

#17010622

		W	TH	F	M	TU	W	TH	F	M	TU	TOTAL
		23-May	24-May	25-May	28-May	29-May	30-May	31-May	1-Jun	4-Jun	5-Jun	TOTAL
<b>WBRC Channel 6</b>												
<b>10 sec. spots</b>												
AM News	4:00 AM											\$0.00
	4:30 AM									\$68.00		\$68.00
	5:00 AM			\$185.00	\$185.00			\$185.00			\$185.00	\$740.00
	5:30 AM						\$320.00			\$230.00	\$230.00	\$460.00
	6:00 AM								\$320.00	\$320.00	\$320.00	\$1,280.00
	7:00 AM					\$275.00						\$275.00
PM News	4:00 PM											\$0.00
	4:30 PM			\$180.00								\$180.00
	5:00 PM							\$347.00		\$347.00		\$694.00
	5:30 PM								\$320.00			\$320.00
	6:00 PM						\$340.00					\$340.00
	9:00 PM									\$312.00		\$312.00
	9:30 AM					\$369.00			\$369.00			\$738.00
	10:00 PM				\$369.00		\$369.00	\$369.00		\$369.00		\$1,476.00
<b>TOTAL</b>		\$0.00	\$0.00	\$365.00	\$554.00	\$644.00	\$1,029.00	\$901.00	\$1,009.00	\$1,646.00	\$735.00	<b>\$6,883.00</b>

**NET \$5858.55**

# ORDER



**Orders**  
**Order / Rev:** 1987622  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 05/25/18 - 06/05/18  
**Original Date / Rev:** 05/18/18 / 05/18/18  
**Order Type:** General

**WBRC-TV**  
**Primary AE:** House WBRC  
**Sales Office:** WBRC  
**Sales Region:** Local

**Agency Name:** Master Image, Inc  
**Buying Contact:**  
**Billing Contact:** Liz Elder  
 2714 20th Street South, Suite B  
 Birmingham, AL 35209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Stephens, Jimmie/Jeff County Co  
**Demographic:** A25-54  
**Product Codes:** PL123  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate  
**Priority:** P 2

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Hiatus:** 05/26/18-05/27/18,06/02/18-06/03/18

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	2	\$365.00	\$310.25
05/28/18	06/05/18	22	\$6,518.00	\$5,540.30

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	2	\$365.00	\$310.25	0.00
June 2018	22	\$6,518.00	\$5,540.30	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,883.00</b>	<b>\$5,850.55</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WBRC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	06/04/18	06/04/18	LOC FOX 6 GDA M-F 430am	Comm	430-5a	1-----	:10	1	\$68.00	P 2	0.00	NM	1	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	1-----		1				\$68.00		0.00			
N 2	WBRC	05/25/18	06/05/18	LOC FOX 6 GDA M-F 5-6am	Comm	5-530am	11-11--	:10	4	\$185.00	P 2	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	----1--		1				\$185.00		0.00			
		Week: 05/28/18	06/03/18	1--1---		2				\$185.00		0.00			
		Week: 06/04/18	06/10/18	-1-----		1				\$185.00		0.00			
N 3	WBRC	06/04/18	06/05/18	LOC FOX 6 GDA M-F 530am	Comm	530-6am	11-----	:10	2	\$230.00	P 2	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	11-----		2				\$230.00		0.00			
N 4	WBRC	05/30/18	06/05/18	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	111-1--	:10	4	\$320.00	P 2	0.00	NM	4	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--1-1--		2				\$320.00		0.00			
		Week: 06/04/18	06/10/18	11-----		2				\$320.00		0.00			
N 5	WBRC	05/29/18	05/29/18	Comm 7-9am			-1-----	:10	1	\$275.00	P 2	0.00	NM	1	\$275.00

Order / Rev: 1987622  
 Alt Order #:  
 Flight Dates: 05/25/18 - 06/05/18

Advertiser: POL/Stephens, Jimmie/Jeff County Com  
 Product Desc:   
 Estimate:   
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LOC FOX 6 GDA M-F 7-9 GDA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-1-----		1				\$275.00		0.00			
N 6	WBRC	05/31/18	06/04/18	LOC FOX 6 M-F News 5pm 5pm News	Com	5-530pm	1--1---	:10	2	\$347.00	P 2	0.00	NM	2	\$694.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	---1---		1				\$347.00		0.00			
Week:		06/04/18	06/10/18	1-----		1				\$347.00		0.00			
N 7	WBRC	06/01/18	06/01/18	LOC FOX 6 M-F News 530pm 530pm News	Com	530-6pm	----1--	:10	1	\$320.00	P 2	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	----1--		1				\$320.00		0.00			
N 8	WBRC	05/30/18	05/30/18	LOC FOX 6 M-F News 6pm 6pm News	Com	6-630pm	--1----	:10	1	\$340.00	P 2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	--1----		1				\$340.00		0.00			
N 9	WBRC	06/04/18	06/04/18	LOC FOX 6 M-F News 9pm M-F 9pm News	Com	9-930pm	1-----	:10	1	\$312.00	P 2	0.00	NM	1	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1-----		1				\$312.00		0.00			
N 10	WBRC	05/29/18	06/01/18	LOC FOX 6 M-F News 930pm M-F 930pm News	Com	930-10pm	-1--1--	:10	2	\$369.00	P 2	0.00	NM	2	\$738.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-1--1--		2				\$369.00		0.00			
N 11	WBRC	05/28/18	06/04/18	LOC FOX 6 M-F News 930pm M-F 930pm News	Com	930-10pm	1-11---	:10	3	\$369.00	P 2	0.00	NM	4	\$1,476.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	1-11---		3				\$369.00		0.00			
Week:		06/04/18	06/10/18	1-----		1				\$369.00		0.00			
N 12	WBRC	05/25/18	05/25/18	LOC FOX 6 M-F News 430pm LOC FOX 6 M-F News 430p	Com	430-5p	----1--	:10	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	----1--		1				\$180.00		0.00			
Totals													24	\$6,883.00	

WBRC

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRC - Birmingham, AL	Date: 5/15/18
------------------------------------------------	------------------

I, JOE SANDERS,  
 being/on behalf of: Jimmie Stephens,  
 a legally qualified candidate of the Republican  
 political party for the office of: County Commission, Dist. 3  
 in the Primary  
 election to be held on: June 5<sup>th</sup> 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:10	<u>see attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Jimmie Stephens

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jimmie Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/15/18

Date

Jimmie Stephens

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

David Duncan

Signature

DAVEDUNCAN

Printed Name

5/17/18

Title