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Alpha Media, LLC
KBAY – FM 94.5
190 Park Center Plaza
Suite 200
San Jose, CA 95113
PH (408) 287-5775
FAX (408) 293-3341
City of License: San Jose

ISSUES / PROGRAMS

The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired and listed in a variety of formats. Notable coverage of issues affecting our city of license are as follows:

- 1) The Arts/Entertainment/Events
- 2) Public Interest
- 3) Public Safety/Law Enforcement
- 4) Politics/The Economy/Transportation
- 5) Education/Youth
- 6) Health
- 7) Community Outreach/Charity/Homeless
- 8) Veterans
- 9) Civil Rights/Minorities
- 10) Environment/Animals

Public Affairs Program Description:

Community leaders, advocates, non-profit businesses, politicians, and other public representatives are invited to our station for a recorded interview. The interview is made into several smaller Public Service Announcements which air throughout all dayparts, all week long. The whole, longer version of the interview is uploaded to the station's community webpage. Listeners are encouraged to "visit the webpage to learn more". The webpage features detailed content, links, calendars and a sound-cloud player to listen to the full interview.

Webpage: <http://www.945bayfm.com/60-seconds-south-bay/>

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
The Arts/Entertainment/Events	July 3, 5 & 7	9am-12am	:60 Seconds	<p>Christmas in The Park Executive Director Jason Minsky discussed the importance to the San Jose Community of the annual Christmas in the Park celebration, which provides space for schools and nonprofits to display decorated trees and reach out to the citizenry about their causes. Every Christmas Season, tens of thousands of families visit Christmas in the Park for the entertainment, Toys for Tots toy distribution and to get into the Holiday Spirit. Mr. Minsky discussed the annual Christmas in July fundraiser that makes the event possible.</p>
Public Interest	July 3, 5 & 7	9am-12am	:60 Seconds	<p>2017 marks the 50th Anniversary of the historic event that has come to be known as the "Summer of Love" in the Bay Area. In 1967, thousands of young people flocked to the area for a revolution in music and culture, which marked a historic change. Historian Boots Huston was there, promoting hundreds of events that contributed to the experience, and he looked back at this moment in history and forward to the 50th Anniversary celebrations to come.</p>
	July 3, 5 & 7	9am-12am	:60 Seconds	<p>For the first time in nearly forty years, a Solar Eclipse has come to North America. Taking place Monday, August 21, the total eclipse will only be observable from the United States, and will be seen along a 60 mile-wide path starting in Oregon and continuing to the southeast, ending in South Carolina. Santa Clara County residents will experience a 76% darkening of the sun on this day. Santa Clara County Librarian Nancy Howe discussed the many events leading up to and including the eclipse, which the Library will</p>

				be presenting for the community.
Public Safety/Law Enforcement	July 10, 12 & 14	9am-12am	:60 Seconds	We broadcast a report from the annual Law Enforcement Run for Special Olympics, which our station supports and is a participant. The Law Enforcement Run for Special Olympics is an event to raise funds and support athletes with disabilities, while carrying the "Olympic Torch" through the South Bay to the main event in Davis. Various law enforcement personnel, including San Jose Chief of Police Eddie Garcia, SJPD Officer Cynthia Shaw, volunteers, Special Olympics athletes and personnel participated in the interview, done on the site.
	July 11, 13 & 15	9am-12am	:60 Seconds	Loma Prieta Fire District Chief Alex Lemman discussed ways people can prevent fire damage to their homes, as California's annual Wild Fire Season is continuing. Late Summer is the most dangerous time in our state, and Chief Lemman knows the dangers first hand, having fought the deadly Loma Prieta Fire of 2016, which destroyed homes and burned thousands of acres. The intent of our interview was to advise homeowners of the dangers and inform them how they can protect their property and help to avoid another disastrous fire season.
	July 24, 26 & 28	9am-12am	:60 Seconds	California wildfire prevention and protection conditions and information were updated By Loma Prieta Fire District Chief Alex Lemman, discussed ways people can prevent fire damage to their homes, as California's annual Wild Fire Season continues. Conditions have worsened in our area over the past few weeks, making fire danger a bigger threat, especially in the foothills to the South and West of San Jose.

