

Ampersand Cable System Order

Order #	63000305
Syscode	0335
System Name	Cox Media/Tulsa, OK
Market	Tulsa

Flight Dates	06/01/22 - 06/06/22
Agency	Smart Media
Advertiser	Luke Holland For Senate

Update Date	06/01/22
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Nov21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	HOLLY
Product Code	ORDR
Est Code	601606
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,233.00		
Commission	\$484.95		
Net Total	\$2,748.05		
Total Spots	23		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6/01 Applied dropped spots. Applied MG offer. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	523605	5/30/22	6/5/22	05:00	09:00			X	X	X	X	X	-	-	0	\$250.00	\$0.00	30	05/31: -4x w/o 06/01
2	FXNC	523605	5/30/22	6/5/22	06:00	15:00			X	X	X	X	X	-	-	0	\$156.00	\$0.00	30	05/31: -2x w/o 06/01
3	FXNC	523605	5/30/22	6/5/22	09:00	15:00			X	X	X	X	X	-	-	0	\$156.00	\$0.00	30	05/31: -2x w/o 06/01
4	FXNC	523605	5/30/22	6/5/22	15:00	19:00			X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
5	FXNC	523605	5/30/22	6/5/22	19:00	24:00			X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	
6	FXNC	523605	5/30/22	6/5/22	05:00	09:00			X	X	X			-	-	4	\$113.00	\$452.00	30	05/31: +4x w/o 06/01
7	FXNC	523605	5/30/22	6/5/22	06:00	15:00						X	X	-	-	8	\$113.00	\$904.00	30	05/31: +8x w/o 06/01
8	FXNC	523605	5/30/22	6/5/22	09:00	15:00			X	X	X			-	-	2	\$113.00	\$226.00	30	05/31: +2x w/o 06/01
9	FXNC	523605	5/30/22	6/5/22	09:00	15:00			X	X	X			-	-	2	\$113.00	\$226.00	30	05/31: +2x w/o 06/01
10	FXNC	523605	5/30/22	6/5/22	05:00	09:00			X	X	X			-	-	1	\$113.00	\$113.00	30	05/31: +1x w/o 06/01

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$3,233.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,233.00

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Date Printed 06/01/22

63000305 | Tulsa | Cox Media/Tulsa, OK | 0335 |

Ampersand Cable System Order

Order #	63000305
Syscode	2416
System Name	Cox Media/DirectTV- I+ Tulsa, OK
Market	Tulsa

Flight Dates	06/01/22 - 06/06/22
Agency	Smart Media
Advertiser	Luke Holland For Senate

Update Date	05/31/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Nov21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	HOLLY
Product Code	ORDR
Est Code	601606
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,218.00		
Commission	\$182.70		
Net Total	\$1,035.30		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	5/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	523605	5/30/22	6/5/22	15:00	19:00			X	X	X	X	X	-	-	3	\$156.00	\$468.00	30	
2	FXNC	523605	5/30/22	6/5/22	19:00	24:00			X	X	X	X	X	-	-	3	\$250.00	\$750.00	30	

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$1,218.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,218.00

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Date Printed 06/01/22

63000305 | Tulsa | Cox Media/DirectTV- I+ Tulsa, OK | 2416 |

Ampersand Cable System Order

Order #	63000305
Syscode	2445
System Name	Cox Media/DISH- I+ Tulsa, OK
Market	Tulsa

Flight Dates	06/01/22 - 06/06/22
Agency	Smart Media
Advertiser	Luke Holland For Senate

Update Date	05/31/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Nov21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	HOLLY
Product Code	ORDR
Est Code	601606
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$812.00		
Commission	\$121.80		
Net Total	\$690.20		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	523605	5/30/22	6/5/22	15:00	24:00			X	X	X	X	X	-	-	4	\$203.00	\$812.00	30	

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$812.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$812.00

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Date Printed 06/01/22

63000305 | Tulsa | Cox Media/DISH- I+ Tulsa, OK | 2445 |

Ampersand Cable System Order

Order #	63000305
Syscode	9993
System Name	Cox Media/Tulsa U-verse, OK
Market	Tulsa

Flight Dates	06/01/22 - 06/06/22
Agency	Smart Media
Advertiser	Luke Holland For Senate

Update Date	06/01/22
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Nov21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	HOLLY
Product Code	ORDR
Est Code	601606
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$445.00		
Commission	\$66.75		
Net Total	\$378.25		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6/01 Applied dropped spots. Applied MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	523605	5/30/22	6/5/22	05:00	09:00			X	X	X	X	X	-	-	0	\$31.00	\$0.00	30	05/31: -7x w/o 06/01
2	FXNC	523605	5/30/22	6/5/22	06:00	15:00			X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	05/31: -3x w/o 06/01
3	FXNC	523605	5/30/22	6/5/22	15:00	19:00			X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	05/31: -3x w/o 06/01
4	FXNC	606619	6/6/22	6/12/22	15:00	19:00	X							-	-	1	\$29.00	\$29.00	30	
5	FXNC	523605	5/30/22	6/5/22	19:00	24:00			X	X	X	X	X	-	-	3	\$31.00	\$93.00	30	
6	FXNC	523605	5/30/22	6/5/22	05:00	09:00			X	X	X			-	-	7	\$19.00	\$133.00	30	05/31: +7x w/o 06/01
7	FXNC	523605	5/30/22	6/5/22	06:00	15:00						X	X	-	-	10	\$19.00	\$190.00	30	05/31: +10x w/o 06/01

	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$445.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$445.00

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