

# CONTRACT



**WGBG-FM**  
 1729 N. Salisbury Blvd.  
 Salisbury, MD 21801  
 (410) 749-1111

www.wboc.com

And:

**360 Touch Advertising**  
 3070 Rasmussen Rd  
 Suite 285  
 Park City, UT 84098

*political candidate*  
*class i*  
*revised-additional weeks*

<u>Contract / Revision</u> 47616 /		<u>Alt Order #</u>	
<u>Advertiser</u> Robin Ficker for Senate		<u>Original Date / Revision</u> 04/10/24 / 04/16/24	
<u>Contract Dates</u> 04/10/24 - 05/14/24		<u>Estimate #</u>	
<u>Product</u> FICKER RADIO 2024			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGBG-FM	<u>Account Executive</u> Sharon Harrington	<u>Sales Office</u> Regional Sales	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u> 9915648	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	107.7	04/10/24	05/14/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	26	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				5	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	107.7	04/12/24-04/12/24	M-F AM Drive	6:00 AM-10:00 AM	-----F----	1:00		\$15.00	NM		
	Ⓜ MG for 1.3 04/11											
	7	107.7	04/12/24-04/12/24	M-F AM Drive	6:00 AM-10:00 AM	-----F----	1:00		\$15.00	NM		
	Ⓜ MG for 1.1 04/11											
	8	107.7	04/12/24-04/12/24	M-F AM Drive	6:00 AM-10:00 AM	-----F----	1:00		\$15.00	NM		
	Ⓜ MG for 1.2 04/11											
Week:		04/15/24	04/21/24	MTWTF--				5	\$15.00			
Week:		04/22/24	04/28/24	MTWTF--				5	\$15.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$15.00			
Week:		05/06/24	05/12/24	MTWTF--				5	\$15.00			
Week:		05/13/24	05/19/24	MT-----				1	\$15.00			
N 2	107.7	04/10/24	05/14/24	M-F Midday	10A-3P		1:00			NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				4	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	107.7	04/12/24-04/12/24	M-F Midday	10A-3P	-----F----	1:00		\$15.00	NM		
	Ⓜ MG for 2.3 04/11											
	7	107.7	04/12/24-04/12/24	M-F Midday	10A-3P	-----F----	1:00		\$15.00	NM		
	Ⓜ MG for 2.1 04/11											
Week:		04/15/24	04/21/24	MTWTF--				4	\$15.00			
Week:		04/22/24	04/28/24	MTWTF--				4	\$15.00			
Week:		04/29/24	05/05/24	MTWTF--				4	\$15.00			
Week:		05/06/24	05/12/24	MTWTF--				4	\$15.00			
Week:		05/13/24	05/19/24	MT-----				1	\$15.00			
N 3	107.7	04/10/24	05/14/24	M-F Drive	3:00 PM-7:00 PM		1:00			NM	26	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				5	\$15.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Station will bill monthly using Final Sunday Fiscal Month. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay station the amount of any bills rendered by station within the time specified and until payment in full is received by station.



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47616 /	

Advertiser	Original Date / Revision
Robin Ficker for Senate	04/10/24 / 04/16/24

Contract Dates	Product	Estimate #
04/10/24 - 05/14/24	FICKER RADIO 2024	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	107.7	04/12/24-04/13/24		M-F Drive	3:00 PM-7:00 PM	-----F----	1:00		\$15.00	NM		
Ⓜ MG for 3.1 04/11												
7	107.7	04/12/24-04/12/24		M-F Drive	3:00 PM-7:00 PM	-----F----	1:00		\$15.00	NM		
Ⓜ MG for 3.2 04/11												
Week:		04/15/24	04/21/24	MTWTF--				5	\$15.00			
Week:		04/22/24	04/28/24	MTWTF--				5	\$15.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$15.00			
Week:		05/06/24	05/12/24	MTWTF--				5	\$15.00			
Week:		05/13/24	05/19/24	MT-----				1	\$15.00			
<b>Totals</b>											73	\$1,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	42	\$630.00	(\$94.50)	\$535.50
04/29/24 -05/14/24	31	\$465.00	(\$69.75)	\$395.25
<b>Totals</b>	73	\$1,095.00	(\$164.25)	\$930.75

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