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KBAY – FM 94.5

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City of License: San Jose

ISSUES / PROGRAMS

The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired and listed in a variety of formats. Notable coverage of issues affecting our city of license are as follows:

- 1) The Arts/Entertainment/Events
- 2) Public Safety/Law Enforcement
- 3) Politics/The Economy/Transportation
- 4) Education/Youth
- 5) Health
- 6) Community Outreach/Charity/Homeless
- 7) Veterans
- 8) Civil Rights/Minorities
- 9) Environment/Animals

Public Affairs Program Description:

Community leaders, advocates, non-profit businesses, politicians, and other public representatives are invited to our station for recorded interviews. The interviews are produced as 60 second features and Public Service Announcements which air throughout all day parts. The longer version of the interview is uploaded to the station's community web page. Listeners are encouraged to "visit the web page to learn more".

The web page features detailed content, links, and a sound-cloud player to listen to the full interview.

Webpage: <http://www.945bayfm.com/60-seconds-south-bay/>

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
The Arts/Entertainment/	Oct 16-20	9am-12am	:60 Seconds	Teatro Vision Executive Director Rodrigo Garcia discussed the socially activist theater company's history and influence on San Jose's culture. The organization presents theatrical productions with social messages and often Hispanic themes, such as the current "Dia De los Muertes production. The organization is celebrating 25 years of service to the San Jose community, with a series of family events.
	Nov 27-Dec 2	9am-12am		Christmas in the Park Executive Director Jason Minsky outlined this year's Christmas in the Park celebration, which provides space for schools and nonprofit organizations to display decorated trees and reach out to the public. Every Christmas Season thousands of families visit Christmas in the Park for the entertainment, Toys for Tots toy distribution and to celebrate the Holiday Spirit.
	Oct 10-14	9am-12am		Children's Musical Theatre Artistic Director Kevin Hauge talked about his 20 years with the company, which is celebrating its 50 th season in San Jose. The organization has taught theater arts to thousands of children, many of whom have gone on to successful careers in theater and film. Classes are free and everyone gets to perform in CMT productions.
	Dec 11-16	9am-12am		Political Humorist Will Durst's "Big Fat Year-End Kiss-Off" is an annual charity show that features a half-dozen political comedians looking back on the year for laughs. They have spent years finding humor in our favorite politicians, and this 25 th anniversary show is designed to maximize its community contributions.

Politics/The Economy/Transportation	Oct 4-12	9am-12am	:60 Seconds	Santa Clara County Board of Supervisors President Dave Cortese discussed a wide range of issues affecting our county, including education, transportation, housing, law enforcement/crime, the economy and homelessness. Projects discussed included new housing for homeless veterans, law enforcement recruitment and funding for roads and highways.
	Nov 27-Dec 2	9am-12am		Valley Transportation Authority (VTA) is going through changes, adjusting for the arrival of BART to San Jose soon, and improving service for VTA users in general. With Christmas approaching, VTA's Bernice Alaniz talked about the best way to get to Christmas in the Park and most everywhere else in the Silicon Valley. She also discussed VTA participation in the annual Toys for Tots Stuff the Bus party.
Public Safety/Law Enforcement	Oct23-30	9am-12am	:60 Seconds	YWCA Silicon Valley CEO Tanis Crosby talked about new efforts to protect women against sexual harassment, and YWCA programs to fight domestic violence and sex trafficking in Silicon Valley, as well as new cooperative efforts with local law enforcement.
	Oct 30-Nov 4	9am-12am	:60 Seconds	San Jose Mayor Sam Liccardo discussed new developments at the San Jose Police Academy, which added 42 new recruits to the force this year. Mayor Liccardo also discussed the

