

ORDER



Orders
Order / Rev: 1288988
Alt Order #: WOC14651628
Product Desc: AB PAC
Estimate: 6763
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/16/24
Order Type: GENERAL

WSYM

Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	18	\$5,010.00	\$4,258.50
05/27/24	05/31/24	19	\$5,430.00	\$4,615.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$5,010.00	\$4,258.50	0.00
June 2024	19	\$5,430.00	\$4,615.50	0.00
Totals	37	\$10,440.00	\$8,874.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSYM	05/27/24	05/31/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2		\$165.00			0.00			
N 2	WSYM	05/27/24	05/31/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
(Program: JUDGE MATHIS) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Mathis on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2		\$165.00			0.00			
N 3	WSYM	05/27/24	05/31/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$210.00	P-1	0.00	NM	2	\$420.00
(Program: PEOPLES COURT) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The People's Court on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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 Alt Order #: WOC14651628
 Flight Dates: 05/20/24 - 06/02/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6763
WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WSYM	05/27/24	05/31/24	M-F 3-330pm M-F 3-330pm	CM	3:00 PM-3:30 PM	MTWTF--	:30	2	\$255.00	P-1	0.00	NM	2	\$510.00
(Program: HOT BENCH 3P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$255.00		0.00			
N 5	WSYM	05/27/24	05/31/24	M-F 330-4pm M-F 330-4pm	CM	3:30 PM-4:00 PM	MTWTF--	:30	2	\$255.00	P-1	0.00	NM	2	\$510.00
(Program: HOT BENCH 330P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$255.00		0.00			
N 6	WSYM	05/27/24	05/31/24	M-F 4-430pm M-F 4-430pm	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$330.00	P-1	0.00	NM	2	\$660.00
(Program: JUDGE JUDY 4P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$330.00		0.00			
N 7	WSYM	05/27/24	05/31/24	M-F 430-5pm M-F 430-5pm	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$330.00	P-1	0.00	NM	2	\$660.00
(Program: JUDGE JUDY 430P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$330.00		0.00			
N 8	WSYM	05/27/24	05/31/24	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	2	\$375.00	P-1	0.00	NM	2	\$750.00
(Program: JUDGE JUDY 5P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$375.00		0.00			
N 9	WSYM	05/27/24	05/31/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	2	\$420.00	P-1	0.00	NM	2	\$840.00
(Program: BIG BANG THEORY 6P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			2			\$420.00		0.00			
N 10	WSYM	05/27/24	05/31/24	M-F 630-7pm M-F 630-7pm	CM	630-7p	MTWTF--	:30	1	\$420.00	P-1	0.00	NM	1	\$420.00
(Program: BIG BANG THEORY 630P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Young Sheldon on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			1			\$420.00		0.00			
N 11	WSYM	05/20/24	05/24/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	-TWTF--	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--			1			\$420.00		0.00			

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 Alt Order #: WOC14651628
 Flight Dates: 05/20/24 - 06/02/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6763
WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WSYM	05/20/24	05/24/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	- TWTF - -	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$165.00		0.00			
		(Program: JUDGE MATHIS) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Mathis on WSYM airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/													
N 13	WSYM	05/20/24	05/24/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	- TWTF - -	:30	2	\$210.00	P-1	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$210.00		0.00			
		(Program: PEOPLES COURT) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The People's Court on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023													
N 14	WSYM	05/20/24	05/24/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	- TWTF - -	:30	2	\$255.00	P-1	0.00	NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$255.00		0.00			
		(Program: HOT BENCH 3P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20													
N 15	WSYM	05/20/24	05/24/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	- TWTF - -	:30	2	\$255.00	P-1	0.00	NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$255.00		0.00			
		(Program: HOT BENCH 330P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Hot Bench on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/20													
N 16	WSYM	05/20/24	05/24/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	- TWTF - -	:30	2	\$330.00	P-1	0.00	NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$330.00		0.00			
		(Program: JUDGE JUDY 4P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2													
N 17	WSYM	05/20/24	05/24/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- TWTF - -	:30	2	\$330.00	P-1	0.00	NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$330.00		0.00			
		(Program: JUDGE JUDY 430P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20													
N 18	WSYM	05/20/24	05/24/24	M-F 5-530pm M-F 5-530pm	CM	5-530pm	- TWTF - -	:30	2	\$375.00	P-1	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$375.00		0.00			
		(Program: JUDGE JUDY 5P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of Judge Judy on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/20													
N 19	WSYM	05/20/24	05/24/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	- TWTF - -	:30	2	\$420.00	P-1	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWTF - -		2				\$420.00		0.00			
		(Program: BIG BANG THEORY 6P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of The Big Bang Theory on WSYM airing 53 times on 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/21/2023, 4/24/2023, 4/25/2023, 4/26/2023, 4/27/2023, 4/28													

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 Flight Dates: 05/20/24 - 06/02/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6763

WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF - -		2				\$420.00		0.00			
													Totals	37	\$10,440.00