

Received
8/5/2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV ; RALEIGH, NC

Date:

8/5/2016

I, GMMBbeing/on behalf of: Hillary for Americaa legally qualified candidate of the Democraticpolitical party for the office of: President of the United Statesin the Generalelection to be held on: 11/8/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
| AS ORDERED | | See Attached | | | |

 Attach proposed schedule with charges (if available): \$43,575

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

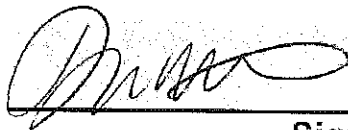
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



Signature

- Authorized Media Buyer

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Maria Bell
Signature

MARIA BELL
Printed Name

Sales Mgr
Title
Director
8/8/2016

Paul
8/8/16

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*spot has
of been
received
delivered
on time*



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED See Attached | | | | | |

Attach proposed schedule with charges (if available): \$43,575

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

| | | |
|--|--|--|
| Contract / Revision 166407 / | | Alt Order # 08341968 |
| Product HILLARY 8/23 | | |
| Contract Dates 08/23/16 - 08/29/16 | | Estimate # 5085 |
| Advertiser HILLARY CLINTON FOR AMERICA | | Original Date / Revision 08/05/16 / 08/08/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WRAL | Account Executive Cheryl Blair | Sales Office Washington Tel |
| Special Handling CIA - Mark PAID | | |
| Demographic Adults 25-54 | | |
| Agency Code | Advertiser Code | Product 1/2 295 |
| Agency Ref | | Advertiser Ref |

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WRAL | 08/23/16 | 08/29/16 | Today Show III | 10-11a | | :30 | | | | NM | 5 | \$1,750.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 5 | \$350.00 | | | | |
| N 2 | WRAL | 08/23/16 | 08/29/16 | WRAL Noon News | 12-1p | | :30 | | | | NM | 10 | \$4,250.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 10 | \$425.00 | | | | |
| N 3 | WRAL | 08/23/16 | 08/29/16 | Dr. Phil | 3-4p | | :30 | | | | NM | 5 | \$1,500.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 5 | \$300.00 | | | | |
| N 4 | WRAL | 08/23/16 | 08/29/16 | WRAL 530p News | 530-6p | | :30 | | | | NM | 4 | \$4,000.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 4 | \$1,000.00 | | | | |
| N 5 | WRAL | 08/23/16 | 08/29/16 | WRAL 6p News | 6p-6:30p | | :30 | | | | NM | 2 | \$3,000.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 2 | \$1,500.00 | | | | |
| N 6 | WRAL | 08/23/16 | 08/29/16 | WRAL AM News 6-7a | 6a-7a | | :30 | | | | NM | 4 | \$3,600.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MTWTF-- | | | | 4 | \$900.00 | | | | |
| N 7 | WRAL | 08/23/16 | 08/29/16 | Inside Edition | 7-730p | | :30 | | | | NM | 4 | \$3,600.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/23/16 | 08/29/16 | MT-TF-- | | | | 4 | \$900.00 | | | | |
| N 8 | WRAL | 08/23/16 | 08/29/16 | Today Show | 7-9a | | :30 | | | | NM | 10 | \$7,000.00 |
| | | | | Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 166407 / | 08341968 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/23/16 - 08/29/16 | HILLARY 8/23 | 5085 |

