertiser Ref</u>                    |  |

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

| *Line | Ch   | Start Date        | End Date        | Description   | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | WRAL | 08/30/16          | 09/05/16        | Today Show III<br>3Q NON-WINDOW CANDIDATE CARD V8.1     | 10-11a          |      | :30    |                   |             |               | NM   | 5     | \$1,750.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 5                 | \$350.00    | 1.20          |      |       |            |
| N 2   | WRAL | 08/30/16          | 09/05/16        | Dr. Phil - 2nd Run<br>3Q NON-WINDOW CANDIDATE CARD V8.1 | 11a-12p         |      | :30    |                   |             |               | NM   | 10    | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 10                | \$250.00    | 1.10          |      |       |            |
| N 3   | WRAL | 08/30/16          | 09/05/16        | Last Call<br>3Q NON-WINDOW CANDIDATE CARD V8.1          | 1:37 XM-2:07 XM |      | :30    |                   |             |               | NM   | 5     | \$375.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 5                 | \$75.00     | 0.30          |      |       |            |
| N 4   | WRAL | 08/30/16          | 09/05/16        | Doctors<br>3Q NON-WINDOW CANDIDATE CARD V8.1            | 2p-3p           |      | :30    |                   |             |               | NM   | 10    | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 10                | \$200.00    | 0.80          |      |       |            |
| N 5   | WRAL | 08/30/16          | 09/05/16        | Dr. Phil<br>3Q NON-WINDOW CANDIDATE CARD V8.1           | 3-4p            |      | :30    |                   |             |               | NM   | 10    | \$3,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 10                | \$300.00    | 1.80          |      |       |            |
| N 6   | WRAL | 08/30/16          | 09/05/16        | WRAL 5a News<br>3Q NON-WINDOW CANDIDATE CARD V8.1       | 5a-530a         |      | :30    |                   |             |               | NM   | 1     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 1                 | \$400.00    | 1.20          |      |       |            |
| N 7   | WRAL | 08/30/16          | 09/05/16        | WRAL 5p News<br>3Q NON-WINDOW CANDIDATE CARD V8.1       | 5-530p          |      | :30    |                   |             |               | NM   | 5     | \$5,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16          | 09/05/16        | MTWTF--   |                 |      |        | 5                 | \$1,000.00  | 4.50          |      |       |            |
| N 8   | WRAL | 08/30/16          | 09/05/16        | WRL 530a News<br>3Q NON-WINDOW CANDIDATE CARD V8.1      | 530a-6a         |      | :30    |                   |             |               | NM   | 2     | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

|  |                                |  |
|--|--------------------------------|--|
| <u>Contract / Revision</u><br>166716 /       |                                | <u>Alt Order #</u><br>08350164                         |
| <u>Contract Dates</u><br>08/30/16 - 09/05/16 | <u>Product</u><br>CLINTON 8/30 | <u>Estimate #</u><br>5208                              |
| <u>Advertiser</u><br>HILLARY CLINTON FOR /   |                                | <u>Original Date / Revision</u><br>08/18/16 / 08/18/16 |

