
Political Candidate

**Political Policy Disclosures
Political Broadcast Rates**

Stations:

WBJI FM, KKBJ AM, KKBJ FM, WMIS FM, KPMI AM, KPMI FM

Effective Dates:

Minnesota State Primary: March 3, 2020

Lowest Unit Charge Period Commences: January 20, 2020

General Election: November 3, 2020

Lowest Unit Charge Period Commences: September 5, 2020

1. Applicability

These policies apply only to legally qualified candidates for public office or their authorized campaign organizations to promote their candidacy. They **do not** apply to political action committees or to non-candidate “issue” advertising.

2. Access

a) Reasonable access will be provided to all legally qualified federal candidates during the 45 (forty five) days before a primary and during the 60 (sixty) days before a general election. While candidates may request specific programming, station(s) reserve the exclusive right to determine the amount of time and program availability to particular candidates.

b) No political time will be sold interior of news programming.

3. Identification

All ads must comply with the audio identification requirements of Section 317 of the Communications Act. Should candidate ads not contain the proper identification, station(s) reserve the right to add the appropriate material, without providing additional time. Production costs will be billed at the station’s usual rates.

4. Orders

Orders for political time will not be considered firm until the following have been provided:

- a) Completed and signed agreement form for political candidates.
- b) Net cash-in-advance payment.
- c) Where the purchase is made by a corporation, committee, association or other unincorporated group, a list of the entities' chief executive committee or board of directors.
- d) Where doubt exists, station(s) may require satisfactory proof that the candidate is "legally qualified," as that term is defined by the Federal Communications Commission.
- e) Where doubt exists, station(s) may require satisfactory proof that the purchaser is authorized to buy time or otherwise act on behalf of the candidate.
- f) Advance orders for schedules of political advertising will be subject to reconfirmation 30 (thirty) days preceding the start of the schedule.
- g) Commercial facilities (tape, copy, or other audio transcript), along with written instructions for their use, should be submitted to station(s) as soon as possible to ensure proper airing. All instructions for airing of facilities should be in writing. Changes to these instructions should be in writing to the station(s) (by letter, fax or email), prior to the changes being made. Script, tape and other materials/facilities should be received by station(s) in sufficient time so as to give station(s) opportunity to confirm the materials are in compliance with sponsorship identification requirements and with broadcast technical standards.
- h) Deadlines for all commercial material, time orders, and contract changes are as follows:

<u>For broadcast on:</u>	<u>The deadline is:</u>
Sunday	12:00 PM Thursday
Monday	12:00 PM Thursday
Tuesday	12:00 PM Monday
Wednesday	12:00 PM Tuesday
Thursday	12:00 PM Wednesday
Friday	12:00 PM Thursday
Saturday	12:00 PM Thursday

Failure by a political advertiser to fulfill all requirements, in advance of some deadlines, may result in preemption of some or all announcements or programs previously cleared.

5. Production

Station(s) facilities may be utilized for the production of political announcements or programs, subject to available production time (rates upon request).

Production charges are handled separately from time charges. Agencies or candidates who schedule production time at the station are required to provide a check for payment of accrued charges following the production session. No news talent is available for political advertising purposes or voice-over.

6. Availabilities:

a) Legally qualified candidates may purchase time on the attached chart subject to availabilities. The base availability is either a thirty or sixty-second commercial (including sponsorship identification).

b) Candidates should be aware that, unless a contrary result is demanded by statutory requirements, orders for the purchase of time made after 9:00 AM on the Thursday preceding election day may not be filled due to lack of availabilities. The earlier an order is placed, the greater the scheduling options will be.

c) Station(s) will place all orders as to day and time subject to availabilities. Please note that due to potential "equal opportunities" obligations for opposing candidates, certain time periods may be unavailable for candidates in some political races.

d) Requests for program time, including length of two minutes, five minutes, thirty minutes and sixty minutes, will be considered on an individual basis. No promotional announcements will be scheduled to promote such political programs.

