

WMPX WMRX FOURTH QUARTER PUBLIC FILE REPORT 2016

During FOURTH quarter, WMPX WMRX ran :60 public service announcements dealing with the Issues in our community. The issues and agency names of those Public service announcements that aired are below:

Poverty (FEED MICHIGAN, Midland County Emergency Food Pantry PSA)

Minimum Number of minutes devoted to issue over 4th Quarter: **180**

Animal Control (Sunny Furry Friend of the Week Humane Society of Midland County, Live mentions on morning and afternoon drive)

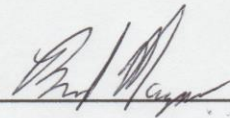
Minimum Number of minutes devoted to issue over 4th Quarter: **180**

Public Safety (Underage Drinking/Smoke Detector FirePrevnetion)

Minimum Number of minutes devoted to issue over 4th Quarter: **180**

Please find scripts attached for Public Safety and Poverty PSA

PLACED IN PUBLIC FILE BY



DATE

11/17