| *Line | Ch   | Start Date                        | End Date        | Description              | Start/End Time   | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-----------------------------------|-----------------|--------------------------|------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 9   | WRAL | 08/30/16                          | 09/05/16        | WRAL 6p News             | 6p-6:30p         |      | :30    |                   |             |               | NM   | 3     | \$4,500.00 |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTF--                  |                  |      |        | 2                 | \$600.00    | 2.00          |      |       |            |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTF--                  |                  |      |        | 3                 | \$1,500.00  | 6.60          |      |       |            |
| N 10  | WRAL | 08/30/16                          | 09/05/16        | WRAL AM News 6-7a        | 6a-7a            |      | :30    |                   |             |               | NM   | 7     | \$6,300.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTF--                  |                  |      |        | 7                 | \$900.00    | 3.90          |      |       |            |
| N 11  | WRAL | 08/30/16                          | 09/05/16        | Today Show               | 7-9a             |      | :30    |                   |             |               | NM   | 5     | \$3,500.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTF--                  |                  |      |        | 5                 | \$700.00    | 2.90          |      |       |            |
| N 12  | WRAL | 08/30/16                          | 09/05/16        | Entertainment Tonight    | 730-8p           |      | :30    |                   |             |               | NM   | 5     | \$5,000.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTF--                  |                  |      |        | 5                 | \$1,000.00  | 3.70          |      |       |            |
| N 13  | WRAL | 09/03/16                          | 09/03/16        | Closer                   | 1:32 XM-2:32 XM  |      | :30    |                   |             |               | NM   | 4     | \$200.00   |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | ----4-                   |                  |      |        | 4                 | \$50.00     | 0.30          |      |       |            |
| N 14  | WRAL | 09/03/16                          | 09/03/16        | Saturday Night Live      | 11:30p-1x        |      | :30    |                   |             |               | NM   | 2     | \$600.00   |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | -----2-                  |                  |      |        | 2                 | \$300.00    | 1.90          |      |       |            |
| N 15  | WRAL | 09/03/16                          | 09/03/16        | WRAL News 6a-8a          | 6a-8a            |      | :30    |                   |             |               | NM   | 2     | \$800.00   |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | -----2-                  |                  |      |        | 2                 | \$400.00    | 1.90          |      |       |            |
| N 16  | WRAL | 09/04/16                          | 09/04/16        | Graham Bensinger         | 12:35 XM-1:05 XM |      | :30    |                   |             |               | NM   | 1     | \$50.00    |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | -----1                   |                  |      |        | 1                 | \$50.00     | 0.30          |      |       |            |
| N 17  | WRAL | 09/04/16                          | 09/04/16        | NASCAR Sprint            | 7-11p            |      | :30    |                   |             |               | NM   | 3     | \$3,300.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | -----3                   |                  |      |        | 3                 | \$1,100.00  | 7.40          |      |       |            |
| N 18  | WRAL | 09/04/16                          | 09/04/16        | Sunday Today             | 9-10a            |      | :30    |                   |             |               | NM   | 2     | \$1,500.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/29/16                          | 09/04/16        | -----2                   |                  |      |        | 2                 | \$750.00    | 2.70          |      |       |            |
| N 19  | WRAL | 08/30/16                          | 09/05/16        | Late News                | 11-1135p         |      | :30    |                   |             |               | NM   | 1     | \$1,200.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |
|       |      | <u>Start Date</u>                 | <u>End Date</u> | <u>Weekdays</u>          |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 08/30/16                          | 09/05/16        | MTWTFSS                  |                  |      |        | 1                 | \$1,200.00  | 3.60          |      |       |            |
| N 20  | WRAL | 08/31/16                          | 08/31/16        | America's Got Talent WED | 8:00 PM-10:00 PM |      | :30    |                   |             |               | NM   | 1     | \$2,750.00 |
|       |      | 3Q NON-WINDOW CANDIDATE CARD V8.1 |                 |                          |                  |      |        |                   |             |               |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)890-6000

|  |                                |  |
|--|--------------------------------|--|
| <u>Contract / Revision</u><br>166716 /       |                                | <u>Alt Order #</u><br>08350164                         |
| <u>Contract Dates</u><br>08/30/16 - 09/05/16 | <u>Product</u><br>CLINTON 8/30 | <u>Estimate #</u><br>5208                              |
| <u>Advertiser</u><br>HILLARY CLINTON FOR /   |                                | <u>Original Date / Revision</u><br>08/18/16 / 08/18/16 |

| *Line         | Ch | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 08/29/16          | 09/04/16        | --1----         |                |      |        | 1                 | \$2,750.00  | 8.60          |      |       |             |
| <b>Totals</b> |    |                   |                 |                 |                |      |        | 201.20            |             |               |      | 84    | \$45,925.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|--------------------|------------|--------------|--------------|-------------|
| 08/29/16 -09/05/16 | 84         | \$45,925.00  | (\$6,888.75) | \$39,036.25 |
| <b>Totals</b>      | 84         | \$45,925.00  | (\$6,888.75) | \$39,036.25 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.