7. Rates

a) Rates fluctuate on a weekly basis according to the class of time ordered. Quoted rates from availability requests are for thirty-second and sixty-second ads. Advertising agencies please note: rates quoted are net to station; agency commissions are not included.

b) Each separate class of time is offered to candidates at the lowest unit charge; the lowest clearing rate of the particular class of time ordered by the candidate for the time period when the ad is broadcast. The station(s) will provide its best, good faith assessment of the lowest unit charge for each class upon request. State, county and local race candidates receive lowest unit charge only in classes 1,3,5,7, and 9.

c) Political time is not sold to candidates during news programming, the lowest unit charge for a news adjacency time period will be established by the rate for the class of time purchased as if it were in the news program.

2a commercials combined with 10 class 4c commercials may be purchased and each commercial will reflect its own class) Rates for each commercial in the package will be allocated for each class by the station or combination of stations owned by R.P. Broadcasting and Paskvan Media.

11. **Value added feature:** If scheduled during the campaign time-period, candidates may purchase value -added elements in conjunction with air-time including but not limited to, “combination print ads” in direct mail station advertisements; “non broadcast event sponsorships; Mobile Marketing, Banner Ads, or non-cash promotional incentives (bonus to advertisers if certain prospective advertising levels are met).

12. **Rotations:** Ads may be purchased individually or in designated rotations among several stations, days or time periods.

13. **Sales Agent:** R.P. broadcasting has a Joint Sales Agreement to manage and sell all advertising for WMIS FM and KPMI AM owned by Paskvan Media Inc. Thus all political advertising sales will be handled through R.P. Broadcasting with offices are located at 2115 Washington Ave. Bemidji, MN 56601.

Political Advertising Agreement Forms

**Stations:
WBJI-FM, KKBJ-AM/FM &
WMIS FM, KPMI AM**

Use Candidate Agreement PDF



**Candidate-
Agreement-Form- Pol**

KEY

(Each grid block above represents a separate class of time and a rate for that time)

Station/Time	30 Second Commercial/Class	60 Second Commercial/Class	:30 Specific Prog. or Sponsorship
KKBJ AM 6A-10P	\$4.00 1a	\$5.25 1b	
Specific	\$5.00 2a	\$5.75 2b	\$5.25 2c
Dayparts			
KKBJ FM 6A-10P	\$9.00 3a	\$12.50 3b	
Specific	\$11.75 4a	\$16.00 4b	\$12.00 4c
Dayparts			
WBJI FM 6A-10P	\$7.50 5a	\$9.50 5b	
Specific Dayparts	\$10.25 6a	\$12.50 6b	\$12.65 6c
WMIS FM 6A-10P	\$7.50 7a	\$9.50 7b	
Specific	\$10.25 8a	\$12.50 8b	\$7.62 8c
Dayparts			
KPMI AM 6a-10p	\$2.75 9a	\$2.75 9b	
AM/PM Drive	\$3.25 10a	\$3.15 10b	\$2.50 10c

Non Preemptible: Ads scheduled to air at the stations discretion in the particular program, time period, day-part or day specified by the advertiser. These ads may not be preempted in favor of any other ad and will air as scheduled absent unforeseen or technical difficulties.

News adjacencies and other sponsorships: This would include ads scheduled to air adjacent to FOX News, Bring Me the News, and ABC news as well as ads scheduled as sponsors of weather forecasts, and national and local sports programming.

8. Rebates

In the event advertising time is sold for a particular class and for a particular time period and is broadcast at rates lower than the rate paid by the candidate, the candidate will be afforded the benefit of the lower rate either by way of rebate in cash, or as credit against future purchases, at the option of the candidate.

9. Make Goods

The station(s) will use its best efforts to provide "make good" spots prior to the election for candidates "use" spots that are preempted due to the technical problems or because of the nature of the time purchased. Although the station(s) policy is to offer all candidates make goods before the election, if so necessary, station(s) cannot guarantee to any advertiser that the make goods can be provided in the time period or rotation originally ordered. If inventory constraints preclude such identical scheduling, the station(s) will offer make goods of equivalent value. If these are not acceptable to the advertiser, the station(s) will provide credits or refunds to preempted commercials.

