

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4184971

Traffic Order #		12294732,12294818		Created On	5/15/2024 4:14:51 PM	Order Status	Multiple
Order #		4184971		Created By	eClerx BOT	Gross \$	30096.00
Order Descrp		63182915_POL_Issue_AB PAC - PA		Updated On	5/16/2024 10:52:16 AM	Net \$	21669.12
Client		AMP - AB PAC - PA		Updated By	Remson, Toya	Units	147
Start Date		5/20/2024		Industry	Political-Association	Credit Hold	NO
End Date		5/26/2024		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	Kailis, Susan			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - AMPLIFY MEDIA	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Pittsburgh DISH I+,Pittsburgh Interco...			Contact			
Total Networks	5			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
5/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
				5/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			
				Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
				SYSCODE LIST			
				2456,6688			

SUMMARY FOR SYSCODE 2456

Traffic Order #	12294732	Created On	5/15/2024 4:14:51 PM	Order Status	Multiple
Order #	4184971	Created By	eClerx BOT	Syscode Gross \$	3566.00
Order Descrp	63182915_POL_Issue_AB PAC - PA	Updated On	5/16/2024 8:11:13 AM	Syscode Net \$	2567.52
Client	AMP - AB PAC - PA	Updated By	eClerx BOT	Syscode Units	76
Start Date	5/20/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	Pittsburgh DISH I+	Avg Unit Rate	46.92
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	Food Network	2456	FOOD EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$95.00	\$285.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2456	HALL DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$8.00	\$48.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2456	HALL PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$13.00	\$78.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	HGTV	2456	HGTV EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			4	\$125.00	\$500.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	2456	LIF DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$18.00	\$108.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	2456	LIF PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$63.00	\$378.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	TLC	2456	TLC EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$50.00	\$150.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Food Network	2456	FOOD DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$25.00	\$150.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2456	HALL EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$8.00	\$24.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	HGTV	2456	HGTV PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$105.00	\$630.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	TLC	2456	TLC DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$15.00	\$90.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Food Network	2456	FOOD PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$78.00	\$468.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	75 75	Lifetime	2456	LIF EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$63.00	\$189.00	30
14	14		Ampersand Political Bundle	75 75	TLC	2456	TLC PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$50.00	\$300.00	30
15	15		Ampersand Political Bundle	75 75	HGTV	2456	HGTV DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$28.00	\$168.00	30

SUMMARY FOR SYSCODE 6688

Traffic Order #	12294818	Created On	5/15/2024 4:14:51 PM	Order Status	Multiple
Order #	4184971	Created By	eClerx BOT	Syscode Gross \$	26530.00
Order Descrp	63182915_POL_Issue_AB PAC - PA	Updated On	5/16/2024 10:46:20 AM	Syscode Net \$	19101.60
Client	AMP - AB PAC - PA	Updated By	Remson, Toya	Syscode Units	71
Start Date	5/20/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/26/2024	Zones	Pittsburgh Interconnect PA	Avg Unit Rate	373.66
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	1		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6688	FOOD DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$188.00	\$1,128.00	30
17	2		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6688	FOOD PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			5	\$688.00	\$3,440.00	30
18	3		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6688	HALL EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$313.00	\$939.00	30
19	4		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6688	HGTV DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$375.00	\$2,250.00	30
20	5		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6688	HGTV PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			5	\$875.00	\$4,375.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	6		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	6688	LIF EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$375.00	\$1,125.00	30
22	7		Amp ersa nd Politi cal Bun dle	75 75	TLC	6688	TLC DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$313.00	\$1,878.00	30
23	8		Amp ersa nd Politi cal Bun dle	75 75	TLC	6688	TLC PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			6	\$375.00	\$2,250.00	30
24	9		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6688	FOOD EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$313.00	\$939.00	30
25	10		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6688	HALL PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			5	\$500.00	\$2,500.00	30
26	11		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	6688	LIF DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$88.00	\$528.00	30
27	12		Amp ersa nd Politi cal Bun dle	75 75	TLC	6688	TLC EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$170.00	\$510.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
28	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6688	HGTV EF	05/21/2024	05/24/2024	Tu-F 4p-7p		X	X	X	X			3	\$500.00	\$1,500.00	30
29	14		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6688	HALL DT	05/21/2024	05/24/2024	Tu-F 9a-4p		X	X	X	X			6	\$163.00	\$978.00	30
30	15		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	6688	LIF PT	05/21/2024	05/24/2024	Tu-F 7p-12m		X	X	X	X			5	\$438.00	\$2,190.00	30

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Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4184971

Traffic Order #	12294732,12294818	# of Weeks	1	Active	Yes
Order #	4184971	Created On	5/15/2024 4:14:51 PM	Order Status	Multiple
Order Descrp	63182915_POL_Issue_AB PAC - PA	Created By	eClerx BOT	Gross \$	30096.00
Client	AMP - AB PAC - PA	Updated On	5/16/2024 10:52:16 AM	Net \$	21669.12
Start Date	5/20/2024	Updated By	Remson, Toya	Units	147
End Date	5/26/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	