

#17810622

WBRC Channel 6		W	TH	F	M	TU	W	TH	F	M	TU	TOTAL
10 sec. spots		23-May	24-May	25-May	28-May	29-May	30-May	31-May	1-Jun	4-Jun	5-Jun	
AM News	4:00 AM											\$0.00
	4:30 AM									\$68.00		\$68.00
	5:00 AM			\$185.00	\$185.00			\$185.00			\$185.00	\$740.00
	5:30 AM									\$230.00	\$230.00	\$460.00
	6:00 AM						\$320.00		\$320.00	\$320.00	\$320.00	\$1,280.00
	7:00 AM					\$275.00						\$275.00
PM News	4:00 PM											\$0.00
	4:30 PM			\$180.00								\$180.00
	5:00 PM							\$347.00		\$347.00		\$694.00
	5:30 PM								\$320.00			\$320.00
	6:00 PM						\$340.00					\$340.00
	9:00 PM									\$312.00		\$312.00
	9:30 AM					\$369.00			\$369.00			\$738.00
	10:00 PM				\$369.00		\$369.00	\$369.00		\$369.00		\$1,476.00
TOTAL		\$0.00	\$0.00	\$365.00	\$554.00	\$644.00	\$1,029.00	\$901.00	\$1,009.00	\$1,646.00	\$735.00	\$6,883.00

NET \$5858.55

ORDER



Orders
Order / Rev: 1987622
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 05/25/18 - 06/05/18
Original Date / Rev: 05/18/18 / 05/18/18
Order Type: General

WBRC-TV

Primary AE: House WBRC
Sales Office: WBRC
Sales Region: Local

Agency
Name: Master Image, Inc
Buying Contact:
Billing Contact: Liz Elder
 2714 20th Street South, Suite B
 Birmingham, AL 35209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Stephens, Jimmie/Jeff County Co
Demographic: A25-54
Product Codes: PL123
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Hiatus: 05/26/18-05/27/18,06/02/18-06/03/18

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	2	\$365.00	\$310.25
05/28/18	06/05/18	22	\$6,518.00	\$5,540.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	2	\$365.00	\$310.25	0.00
June 2018	22	\$6,518.00	\$5,540.30	0.00
Totals	24	\$6,883.00	\$5,850.55	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WBRC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	06/04/18	06/04/18	LOC FOX 6 GDA M-F 430am	Comm	430-5a	1-----	:10	1	\$68.00	P 2	0.00	NM	1	\$68.00
				LOC FOX 6 GDA M-F 430am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	1-----		1				\$68.00		0.00			
N 2	WBRC	05/25/18	06/05/18	LOC FOX 6 GDA M-F 5-6am	Comm	5-530am	11-11--	:10	4	\$185.00	P 2	0.00	NM	4	\$740.00
				GDA 5-530am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	----1--		1				\$185.00		0.00			
		Week: 05/28/18	06/03/18	1--1---		2				\$185.00		0.00			
		Week: 06/04/18	06/10/18	-1-----		1				\$185.00		0.00			
N 3	WBRC	06/04/18	06/05/18	LOC FOX 6 GDA M-F 530am	Comm	530-6am	11-----	:10	2	\$230.00	P 2	0.00	NM	2	\$460.00
				GDA 530-6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	11-----		2				\$230.00		0.00			
N 4	WBRC	05/30/18	06/05/18	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	111-1--	:10	4	\$320.00	P 2	0.00	NM	4	\$1,280.00
				GDA 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--1-1--		2				\$320.00		0.00			
		Week: 06/04/18	06/10/18	11-----		2				\$320.00		0.00			
N 5	WBRC	05/29/18	05/29/18	Comm 7-9am			-1-----	:10	1	\$275.00	P 2	0.00	NM	1	\$275.00

Order / Rev: 1987622
 Alt Order #:
 Flight Dates: 05/25/18 - 06/05/18

Advertiser: POL/Stephens, Jimmie/Jeff County Com
 Product Desc:
 Estimate:

WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC FOX 6 GDA M-F 7-9 GDA 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	-1-----					1	\$275.00		0.00			
N 6	WBRC	05/31/18	06/04/18	LOC FOX 6 M-F News 5p 5pm News	5pomm	5-530pm	1--1---	:10	2	\$347.00	P 2	0.00	NM	2	\$694.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	---1---					1	\$347.00		0.00			
Week: 06/04/18		06/04/18	06/10/18	1-----					1	\$347.00		0.00			
N 7	WBRC	06/01/18	06/01/18	LOC FOX 6 M-F News 530pm 530pm News	53omm	530-6pm	----1--	:10	1	\$320.00	P 2	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	----1--					1	\$320.00		0.00			
N 8	WBRC	05/30/18	05/30/18	LOC FOX 6 M-F News 6p 6pm News	6pomm	6-630pm	--1----	:10	1	\$340.00	P 2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	--1----					1	\$340.00		0.00			
N 9	WBRC	06/04/18	06/04/18	LOC FOX 6 M-F News 9p M-F 9pm News	9pomm	9-930pm	1-----	:10	1	\$312.00	P 2	0.00	NM	1	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----					1	\$312.00		0.00			
N 10	WBRC	05/29/18	06/01/18	LOC FOX 6 M-F News 930pm M-F 930pm News	93omm	930-10pm	-1--1--	:10	2	\$369.00	P 2	0.00	NM	2	\$738.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	-1--1--					2	\$369.00		0.00			
N 11	WBRC	05/28/18	06/04/18	LOC FOX 6 M-F News 930pm M-F 930pm News	93omm	930-10pm	1-11---	:10	3	\$369.00	P 2	0.00	NM	4	\$1,476.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/28/18		05/28/18	06/03/18	1-11---					3	\$369.00		0.00			
Week: 06/04/18		06/04/18	06/10/18	1-----					1	\$369.00		0.00			
N 12	WBRC	05/25/18	05/25/18	LOC FOX 6 M-F News 430pm LOC FOX 6 M-F News 430p	43omm	430-5p	----1--	:10	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/21/18		05/21/18	05/27/18	----1--					1	\$180.00		0.00			
Totals													24	\$6,883.00	

WBRC

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRC - Birmingham, AL</u>	Date: <u>5/15/18</u>
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I, JOE Sanders,
being/on behalf of: Jimmie Stephens,
a legally qualified candidate of the Republican
political party for the office of: County Commission, Dist. 3
in the Primary
election to be held on: June 5th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:10	<u>see attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Jimmie Stephens

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jimmie Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/15/18
Date

Jimmie Stephens
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

DAVE DUNCAN
Printed Name

5/17/18
Title