10. Packages

Combinations of classes are available. Each commercial ordered will reflect the appropriate class of time for the lowest unit charge calculation purposes. (e.g. 10 class



ISSUE RATES 2020

GROSS RATES for :30 and :60's

Station 6AM-Mid	6A-7PM	Daypart	Weekend/Eve or
KKBJ-FM	\$29.42	\$30.42	\$27.06
MIX 103.7			
WBJI-FM	\$27.06	\$28.06	\$24.71
BABE COUNTRY 98.3			
WMIS-FM	\$24.71	\$25.71	\$21.18
92.1 THE RIVER			
KKBJ-AM	\$21.18	\$22.71	\$18.83
TALK RADIO 1360			
KPMI-AM	\$11.77	\$12.77	\$ 9.42
THE LEGENDS 1300			
KPMI-FM	\$19.00	\$12.00	\$ 9.00
94.5 THE RIVER BAUDETTE			



R. P. Broadcasting, Inc. 2115 Washington Ave. S., Bemidji, MN 56601 (218) 751-7777



ISSUE RATES 2020

NET RATES for :30 and :60's

Station	6A-7PM	Daypart	Weekend/Eve or 6AM-Mid
KKBJ-FM MIX 103.7	\$25.00	\$26.00	\$23.00
WBJI-FM BABE COUNTRY 98.3	\$23.00	\$24.00	\$21.00
WMIS-FM 92.1 THE RIVER	\$21.00	\$22.00	\$18.00
KKBJ-AM TALK RADIO 1360	\$18.00	\$19.00	\$16.00
KPMI-FM 94.5 THE RIVER BAUDETTE, MN	\$12.00	\$13.00	\$ 10.00
KPMI-AM THE LEGENDS 1300	\$10.00	\$11.00	\$ 8.00



R. P. Broadcasting, Inc. 2115 Washington Ave. S., Bemidji, MN 56601 (218) 751-7777

State	Station	City	County	Format	Frequency	Dayparts	15's	30's	60's
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	M-F 6AM-1	\$7.00	\$10.00	\$13.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	M-F 10AM	\$7.00	\$10.00	\$13.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	M-F 3PM-7	\$7.00	\$10.00	\$13.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	M-F 6AM-7	\$6.00	\$9.00	\$12.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	M-F 7PM-1	\$6.00	\$9.00	\$11.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	MON-SUN	\$6.00	\$9.00	\$11.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SAT 10AM	\$6.00	\$9.00	\$11.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SAT 6AM-7	\$6.00	\$9.00	\$11.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SAT/SUN 1	\$8.00	\$10.00	\$12.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SAT/SUN 6	\$6.00	\$9.00	\$11.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SUN 10AM	\$8.00	\$10.00	\$12.00
MN	KKBJ-AM	Bemidji	Beltrami	All Talk	1360	SUN 6AM-7	\$6.00	\$9.00	\$11.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 6AM-1	\$14.00	\$22.00	\$27.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 10AM	\$14.00	\$22.00	\$27.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 3PM-7	\$14.00	\$22.00	\$27.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 6AM-7	\$14.00	\$21.00	\$26.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 7PM-1	\$13.00	\$19.00	\$24.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	MON-SUN	\$13.00	\$19.00	\$24.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SAT 10AM	\$13.00	\$19.00	\$25.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SAT 6AM-7	\$13.00	\$19.00	\$25.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SAT/SUN 1	\$14.00	\$20.00	\$26.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SAT/SUN 6	\$13.00	\$19.00	\$25.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SUN 10AM	\$14.00	\$20.00	\$26.00
MN	KKBJ-FM	Bemidji	Beltrami	Hot AC	103.7	SUN 6AM-7	\$13.00	\$19.00	\$25.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 6AM-1	\$12.00	\$19.00	\$23.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 10AM	\$12.00	\$19.00	\$23.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 3PM-7	\$12.00	\$19.00	\$23.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 6AM-7	\$12.00	\$18.00	\$22.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 7PM-1	\$11.00	\$16.00	\$20.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	MON-SUN	\$11.00	\$16.00	\$20.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SAT 10AM	\$12.00	\$18.00	\$21.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SAT 6AM-7	\$11.00	\$16.00	\$20.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SAT/SUN 1	\$12.00	\$18.00	\$21.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SAT/SUN 6	\$11.00	\$16.00	\$20.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SUN 10AM	\$12.00	\$18.00	\$21.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	SUN 6AM-7	\$11.00	\$16.00	\$20.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	M-F 6AM-1	\$15.00	\$22.00	\$26.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	M-F 10AM	\$15.00	\$22.00	\$26.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	M-F 3PM-7	\$15.00	\$22.00	\$26.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	M-F 6AM-7	\$15.00	\$22.00	\$26.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	M-F 7PM-1	\$15.00	\$22.00	\$26.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	MON-SUN	\$12.00	\$18.00	\$20.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SAT 10AM	\$14.00	\$20.00	\$25.00

