

ORDER



Orders
Order / Rev: 1288099
Alt Order #: WOC14648941
Product Desc: AB PAC
Estimate: 6758
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WSYM

Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	69	\$22,515.00	\$19,137.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	69	\$22,515.00	\$19,137.75	0.00
Totals	69	\$22,515.00	\$19,137.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSYM	05/14/24	05/15/24	WE Prime A WE Prime A	CM	8-9p	--W----	:30	1	\$2,475.00	P-1	0.00	NM	1	\$2,475.00
(Program: MASKED SINGER) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Masked Singer on WSYM airing 24 times on 9/21/2022, 9/28/2022, 10/5/2022, 10/19/2022, 10/26/2022, 11/9/2022, 11/16/2022, 11/23/2022, 11/30/2022, 12/7/2022, 2/15/2023, 2/22/2023, 3/1/2023, 3/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	--W----			1	\$2,475.00	0.00						
N 2	WSYM	05/20/24	05/20/24	M-F 8-830am News M-F 8-830am News	CM	8-830am	M-----	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00
(Program: FOX 47 MORN NEWS AT 8A) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 Morning News at 8a on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/20/24	05/26/24	M-----			1	\$210.00	0.00						
N 3	WSYM	05/14/24	05/17/24	M-F 8-830am News M-F 8-830am News	CM	8-830am	-TWTF--	:30	3	\$210.00	P-1	0.00	NM	3	\$630.00
(Program: FOX 47 MORN NEWS AT 8A) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 Morning News at 8a on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-TWTF--			3	\$210.00	0.00						

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 Flight Dates: 05/14/24 - 05/20/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6758
WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WSYM	05/20/24	05/20/24	M-F 9-10am M-F 9-10am	CM	9-10am	M-----	:30	1	\$255.00	P-1	0.00	NM	1	\$255.00
(Program: LIVE W/KELLY AND MARK) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of WSYM airing LIVE with Kelly and Ryan on 3/27/2023, LIVE with Kelly and Ryan on 3/28/2023, LIVE with Kelly and Ryan on 3/29/2023, LIVE with Kelly and Ryan on 3/30/2023, LIVE with Kelly and Ryan on															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$255.00		0.00				
N 5	WSYM	05/14/24	05/17/24	M-F 9-10am M-F 9-10am	CM	9-10am	-TWTF--	:30	3	\$255.00	P-1	0.00	NM	3	\$765.00
(Program: LIVE W/KELLY AND MARK) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of WSYM airing LIVE with Kelly and Ryan on 3/27/2023, LIVE with Kelly and Ryan on 3/28/2023, LIVE with Kelly and Ryan on 3/29/2023, LIVE with Kelly and Ryan on 3/30/2023, LIVE with Kelly and Ryan on															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$255.00		0.00				
N 6	WSYM	05/20/24	05/20/24	M-F 10-11am M-F 10-11am	CM	10-11am	M-----	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00
(Program: KELLY CLARKSON) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Jennifer Hudson Show on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$210.00		0.00				
N 7	WSYM	05/14/24	05/17/24	M-F 10-11am M-F 10-11am	CM	10-11am	-TWTF--	:30	3	\$210.00	P-1	0.00	NM	3	\$630.00
(Program: KELLY CLARKSON) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Jennifer Hudson Show on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$210.00		0.00				
N 8	WSYM	05/20/24	05/20/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$165.00		0.00				
N 9	WSYM	05/14/24	05/17/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	-TWTF--	:30	3	\$165.00	P-1	0.00	NM	3	\$495.00
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$165.00		0.00				
N 10	WSYM	05/20/24	05/20/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
(Program: JUDGE MATHIS) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Mathis on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$165.00		0.00				
N 11	WSYM	05/14/24	05/17/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-TWTF--	:30	3	\$165.00	P-1	0.00	NM	3	\$495.00
(Program: JUDGE MATHIS) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Mathis on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$165.00		0.00				
N 12	WSYM	05/20/24	05/20/24		CM	2-3pm	M-----	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00

