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ISSUES / PROGRAMS

The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired in a variety of lengths and formats. Notable coverage of issues affecting our city of license are as follows:

- 1) The Arts/Entertainment/Events
- 2) Public Safety/Law Enforcement
- 3) Politics/The Economy
- 4) Education/Youth
- 5) Health
- 6) Community Outreach/Charity
- 7) Children/Family
- 8) Civil Rights/Minorities
- 9) Environment

Public Affairs Program Description:

South Bay Sunday

An hour-long interview program featuring topics of the day and discussions with local leaders and citizens.

While the above mentioned issues were specifically discussed in individual interviews, they also touched on other issues and contained some overlapping problems being addressed by our community leaders and citizens.

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
The Arts/Entertainment/Events	MAY 14	6AM	15 MINUTES	Local activist/artist/executive Suzanne St. John-Crane discussed the upcoming San Jose Flood Victims Relief Concert, produced to raise relief funds to the 14,000 people who were directly affected by the February 2017 Coyote Creek Flood in San Jose. Ms. St. John-Crane was set to perform with her band and also helped to produce the concert, which was supported by the Silicon Valley Community Foundation and the Silicon Valley Blues Society. The proceeds went to the San Jose Flood Victims Relief Fund, and were disbursed to support housing efforts by the flood victims.
	JUN 25	6AM	15 MINUTES	Entrepreneur and musician Boots Hughston, who is spearheading an effort to celebrate the 50 th anniversary of the "Summer of Love", which affected music and generally all aspects of life in Northern California over the summer of 1967. Mr. Hughston discussed the phenomenon that was the so-called "hippie" lifestyle, and how the spirit of '67 has endured.
Public Safety/Law Enforcement	APR 9	6AM	15 MINUTES	With terror attacks hitting European cities like Paris and London recently, and spring break underway, travel security was the topic. Mineta Transportation Institute Counter Terrorism authority Brian Jenkins discussed ways we can protect ourselves while traveling, and the most likely places to avoid, as well as statistical probabilities of suffering an attack while traveling abroad.
	MAY 28	6AM	15 MINUTES	Loma Prieta Fire District volunteer firefighter Alex Leman discussed the fire dangers extant in the Santa Cruz Mountains, especially in his district, which encompasses the foothills above Los Gatos, all the way to the summit. Flooding and fires have been all too common over the past few years in the area, stretching the resources available to the district. Volunteer firefighters serve hundreds of families in the area, and they support their efforts with an

	JUN 11	6AM	15 MINUTES	<p>annual fundraising barbecue. Mr. Leman told us about the upcoming 54th annual Loma Prieta Firefighters Barbecue, set for Sunday June 4th. The barbecue includes live entertainment and demonstrations of equipment by emergency personnel. Funds raised go toward equipment and expenses for the Loma Prieta volunteer fire district.</p> <p>LEAP President and retired police sergeant Carl Tennenbaum discusses the situation with the Drug Wars in the Silicon Valley.</p>
Politics/The Economy/Religion	APR 16 JUN 11	6AM	15 MINUTES	<p>The recent addition of a 12 cent a gallon gas tax to raise \$52 billion for road and infrastructure improvement in California, was the subject of segment two. Our guest was Dr. Asha Agrawal, Director of Mineta Transportation Institute's National Transportation Finance Center. Dr. Agrawal oversees research into public attitudes toward transportation fees and taxes. Based on her research, a majority of Californians are willing to pay an additional tax on gasoline to support road and transportation upgrades.</p>
	MAY 14	6AM	15 MINUTES	<p>Santa Clara County Board of Supervisors President Dave Cortese discussed local issues and talked about the upcoming Annual Bus Trip for Education, set for Wednesday, May 31. Since its inception, the Bus Trip has increased from a handful of concerned residents advocating for public education funding to over 200 in 2016 who were navigating through the new local control funding formula. This year more than 250 citizens, including a representative from KBAY-KEZR, attended the all-day event, which featured talks with state legislators and their representatives, and an opportunity for citizens to interact with their lawmakers. The event was sponsored by the Silicon Valley Education Foundation.</p>
	JUN 25	6AM	15 MINUTES	<p>Taxes and travel with the President of the Howard Jarvis</p>

