

WNML FCC Report Q4 2014

Events/Sponsorships:

- October 6-8 – United Way Pilot Pumpers
 - Personalities volunteered time to pump gas to raise money for United Way
- November 8 – Pat Summit Evening for Champions
 - Media sponsor, PSAs, liners, website, social media
- November 26 – Children’s Hospital Fantasy of Trees Kickoff
 - Media sponsor, live remote, PSAs, liners, website, social media
- December 5 – WIVK Christmas Parade
 - Participation

PSAs (on-air and streaming):

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| · Children’s Hospital Fantasy of Trees | 11/1-11/30 |
| · St. Jude <i>Give thanks. Walk.</i> | 6/23-11/21 |
| · Run for Their Lives 5k | 11/17-1/9 |
| · CAC Volunteer Assisted Transportation | 12/16-1/9 |
| · Mission of Hope | 11/17-11/29 |

Events Promoted on sportsanimal99.com Community Calendar in Q4

- American Heart Association Heart Gala