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Advertiser: AB PAC
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 Estimate: 6758
WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WSYM	05/14/24	05/17/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	- TWTF - -	:30	3	\$210.00	P-1	0.00	NM	3	\$630.00
(Program: PEOPLES COURT) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The People's Court on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M- - - - -			1		\$210.00		0.00				
N 14	WSYM	05/20/24	05/20/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	M- - - - -	:30	1	\$255.00	P-1	0.00	NM	1	\$255.00
(Program: HOT BENCH 3P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M- - - - -			1		\$255.00		0.00				
N 15	WSYM	05/14/24	05/17/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	- TWTF - -	:30	3	\$255.00	P-1	0.00	NM	3	\$765.00
(Program: HOT BENCH 3P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF - -			3		\$255.00		0.00				
N 16	WSYM	05/20/24	05/20/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	M- - - - -	:30	1	\$255.00	P-1	0.00	NM	1	\$255.00
(Program: HOT BENCH 330P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M- - - - -			1		\$255.00		0.00				
N 17	WSYM	05/14/24	05/17/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	- TWTF - -	:30	3	\$255.00	P-1	0.00	NM	3	\$765.00
(Program: HOT BENCH 330P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF - -			3		\$255.00		0.00				
N 18	WSYM	05/20/24	05/20/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	M- - - - -	:30	1	\$330.00	P-1	0.00	NM	1	\$330.00
(Program: JUDGE JUDY 4P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M- - - - -			1		\$330.00		0.00				
N 19	WSYM	05/14/24	05/17/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	- TWTF - -	:30	3	\$330.00	P-1	0.00	NM	3	\$990.00
(Program: JUDGE JUDY 4P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF - -			3		\$330.00		0.00				
N 20	WSYM	05/20/24	05/20/24		CM	4:30 PM-5:00 PM	M- - - - -	:30	1	\$330.00	P-1	0.00	NM	1	\$330.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5pm M-F 430-5pm											
(Program: JUDGE JUDY 430P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$330.00		0.00				
N21	WSYM	05/14/24	05/17/24	M-F 430-5pm M-F 430-5pm	CM	4:30 PM-5:00 PM	- TWTF--	:30	3	\$330.00	P-1	0.00	NM	3	\$990.00
(Program: JUDGE JUDY 430P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF--			3		\$330.00		0.00				
N22	WSYM	05/20/24	05/20/24	M-F 5-530pm M-F 5-530pm	CM	5-530pm	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
(Program: JUDGE JUDY 5P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$375.00		0.00				
N23	WSYM	05/14/24	05/17/24	M-F 5-530pm M-F 5-530pm	CM	5-530pm	- TWTF--	:30	3	\$375.00	P-1	0.00	NM	3	\$1,125.00
(Program: JUDGE JUDY 5P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF--			3		\$375.00		0.00				
N24	WSYM	05/20/24	05/20/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	M-----	:30	1	\$495.00	P-1	0.00	NM	1	\$495.00
(Program: FOX 47 NEWS AT 7P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The 7, Michigan's 7pm Newscast on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$495.00		0.00				
N25	WSYM	05/14/24	05/17/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	- TWTF--	:30	3	\$495.00	P-1	0.00	NM	3	\$1,485.00
(Program: FOX 47 NEWS AT 7P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The 7, Michigan's 7pm Newscast on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF--			3		\$495.00		0.00				
N26	WSYM	05/20/24	05/20/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	M-----	:30	1	\$420.00	P-1	0.00	NM	1	\$420.00
(Program: BIG BANG THEORY 6P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$420.00		0.00				
N27	WSYM	05/14/24	05/17/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	- TWTF--	:30	3	\$420.00	P-1	0.00	NM	3	\$1,260.00
(Program: BIG BANG THEORY 6P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	- TWTF--			3		\$420.00		0.00				
N28	WSYM	05/20/24	05/20/24		CM	630-7p	M-----	:30	1	\$420.00	P-1	0.00	NM	1	\$420.00

Order / Rev: 1288099
 Alt Order #: WOC14648941
 Flight Dates: 05/14/24 - 05/20/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6758
WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7pm M-F 630-7pm											
				(Program: BIG BANG THEORY 630P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Young Sheldon on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28/2023,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$420.00		0.00				
N29	WSYM	05/14/24	05/17/24	M-F 630-7pm M-F 630-7pm	CM	630-7p	-TWTF--	:30	3	\$420.00	P-1	0.00	NM	3	\$1,260.00
				(Program: BIG BANG THEORY 630P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Young Sheldon on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28/2023,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$420.00		0.00				
N30	WSYM	05/20/24	05/20/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	M-----	:30	1	\$495.00	P-1	0.00	NM	1	\$495.00
				(Program: BIG BANG THEORY 730P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$495.00		0.00				
N31	WSYM	05/14/24	05/17/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-TWTF--	:30	3	\$495.00	P-1	0.00	NM	3	\$1,485.00
				(Program: BIG BANG THEORY 730P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$495.00		0.00				
N32	WSYM	05/20/24	05/20/24	M-F 1130pm-12am M-F 1130pm-12am	CM	11:30 PM-12:00	XIM-----	:30	1	\$255.00	P-1	0.00	NM	1	\$255.00
				(Program: BIG BANG THEORY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$255.00		0.00				
N33	WSYM	05/14/24	05/17/24	M-F 1130pm-12am M-F 1130pm-12am	CM	11:30 PM-12:00	XI-TWTF--	:30	3	\$255.00	P-1	0.00	NM	3	\$765.00
				(Program: BIG BANG THEORY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$255.00		0.00				
N34	WSYM	05/20/24	05/20/24	M-F 12-1230am M-F 12-1230am	CM	12-1230am	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				(Program: YOUNG SHELDON) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of WSYM airing Young Sheldon on 3/28/2023, Young Sheldon on 3/29/2023, Young Sheldon on 3/30/2023, Young Sheldon on 3/31/2023, Young Sheldon on 4/1/2023, Young Sheldon on 4/4/2023, Young Sheldon on											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$165.00		0.00				
N35	WSYM	05/14/24	05/17/24	M-F 12-1230am M-F 12-1230am	CM	12-1230am	-TWTF--	:30	3	\$165.00	P-1	0.00	NM	3	\$495.00
				(Program: YOUNG SHELDON) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of WSYM airing Young Sheldon on 3/28/2023, Young Sheldon on 3/29/2023, Young Sheldon on 3/30/2023, Young Sheldon on 3/31/2023, Young Sheldon on 4/1/2023, Young Sheldon on 4/4/2023, Young Sheldon on											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			3		\$165.00		0.00				
													Totals	69	\$2,515.00