				Taxpayers' Association, John Coupal. Mr. Coupal discussed the effect the pending increase in gasoline, diesel, and vehicle registration is expected to have on California's economy, as well as the general issue of taxes and government.
Education/Youth	APR 2 APR 30	6AM	15 MINUTES	April is Autism Awareness Month, so we featured a local school that serves children with autism. The Creekside school is a nonprofit 501(c)(3) nonpublic and private school serving students with autism in 1st-12th grade. Their mission is to improve quality of life for students and their families. Executive Director Ethan Robinson and founder/parent Marimo Berk talked about the school's personal approach, and expansion in the Silicon Valley.
	APR 2 APR 30	6AM	15 MINUTES	Silicon Valley Education Foundation Teacher of the Month for April, Debra Dimas, is a Santa Theresa High School science teacher. She received a grant from the Foundation to send here school's FIRST Robotics Club to the annual regional robotics competition. The students constructed a robot, and in the process learned teamwork, engineering and math skills together. The purpose of the club, and the grant, was to enable students to take on a project that forces them out of books and into the real world, encouraging thinking for themselves.
	APR 16	6AM	15 MINUTES	Helping Youth Succeed was the topic of segment one, featuring noted theatrical producer Jo Shuman Silver, who serves as Director for the Steve Silver Foundation, which provides annual scholarships to talented Bay Area high school seniors. She outlined the "Scholarship For The Arts" process by which local students can compete for the scholarships. The second part featured Silicon Valley Faces Deputy Director Tuyen Flack, discussing the unique Silicon Valley Faces programs to encourage empathy and equality in youth. Their annual luncheon is set for May 4, 2017.

	MAY 7 MAY 28	6AM	15 MINUTES	<p>Teacher of Month David Giandomenico received a Wells Fargo Teacher Innovation Classroom Grant from the Silicon Valley Education Foundation to provide funds for his high school robotics team to travel to Utah regional robotics competition. The SVEF Innovation Grant provided funding towards the construction of the school's 2017 robot and a trip to the first out-of-state robotics competition in Salt Lake City. Mr Giandomenico's robotics program drives students to work together as they must pool their talents in several disciplines to succeed. To build our robot requires expertise in mechanical design, software control systems, machining, as well as graphic arts and technical writing. In addition, students learned how to present their work as a team, thus learning teamwork as part of the process.</p>
	MAY 7 MAY 28	6AM	15 MINUTES	<p>The new Silicon Valley Tech Museum's "Reboot Reality" series was presented by the Museum's Public Relations Manager Marika Krause and Clarissa Beuttner. Ms. Beuttner has been a big part of shaping Reboot Reality and the technology involved. Visitors will get to digitally paint in 360, fly and more. The hand-on exhibit will be available to students at no charge and to the general public for a nominal fee.</p> <p>The Tech Museum teamed with local Silicon Valley companies, researchers, artists and innovators to create a dynamic exhibit. Reboot Realty is an immersive media studio with a variety of applications.</p>
	JUN 11	6AM	15 MINUTES	<p>Teacher of Month Kristy Chia received a Wells Fargo Teacher Innovation Classroom Grant from the Silicon Valley Education Foundation</p>
Health	APR 9 MAY 7	6AM	15 MINUTES	<p>Brain Tumor Society Regional Director Jennifer Prentiss discussed the upcoming Bay Area Brain Tumor Walk, an event to raise awareness and much-needed resources to fund brain tumor-specific programs to improve the lives of all those</p>

				<p>affected by brain tumors. Hosted by the National Brain Tumor Society, the Bay Area Brain Tumor Walk offers individuals and teams a chance to honor and remember loved ones, connect with others interested in the brain tumor cause, and helps to educate the local community on the diverse needs of the brain tumor community. Originally staged in San Jose, the 2017 Brain Tumor Walk has moved to San Francisco's Crissy Field, and is set for Saturday, May 13.</p>
	APR 23	6AM	15 MINUTES	<p>Satellite Health Care President and CEO Rick Barnett talked about kidney disease and its effect on families in America. As he puts it, Satellite Health Care is in the kidney disease business, advocating for patients and promoting innovations in treatments as well as supporting kidney donor programs. Satellite provides excellent patient wellness education, personalized clinical services and dialysis therapy to thousands of patients. The partnership with the National Kidney Foundation promotes kidney disease and risk factor awareness. The Silicon Valley Kidney Foundation Walk to raise awareness of organ donor programs and kidney disease is supported by our stations. It is set for June 4, 2017.</p>
Community Outreach/Charity	APR 2 APR 30	6AM	15 MINUTES	<p>Scott Paine discussed the foundation named after his late son, Robby Paine, who died tragically at the age of 25 in 2015. The Robby Paine Foundation supports organizations that shaped Robby's life and spirit. These include the Willow Glen Foundation, Young Life's Woodleaf Camp, and an endowment fund at Chico State University which awards scholarships in Recreation, Parks and Hospitality. Scott is hosting the Third Annual San Jose Derby, which coincides with the Kentucky Derby, in San Jose's Willow Glen District, to help fund the foundation.</p>
	APR 9	6AM	15 MINUTES	<p>East Bay Gives is a one-day online fundraiser that supports hundreds of Northern California</p>