Mark Ricci

From: Kathleen Miller Fink <kfink@regionalreps.com>
Sent: Thursday, April 25, 2019 2:45 PM
To: 'mricci@kbbj.com'
Subject: RE: 2019 KKBj-FM

Here you go! Let me know if these will work –

							Consumer F	
State	Station	City	County	Format	Frequency	Dayparts	15's	30's
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	M-F 6AM-10AM	\$7.00	\$10.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	M-F 10AM-3PM	\$7.00	\$10.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	M-F 3PM-7PM	\$7.00	\$10.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	M-F 6AM-7PM	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	M-F 7PM-12MID	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	MON-SUN 6AM-12MID	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SAT 10AM-7PM	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SAT 6AM-7PM	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SAT/SUN 10AM-7PM	\$8.00	\$10.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SAT/SUN 6AM-7PM	\$6.00	\$9.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SUN 10AM-7PM	\$8.00	\$10.00
MN	KKBj-AM	Bemidji	Beltrami	All Talk	1360	SUN 6AM-7PM	\$6.00	\$9.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 6AM-10AM	\$14.00	\$22.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 10AM-3PM	\$14.00	\$22.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 3PM-7PM	\$14.00	\$22.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 6AM-7PM	\$14.00	\$21.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	M-F 7PM-12MID	\$13.00	\$19.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	MON-SUN 6AM-12MID	\$13.00	\$19.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SAT 10AM-7PM	\$13.00	\$19.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SAT 6AM-7PM	\$13.00	\$19.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SAT/SUN 10AM-7PM	\$14.00	\$20.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SAT/SUN 6AM-7PM	\$13.00	\$19.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SUN 10AM-7PM	\$14.00	\$20.00
MN	KKBj-FM	Bemidji	Beltrami	Hot AC	103.7	SUN 6AM-7PM	\$13.00	\$19.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 6AM-10AM	\$12.00	\$19.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 10AM-3PM	\$12.00	\$19.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 3PM-7PM	\$12.00	\$19.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 6AM-7PM	\$12.00	\$18.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	M-F 7PM-12MID	\$11.00	\$16.00
MN	WBJI-FM	Bemidji	Beltrami	Country	98.3	MON-SUN 6AM-12MID	\$11.00	\$16.00

MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SAT 6AM-7	\$13.00	\$19.00	\$23.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SAT/SUN 1	\$14.00	\$20.00	\$25.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SAT/SUN 6	\$13.00	\$19.00	\$23.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SUN 10AM	\$14.00	\$20.00	\$25.00
MN	WMIS-FM#	Bemidji	Beltrami	Rock	92.1	SUN 6AM-7	\$13.00	\$19.00	\$23.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	M-F 6AM-7	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	M-F 10AM	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	M-F 3PM-7	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	M-F 6AM-7	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	M-F 7PM-1	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	MON-SUN	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SAT 10AM	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SAT 6AM-7	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SAT/SUN 1	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SAT/SUN 6	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SUN 10AM	\$5.00	\$8.00	\$10.00
MN	KPMI-AM	Bemidji	Beltrami	Classic Cou	1300	SUN 6AM-7	\$5.00	\$8.00	\$10.00

KEY

(Each grid block above represents a separate class of time and a rate for that time)

Station/Time	30 Second Commercial/Class	60 Second Commercial/Class	:30 Specific Prog. or Sponsorship
KKBJ AM 6A-10P	\$4.00 1a	\$5.25 1b	
Specific Dayparts	\$5.00 2a	\$5.75 2b	\$5.25 2c
KKBJ FM 6A-10P	\$9.00 3a	\$12.50 3b	
Specific Dayparts	\$11.75 4a	\$16.00 4b	\$12.00 4c
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WMIS FM 6A-10P	\$7.50 7a	\$9.50 7b	
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10. Packages

Combinations of classes are available. Each commercial ordered will reflect the appropriate class of time for the lowest unit charge calculation purposes. (e.g. 10 class 2a commercials combined with 10 class 4c commercials may be purchased and each commercial will reflect its own class) Rates for each commercial in the package will be