Education/Youth	Dec 18-30	9am-12am	:60 Seconds	<p>upcoming Verterans Day parade, and other issues affecting citizens in San Jose.</p> <p>Loma Prieta Fire District Chief Alex Lemman discussed ways people can prevent fire damage to their homes, as California's Wild Fire Season is continuing into winter, both to the North and South of Santa Clara Valley.</p>
	Oct 18-28	9am-12am	:60 Seconds	<p>Gavilan College Community Director Leah Halper discussed the College's community engagement series, which promotes involvement in the community and learning about issues that affect us all. The series recently focused on the relationship between the USA and Russia, and what history teaches us about the issue. "The Russians and Us" was co-sponsored by the Morgan Hill Chamber of Commerce.</p>
	Nov 20-27	9am-12am	:60 Seconds	<p>Children's Discovery Museum Director Marilee Jennings talked about working with children with special needs, and unveiled a new area at the museum. Bill's Backyard: Bridge to Nature is designed to help children discover the natural world. They do it by scaling the Tree Climber, crawling through the tunnel to the Look Out Tower, and much more! There's a Dig Pit, a Dry Creek, and many more ways to learn about nature in a safe environment for all kids.</p>
	Dec 18-21	9am-12m	:60 Seconds	<p>Tech Museum of Innovation Manager Marika Krause and content developer Lisa Incatasciatio took our listeners on a tour of The Tech's new Body Worlds Decoded exhibit, which features innovative technology developed in the Silicon Valley to engage visitors in an immersive experience, which turns the museum into an interactive anatomy lab.</p>
	Nov 14-19			

	Dec 18-30	9am-12am	:60 Seconds	<p>The San Jose Elks' Anne Cross talks about the Elks Lodge and all its members do for our Valley, including help for students. The cost of higher education growing, so San Jose Elks Lodge No. 522 is offering scholarships to local students. The Elks National Foundation Most Valuable Student scholarships range from \$4,000 to \$50,000 nationwide.</p> <p>Former College basketball and current Harlem Globetrotters star Crissa Jackson discussed her activities as a role model for young people as part of the Globetrotters' anti-bullying program, which teaches youth how to avoid bullies and violence. She also talked about the responsibilities that go with being an inspiration to young girls as a traveling ambassador for the Harlem Globetrotters.</p>
Health	Oct 13-19	9am-12am	:60 Seconds	<p>Siri Vaeth-Dunn, Programs Manager for the Cystic Fibrosis Research Institute discussed efforts to help people affected by this disease. Research has done much to prolong lives, and an upcoming walk/run to fund research was promoted.</p>
	Nov 13-27	9am-12am	:60 Seconds	<p>Cancer CarePoint Director Rob Tufel, himself a cancer survivor, talked about the impact Cancer CAREpoint is making on the lives of people with cancer and their families. Cancer can kill the spirit of people who are fighting cancer, so Cancer CAREpoint is keeping spirits alive with information, counseling, family support and more. They recently received an award from the Silicon Valley</p>

<p>Community Outreach/Charity/Homeless</p>				<p>Business Journal. Director Rob Tufel discussed the importance of emotional as well as medical support for people.</p>
	<p>Oct 30-Nov 5</p>	<p>9am-12am</p>	<p>:60 Seconds</p>	<p>Association of Fundraising Professionals Philanthropy Day Chair Dee Dee Keiso and Award Recipient and civic leader Mike Blach talked about the importance of philanthropy in Santa Clara County, and the organizations' contributions to nonprofits and other community groups. November 15 is National Philanthropy Day, and AFP was set to honor Mike and other philanthropists on that day.</p>
	<p>Nov 6-10</p>	<p>9am-12am</p>	<p>:60 Seconds</p>	<p>Sunday Friends Director Lily Perez-Ngu talked about this unique San Jose nonprofit that sets up a process for low-income families and individuals to earn the things they need to succeed. Students earn school supplies and backpacks through community volunteer work, and their parents learn about community service and self-sufficiency while serving our community alongside their children on Sundays at Sunday Friends. Ms. Perez-Ngu talked about the upcoming Sunday Friends Holiday Shopping Spree, where donors buy Christmas presents, which members earn by volunteering.</p>

