

ORDER



Orders
Order / Rev: 1288095
Alt Order #: WOC14648946
Product Desc: AB PAC
Estimate: 6759
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WSYM
Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	8	\$6,000.00	\$5,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$6,000.00	\$5,100.00	0.00
Totals	8	\$6,000.00	\$5,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSYM	05/20/24	05/20/24	M-F 530pm News M-F 530-6pm News (Program: FOX 47 NEWS AT 530P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 News at 5:30p on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/202	CM	530-6p	M-----	1:00	1	\$840.00	P-1	0.00	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$840.00		0.00					
N 2	WSYM	05/14/24	05/17/24	M-F 530pm News M-F 530-6pm News (Program: FOX 47 NEWS AT 530P) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 News at 5:30p on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/202	CM	530-6p	-TWTF--	1:00	3	\$840.00	P-1	0.00	NM	3	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-TWTF--		3		\$840.00		0.00					
N 3	WSYM	05/20/24	05/20/24	M-F 11p News M-F 11-1130p News (Program: FOX 47 NEWS AT 11P M-F) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 News at 11p on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023,	CM	M-F 11-1130pm	M-----	1:00	1	\$660.00	P-1	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$660.00		0.00					

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Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6759

WSYM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WSYM	05/14/24	05/17/24	M-F 11p News M-F 11-1130p News	CM	M-F 11-1130pm	- TWTF - -	1:00	3	\$660.00	P-1	0.00	NM	3	\$1,980.00
(Program: FOX 47 NEWS AT 11P M-F) 2Q24 COMSCORE (sell) - LANSING - ESTIMATE IS BASED ON PAV of FOX 47 News at 11p on WSYM airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	- TWTF - -		3		\$660.00		0.00					
													Totals	8	\$6,000.00