| | |
|-----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| HILLARY CLINTON FOR / | 08/05/16 / 08/08/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-----------------------------------|------|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/23/16 | 08/29/16 | MTWTF-- | | | | 10 | \$700.00 | | | | |
| N 9 | WRAL | 08/27/16 | 08/27/16 | Saturday Night Live | 11:30p-1x | | :30 | | | | NM | 1 | \$300.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1- | | | | 1 | \$300.00 | | | | |
| N 10 | WRAL | 08/27/16 | 08/27/16 | WRAL SAT 6pm News | 6-630p | | :30 | | | | NM | 1 | \$500.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1- | | | | 1 | \$500.00 | | | | |
| N 11 | WRAL | 08/27/16 | 08/27/16 | WRAL News 6a-8a | 6a-8a | | :30 | | | | NM | 2 | \$800.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----2- | | | | 2 | \$400.00 | | | | |
| N 12 | WRAL | 08/27/16 | 08/27/16 | On The Record 7p | 7-730p | | :30 | | | | NM | 1 | \$300.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1- | | | | 1 | \$300.00 | | | | |
| N 13 | WRAL | 08/23/16 | 08/29/16 | Late Night Seth Meyers | 1237-137xm | | :30 | | | | NM | 1 | \$150.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/23/16 | 08/29/16 | MTWTF-- | | | | 1 | \$150.00 | | | | |
| N 14 | WRAL | 08/27/16 | 08/27/16 | Saturday Today | 8-10a | | :30 | | | | NM | 4 | \$1,800.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----4- | | | | 4 | \$450.00 | | | | |
| N 15 | WRAL | 08/28/16 | 08/28/16 | Meet The Press | 10-11a | | :30 | | | | NM | 1 | \$400.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1 | | | | 1 | \$400.00 | | | | |
| N 16 | WRAL | 08/28/16 | 08/28/16 | WRAL SUN 6p News | 6p-630p | | :30 | | | | NM | 1 | \$600.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1 | | | | 1 | \$600.00 | | | | |
| N 17 | WRAL | 08/28/16 | 08/28/16 | WRAL News Sunday | 7a-9a | | :30 | | | | NM | 4 | \$1,800.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----4 | | | | 4 | \$450.00 | | | | |
| N 18 | WRAL | 08/28/16 | 08/28/16 | Sunday 7-8p | 7-8p | | :30 | | | | NM | 1 | \$1,400.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1 | | | | 1 | \$1,400.00 | | | | |
| N 19 | WRAL | 08/28/16 | 08/28/16 | Sunday Today | 7-9a | | :30 | | | | NM | 1 | \$750.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1 | | | | 1 | \$750.00 | | | | |
| N 20 | WRAL | 08/28/16 | 08/28/16 | America Ninja Warrior SUN | 9:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 166407 / | 08341968 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/23/16 - 08/29/16 | HILLARY 8/23 | 5085 |

| | |
|-----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| HILLARY CLINTON FOR / | 08/05/16 / 08/08/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-----------------------------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----1 | | | | 1 | \$1,500.00 | | | | |
| N 21 | WRAL | 08/23/16 | 08/29/16 | Late News | 11-1135p | | :30 | | | | NM | 2 | \$2,400.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/23/16 | 08/29/16 | MTWTFSS | | | | 2 | \$1,200.00 | | | | |
| N 22 | WRAL | 08/24/16 | 08/24/16 | Wednesday Hr 3 | 10-11p | | :30 | | | | NM | 1 | \$2,000.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/22/16 | 08/28/16 | --1---- | | | | 1 | \$2,000.00 | | | | |
| N 23 | WRAL | 08/23/16 | 08/29/16 | Last Call | 137-207xm | | :30 | | | | NM | 1 | \$75.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/23/16 | 08/29/16 | MTWTF-- | | | | 1 | \$75.00 | | | | |
| N 24 | WRAL | 08/23/16 | 08/29/16 | WRAL 430A News | 430a-5a | | :30 | | | | NM | 1 | \$100.00 |
| Q3 NON-WINDOW CANDIDATE CARD V8.1 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/23/16 | 08/29/16 | MTWTF-- | | | | 1 | \$100.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 68 | \$43,575.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/01/16 - 08/28/16 | 56 | \$36,125.00 | (\$5,418.75) | \$30,706.25 |
| 08/29/16 - 08/29/16 | 12 | \$7,450.00 | (\$1,117.50) | \$6,332.50 |
| Totals | 68 | \$43,575.00 | (\$6,536.25) | \$37,038.75 |

Signature: _____ **Date:** _____

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