	Aug 22, 24 & 26	9am-12am	:60 Seconds	<p>Chief Alex Lemman brought us up to speed on those conditions and provided useful ways to protect our homes and property from fire.</p> <p>San Jose Mayor Sam Liccardo discussed new developments at the San Jose Police Academy, which is adding a significant number of new recruits to the force this year. Public Safety has been a problem for several years, due to a pension reform program set in place by a previous mayor that resulted in resignations and retirement of officers, which diminished the police force. Making the San Jose Police Department competitive in recruiting personnel has been a priority, and efforts to make the job more attractive are having positive results.</p>
Politics/The Economy/Transportation	July 4, 6 & 8	9am-12am	:60 Seconds	<p>Dr. Asha Agrawal, Director of Statistical Analysis for the Mineta Transportation Institute discussed studies covering public attitudes toward taxation and transportation. Most Californians have said they are willing to support higher taxes, if the money is dedicated to improving road conditions and public transportation. California Highways and local streets have fallen into serious disrepair, yet funds have not gone toward their improvement. The study was to ascertain the willingness of taxpayers to support improved transportation.</p>
	Aug 1, 3 & 5	9am-12am	:60 Seconds	<p>Transportation is one of the top two issues facing our community, and housing is the other. Former Mineta Transportation Institute and California High Speed Rail Authority Director Rod Diridon talked about how improving transportation, especially public transportation, can also help to</p>

				<p>relieve Silicon Valley's housing problems. Mr. Diridon is known as the "father of modern transit" in Silicon Valley, having spearheaded the VTA public transit and other innovative programs to improve transportation. He discussed how the coming transit hub and development of high speed rail will ease traffic burdens on local highways and streets.</p>
	Aug 15, 17 & 19	9am-12am	:60 Seconds	<p>San Jose City Councilmember Johnny Khamis discussed the newly-approved Guadalupe River Trail Project, which will link Santa Clara County trails to provide an uninterrupted bike trail, so that residents of South San Jose can ride their bikes to work from south to north. The six-mile gap in county trails will be finished in 2019. Councilmember Khamis talked about the other issues affecting his district, including business development and public safety.</p>
	Sept 4, 6 & 8	9am-12am	:60 Seconds	<p>Mayor Sam Liccardo discussed the changing landscape of Downtown San Jose in the coming years, with the expansion of Google into the downtown area. Google and other development partners are looking to create a transit village around the west side of downtown, near Diridon Station.</p>
Education/Youth	Aug 14, 16 & 18	9am-12am	:60 Seconds	<p>Back to School Tips from Franklin-McKinley School District.</p>
	Sept 12, 14 & 16	9am-12am	:60 Seconds	<p>Carmen Fuller from the Silicon Valley – Monterey Bay Boy Scouts of America Council discusses their Fall Recruitment efforts and what the upcoming year in the scouts will hold for new recruits.</p>
	Sept 19, 21 & 23	9am-12am	:60 Seconds	<p>Dan Lansford of Youth Focus Inc. – San Jose talks about</p>

				their upcoming Casino Night to raise money for scholarships.
Health	July 18, 20 & 22	9am-12am	:60 Seconds	Children's Health was the topic, with 17- year-old Carter Mosher, and 11-year-old Avery Reller, who are both living with Type 1 Diabetes, and were preparing to attend the annual Children's Congress in Washing D.C. to lobby for diabetes research funding. The Senate hearing was chaired by Susan Collins, the senior U.S. Senator from Maine. Collins is Co-Chair of the Senate Diabetes Caucus, and she was joined by Committee Ranking Member Senator Bob Casey of Pennsylvania and other members of the Committee. Our young lobbyists described life with Type 1 Diabetes, and their own dedication to finding a cure.
	Aug 29, 31 & Sep 2	9am-12am	:60 Seconds	Representatives from the Donor Network West's Donate Life – Run/Walk talk about how funds raised go to help organ and tissue donation education. They invite everyone to register to run or walk in the 5K, 10K or Kids' Dash on September 9 th .
	Sept 5, 7 & 9	9am-12am	:60 Seconds	Loren Magana, Public Affairs for Stanford Blood, discusses how Stanford blood centers' events taking place September 11 – 25 will benefit a special camp for children called The Annual Solid Organ Transplant Camp and how Stanford Blood has partnered with Lucile Packard Children's Hospital to help these kids feel like kids, instead of patients.
	Sept 11, 13 & 15	9am-12am	:60 Seconds	Ralph De Simone for Mary Lou Snowden of the Teal Foundation and The Teal Run 5K Run/Walk discusses how this annual run benefits women dealing with ovarian cancer by providing love, hope and support. Also discusses how

				people can volunteer and help support research efforts.
Community Outreach/Charity/Homeless	Aug 22, 24, 26, 28, 30 & Sept 1	9am-12am	:60 Seconds	Downtown Streets Team CEO and Founder Eileen Richardson talked about the organizations' successful efforts to help people who are homeless or at-risk of becoming homeless, to improve their situations. By joining the Downtown Streets Team, members commit to their own recovery and success. The majority of new Team Members hear about services through peer-to-peer outreach. Beautification projects. Team Members work on beautification programs in the Downtown area and are held accountable and trusted to complete tasks, show up on time, and work well with others. Those who show dedication and leadership skills have the ability to rise up to become Team Leads, then Managers, and supervise others with little or no supervision from staff. Ms. Richardson talked about the success of DST, and about a unique fundraiser, "Downtown Drop Down" offering a chance to rappel down a building.
	Aug 28, 30 & Sept 1	9am-12am	:60 Seconds	More from San Jose Mayor Sam Liccardo on programs being put in place to create more affordable housing in San Jose. San Jose is a zero-vacancy rental community, with homes in the median range above \$1 million, making housing the number one problem in our city. Mayor Liccardo and Santa Clara County Board of Supervisors President Dave Cortese launched an ambitious program in 2015 to find housing for every homeless military veteran in the County. So far, about 80% of those veterans have been placed in housing. Now the Mayor is working on streamlining the building

