

CONTRACT



WGBG-FM
 1729 N. Salisbury Blvd.
 Salisbury, MD 21801
 (410) 749-1111

www.wboc.com

And:

360 Touch Advertising
 3070 Rasmussen Rd
 Suite 285
 Park City, UT 84098

*political candidate
 class*

<u>Contract / Revision</u> 47616 /		<u>Alt Order #</u>	
<u>Advertiser</u> Robin Ficker for Senate		<u>Original Date / Revision</u> 04/10/24 / 04/10/24	
<u>Contract Dates</u> 04/10/24 - 04/14/24	<u>Estimate #</u>		
<u>Product</u> FICKER RADIO 2024			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WGBG-FM	<u>Account Executive</u> Sharon Harrington	<u>Sales Office</u> Regional Sales
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
	9915648		
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	107.7	04/10/24	04/14/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	5	\$75.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				5	\$15.00			
N 2	107.7	04/10/24	04/14/24	M-F Midday	10A-3P		1:00			NM	4	\$60.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				4	\$15.00			
N 3	107.7	04/10/24	04/14/24	M-F Drive	3:00 PM-7:00 PM		1:00			NM	5	\$75.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--WTF--				5	\$15.00			
Totals											14	\$210.0

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/12/24	14	\$210.00	(\$31.50)	\$178.50
Totals	14	\$210.00	(\$31.50)	\$178.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Station will bill monthly using Final Sunday Fiscal Month. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station.

Hailey Simmons



(517)240-7939
190 Monroe Ave, NW
Suite 300
Grand Rapids, MI 49503

On Wed, Apr 10, 2024 at 12:54 PM Hailey Simmons <hailey@ruralamfm.com> wrote:
Hey Sharon, I'm going to send each email separately because for some reason it will not send all at once so please stand by:

Please see attached order from RuralAMFM for the station(s) on the attachment below.
***If we can get this program up and running ASAP that would be great* We understand if some spots need to be made good.**

Please confirm in writing when you have received and accepted the order.

Additionally, please see the Traffic Instructions to run the :60 ad **starting Wednesday, April 10, 2024 through Sunday April 14th, 2024**

- Run dates: 4/10/2024 - 5/14/2024
- Schedule attached
- Spot is attached
- Check has been cut - image will be sent upon request

Traffic Instructions:

Choice Radio V2_mixed.wav - 100% rotation

Hailey Simmons