	Nov 28-Dec 2	9am-12am	:60 Seconds	<p>Christmas Season in San Jose means Salvation Army Red Kettles on street corners and in our malls. Salvation Army Silicon Valley Coordinator, Major Roy Wild talked about how far those donations go. Major Wild says those donations came in very handy last February, when San Jose was under water from flash flooding. They also helped when wildfires engulfed areas to the north of San Jose, and they will be there for homeless and poor people in Silicon Valley all year.</p>
	Dec 4-8	9am-12-am	:60 Seconds	<p>Santa Clara Valley Thunderbirds members Gene Cox and Don Reisinger talk about their passion for cool cars, and for spreading Christmas cheer to kids in need. Car Clubs in the Silicon Valley are very active in helping the less fortunate among us, including providing hundreds of toys for needy kids at the annual Toys for Tots Stuff the Bus Celebration at Christmas in the Park. Santa Clara Valley Thunderbirds club will caravan down to Christmas in the Park this month with cars full of toys for the Toys for Tots program. Our guests also discussed other charity events the Thunderbird Club supports in our Valley.</p>
	Dec 4-16	9am-12am	:60 Seconds	<p>Second Harvest Food Bank CEO Leslie Bacho works year-round with volunteers and others to ease the pressure of getting by in Silicon Valley. She says this year is especially hard, because families often have to choose between purchasing food and paying rent. Second Harvest Food Bank is ramping up efforts to feed the hungry.</p>
	Dec 11-16	9am-12am	:60 Seconds	<p>Superheroes Bringing Smiles to Sick Kids. Local hero Dave Watkins and Steve Lam visit kids' wards at local hospitals, dressed as Batman and Superman to cheer them up.</p>

				Dave is “paying back”. He got a scare when after an accident x-rays revealed cancer, but knowing about it saved his life! So he and his pal Steve’s visits to local hospitals are causing spirits to soar! They say they haven’t seen so many smiles in awhile, and plan to continue in the new year.
Veterans/Military Issues	Nov 7-11	9am-12am	:60 Seconds	U.S. Marines veteran Yeaser Ghalib, who volunteers for Veterans Services Silicon Valley talked about how the agency is helping disabled vets get connected with services and support from the VA.
Civil Rights/Minority Issues	Oct 9-14	9am-12am	:60 Seconds	Mr. Ghalib was an honored guest at VSSA’s annual Gala, emceed by KBAY talent and supported by the stations. Silicon Valley Black Chamber of Commerce President Carl Davis, Jr. talked about the Business and Minorities in Silicon Valley. Mr. Davis talked about the Black Chamber’s efforts to create job opportunities for both women and minorities in the technological fields, and new programs the Chamber is providing to encourage youth of all races to cooperate for business success.
Animal Control / Environment	Dec 18-30	9am-12am	:60 Seconds	South Bay Animal Control was the topic, with Humane Society Silicon Valley Chief of Shelter Medicine and Vice President, Dr. Cristie Kamiya. Dr. Kamiya is a veterinary surgeon who has worked to end animal homelessness by making pet ownership affordable and practical. HSSV is offering adoption for adult cats and dogs at special rates, as part of their Home for The Holidays program. HSSV is the world’s only certified Model Shelter. Dr. Kamiya discussed the adoption program and all the new developments at Humane Society Silicon Valley.
	Dec 4-9	9am-12am		

			:60 Seconds	Animal control was the topic, with Town Cats of Morgan Hill. Town Cats is a nonprofit cat shelter working to restore to health and find homes for homeless cats in the far South Bay without resorting to euthanasia. The organization is offering incentives for adoption, through the Holiday Season. Operations Manager Susan Sullivan described the organization's mission, as well as the importance of spaying and neutering.
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STATION	RUN DATES	DAYPART	TOTALS
KBAY	10/01/17 – 12/30/17	MON-SUN 9A-12A	234

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Submitted By:

Print Name: _____ Signature: _____

Title: _____

Approved By: (General/Market Manager, Program Director or Business Manager)

Print Name: _____ Signature: _____

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