	Aug 7, 9 & 11	9am-12am	:60 Seconds	<p>process and supporting the building of more homes.</p> <p>San Jose City Government and issues affecting San Jose was the topic of our interview with San Jose Mayor Sam Liccardo. The Mayor discussed a wide range of issues affecting our city, including the housing/homeless problem, downtown development, and public safety. Changes in the Federal Government are likely to create challenges for San Jose. Federal funding is an imperative for housing programs that were set in motion under the previous administration, and a more nimble policy program will be needed to deal with the changes. Homelessness continues to be a problem, partly because San Jose is the most expensive city in the U.S. for housing, and the Mayor discussed successful efforts to get nonprofits and local religious organizations on board to provide low-cost housing for people in need. The Mayor also discussed his efforts to spur more development in the downtown area of San Jose, and successful new programs to provide more law enforcement personnel for public safety.</p>
Veterans	Aug 21, 23 & 25	9am-12am	:60 Seconds	<p>Santa Clara County Senior Veterans Services Center Director Bruce Utecht discussed new programs at the Center designed to support and celebrate the county's military veterans. The history of the Center and the services provided to veterans were also discussed at length.</p>
	Sept 25, 27 & 29	9am-12am	:60 Seconds	<p>Tiara Cortez-Miller & Yeaser Ghalib of Veterans Services Silicon Valley talk about how their agency is helping disabled vets get connected with services and support.</p>

Civil Rights/Minorities	July 31, Aug 2, 4 & 6	9am-12am	:60 Seconds	Office of LGBTQ Affairs of Santa Clara County Director Maribel Martinez, and San Jose Pride CEO Thaddeus Campbell discussed San Jose's Pride Month, which is set for August, 2017. Ms. Martinez is the first, and only Director of an Office of LGBTQ Affairs in the United States. She talked about the challenges of opening the office and providing services for the LGBTQ community in Santa Clara County. Mr. Campbell discussed the upcoming Pride Month festivities in San Jose, as well as the history of Pride Month in Santa Clara County.
	Aug 8, 10, 12, Sept 18, 20 & 22	9am-12am	:60 Seconds	Silicon Valley Black Chamber of Commerce President Carl Davis, Jr. talked about the issue of Business and Minorities in Silicon Valley. Silicon Valley tech firms are notoriously negligent in the hiring of women and minorities, although there have been some positive signs in the past few years. Mr. Davis talked about the Black Chamber's efforts to create job opportunities for both women and minorities in the technological fields, and new programs the Chamber is providing to encourage minority youth and all races to cooperate for business success.
	Aug 15, 17 & 19	9am-12am	:60 Seconds	Silicon Valley Pride CEO Thaddeus Campbell updated the situation for Pride Month, including information about services for members of the LGBQ Community that are available in the County. He also discussed the Pride Parade and Celebration set for the coming weekend.
	Sept 26, 28 & 30	9am-12am	:60 Seconds	Esther Perales-Deikman of Next Door Solutions to Domestic Violence – San Jose talks about their upcoming walk

				called Light the Night; an evening of celebration and remembrance.
Environment/Animals	July 25, 27 & 29	9am-12am	:60 Seconds	South Bay Animal Control was the topic, with Town Cats of Morgan Hill. Town Cats is a nonprofit cat shelter working to restore to health and find homes for homeless cats without resorting to euthanasia for population control. The organization is offering incentives for adoption, as "kitten season" is in full force. Operations Manager Susan Sullivan described the organization's intake policy and mission, as well as the importance of spaying and neutering.

STATION	RUN DATES	DAYPART	TOTALS
KBAY	07/01/17 – 09/30/17	MON-SUN 9A-12A	234
KEZR	07/01/17 – 09/30/17	MON-SUN 9A-12A	234

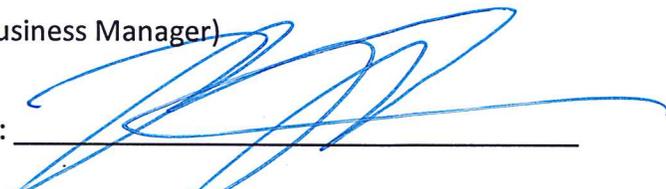
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Submitted By:

Print Name: Nicole Woodson Signature: 

Title: Promotions Director

Approved By: (General/Market Manager, Program Director or Business Manager)

Print Name: Ronnie Spanner Signature: 

Title: VP Content / Program Director



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