				<p>nonprofits. In the Silicon Valley, SV Gives has performed that function, but is taking a year off from fundraising, so this day has been expanded to include local South Bay nonprofits. East Bay Community Foundation Director Kyung Jin Lee discussed the process of fundraising and distributing funds to those charities in need. East Bay Gives has afforded people a chance to make a tremendous philanthropic impact in their own communities. Over the past few years, East Bay Gives has helped raise nearly \$2 million for 1,000 nonprofits.</p>
	APR 23	6AM	15 MINUTES	<p>Second Harvest Food Bank Vice President of Development and Marketing Cat Cvengros discussed the new Stand Up for Kids Campaign which is targeting hunger among South Bay children. Ms. Svengros' background includes working on behalf of homeless youth. Ms. Svengros leads Second Harvest's effort to raise \$37 million this fiscal year to provide nutritious food to those in need and to find new ways to connect more people to food. Second Harvest is providing food to more kids, families and seniors than it did at the height of the recession, and the number is continuing to rise, so the new Stand Up for Kids Campaign is a timely addition to the effort.</p>
	JUN 18	6AM	15 MINUTES	<p>Founder-President Darrel Cortez talks about Annual Shop with a Cop Silicon Valley Foundation Fiesta Fundraiser on August 26th.</p>
	JUN 25	6AM	15 MINUTES	<p>Diabetes and children. Guests were 11-year old Avey Reller of Palo Alto, and 17-year old Carter Mosher of Atherton. Both have been honored to attend the JDRF Children's Congress in Washington DC in July to lobby for support for medical research to fight diabetes and save lives.</p>
Children/Family	APR 23	6AM	15 MINUTES	<p>Unity Care Founder & CEO Andre Chapman discussed the issues facing foster children in the Silicon Valley, and Unity Care's ongoing effort to assist them in facing the challenges of adult life when they "time out" of the Foster</p>

				<p>Care System. Unity Care offers many services benefiting at-risk and foster youth, and their families. It's main program focuses on serving the housing needs of youth in foster care and beyond, although the organization's mission has expanded over the past 25 years to include more than two dozen community-based education and behavioral health programs, serving over 6,000 underserved young people annually. Mr. Chapman also discussed the upcoming YouthLive Gala Fundraiser to support the many programs offered to youth by Unity Care.</p>
	JUN 4	6AM	15 MINUTES	<p>CASA Child Advocates of Silicon Valley Executive Director Karen Scussel discuss issues affecting children in the Silicon Valley.</p>
Civil Rights/Minorities	MAY 14	6AM	15 MINUTES	<p>Dr. Tae Yun Kim, CEO & Chairman of Silicon Valley's Lighthouse Worldwide Solutions, discussed the issue of women working in the technology sector, how to encourage young women to go into the field of science, and her life story, which includes growing up a girl in Korea, leading her U.S. taekwondo team to compete in the Olympics and leading them to victory at the Pre-World Games in Seoul, Korea. Dr. Kim was keynote speaker at the 2017 "Women of Silicon Valley Conference" in Santa Clara.</p>
	JUN 4	6AM	15 MINUTES	<p>Maribel Martinez, Director of the Office of LGBTQ Affairs of Santa Clara County, and Bryan Aubineau, organizer for the Equality,Unity, and Pride rally and march set for Silicon Valley this summer, discussed LGBTQ issues.</p>
	JUN 4	6AM	15 MINUTES	<p>YWCA – Walk a Mile in Her Shoes fundraiser. President of the YWCA Board and Rape Crisis counselor Barbara Wakefield, and Chair of YWCA Silicon Valley Fund Development Committee LaDonna Silva discussed the issue of sexual and domestic violence and violence against women.</p>

Environment/Animals	APR 16	6AM	15 MINUTES	California State Parks Foundation Senior Director for Programs Jerry Emory discussed the upcoming Earth Day volunteer opportunities, set for Saturday, April 22, 2017. Mr. Emory outlined the volunteer activities for that day, including an opening ceremony attended by many State of California elected officials. He also discussed the beauty of California's State Parks, and encouraged listeners to discover them for themselves. Another fun family activity set for April 22 is the March for Science Silicon Valley, in conjunction with ComicCon Silicon Valley and several local community organizations. Marika Krause is the volunteer coordinator for this event, located in downtown San Jose with a march from City Hall to Plaza de Caesar Chavez, and a celebration at that park.
	JUN 18	6AM	15 MINUTES	Humane Society Silicon Valley Adoption Counselor Jessica Zubizattera talks about the influx of adoptable kittens in the local shelters. Also ways you can help shelters if you are unable to adopt animals.

Short Form Public Service Announcement Descriptions:

KBAY Teacher of the Month

60 second feature spotlighting teachers chosen by our Public Affairs Director in concert with the Silicon Valley Education Foundation board because of their outstanding work. Teachers receive a \$1000 Classroom Innovation Grant to support extracurricular projects that support class projects.

NAME	COUNT	DATES	LENGTH
KBAY TEACHER OF THE MONTH	131	04/01/17 – 06/26/17	:60 SECONDS

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